# School of Journalism Faculty Meeting Minutes, Nov. 19, 2010

Those in attendance: Barbara Barnett, Tim Bengtson, Ann Brill, John Broholm, Jeff Browne, Terry Bryant, Jerry Crawford, Pam Fine, Mugur Geana, Malcolm Gibson, Penny Hodge, Carol Holstead, Jennifer Kinnard, Teresa Lamsam, Linda Lee, Tien Lee, Chuck Marsh, Patty Noland, Sue Novak, Scott Reinardy, Jackie Thomas, Tom Volek, Doug Ward, and Mike Williams.

Those not in attendance: Eric Adler, Bob Basow, Kerry Benson, Kim Callahan, Kelly Crane, Jimmy Gentry, David Guth, Eileen Hawley, John Hudnall, Cassie Keefer, Denise Linville, Lisa Loewen, Crystal Lumpkins, Corrie Moore, Diane O'Byrne, Marilyn Rausch, Simran Sethi, Susanne Shaw and Max Utsler.

## Dean's report and discussion (Brill)

Re-accreditation: The site visit team came expecting to find a top quality program and that's what they found. There is much to celebrate here.

## Areas of concern:

- Graduate program split between two campuses. Would have reaccredited KUEC but not Lawrence, if they'd had that option.
- Inconsistencies among capstone course in both tracks. Expected primary outcomes must be documented in syllabi.
- Need stronger plans for diversity and assessment.
- Need more attention to recruiting minority students.

Goals for the rest of the year – hiring top faculty candidates, completing the P&T process for our candidates, approval for doctoral program, moving forward on curriculum revisions, and remodeling SF to facilitate student services, faculty research and displaying our successes.

# Associate deans' reports

#### Undergraduate (Barnett)

Enrollment numbers are good and final spring 2011 schedule will be distributed before the holiday break. Summer 2011 and fall 2011 draft schedules have been emailed to faculty. Committees will to be set up to review diversity and assessment on an on-going basis. The curriculum review committee is reviewing courses required outside the School and will share their findings. Scholarship applications are now accepted on-line and track heads will be asked for their input after the submission deadline.

## Graduate (Volek)

The graduate committee will meet with spring 2011 admits. GTA evaluation process has been implemented. Faculty asked to vote on doctoral proposal that will be presented to the University Council in December. It is hoped to be passed onto Regents staff in January and then onto an outside reviewer. Volek asked for a motion to approve the proposal. The motion was moved and seconded and discussion followed. Volek asked for a vote. Twenty-seven faculty voted for the proposal with six votes counted from absentee ballots.

#### **Curriculum** (Ward)

A ballot was handed out to elect a committee member to fulfill the term of a member who resigned from the curriculum committee. Kerry Benson was nominated and elected to this position that will expire in 2012. Ward would like to see the committee to be more proactive and consider how the committee fits into the broader picture.

#### Search (Lee, T)

Several good assistant professor faculty candidates have visited the School. Lee asked for faculty feedback to be emailed to him. The search committee will discuss and make their recommendations to the Dean in early December.

# **Promotion and Tenure** (Lee, L)

The promotion and tenure committee has recommended Chuck March for full professor and Scott Reinardy for tenure.

## **News/Information** (Williams)

The news and info faculty met and are on track.

#### **Strategic Communication** (Bengtson)

The strat comm faculty will meet to review curriculum. Prof. Basow has suggested a buddy system and Prof. Bengtson announced the campaigns presentations.

#### Other business and announcements

Dean Brill congratulated Kerry Benson and Denise Linville for being nominated for the HOPE award. She reminded faculty to save the dates of March 31 and April 1 for the School's spring alumni event.

# Adjourn

## Goals and action items - Mapping the curriculum

- Logical progression through the curriculum, culminating in capstone experiences
- *E-portfolios, building in every class*
- Diversity
- Critical thinking throughout
- Ongoing evaluation of curriculum
- Creativity
- Mastery of expression throughout
- Keeping our eyes on the future of media
- Create faculty learning experiences