Faculty and Staff News

Professor Chuck Marsh discussed the “NBC News” and Brian Williams situation on the Lawrence Mid Morning Show with Eric Holcomb (KLWN) on Feb. 12.

Professor Dawn Fallik wrote two centerpiece articles for the Kansas City Star. One focused on the trend of elaborate bathroom renovations, and another in the DIY series explored bacon roses.

Fallik also contributed data analysis and research to Columbia University Professor June Cross’ documentary, “Wilhemina’s War,” which focuses on HIV and the rural south. It should be released this summer.

Assistant Professor Hyunjin Seo’s manuscript, “A Mixture Model of Global Internet Capacity Distributions,” has been accepted for publication in the Journal of the Association for Information Science and Technology.

Seo also presented her interdisciplinary research on credibility in online review sites to the Social Media Club of Lawrence on Feb. 11.

Assistant Professor Jonathan Peters published his scholarly article “Institutionalizing Press Relations at the Supreme Court: The Origins of the Public Information Office” in the Missouri Law Review (Vol. 79, pp. 986-1000). The article is the most complete account to date of the PIO’s early history, which spans the Great Depression policymaking of the 1930s to the political upheaval of the 1970s.

Peters also published a Columbia Journalism Review column analyzing a court decision telling the Chicago Sun-Times that it improperly obtained and disclosed police officers’ physical information from motor-vehicle records. At issue was whether the First Amendment protects the publication of material the press has unlawfully acquired. Peters’ column was picked up by numerous news outlets, including Yahoo! News and Techdirt.

Kelly Crane, education program manager for the Integrated Marketing Communications (IMC) graduate program at KU Edwards Campus, and Jinae Krieshok, director of admissions for MBA Programs, gave a presentation to the KU Edwards Campus staff on the “Prospective Student Decision Process and Choice Complexity.” They cited research on how prospective students search for information on a school for 36 days and experience 49 touch points before they make an official inquiry. In addition, they noted how excessive or complicated choice options for programs can debilitate the decision-making process because the prospects fear they will make a wrong decision.

The final yearbook that Eric Thomas advised at St. Teresa’s Academy was named a Pacemaker Finalist by the National Scholastic Press Association. The award places the yearbook in the top 50-plus yearbooks in the nation from last year. This is the fifth straight Pacemaker finalist award for the Teresian staff.

Chris Bacon, KUJH executive producer, was a guest at the ProSocial Teaching Excellence Roundtable on Feb. 5. The event featured faculty members and instructors from different disciplines at KU.

The deadline for nominations for the Tim Bengston Mentor Award is Feb. 27. Tenure track and tenured faculty are eligible for the award, which will be given at the April 23 awards and scholarship program.

Nominate a J-School staff member for employee of the

The May 8 faculty meeting time has been changed to 10–11:30 a.m. in 206 SF, and it will be followed by a faculty/staff lunch in the Clarkson Gallery.

**Student News and Opportunities**

**Senior Austin Fisher** worked from the Statehouse Wire Service’s new office in the Capitol last week.

**Associate Dean Scott Reinardy**’s Statehouse Reporting class has moved into an office in the media room at the state Capitol. The reporters work with professional Statehouse reporters from the Lawrence Journal-World, Topeka Capital-Journal, and Wichita Eagle to produce stories and photos for the KU Statehouse Wire Service. Through the Kansas Press Association, the wire service reaches more than 230 newspapers and media outlets throughout Kansas.

**Assistant Professor Yvonne Chen**’s J840: Grant Writing class had a Skype session with Kathleen Porter, RD, Ph.D., on Feb. 10. Porter, a graduate of Columbia University and a post-doctoral associate at Virginia Tech, shared her experience writing foundation grants and gave advice to graduate students who want to pursue post-doctoral positions.

**Chen**’s Fall 2013 Strategic Campaigns class continues to benefit its client, the Lecompton Historical Society (LHS). Using the plans books developed by the students, LHS recently received $15,000 from the Rice Foundation. The president of LHS, Paul Bahnmaier, said that students’ plans books were instrumental in his organization receiving the grant funding.

**Retired KU Professor Larry Day** joined Assistant Professor Jerry Crawford’s J636 Documentary class Feb. 11 to share his lecture on “Cultural Awareness in Latin America and the World.” Day’s presentation included discussions on how movies and other media are rated and either denied or allowed to be shown in different countries and regimes. Day shared with the class the nuances and journalistic skills needed to work on projects in Cuba, in the face of restrictions of both the United States and Cuban governments. Day also shared his family’s story of his brother living with a disability after being wounded during World War II. The focus of this year’s documentary class is “Army Special Forces: WWII to Current Conflicts.” The class is working in collaboration with the Kansas Special Forces (SFA) organization.

**Assistant Professor Hyunjin Seo**’s social media class had a Skype session with Rafael Lemaître, director of public affairs at the Federal Emergency Management Agency (FEMA), on Feb. 10. Lemaître discussed how FEMA uses social media in its emergency responses.

**Assistant Professor Joseph Erb**’s strategic communication class welcomed 2011 J-School grad Kristen Adams on Feb. 10. Adams is a Facebook media manager at Intouch Solutions, a digital marketing firm specializing in pharmaceutical clients. Adams talked about the evolution of digital media and effective use of social media, and shared job and interview tips with students.

