

School of Journalism
Faculty meeting minutes, September 4, 2009

Those in attendance: Barbara Barnett, Bob Basow, Tim Bengtson, Ann Brill, John Broholm, Jeff Browne, Jerry Crawford, Mugar Geana, Jimmy Gentry, Malcolm Gibson, Jennifer Griner, David Guth, Samantha Mangino Hardy, Penny Hodge, Carol Holstead, Mark Johnson, Jennifer Kinnard, Linda Lee, Tien-Tsung Lee, Denise Linville, Crystal Lumpkins, Chuck Marsh, Patty Noland, Sue Novak, Scott Reinardy, Simran Sethi, Zoe Smith, Max Utsler, Gayle Vannicola, Tom Volek, Doug Ward, Bryan Wilcox, and Mike Williams.

Those not in attendance: Eric Adler, Kerry Benson, Terry Bryant, Kim Callahan, Kelly Crane, Pam Fine, John Hudnall, Lisa Loewen, Corrie Moore, Dick Nelson, Diane O'Byrne, Marilyn Rausch, and Susanne Shaw.

Dean's report (Brill):

Introductions: Prof. Zoe Smith (retired photojournalism professor from University of Missouri) will help with the development of the proposed PhD program and with photojournalism courses this semester. Jeff Browne joins the School as the KSPA Exec. Director and faces many issues in scholastic journalism. Mark Johnson was welcomed back as a lecturer.

Budget update: A cut of 3-5% is likely this fiscal year.

Committees for AY 2010: School governance states that committees should be voted on during the spring semester. Linda Lee motioned to suspend the rule and Mugar Geana seconded. Ballots were distributed and tallied for faculty committees for AY 2009-2010. David Guth was elected to a three-year term on the curriculum committee. He joins John Broholm, chair, Pam Fine and Crystal Lumpkins. Max Utsler was elected to a three-year term on the graduate committee. He joins Tom Volek, chair, Jimmy Gentry, and Tien Lee. Carol Holstead was elected to a three-year term on the technology committee. She joins Mugar Geana, Chair, and Scott Reinardy.

Re-accreditation in 2011: The standards for re-accreditation have been reduced from 12 to 9.

Hiring Stauffer Professor: Brill stated that the search for this full professor is not a passive one. She asked faculty to let the search committee know of anyone who may be interested in the position. The position announcement was to be emailed to the listserv soon. Search committee members are Tien Lee, Chair, Susanne Shaw, Chuck Marsh, Scott Reinardy, Crystal Lumpkins, a professor from another department and an undergrad student.

School communication (Kinnard):

Jennifer Kinnard, School Communications Director, gave a pop quiz regarding recent Monday Memos and stressed the importance of reviewing the MM weekly. She reminded all faculty to send items of interest to her for publication in the Monday Memo. Brill reminded faculty that the Monday Memo also serves as a record for our accreditation report. Kinnard asked faculty for any suggestions on revamping the donor display case. She will be developing an alumni recognition case, a new photo hanging system and a J-School facebook page.

Associate deans' reports

Undergraduate (Barnett): The admissions committee has 132 applications, all with a 2.5 GPA and above. Fall enrollment is down 1% from last fall and up 6% over spring. The School has 13 direct admits this year and a total of 62 since the program started. Changing the program is up

for debate. Some non-traditional class scheduling may be tried with evening, Friday and 2 day per week classes being combined into one day per week classes. Barnett asked for new ideas to be applied to the J201 class.

Graduate (Volek): Volek reported that the graduate committee would have a busy year moving forward with the development of the PhD program and the revamping of the MS program on the Lawrence campus. Prof. Zoe Smith was helping with the PhD program that will be highly focused on new media and research. The J-School is the only unit on campus without a PhD program and this is the School's opportunity to build the School. The School needs to recruit more graduate students. Currently there are 17 in the KUEC MarComm program and 10 here at the Lawrence campus. Volek hopes to have a PhD program to present to the faculty by mid November and to KU administration by the end of the spring semester. Volek confirmed that the Military and the Media course will be offered for the third time in the spring semester. He stated that the course needs to be raised to a 700 level course to better benefit the grad students and the military students. A one year, 36 hour masters program is being considered for the Fort in conjunction with Political Science, Communications, and other departments.

Promotion and Tenure (Basow):

Basow reported that a governance review is needed. The School's governance is closely tied to the curriculum and the by-laws need to be evaluated. Brill stated that a vice chair needs to be appointed to the P&T committee. The committee plans to meet three times during the fall semester and the dates will be decided on by next week.

Technology (Geana):

Geana asked track chairs to nominate students to serve on the technology committee. The committee is looking into placing a stationary smart board in rooms 204 and 206 ST-F and are considering outsourcing for high quality print in both Dole and Stauffer-Flint. The committee suspects the resource center is underutilized and will track computer usage for a two week period. The faculty was asked for suggestions for the tech committee to consider. Brill pointed out the students are not asking for more hardware and software but for more assistance.

News/Information (Williams):

Williams reported that the TV newscasts have been reduced from 5 reports per week to 3 (MWF). Jerry Crawford has added rigor to J288 and J488 classes and has changed the content and raised the bar on the news and sports talk shows.

Journalism Minor (Williams): Williams presented a document outlining the proposed minor. KSU, WSU, MU and Nebraska all offer minors in their J-Schools. Some are specific and some are broad. Our minor will be focused on the news side with a minimum of 18 hours and a maximum of 24. It will build bridges across campus by opening our doors to other students and presenting to them the importance of journalism. The School needs to be careful about how many students from other schools are admitted. We will not let minor students clog up the classes and "majors only" classes can be designated. Discussion ensued about J415, J433, and J435 being offered as minor classes. Scott Reinardy and Max Utsler have proposed a minor with a sports concentration to the School of Education. Williams explained that the minor will be presented to the Provost who will give to the Deans for 10 days for their review. Basow

motioned to endorse and support the minor proposal at the Dean's discretion. Volek seconded and motion carried.

Strategic Communication (Bengtson):

Bengtson declined comment because of time constraints for the start of the Bracco presentation following the meeting.

Other business and announcements:

It was brought to the attention of the faculty that Bloomberg is hiring 15 interns and paying them \$50,000 each. Brill thanked Terry Bryant for his work on producing School videos and announced that she will serve on the Provost search committee.

Montgomery symposium (Fine):

November 12 has been selected for the symposium.

Journalism Ambassadors (Hardy):

Hardy stated that applications for Journalism Ambassadors are due by 9/14/09. All ten ambassadors from last year will be returning and 3-4 more will be added. Hardy is planning for the Jr./Sr. Day.

Meeting adjourned for lunch and a presentation by Brian Bracco, vice president, news, at Hearst Television.