

September

- **Joel Zeff**, 1990, visited the J-School. He is a successful motivational speaker and has established the Joel Zeff Chicken Piccata Scholarship at the School. During his visit he met with faculty and spoke in Principles of Public Relations, Marketing Communication Production and Design, Ethics and the Media and Strategic Communication. (9/3/08)
- **Ramsey Mohsen**, 2005 KU Business School graduate, visited the J-School. He spoke to the Message Development class about writing for the Web and also discussed video blogging. (9/4/08)
- **Sandi Moss**, senior marketing manager at Sprint/Nextel, spoke in the Marketing and Media Research class. (9/15/08)
- **Mike Swenson**, EVP/Chief Marketing Officer of Barkley, **Joe Gaylord**, Dole Institute of Politics Fellow, **Lewis Duiguid**, vice president, community resources, *Kansas City Star*, Assoc. Prof. **Mark Joslyn**, political science department, and **David Perlmutter** spoke in Campaign 2008: The Media, Politics and Persuasion class. (9/16/08)
- **Barbara Spurlock Moffet**, 1973, was a professional-in-residence at the J-School. She has worked on media relations, environmental projects and scientific research grants for National Geographic since 1977. In 1987, she helped start the communications division, which now serves as National Geographic's media relations and public relations office. While visiting the J-School, she also spoke with the Research and Writing class. (9/24 & 25/08)

October

- **Dr. Adrian Lewis**, the director of the Office of Professional Military Graduate Education, met with J-School faculty. Lewis has a dual role at KU as a professor in the History Department and the director of the KU-Ft. Leavenworth program. He is a distinguished military historian who comes to KU from the University of North Texas where he was the chair of the Department of History. He received his Ph.D. in European and Military History from the University of Chicago in 1995. (10/7/08)
- **Bob Neely**, 1968 alumnus, spoke in J-School classes. Neely is the president and CEO of WorldWide Productivity, Inc. and of Global Procurement Associates, Inc. (10/9/08)
- **Penny Reiss**, 1994 alumna, spoke in the Sports, Media and Society, Sales Strategy, and Media and Society classes. Reiss is currently with ICM, a talent and literary agency in Beverly Hills, as an agent in the Global

Branded Entertainment Division. (10/14/08)

- **Kim Byrnes**, reporter/weekend anchor at WDAF-TV in Kansas City, was a J-School professional-in-residence. After graduating from the School of Journalism, Kim's first job was at KOAM in Pittsburg. From there, she went to KSP in Springfield, Mo., and then to WDAF. (10/22/08)
- **Brian Loftus** and others from The Richards Group visited campus to speak in classes, and the school hosted an evening presentation that students attended. (10/27 & 28/08)
- **Dr. Wendy Weizhi Yin**, a visiting scholar at the School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, spent time with KU Journalism faculty and students. Her research interest is in media ethics. She has served on the faculty of the China University of Political Science and Law and has worked as a television program editor at Channel 10 of China Central Television (CCTV) and as a journalist at Beijing Evening News. (10/28-31/08)
- **Dick Flainigan**, vice-president for sales for Cerner, spoke to the Sales Strategies class and shared tips on interviewing and finding success in sales. (10/30/08)

November

- **Carla Lloyd**, Associate Dean for Creative and Scholarly Activity in the Newhouse School of Public Communications at Syracuse University, visited the J-School. She is an expert on assessment of research and graduate programs and was here to review our program. (11/13 & 14/08)
- **David Sullivan** of *The Philadelphia Inquirer* interviewed J-School students for summer copy-editing paid internships. (11/13 & 14/08)
- **Jeneen Savage** of Weber Shandwick in Chicago visited campus. She is a KU Fine Arts graduate and is now the firm's director of recruitment. (11/17 & 18/08)
- **Steve Clark**, a principal of Gould Evans, an architecture firm with offices in several major cities in the United States, spoke to the Creativity for Communicators class. He discussed the role of creativity in architecture, how to stimulate creative thinking, and the charrette process to ideation. (11/17/08)
- **Bill Hill**, MLB.com, interviewed for summer paid reporting internships. (11/20/08)

