

- Guest speakers in Max Utsler's J512 Principles of Broadcasting class this past semester included: **Laura Lombardi**, Textcaster; **Brian Bracco**, vice president, Hearst Corporation; **Dan Mulvenon**, vice president, National Cable Television Cooperative; **Bruce Linton**, J-School professor emeritus; **Bob Wells**, former FCC member; **Kent Cornish**, executive director, Kansas Association of Broadcasters; **Bryan Busby**, KMBC-TV meteorologist; and **Rob Walch**, president, Podcasting 411.
- **Connie Schultz**, Pulitzer-Prize winning columnist for the Cleveland Plain Dealer, spoke April 28 to Barbara Barnett's Media and Society class.
- **Jackie Bunnell**, an account researcher for Callahan Creek in Lawrence, spoke to Sue Novak's Ethics class on April 27.
- **Dr. Teresa Trumbly Lamsam** will join the J-School for the 2011 academic year as a visiting professor. She is taking a leave from her position at the University of Nebraska–Omaha, where she is an associate professor in the School of Communication with an appointment in the Native American Studies Program. During her year with us, she will be working on outreach to Native American communities, continuing her research on developing a theory of historical trauma, and exploring grant opportunities associated with Native American health communications. She also will be teaching and making presentations about her work. Her professional background included serving as editor of The Osage Nation News, working as a translator in Austria (she's fluent in German), and copy-editing and design at the Lubbock Avalanche in Texas. At UNO, she's taught Introduction to Mass Communication, Media Writing, News Editing, Research Methods and Public Affairs Reporting. She is a graduate of the University of Missouri (PhD and MA) and Abilene Christian University (BA). This summer she will be a participant in the DART Center Fellowship in Trauma Journalism for Educators at Columbia University.
- **Vince Coultis**, 1980, with the Kansas City Star spoke to Diane O'Byrne's Sales Strategy and Presentation classes March 9. Other recent speakers include VML associates, **Kyle Hoedl** and **Mike Lundgren**.
- **Sanjay Mishra**, professor of marketing in the KU Business School, visited Tim Bengtson's Creative Process class on the KU Edwards campus March 11 to discuss the role of creativity in innovation and entrepreneurship.
- **Greg Vandegrift**, 1984, former reporter at KARE-TV in Minneapolis, spoke to John Broholm's and Ted Frederickson's Multimedia Reporting class on April 1, and spoke individually with students in Dick Nelson's TV News 1 and TV News 2 classes. Vandegrift is now clinical professor of journalism at the University of St. Thomas in St. Paul.

- **Li Shuo**, an editor for the 21st Century Group, the youth publishing division of the nationally circulated English-language newspaper China Daily, visited KU and the J-School March 30 through April 16. The 21st Century Group publishes a series of English-language newspapers for school children at elementary through secondary schools. Shuo previously worked as a reporter and later a human resources director for China Daily. One of her duties in human resources was to hire foreign journalists to work for China Daily. She also continues in that role for 21st Century. The Web site for her publication is <http://www.21stcentury.com.cn>.
- **Roger Shimomura**, artist and KU University Distinguished Professor of Art Emeritus, spoke to Tim Bengtson's Creative Process class at the Edwards Campus March 4. Shimomura discussed his creative process and his creative work.
- **Lt. Col. Ryan McMullen** and **Lt. Col. (Ret.) Jeff Maxcy**, both of the Command and General Staff College at the U.S. Army Combined Arms Center at Fort Leavenworth, Kan., spoke to Linda Lee's J538 International Marketing Communications class on Dec. 1. They talked about culture and business in Asia and Africa.
- **Ron Culp**, partner and managing director for Ketchum in Chicago, visited classes and interviewed students for internships Nov. 19. Culp is a Ketchum partner and heads the agency's North America Corporate Practice. He also serves as managing director of the agency's Midwest operations.
- **Ana Adi**, a public relations consultant at Netlog who oversees pan-European media relations and online communication strategy, lectured on online social media research tools to Mugur Geana's J802 Research II: Methods class Nov. 11. The invited speaker conducted her lecture via the Internet from Glasgow, Scotland.
- **Kent Cornish**, executive director for the Kansas Association of Broadcasters, visited Diane O'Byrne's Sales Strategies class on Nov. 24.
- **Frank Jurden**, director of strategy and insights, VML, spoke to Message Development Nov. 10. His presentation included a case study on how the Obama campaign used social media.
- **Mark Johnson**, director of the Joint Information Operations Warfare Center (JIOWC), spoke in two of Bob Basow's classes. JIOWC is the lead USSTRATCOM component for Information Operations and Strategic Communication. Johnson spoke to Basow's J676 Strategic Campaigns class Nov. 4 and Nov. 5 to his J568 Marketing & Media Research class, which did a project for the U.S. Combined Arms Center Command & General Staff College on Comprehensive Soldier Fitness.

