

School of Journalism
Faculty Meeting Minutes, November 2, 2012

Faculty and staff in attendance: Barbara Barnett, Tim Bengtson, Peter Bobkowski, Ann Brill, John Broholm, Jeff Browne, Terry Bryant, Kelly Crane, Jerry Crawford, Pam Fine, Mugur Geana, Mike Goff, David Guth, Penny Hodge, Carol Holstead, Jammie Johnson, Wayne Larson, Linda Lee, Tien Lee, Denise Linville, Chuck Marsh, Lisa McLendon, Kelli Nichols, Patty Noland, Marilyn Rausch, Scott Reinardy, Hyunjin Seo, Natasha Veaser, Tom Volek, Doug Ward and Mike Williams.

Wayne Larson, Recruitment and Retention Coordinator, and members of the J-School Student Services led a discussion about School and KU recruiting. Larson suggested hand written notes from the faculty to help with the "kudos" campaign congratulating prospective students for their achievements. He plans to bring visiting students into classes and asked faculty to join him during his visits to high schools in Omaha, Wichita, and other nearby towns. His message to prospective students includes our broad curriculum, amazing alumni and the School's prestige and manageable size. He points out how students can get involved quickly and used the example of a freshman who had been published nine times already in the UDK.

Assoc. Dean Barbara Barnett updated faculty on town hall meetings to discuss curriculum. Discussed were courses outside of the J-School and the percent of core courses required of students. Two surveys were sent to students. Faculty will vote on the curriculum on Dec. 7.

Assoc. Dean Tom Volek asked faculty for their spring 2013 semester GTA needs and that GTA evaluations be turned in as soon as possible so reappointments can be made.

News/Information Track Chair Scott Reinardy said students will be asked for their input on re-naming the News/Information track.

Strategic Communications Track Chair and Search Chair Tien Lee reported three of the four assistant professor candidates recently interviewed were outstanding. Lee thanked the search committee members. He reported the Strat Com faculty met to discuss social media and technology.

John Broholm reported the Promotion and Tenure committee forwarded an application for sabbatical to the Provost's office. A sub-committee has been formed to discuss standards for creative work with third year candidates and post-tenure review was discussed.

Mugur Geana, Technology committee, discussed the audio difficulties in the new conference room and the addition of switch boxes in the labs. Dean Ann Brill said there is a need for discussion on the best use of technology funding since technology has changed.

Brill thanked Patty Noland for her work with the J-Generation event and Patty thanked faculty for their participation.

Mike Williams stated he is on the university committee to study post tenure review.

Upcoming events include the Montgomery Family Symposium, Kansas Supreme Court building, Topeka, Nov. 9; U.S. Senator Jerry Moran, Lied Center, Nov. 9; School of Journalism PTS Conference/Workshop and alumni reception, Washington, DC, Nov. 16.

Meeting adjourned.