- **Mike Swanson**, V-P of Communication, Kansas City Royals, **Jeff Bollig**, Director of Communication, Golf Course Superintendent's Assoc., **Roger Twibell**, Sports Talk Host, 610 Sports KCSP, Steve Wieberg, sportswriter, USA Today, **Jim Marchiony**, Associate Athletics Director, KU, and **Dr. Bob Frederick**, Professor of Education, KU, spoke to the Sports, Media and Society class. (2008 Fall Semester)

January

- **Ana Adi**, public relations consultant for Netlog, one of the largest European online social networks, lectured on creative industries and the challenges for today's communicators in the Strategic Campaigns class. The live lecture was accessible online over an audio and video connection from Edinburgh, Scotland. (1/22/09)
- **Jim Thomas** of the Command and General Staff College at Ft. Leavenworth spoke to the Military and the Media class. His topic was "Military 101." (1/22/09)

February

- **Steve Ettlinger**, author of "Twinkie Deconstructed," paid a virtual visit to the Media and the Environment class. He talked about the challenges of discussing science in mainstream media. (2/2/09)
- **Tom Curley**, president and CEO of the Associated Press, visited campus to receive the William Allen White National Citation. (2/5 & 6/09)
- **Maryann Baldwin**, executive director of Magid Media Futures, met with faculty and spoke in the Multimedia Management and Leadership class. She is a leader in knowing about and helping make many changes occurring in media today. (2/16/09)
- The Strategic Campaigns class toured the operations of Sunflower Broadband and The World Company where they also had a 90-minute briefing with client representatives, including **Patrick Knorr**, chief operating officer, **Rod Kutemeier**, general manager, **Maria Preston-Cargill**, director of corporate marketing and J-School alumna, and **Christina Phelps**, marketing manager. (2/18/09)
- **Gannett** came to campus and interviewed graduating news and strategic communications students for the company's Talent Development Program. (2/19 & 20/09)
- Fourteen U.S. Army officers attended the Media and the Military class. Students in the class interviewed officers, most of whom are combat veterans from Iraq, for a writing assignment on telling soldiers'

stories. (2/24/09)

March

- **Bobbi Bowman**, diversity and membership director for the American Society of Newspaper Editors, visited with J-School professors and students. Bowman was an editor at *the Washington Post*, *Detroit Free Press*, *USA Today* and *the Observer-Dispatch* in Utica, N.Y. before joining ASNE to head up its efforts to help make newsrooms and coverage more inclusive. During her visit, she spoke to three different classes including Research and Writing, Advanced Reporting and Writing, and Media and the Military. Her subjects included demographic changes in Kansas and the U.S., the value of Census statistics in reporting, and the value of covering military families. (3/1-4/09)
- **Fred Francis**, retired NBC journalist, visited Ft. Leavenworth in conjunction with the Military and the Media class. For most of his 28 years with “NBC News,” Francis has focused on national security, military and diplomatic issues, primarily for the “NBC Nightly News with Tom Brokaw.” He was NBC’s principal reporter during the 1991 Gulf War, often breaking developments on an exclusive basis from his post at the Pentagon, where he served the network for eight years. Earlier in his NBC career, he served as a correspondent in Latin America, Central Europe and the U.S. State Department. Francis has twice won a national news Emmy Award for his reporting and he received the coveted Columbia-Dupont award. (3/3 & 4/09)
- **Lorri Stanislav**, freelance copywriter, was a guest speaker in Message Development. (3/5/09)
- **The Richards Group** collected resumes and interviewed J-School students for entry level brand management positions. (3/9 & 10/09)
- **Mayor Michael Dever** joined Kansas Rural Center director **Dan Nagengast** to discuss climate change in Kansas in the Media and the Environment course. (3/23/09)
- Former J-School graduate student **Amelia (Roudebush) McCormick**, 2008, and **John Nohe** of j-n-a (John Nohe Advertising) in Overland Park guest lectured in Message Development. They discussed how they use social media in their strategic campaigns. (3/24/09)
- **Susan O'Neill**, 2007 graduate, visited and spoke with some of the J301 labs. She had worked in the San Jose and San Francisco areas, and she recently moved back to Kansas City to become the PR/Web 2.0 account specialist for River City Studio. (3/26/09)