- Guest speakers in Max Utsler's J540 Sports, Media and Society class have included: **Bill Hancock**, administrator of the Bowl Championship Series (BCS); **Roger Twibell**, KCSP 610 Sports Radio; **Tom Keegan**, sports editor, Lawrence Journal-World; **Jim Marchiony**, Associate Athletics Director, University of Kansas; **Dennis Dodd**, college beat writer, CBSsports.com; **Joel Cox**, vice-president, scout.com; and **Steve Wieberg**, college beat writer, USA Today.
- **Nate Stafford**, 2008, ran mock sales call in Diane O'Byrne's Sales Strategies class on Nov. 5. He is an account executive for the Kansas City Star.
- **Julie Fugett**, with KU IT security, and Richard Whitmore, a field security officer with KU Continuing Education, spoke in Terry Bryant's J488 class Oct. 15 about creating public service announcements to warn students about the dangers of computer security. The student-produced PSA's will be entered in a nationwide contest on Cyber Security Awareness.
- **Diann Godbey**, clinical nurse coordinator with the KU Medical Center Cancer Center, spoke in Bryant's J488 class Oct. 15 about creating an informational video for patients, their families and loved ones who have to use the Cancer Center. The student-produced video will be displayed on the KU Cancer Center's Web site and will be available on DVD for those who need information on the Cancer Center.
- **Mike Lundgren**, director of creative technology for VML, spoke to Diane O'Byrne's Message Development and Sales Strategy classes on Oct. 22.
- **Carolyn Weyforth**, 2003 J-School graduate, visited Diane O'Byrne's Message Development and Sales Strategy classes and John Broholm's Entertainment Media class Oct. 13. Weyforth works as a publicist for the Jonas Brothers.
- **Sir Robert Worcester** visited Tim Bengtson's Strategic Campaigns class Oct. 19 from 2-3:30 p.m. in 1047 Wescoe to discuss the role of research in campaign planning, whether for a prime minister candidate or KU Bookstores (the client for whom students are currently constructing a strategic plan). Worcester, a 1955 KU graduate, is founder of the MORI polling and research organization, the largest such firm in Great Britain. He also is chancellor of the University of Kent. He holds five honorary doctorate degrees and was knighted in 2004 in recognition of his "outstanding services rendered to political, social, and economic research and for contributions to government policy and programmes."
- **Kyle Craig**, 1969 J-School graduate, lectured in Tim Bengtson's Principles of Advertising class on Oct. 22 in 2092 Dole from 2:30-3:45

p.m. Craig holds an MBA from Harvard and has held senior management positions at Boston Chicken, Einstein Bros. Bagels, KFC, Burger King and Steak & Ale.

- **Jim Flink**, anchor reporter for KMBC-TV in Kansas City, and Julie Kellogg, 10 p.m. producer at KCTV in Kansas City, spoke to Dick Nelson's J692 TV News 1 class in October.
- **John and Barbara Cochran**, professionals-in-residence at the J-School Oct 5-6, visited the following classes: Research and Writing, Newspaper Reporting, Multimedia Writing and Production, Community Journalism, Multimedia Reporting, TV News 1, First Amendment and Society, and Ethics and the Media. John is senior Washington correspondent for ABC, and Barbara is president emeritus of the Radio-Television News Directors.
- **Sompoch Toruksa**, deputy chief news editor for TV Ch. 7 in Bangkok, Thailand, visited the J-School Sept. 28, as a guest of the International Visitors Council of Greater Kansas City. He visited Mark Johnson's First Amendment class and met with Dick Nelson to discuss broadcast education. Jennifer Kinnard coordinated the visit.
- **Howard T. Boasberg**, executive director of the Advertising Icon Museum in Kansas City, visited Tim Bengtson's Principles of Advertising class on Oct. 6 to discuss the role and history of icons in advertising. Notable icons include Mr. Bubble, Mr. Peanut, Tony the Tiger, the Jolly Green Giant, among many others.
- **Ramsey Mohsen**, 2005 KU School of Business graduate, spoke to Diane O'Byrne's Message Development and Sales Strategy classes Oct. 6. He works for Digital Evolution Group, a full service e-consultancy and will address both classes on using Internet-focused technology.
- **Richard S. Smalley**, tourism and marketing manager for the Kansas Division of Travel and Tourism, spoke to David Guth's campaigns class Sept. 10.
- **Sue Hack**, director of Leadership Lawrence for the Lawrence Chamber of Commerce, spoke to Pam Fine's community journalism class on key periods and events in the city's history and the development of local neighborhoods.
- **David Mucci** and **Mike Reid**, director and marketing director of KU Memorial Unions, respectively, visited Tim Bengtson's Strategic Campaigns class Sept. 10 to brief students on KU Bookstores, the client this semester.

