

School of Journalism
Faculty meeting minutes, March 26, 2010

Those in attendance: Barbara Barnett, Tim Bengtson, Kerry Benson, Ann Brill, John Broholm, Jeff Browne, Jerry Crawford, Pam Fine, Muger Geana, Malcolm Gibson, Jennifer Griner, David Guth, Penny Hodge, Carol Holstead, Jennifer Kinnard, Linda Lee, Tien Lee, Crystal Lumpkins, Chuck Marsh, Patty Noland, Sue Novak, Scott Reinardy, Simran Sethi, Max Utsler, Tom Volek, Doug Ward, and Mike Williams.

Those not in attendance: Eric Adler, Bob Basow, Terry Bryant, Kim Callahan, Kelly Crane, Ted Frederickson, Jimmy Gentry, John Hudnall, Cassie Keefer, Denise Linville, Lisa Loewen, Corrie Moore, Dick Nelson, Diane O'Byrne, Marilyn Rausch, Susanne Shaw, and Gayle Vannicola.

Dean's report and discussion (Brill)

Provost Jeffrey Vitter's appointment was announced and he will join KU on 7/1/10. • Sharon Bass will serve as the Managing Editor for the Re-accreditation 2011. She will start on 4/1/10 and will be located in the Dean's office. Pam Luecke of Washington and Lee Univ. will serve as the re-accreditation team chair. Re-accreditation is scheduled for Oct. 17-20. Ann reminded faculty that when team members are announced, the School needs to speak with one voice in a coherent and positive way. • Visitors for fall 2010 need to be curtailed because of re-accreditation. Faculty can invite professionals to speak to their classes, but school-wide visitors need to be coordinated with the Dean's office. • Tien Lee reported that the Stauffer Professor search committee could not come to a consensus and no hire was made. The search can be re-opened and candidates should be encouraged to apply. Tien Lee was praised for his coordination of the search process. • The State of Kansas is in the process of passing the Shield Law.

Associate deans' reports

Undergraduate (Barnett): The proposed admissions requirement was distributed. At present students must be enrolled in three semesters at KU before they can apply for admission to the J-School. Three pathways into the J-School were proposed. The admission committee members, Barnett, Marsh, Kinnard and Keefer, aim to keep the standards high and reduce some of the barriers to admitting students as freshmen. One reason for changing our requirements and admitting freshmen is that many other Universities practice this. Discussion ensued. Mike Williams moved that the entire package of the proposed admission requirements be accepted and implemented for the fall 2010 semester. Linda Lee seconded. During discussion, Brill stated that on behalf of the School, the students who just missed eligibility for direct admit will be contacted and unrestricted dollars will be available for their recruiting. Tidwell will contact students who weren't eligible for application and will tell them that they are eligible. The School has had a good retention record with the Direct Admits and the first class will graduate this spring. It was suggested that the Direct Admits could be honored with a get-together with faculty so faculty can get to know them. The motion was put to a vote with all except one for, one against and no abstentions. • The scholarship committee is composed of Barnett, Crawford, Shaw, Noland, Kinnard and Keefer. The committee was assisted by Jennifer Griner who put in many hours of work. • Awards will be handed out at our Awards and Scholarships Ceremony on 4/26/10. A list of nominees will be circulated to faculty to see if any red flags are raised.

Graduate (Volek): The graduate committee met with Barbara Romzek, Vice Provost, and Sarah Rosen, Associate Vice Provost and Dean of Research and Graduate Studies about our doctoral program proposal and received their support. The pre-proposal will be circulated to Deans and

the final paperwork will be sent to the Provost and the Council of Grad Studies. After their approval, the proposal will be passed onto the staff of the Board of Regents and then to the Board itself. The doctoral program should be established in time for fall 2011. KU will then have the only Journalism doctoral program in the state.