- **Stephen Williams**, 1965 graduate, was at the KU Spencer Museum of Art to talk about his photographs and observations of Inuit life that appear in the exhibition “Climate Change at the Poles.” He participated in a panel discussion about the “Climate Change” exhibition at the Spencer. He also led a gallery talk about his photos in the North Balcony of the museum. He is a photojournalist who also works as a contextual family therapist in Pennsylvania. (3/26 & 27/09)
- **Christine Metz**, project reporter for *the Lawrence Journal-World*, spoke to the Advanced Reporting class on how to use data in reporting, and plan and organize longer stories and story packages for print and online. (3/30/09)
- Filmmaker **Anne de Mare** paid a virtual visit to the Media and the Environment class to discuss her award-winning documentary *Asparagus! A Stalkumentary*. (3/30/09)
- **Sam Feist**, CNN’s political director and senior executive producer of political programming, spoke in the Journalism Resource Center as part of the Dole Institute of Politics’ “Pizza and Politics” program. (3/31/09)

April

- **Dr. Lynn Davidman**, professor of Modern Jewish Studies, **Rev. Delmar A. White**, pastor of Ninth Street Missionary Baptist Church, **Rev. Groves**, pastor of Mount Olive Baptist Church and former columnist for the *Marshall Democrat News*, **Dr. Z. Hall**, communication studies scholar, **Bill Tammeus**, former *Kansas City Star* Faith columnist and current columnist of *Presbyterian Outlook* and editor of *Faith Matters Blog*, and **Terry Rombeck**, editor, *the Lawrence Journal-World*, came together to discuss religion and faith issues such as a recent national report that details a decline of major religions in the U.S. The panel of journalists and religion scholars was part of an ongoing series of Faith and the Press Panel Discussion in Lumpkins’ course, which focused on current topics and issues concerning the intersection between religion and the media. (4/1/09)
- **The Poynter Institute for Media Studies** visited campus to conduct a variety of training workshops and discussions. This was a unique opportunity to learn about multimedia storytelling and social networking from some of the best experts in the field. (4/1-3/09)
- The Dole Institute of Politics, the J-School and Fort Leavenworth hosted a two-part video teleconference titled “Iraq: What Next?” Students from Baghdad University in Iraq, KU, Northwest Missouri State University, Kansas State University and Wichita State University participated in a live

- conversation about issues that concern young people on a global level, particularly the difficulty of obtaining an education in a war zone. The second part of the program featured senior military and Iraqi officials in conversation with Kansas politicians. (4/5/09)
- The "Media and the Environment" course hosted a brief Skype video lecture with Taqwa community organizer **Quaid Hassan** on the subject of Islam and environmentalism. (4/6/09)
 - Student Union Activities hosted an evening with **George Stephanopoulos**, chief Washington correspondent for ABC News and host of *This Week*, in the Kansas Ballroom of the Kansas Union. He also served as a senior political adviser to the 1992 Presidential Campaign for President Bill Clinton. (4/7/09)
 - **John Landsberg**, KU Edwards Campus graduate and owner of Overland Park's Bottom Line Communications, spoke to Message Development students about the relationship between public relations professionals and reporters/editors. (4/7/09)
 - **Midge Grinstead**, executive director of the Lawrence Humane Society, spoke to the J301 labs. (4/9/09)
 - **Prof. Zoe M. Oxley** gave a lecture titled "Women, News Media and State Executive Office Elections" in the Kansas Union. Dr. Oxley is chair of the Department of Political Science at Union College in Schenectady, NY. Much of her work focuses on media framing and other political communication. Her visit was sponsored by the Political Science Graduate Association and KU Student Senate. Journalism faculty and students were invited to attend. (4/10/09)
 - *Kansas City Star* columnist **Charles Gusewelle** spoke to Message Development students about developing feature stories for newsletters. (4/14/09)
 - **Patrick Knorr**, general manager and chief operating officer of Sunflower Broadband in Lawrence, and several associates visited with Strategic Campaigns students. (4/15/09)
 - **Kent Cornish**, president of the Kansas Association of Broadcasters, along with several area station general managers, visited the J-School. (4/22/09)
 - **Dr. R. Keith Sawyer** had lunch with J-School faculty. Prof. Sawyer's visit to KU was sponsored in part by the J-School. He delivered a lecture titled "Group Genius: The Power of Collaboration" in Spooner Hall. *TIME*

