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Faculty & Staff News

This leaflet was developed using community-specific colors and themes, and high school students helped distribute it to more than 600 homes. The material reinforced information previously delivered as part of a series of community workshops on dengue and recycling.

Associate Professor Mugur Geana, M.D., is managing a capacity-building and community-intervention project in partnership with scholars from the University of Costa Rica that is making lifesaving changes in two small communities in the province of Limon, Costa Rica. Focused on addressing the high incidence of dengue in the region, the project used community-based participatory research to identify major problems and engage the community in decreasing the breeding grounds for the aedes aegypti mosquito, the principal vector of the disease. A recent communication campaign (above) addressing the value of limiting open garbage and promoting recycling has been positively embraced by the communities, including the establishment of the first recycling collection program in the area.

Geana also has been invited to collaborate in a 10-year longitudinal study of 10,000 subjects exploring incidence and causes of cardiovascular disease and cancer in a central region of Chile. Geana will provide training and mentoring to Chilean researchers on the use and development of community-based research projects and interventions, and he will assist the international team working on this project in developing strategies for participant recruitment, retention and outreach.

Associate Dean of Graduate Studies Scott Reinard has been invited to join the Journalism Practice board. Journalism Practice publishes research-based manuscripts that examine the professional practice of journalism. Routledge, Taylor and Francis publishes Journalism Practice six times a year.

Professor Jimmy Gentry has been named to the review committee for KU’s Leadership Studies Certification. The committee is studying how the certificate program meets its stated objectives and whether changes are needed.

Associate Professor Genelle Belmas gave a "Media Law Update" talk via Skype to a meeting of California community college journalism instructors Jan. 17. The Journalism Association of Community Colleges (JACC) hosts a midwinter faculty meeting and training every January, and this is the sixth update she has given to this group.

Assistant Professor Yvonne Chen contributed a book chapter to Media Literacy in China to be published by Springer. Her chapter offers practical guidance for implementing nutrition-based media literacy interventions in China.
Chen is also co-author of research that has been competitively selected for presentation at the DC Health Communication conference in April. The paper, "Understanding Risk Communication as an aftermath of Chemical Spill in West Virginia," employs textual analysis to examine how risks were reported during the 2014 Elk River chemical spill in West Virginia.

Assistant Professor Hyunjin Seo has been selected as the mentor for José Aldana, an undergraduate student majoring in management leadership and marketing who has been named a University Scholar.

Assistant Professor Joseph Erba will present the following papers at the International Communication Association annual conference in May:

- Media representations of Latinas/Latinos and Latino students’ stereotype threat behavior (second place faculty paper for the Ethnicity and Race in Communication division)
- Cultural competence development, critical-service learning, and Latina/Latino youth empowerment: A qualitative case study (with Lucila Vargas, University of North Carolina)
- Exploring the relationship between the order of an organization’s crisis responses and stakeholders’ perceptions of and attitudes toward that organization: A situational crisis communication theory study (with Rosemary Ndolo and Karen DeGategno, American University)

The Center for Excellence in Health Communication to Underserved Populations (CEHCUP) has released its first bulletin with federal and private funding opportunities in health communication/public health. The bulletin has been distributed via email to all CEHCUP members and J-School research faculty and doctoral students. Hard copies are available at the CEHCUP office and in the Resource Center. If interested in applying to one of these opportunities, or if you want to collaborate as part of a research team, please contact Arianne Marcoux and she will work with Mugur Geana to identify possible collaborators and assist you with proposal development. The funding opportunities bulletin will be updated monthly as new information becomes available.

Bryan Wilcox leaving

**Student News and Opportunities**

Assistant Professor Hyunjin Seo’s Strategic Campaigns class welcomed on Jan. 27 three representatives from the Nelson-Atkins Museum of Art, the client for the class this semester. The representatives were Toni Wood (J-School graduate), director of marketing and communications; Mark Zimmerman, director of administration; and Stephen Blackmon, manager of food services.

"Visual Framing of Democracy by Middle Eastern Universities: A Content Analysis of Twitter Images Used in Higher Education Public Relations," research by Ph.D. student Husain Ebrahim, author, and Seo, co-author, has been named top paper abstract in the Visual Communication Division for the AEJMC midwinter conference.

Kris Mateski, marketing manager, and Keith Hughey, sales and recruiting manager, at Overland Park-based Walworth Yearbooks visited the Marketing Communications Research class (JOUR 829) at the Edwards Campus on Jan. 26. Mateski and Hughey presented the class with a marketing opportunity that the students will research for the duration of the semester.

