Faculty and Staff News

Associate Professor Carol Holstead has been selected to receive the 2015 Educator of the Year Award in the Magazine Division of the Association for Education in Journalism and Mass Communication. For 20 years, Holstead has managed the division’s national student magazine contest, which annually attracts more than 250 entries from universities in the United States and Canada. In announcing the award, the Magazine Division chair credited Holstead and the contest with “promoting quality magazine journalism among students and helping to bring some measure of recognition not only to the student winners but to their mentors as well.” Holstead, who is in her 25th year of teaching in the School of Journalism, will receive her award at the AEJMC convention in August.

Assistant Professor Hyunjin Seo discusses her experience in academic science exchanges between the United States and North Korea and why science can help bridge the gap between nations that have had hostile relations. Watch the video from KU News here: http://bit.ly/1v73ymK

Associate Professor Max Utsler is presenting a two-day writing workshop for the seven-person corporate communications staff at ServiceMaster in Memphis. ServiceMaster owns and operates Terminix, Merry Maids, American Home Shield, Furniture Medic, AmeriSpec, ServiceMaster Restore and ServiceMaster Clean.

Kerry Benson presented to the KC/International Association of Business Communicators at its Business Communicators Summit on Feb. 18. Benson spoke to attendees on the value of strategy in strategic communication, including characteristics of effective strategies. The KC/ABC event was coordinated this year by current KU Edwards graduate student and Cerner marketing professional Jenny Matkovich and KU School of Journalism alumnus Mark Fagan.

The deadline for nominations for the Tim Bengtson Mentor Award is Feb. 27. Tenure track and tenured faculty are eligible for the award, which will be given at the April 23 awards and scholarship program.

Student News and Opportunities

Study abroad in Scotland this summer! The School of Journalism is offering International Journalism (JS90) in Stirling, Scotland, from June 13 to July 11. In addition to the KU credit, students may take a
University of Stirling course that easily transfers credit to KU. Some financial assistance is available. Deadline for registration, scholarship and financial aid is March 1. For more information, go to http://bit.ly/1CFBBh4.

J-School students are invited to attend “Career Opportunities in College Athletics” from 5 to 6:30 p.m. on Feb. 25 at Hadl Auditorium in the Wagonon Student-Athlete Center. Panelists from various backgrounds and universities will offer insight and advice into career opportunities and professional growth in the field. After a 60-minute panel discussion, attendees will have a chance to meet and network with the panelists, including:

- **Patti Phillips**, chief executive officer, National Association of Collegiate Women Athletics Administrators (NACWAA)
- **Jim Marchiony**, associate athletic director, Public Affairs, University of Kansas Athletics
- **Brad Nachtigal**, associate athletic director, Operations and Capital Projects, University of Kansas Athletics
- **Natasha Oakes**, associate athletic director, Compliance, senior woman administrator, Missouri Western State University Athletics
- **Jill Shields**, senior associate athletic director/senior woman administrator, Kansas State University Athletics
- **Debbie Van Saun**, senior associate athletic director/senior woman administrator, University of Kansas Athletics
- **Theresa Yetman**, director of athletics, Baker University Athletics

Register at kuathletics.com/nacwaa

In one month, the KU School of Journalism’s Statehouse Wire Service has posted more than 30 stories, including 265 story downloads. The total number of downloads in all of 2014 was 149.

**Vince Coullis**, training and development manager for the McClatchy Company, will address **Mike Vrabac**’s Sales Strategies class today. Coullis, a KU graduate with an extensive background in sales, management, media buying and training, will talk about the importance of problem solving and communication.

Congratulations to the McNair scholars from the J-School:

- **Junior Kristina Padilla** is a journalism major with a minor in women, gender and sexuality studies. She is interested in employing qualitative methods to explore women’s narratives of their involvement in motorcycling.
- **Sophomore Amr El Affifi** is a dual major in journalism and political science. He is interested in researching political movements in the Arab world, specifically Egypt and the Gulf, and how these respective powers structure, mend or influence political possibilities.

