September 16, 2013: Faculty News

Lisa McLendon and two other members of the American Copy Editors Society developed Fundamentals of Editing, a self-directed online course offered through NewsU as part of the Poynter/ACES Certificate in Editing.

Media Crossroads Update from Cal Butcher: Through Monday night, we have broadcast and live-streamed five Good Morning KU programs and five KJHK Sports Talk programs. Approximately 80 students have been involved with these daily productions, including on-air talent, producers & directors, camera & teleprompter operators, and social media managers. Students are now writing & creating their own content, bringing in their own guests, and promoting their own shows.

In addition, we have two more weekly student-produced programs in pre-production to go along with our daily shows.

Good Morning KU can be seen at 10 a.m., five days a week and KJHK Sports Talk goes live at 6 p.m. on Mondays, Wednesdays and Thursdays, 5 p.m. on Tuesdays, and at noon on Fridays.

All programming can be seen on KUJH-TV and on the live-stream. Butcher is also in the process on archiving them on a new Media Crossroads You Tube Channel.
Join us for J-School Generations - Oct. 3-5

Mark your calendars! The School of Journalism and Mass Communications is hosting the third annual J-School Generations event during Homecoming Week, Oct. 3 - Oct. 5, 2013.

This three-day event includes alumni-led lectures and class visits, a round-robin networking session for students and alumni, and a "Challenge Project," which will provide students the chance to work directly with alumni on a problem-solving project on Oct. 4. A staff, faculty, and alumni reception will take place on Oct. 3, as well as an alumni tailgate event at the Alumni Association’s building on the day of the Homecoming football game on Oct. 5.

Please encourage your students to attend the events planned. A full schedule and RSVP information for faculty and alumni can be found on our website.

The Next Generation Program

The Next Generation Program is now accepting applications for the Fall 2013 - Spring 2014 academic year. The Next Generation Program is the first student development/leadership program to be implemented at the KU School of Journalism. To be considered, applicants must fill out the full application and commit to a full academic year in the program. Applications must be submitted by September 26 and sent to Justin Christian at J.Christian@ku.edu. 20-students from each class (freshman, sophomore, junior, senior) will be accepted into the program.

Next Generation students will work in teams of 16 made up of four journalism students from each class. Teams will be paired with an alumni and faculty advisor to help guide them through the program. Each year students will work with their advisors to choose an organization to help. Chosen organizations could include campus...
groups/departments, nonprofits, local businesses, or even tech startups in Kansas City. Teams will fulfill a function that their chosen organization cannot fulfill on their own. Students from both news and info and strategic communications will be placed together on teams. Each student will use their strengths to benefit the group and teach their teammates. Throughout a student’s time in the program, they will remain on the same team allowing for a collaborative environment to form. Each year, four seniors will graduate from the program and four freshmen will be added. Students who are accepted into the Next Generation Program are encouraged to remain in the program throughout the rest of their college career in the J-School. Teams are expected to complete a senior-level project for their chosen organization each year.

Students in the Next Generation Program will give multiple presentations over their work throughout the year. Each year during J-School Generations, Next Generation students will present their work from the past year to the alumni, faculty and staff who are in attendance. This allows for special networking opportunities with J-School alumni.

We look forward to seeing your application.

For more information, you can also visit the J-School Generations website.

**Student Opportunities**

**News & Info Club First Meeting:** All are welcome to attend the News & Info Club informational meeting on Wednesday, Sept. 18 at 7:15 p.m. in the Clarkson Gallery. We’ll have leaders of different campus media come and speak about how to get involved on campus and discuss plans for the rest of the semester’s meetings. Email Morgan Said: morgansaid@ku.edu or Michael Garrett: m189g873@ku.edu with any comments or questions.

Have an eye for words, numbers, design, or planning? Come for an information meeting on the Jayhawk Motorsports Marketing & Finance Team on Monday, September 16th at 8:15 pm in Alderson Auditorium in the Kansas Union. All majors are welcome. If you have any questions, please contact Jill Langlas at Jillelanglas@gmail.com or Nicole Rissky at nicolerissky@gmail.com.

**Can We Fix the Deficit? with former Congressmen, Jim Slattery (D) & Tom Tauke (R)**

Monday, Sept. 23, Dole Institute
Afternoon Time TBA - Solutions Workshop
7:30 p.m. - Fixing the Deficit
Bob Dole was a deficit hawk. But what would you do to fix the nation’s budget? In true Dole Institute bipartisan spirit, this two-part program will explore the complexities of our nation’s budget with members of both parties. The day will begin with a “workshop,” led by Slattery and Tauke, where attendees can brainstorm and discuss possible ways to reduce the federal deficit. Then join us that evening for a discussion on the importance of dealing with the deficit and how it can be done in bipartisan fashion.