Brian Allers, vice president of marketing for TVB in New York City and a J-School graduate, will be the guest speaker in Mike Vrabac’s Sales Strategies class on Feb. 9. Brian has worked in both print and broadcast sales for several major media companies, including A.H. Belo Corporation and E.W. Scripps Company.
Danielle Peterson wrote a blog post for hercampus.com about her experience working at the student-run radio station KJHK. "Part of the beauty of a student-run radio station is the unpredictability and potential chaos that could ensue." Read the post here: http://bit.ly/1uB0Siz

Students interested in the CBS News Internship Program must apply by Feb. 21. The 10-week summer internship will be in New York or Washington, D.C., and possible news organizations include CBS Evening News, 60 Minutes, 48 Hours, CBS This Morning and others. Students must be a junior or senior with at least a 3.0 GPA. Applicants must submit application, resume, cover letter, two letters of recommendation, transcript and a letter of credit from the school to: Dorothy Bland, Dean and Graduate Institute Director, Mayborn School of Journalism, University of North Texas, 1155 Union Circle #311460, Denton, Texas 76203-5017. Download application here: http://cbsn.ws/16hyru8

The deadline for the Larry Whiteside Scholarship offered through the National Association of Black Journalists is Feb. 13. The $3,000 award includes a free trip to the NABJ Convention & Career Fair in Minneapolis. Applicants must major in journalism with an interest in pursuing a career in sports journalism. Learn more: http://bit.ly/1uQcaJ0

The Kansas Soybean Commission will award scholarships to four Kansas communications students to attend Biotech University, a seminar and reporting contest March 26-27 at the Cronkite School of Journalism at Arizona State University in Phoenix. The deadline to enter is Feb. 10. Learn more: http://bit.ly/16hczyH

Registration is now open for the Media Sales Institute, an intensive 10-day summer "boot camp" that trains young professionals in radio, television, cable, digital and Internet sales. The curriculum is designed to provide an entry into media sales for talented students of diverse backgrounds. Learn more: http://bit.ly/1Hr0G9N

Osborn Barr, an agricultural and rural-focused marketing communications agency with U.S. offices in St. Louis and Kansas City, is currently accepting applications for its 2015 summer internship program. Learn more: http://bit.ly/1zFEjQM

Brett Akagi invited J-School students who covered President Obama’s visit to KU to share their stories during the faculty and staff meeting Friday. The students were: Ben Brodsky, Madison Coker, Luke Huttner, Harrison Drake, Cailey Taylor, Josh Kurelac, Riley Mortensen and Tomas Hoppough.

Farewell

Faculty, staff and students said goodbye to Bryan Wilcox on Friday, who is leaving the J-School after eight years.

Alumni News

Eric Thomas welcomed local freelance photographer and 1983 J-School graduate Earl Richardson to the classroom for J510: Advanced Photojournalism. Earl discussed how he gathers clients as a freelancer and explained how he approaches a day of shooting for the client. Richardson also will discuss the ins and outs of image rights and usage on Feb. 17 at the KU Communicators meeting in the
Kansas Union. Richardson has more than 30 years of experience in newspaper, magazine and commercial photography.

Stephanie Rosson, 2011 J-School graduate, is working for Silpada Designs in Kansas City as multimedia production coordinator.

Consider nominating a recent graduate for “Publishing Leaders — 25 Under 35,” a feature article that will appear in Editor & Publisher’s April issue. Candidates must be age 35 or younger and can be publishers, editors, advertising executives, circulation managers or other newspaper leaders. Nominees must own or work for a print newspaper or an online-only, former newspaper. Learn more here: http://bit.ly/18zYyNs

The KSPA needs you

On Friday, Feb. 27, the Kansas Scholastic Press Association will welcome hundreds of student journalists for a regional contest at KU. Each entry must be scored and winners designated. What can we offer in return? A free lunch and a ton of gratitude! Here are the details:

- One way to judge: On the day of the contest at the Kansas Union. We will have nine contests (all concerning writing, editing and cartooning).
- Time: 11 a.m. to 5 p.m. Perks: includes lunch!
- Another way to judge: Remotely on your own schedule. Contests in photography, advertising and design will have electronic submission that will be ready for your critique by Feb. 26. Time: completed by March 1 Perks: work at your own pace and place

If you are interested in helping, please email KSPA executive director Eric Thomas at ericthomas@ku.edu.

Mark Your Calendar

Feb. 10: Celebrate William Allen White’s birthday with cupcakes in Clarkson Gallery
Feb. 15: Application deadline for students to apply to the J-School
Feb. 27: Kansas Scholastic Press Association Contest, Kansas Union
March 4: Journalism Career Fair, 10 a.m.-3 p.m., Kansas Union
March 6: Faculty meeting, 1:30-3 p.m., 206 SF
March 10: Doughnuts with the Dean, 9 a.m., Clarkson Gallery
April 6: Tenured faculty PRO updates due
April 8: Doughnuts with the Dean, 9 a.m., Clarkson Gallery
April 23: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium
April 24: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, Noon, Adams Alumni Center
May 2: Kansas Scholastic Press Association Contest, Kansas Union
May 8: Faculty meeting, 1:30-3 p.m., 206 SF
May 16: J-School Graduation Recognition, Lied Center
June 21-25: Kansas Journalism Institute
Oct. 29-31: J-School Generations