Radio Television Digital News Foundation scholarships are open to undergraduate students pursuing careers in radio, television or digital journalism. Winners must be officially enrolled, full-time sophomores, juniors or seniors in good standing when scholarships are awarded for the 2015-2016 academic year. Students may apply for only one RTDNF scholarship, and past RTDNF scholarship winners are not eligible. Learn more here: [http://bit.ly/11LvzKT](http://bit.ly/11LvzKT)

The National Academy of Television Arts and Sciences Mid-America Chapter is offering scholarships to high school seniors and college undergraduates who are pursuing a career in the media industry. Scholarships range from $1,000 to $3,000 each and include the Walter Cronkite Scholarship and Governor Scholarship. These are merit-based scholarships given to students who demonstrate the potential to join the profession and contribute to its future. Learn more here: [http://bit.ly/1JWYTaA](http://bit.ly/1JWYTaA)

American Advertising Federation Kansas City is hosting an "Intern Speed Interviewing" event 6-8 p.m. Feb. 26 at the Berg Event Space, 1525 Grand Blvd., Kansas City, Missouri. If you’re looking for an internship and career in advertising, you’ll have a chance to visit with 20 of Kansas City’s top companies. For information, go to [http://bit.ly/1vBC7Z](http://bit.ly/1vBC7Z)

BTI Events is offering a marketing opportunity for students interested in assisting with the World University Games in Gwangju, South Korea, where the KU men’s basketball team will be representing the United States. Learn more here: [http://bit.ly/181q5aE](http://bit.ly/181q5aE)

The National Association of Broadcasters Education Foundation
(NABEF) invites students to enter its Freedom of Speech competition. Create a 30-second TV or radio public service announcement explaining why free speech is important to win a $3,000 or $1,000 scholarship. Learn more here: \texttt{http://bit.ly/1ArGvbN}

March 4 is National Grammar Day. Come get a cookie and learn about grammar with a Poynter Institute NewsU webinar, starting at 1 p.m. in the Clarkson Gallery, Sponsored by the Bremner Center.

The Agency worked with the College of Liberal Arts and Sciences to brand and create a website and marketing for its new College Online program. See the website here: \texttt{http://collegeonline.ku.edu}/

VisitKC is hiring a communications intern to assist the marketing/communications department in promoting Kansas City as a travel destination through copywriting, media relations, social media and online marketing. Learn more here: \texttt{http://bit.ly/1w2RS1X}

**The KSPA Needs You**

Judges are still needed for the Kansas Scholastic Press Association regional contest on Feb. 27, when KU will welcome hundreds of student journalists to campus. Each entry must be scored and winners designated.

What can we offer in return? A free lunch and a ton of gratitude! Here are the details:

- One way to judge: On the day of the contest at the Kansas Union. We will have nine contests (all concerning writing, editing and cartooning). Time: 11 a.m. to 5 p.m. Perks: includes lunch!
- Another way to judge: Remotely on your own schedule. Contests in photography, advertising and design will have electronic submission that will be ready for your critique by Feb. 26. Time: completed by March 1. Perks: work at your own pace and place.

If you are interested in helping, please email KSPA executive director Eric Thomas at ericthomas@ku.edu or sign up here.

**Alumni News**

J-School graduate Rich Clarkson has been named a candidate for the Associated Press Sports Editors Red Smith Award, which is presented to an individual who has made major contributions to sports journalism. Read more about Clarkson and the other candidates here: \texttt{http://bit.ly/173JTCN}


**Mark Your Calendar**

- **Feb. 27**: Kansas Scholastic Press Association Contest, Kansas Union
- **March 4**: Journalism Career Fair, 10 a.m.-3 p.m., Kansas Union
- **March 4**: National Grammar Day, 1 p.m., Clarkson Gallery.
- **March 6**: Faculty meeting, 1:30-3 p.m., 206 SF
- **March 10**: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery
- **April 6**: Tenured faculty PRO updates due
- **April 8**: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery
- **April 23**: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium
- **April 24**: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, Noon, Adams Alumni Center
- **May 2**: Kansas Scholastic Press Association Contest, Kansas Union
- **May 8**: Faculty meeting, 10-11:30 a.m., 206 SF, followed by lunch in Clarkson Gallery
- **May 16**: J-School Graduation Recognition, Lied Center