**Assistant Professor Peter Bobkowski**’s Infomania class welcomed
J-School graduate and Lawrence Journal-World city reporter Chad Lawhorn on Feb. 11. Lawhorn drew on his two decades of experience covering Lawrence politics and business. He shared with the students valuable tips about reporting on the city’s elections. Students are spending the semester building a website about this year’s city election candidates and issues.

Eric Thomas welcomed guest lecturer Jamie Squire to his Visual Storytelling class on Feb. 11. Squire, an international sports photographer from Getty Images, shared his photographs and explained his techniques for creating clean compositions.

Thomas also welcomed guest lecturer and J-School graduate Nick Krug from the Lawrence Journal-World into his Photojournalism J610 class on Feb. 10. Krug shared his approach to shooting sports, especially the KU men’s basketball team, which he has traveled with for the past 10-plus years.

The deadline is March 1 to submit your work to The National Academy of Television Arts & Sciences Emmy regional student television awards. Learn how to enter here: http://bit.ly/1KSbnvw

Student Senate has eight vacancies for graduate students in the KU Student Senate. Find application forms here: http://bit.ly/19eR4Qb

The Kansas Pro Chapter of the Society of Professional Journalists is offering scholarships to Kansas college students who will be juniors or seniors during the 2015-2016 school year and who plan careers in any medium of journalism. The deadline for applications is March 27. Winners will be recognized at the annual "Gridiron" show April 16-18 at the Orpheum Theatre in Wichita. Learn more at http://bit.ly/1ywDPzp

The School of Journalism is offering International Journalism in a four-week study abroad course this summer. Students will live and study in Stirling, Scotland, at the University of Stirling. The J590 course runs June 13-July 11 and will focus on innovative trends in international media and how students can apply these to their future careers. Students in either strategic communication or news and information tracks will create projects appropriate to the interests and track specialty.

The trip will be led by Associate Professor Mike Williams, who currently teaches media innovation and visual communication courses and has nearly a decade of directing study abroad programs. In addition to the KU credit, students may also take a University of Stirling course that easily transfers credit to KU. Williams will be holding information sessions 1:30-5 p.m. Feb. 19 in the Resource Center. Some financial assistance is available. Deadline for registration, scholarship and financial aid is March 1, 2015.

More information:
http://studyabroad.ku.edu
http://scotland15.kuinteractive.com
mikewms@ku.edu

The KSPA Needs You

Judges are still needed for the Kansas Scholastic Press Association regional contest on Feb. 27, when KU will welcome hundreds of student journalists to campus. Each entry must be scored and winners designated.

What can we offer in return? A free lunch and a ton of gratitude! Here are the details:

- One way to judge: On the day of the contest at the Kansas Union. We will have nine contests (all concerning writing, editing and cartooning). Time: 11 a.m. to 5 p.m. Perks: includes lunch!
- Another way to judge: Remotely on your own schedule. Contests in photography, advertising and design will have electronic submission that will be ready for your critique by Feb. 26. Time: completed by March 1. Perks: work at your own pace and place.

If you are interested in helping, please email KSPA executive director Eric Thomas at ericthomas@ku.edu or sign up here.

Alumni News

Andrew Sherwood has joined the University of Kansas Williams Fund as assistant director of development: communication. He was
previously employed in the communications department at the University of Connecticut.

Victoria Baldwin is junior creative strategist for Octagon Sports Marketing in Norwalk, Connecticut.

Mark Your Calendar

Feb. 19: The next session of Research in the Raw, a showcase of research being produced in the J-School, is at 4 p.m. in the Clarkson Gallery and is open to the public. It will feature research from two graduate students and a faculty member:

- Graduate students Kristen Grimmer and Chris Bacon will present their paper, "From MVP to PEDs: Image Repair Strategies of Ryan Braun."
- Associate Professor Scott Reinardy will present material from the book he is writing, "Journalism’s Lost Generation."

Feb. 19-20: Journalist and author Andrew Revkin will speak about the changing media and environmental climates at 7 p.m. on Feb. 19 at The Commons. He also will be participating in a lunch discussion at noon Feb. 20 at The Commons. RSVPs required by Feb. 12 for the lunch at thecommons@ku.edu.

Feb. 27: Kansas Scholastic Press Association Contest, Kansas Union

March 4: Journalism Career Fair, 10 a.m.-3 p.m., Kansas Union

March 6: Faculty meeting, 1:30-3 p.m., 206 SF

March 10: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery

April 8: Tenured faculty PRO updates due

April 8: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery

April 23: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium

April 24: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, Noon, Adams Alumni Center

May 2: Kansas Scholastic Press Association Contest, Kansas Union

May 8: Faculty meeting, 10-11:30 a.m., 206 SF, followed by lunch in Clarkson Gallery

May 16: J-School Graduation Recognition, Lied Center

June 21-25: Kansas Journalism Institute

Oct. 29-31: J-School Generations

Students, faculty and staff enjoyed a variety of cupcakes for William Allen White’s 147th birthday on Feb. 10.