PRESENTATIONS TO ACADEMIC AND PROFESSIONAL GROUPS:

Academic:

Barbara Barnett was one of 32 participants from 10 countries at the International Symposium on Women and News: Exploring research and social change agendas, in June 2006 in Germany.

Linda Lee led a seminar on marketing communications in Latin America and the Hispanic market in the U.S. at Negocia School of Business in Paris in April 2007.


David Guth, chair of Public Relations Division research session, AEJMC, August 2007.

Rick Musser: -- panelist on “Experience from On-Campus” Multimedia Reporting” at AEJMC. Faculty members from seven universities shared their experiences teaching and practicing media convergence.

Kristen Swain: -- moderator of a Communication Theory and Methodology Division research session at AEJMC.

Max Utsler: -- was a panelist on taking television news lessons into the classroom at the Broadcast Education Association convention in April. -- was a panelist on the relationship between college and professional sports teams and sports talk radio at the Popular Culture Association. -- led a workshop on developing a convergence curriculum at the University of Central Oklahoma in February.

Tien-Tsung Lee spoke on media effects on politics to journalism students at Shih-Hsin University in Taiwan in December.

John Hudnall conducted a session on interviewing at the Journalism Education Association Convention in Denver in April.

National Professional Activities:
Douglas Ward led workshops for the American Copy Editors Society on “People Editing” and “Embracing Innovation” at the national convention in Miami in April, and was on the panel “So You Want to Teach.”

Peggy Kuhr: --moderated two panels for the Associated Press Managing Editors association; --participated in the Knight Foundation Learning to Change Conference in Washington in March; --was one of 40 participants in the Journalism That Matters, national think-tank series of conversations on the future of news and news organizations with educators, community activists and journalists in January in Memphis.


Regional and State Professional Activities:

Mugur Geana spoke to the Kansas Association of Healthcare Communicators on how to develop integrated marketing communications plans and how to measure strategic outcomes in April.

Musser: --led a panel on citizen journalism and the Virginia Tech shootings at the Missouri-Kansas Associated Press Broadcasters annual meeting in May; --was a panelist on “Improving Water Quality Through Service Learning” at the Kansas WaterLINK conference in March.

Kuhr: -- spoke on credibility to the Missouri-Kansas Associated Press Publishers and Editors in December; --keynoted the Kansas Press Association convention in April, speaking on “Citizen Journalism: How newspapers can connect with communities to engage readers.”

Gentry presented “Accounting, the Cliff Notes Version in 10 Steps” to the state IABC convention.

Bob Basow presented a session on “Applying Civilian Marketing Concepts to Information Operations” at Fort Leavenworth in February.
Patty Noland was a panelist on interviewing for the United Minority Media Association fall conference in Kansas City.

Faculty interviewed:

Perlmutter was interviewed about blogging and politics by The Kansas City Star, Agence-France Press, ABC.com, Lawrence.com, KLWN and KCUR.

David Guth was interviewed for a February MSN Money article on recent public relations disasters of national companies; by The Kansas City Business Journal on the effect of viral advertising, fiction presented as fact; and by KBBZ, Kansas City about the Don Imus controversy.

Max Utsler appeared on “Kansas City: Your Community” public affairs program on KSMO-TV in September.