Curriculum (Broholm) The new course proposal for J700 was discussed and needed to be voted on and approved by all voting members of the faculty and separately by the graduate faculty. On behalf of the voting faculty David Guth moved to accept the proposal for J700 and Muger Geana seconded. There was no discussion and all voting members of the faculty voted in favor. The graduate faculty were asked for a motion to adopt the proposal. Max Utsler moved to accept the proposal for J700 and Linda Lee seconded. There was no discussion and all graduate faculty voted in favor. • Volek discussed the importance of assigning the Media and the Military class at the 700 level. The Media and the Military class is one part of the bigger program that includes the MilJo (military journalist) program and the e-journal in development. Faculty discussed changing the name of the course in the catalogue copy to “Media and the Military” instead of “Military and the Media”. Carol Holstead, on behalf of the voting members of the faculty, made the motion to approve the J720 course proposal as amended. Scott Reinardy seconded. All faculty voted in favor. On behalf of the graduate faculty, Tim Bengtson, motioned to adopt, Mike Williams seconded and all faculty voted in favor. • Six petitions have been reviewed by the Curriculum committee and another has been received. The committee will review the course catalog and make deletions. The News Track faculty will review as well.

Promotion and Tenure (Basow/L. Lee) Linda Lee reported that she and David Guth have been briefed by Bob Basow on the P&T process. Lee will serve as chair and Guth will be co-chair.

Technology (Geana) Muger reported that there a concentrated effort at the University level to standardize and unify the existing internet and campus networks and develop a flexible infrastructure that will allow better resource allocation. KU lags behind other Big 12 Schools and this may affect federal funding. He attended a meeting of the KU Task Force on Research Engagement. On-line reporting of research will be required starting in 2011. This will allow KU to have a way to measure research engagement. At School level, the resource center kept track of laptop usage between 9/1-12/17/09. The date will be discussed in the Technology Committee meeting and conclusions will be shared at the next faculty meeting. Data will be collected data during the spring semester.

News/Information (Williams) The News/Information faculty met and discussed the revitalization of the 400 level coursework and combining the campus media into one newsroom to create a mid-level 500 level experience. They also discussed requiring an internship of the students. The primary statement that came out of the track meeting was that innovation is an event that occurs within our classrooms as we teach, how we choose to teach, and that by labeling things as innovative doesn't necessarily make them innovative. • Spencer Art Museum exhibition that Mike Williams is helping with will run from 8/18-12/17/10 and will be one of the primary exhibitions at the Art Museum for the fall. Linda Lee mentioned that J435 will promote the exhibition with their media kit exercise.

Strategic Communication (Bengtson) The StratComm faculty discussed the fact that students can receive a C- in J435 and continue to advance to the next course, but a C must be received in an intermediate writing course in News/Info or the course must be repeated. The question was whether the J435 students should be required to retake the course if a C- is earned instead of a C.

There was much discussion and it was decided to leave the requirements the way they are. The substitution of J415 for J435 was discussed. It was decided that since the stratcomm students would not be focusing on stratcomm in J415 so they must enroll in J435. • Opening up campaigns courses to junior level students was discussed. Most felt that if the student is qualified early they should be able to take the campaign course early. With freshman admittance more students will likely be ready for campaigns in their junior year. There will not be a senior level requirement for campaigns.

Other business and announcements Patty Noland passed out the Kappa Tau Alpha ballots. • Ann announced the School will no longer hold Editor's Day and the event will be renamed Journalism Day. It will be held in conjunction with Alumni Take Over Day, an idea initiated by Joel Zeff, J-School alum and motivational speaker. The date has not been set but alumni will take over teaching classes for a day and master classes and a reception will be held. • Competencies and outcomes reports have been received from the five review groups. The reports will now be forwarded to a task force composed of seven members composed of four stratcomm faculty and three from news/info. The task force will synthesize the information to make the reports more uniform so they can be used as directional. • E-portfolios were discussed. The School can't afford to provide space needed on the server for information needed by all students for their individual portfolios. Therefore, the decision has been made to require J-school students to provide their own FireWire Drive.

Meeting adjourned