magazine recently observed that "no one has a better overview of this mysterious mental process (of creativity) than Washington University psychologist R. Keith Sawyer." He has published "EXPLAINING CREATIVITY" and "GROUP GENIUS" in recent years. His visit is part of the University Lecture Series at The Commons on Creativity and the Human Condition. Dr. Sawyer also met with journalism students during his two-day visit. (4/23/09)

- **Vince Coultis** of the *Kansas City Star* visited the Sales Strategy class. (4/23/09)
- **Brian McCauley**, managing editor of *The Miami County Republic*, interviewed students for the newspaper's paid, eight-week summer internship. (4/23/09)
- **Col. Steve Boylan**, former public affairs officer for Gen. David Patraeus in Iraq, spoke to the Media and the Military class. Boylan is now the public affairs officer and senior public affairs observer/trainer for the Battle Command Training Program at Fort Leavenworth. (4/28/09)

May

- A video teleconference between Tom Volek's Ethics class and journalism students from four Georgian universities included questions, answers and discussion about all things journalism and university-level education. Dean Natia Kaladze of the University of Georgia, Tblisi, our Fulbright visitor, organized the teleconference and hosted the proceedings. Edith Clowes and Bart Redford, from the KU Center for Russian, East European and Eurasian Studies, organized logistical and technical support. The Public Diplomacy Section of the U.S. Embassy, Tblisi, organized the event from Georgia. (5/6/09)
- **Rhonda Roland Shearer**, director, Art Science Research Laboratory (www.asrlab.org) and the StinkyJournalism Media Ethics Institute (www.StinkyJournalism.org), spoke by telephone to the J608 Ethics and Media class. Shearer also is the widow of the late evolutionary biologist Stephen J. Gould. (Spring 2009)
- **Mike Yoder**, chief photographer, and **Philip Heying**, visual director, of *the Lawrence Journal-World* spoke to the Ethics and Media class. (Spring 2009)
- **Mike Lundgren**, VML partner and creative technology director, spoke to the Sales Strategy class. (Spring 2009)
- **Marie Hardin**, an associate professor at Penn State, visited campus as

part of the Journalism Leadership in Diversity Program. She is the associate head of the Department of Journalism and associate director for research at the John Curley Center for Sports Journalism at Penn State.

For more about her, see her profile at:

<http://comm.psu.edu/people/mch208>. (Spring 2009)

- In March, **Lindsey Pounds**, account executive at KCMO-FM, simulated a sales call for the Sales Strategies class. (Spring 2009)
- **Natia Kaladze**, director of the School of Journalism and Mass Communications at the University of Georgia in Tbilisi, spent the semester at KU and the J-School as a visiting scholar, learning the latest in technology, converged media, instruction methods and school accreditation. See the recently issued news release: www.news.ku.edu/2009/april/6/kaladze.shtml (Spring 2009)
- **Dick Flanigan**, vice-president of sales for Cerner, and **Bryan Marriott**, recent KU grad and account executive for a sales training firm (P1 Selling), spoke to the Sales Strategies class in April. (Spring 2009)