- **Vince Coultis**, training and development manager for the Kansas City Star and Kansascity.com, visited Diane O'Byrne's Sales Strategy class Sept. 17.
- **Lorri Stanislav**, nationally award-winning copywriter, spoke to Message Development and Diane O'Byrne's Sales Strategies class.
- **Paula Schweiger Holmquist**, KU alumna, and David Barnes visited Message Development and Diane O'Byrne's Sales Strategies class Sept. 10.
- **Zoe Smith**, professor emerita of photojournalism at the Missouri School of Journalism, was a visiting professor at the J-School during the fall 2009. While at KU, she spoke to classes on the history of photography, ethics of visual communication, and impact of photography on society. She also worked with faculty and students on research projects that involve history and qualitative analysis of visual communication. During her career at Mizzou, Zoe taught courses in photojournalism, the impact of photography on American society, photo essay and history of mass media. She earned her doctoral degree from the University of Iowa and was on the faculty at Marquette before coming to Missouri. Contact information: czosmith@ku.edu, 864-7659, 205C Stauffer Flint.
- Virtual guest lecturers in Simran Sethi's J840 Communicating Social & Environmental Messages class this summer included: **Chrystie Heimert**, director of communications for Seventh Generation, the largest dedicated natural cleaning and personal care product companies in the world, on June 24; and **Kelly Cox**, an integrated marketing specialist who works for socially conscious brands wishing to target younger, more mainstream audiences, who has created a number of successful campaigns with the National Resources Defense Council, on June 27.
- **Bryan Welch**, president of Ogden Publishing, spoke about sustainable messaging in Sethi's J840 class July 25.
- Guest speakers in J301 this summer included: **Midge Grinstead**, executive director of the Lawrence Humane Society; **Peg Sampson**, outreach coordinator for KU Audio-Reader; **Keith Wood**, executive director of Big Brothers Big Sisters of Douglas County; **Cathy Brashier**, development coordinator of Big Brothers Big Sisters of Douglas County; and **Laura Lorson**, NPR commentator, host of "All Things Considered," and director, producer and editor for Kansas Public Radio. The J-School's **Barbara Barnett**, **Eileen Hawley** and **Lisa Loewen** also gave guest lectures to the class this summer.
- **Ellyn Angelotti**, interactivity editor and adjunct faculty member at Poynter

Institute, was a Professional-in-Residence Oct. 21-22.

- **Howard Goller**, editor, Political & General News, US & Canada, Thomson Reuters, was a Professional-in-Residence Nov. 30-Dec. 1. Goller worked for Reuters in the Middle East as deputy bureau chief in Jerusalem and chairman of the Foreign Press Association from 1984 – 2001. From there he moved to London to run the Reuters production desk for Europe, the Middle East and Africa. In 2006 he arrived in Washington after 22 years abroad to take up his current job. He earned his bachelor's degree from Northwestern and a master's from Yale Law School earned on a fellowship for journalists. He has taught journalism, most recently in 2005 at the New York University program in London.
- **Joel Zeff**, 1990 J-School graduate and national speaker, humorist and author, returned to campus to talk to students Nov. 17 and 18. In addition to visiting several classes, he hosted an informal presentation in the Journalism Resource Center on Nov. 17 at 3 p.m., titled “An Afternoon of Improvisation Comedy, Fun and a Few Moments of Discussion about Journalism, Careers, and the Job Search.”
- **Grey Montgomery**, manager, site solutions for Gannett Co., Inc., a newspaper, broadcast and digital media company based in McLean, Va., was a professional-in-residence Feb. 3 and 4. He spoke to Multimedia Management and Leadership, Multimedia Reporting, Research and Writing, Current Issues in Journalism: Social Media, and Community Journalism classes.
- **David Peacock**, 1989 J-School graduate and president of Anheuser-Busch Companies, Inc., visited the J-School Jan. 25. Anheuser-Busch Companies, Inc., is a wholly-owned subsidiary of Anheuser-Busch InBev. As head of the U.S. business unit—the largest business unit and leading volume and profit provider for Anheuser-Busch InBev—he is responsible for the commercial success of Anheuser-Busch and managing all U.S. operations for the company, including marketing, sales and wholesaler relations. He spoke in Strategic Communications, Principles of Broadcasting, Cable and New Technologies, and Multimedia Management and Leadership.
- **Gwen Griffin**, of Griffin Communications Group in Houston, was a professional-in-residence at the J-School Jan. 27-28. She has 23 years of marketing experience, including service as the director of marketing for the Kennedy Space Center Visitor Complex and as manager of PR and promotions for the Space Center Houston. Her company is the agency of record for the Coalition for Space Exploration, David Guth's J676 class client this semester. Her agency works extensively in the area of social media. She spoke to students in Guth's Strategic Communication

Campaigns class, Message Development, Principles of Public Relations, and in Current Issues in Journalism: Social Media.

- **Gary Bender**, the voice of the Phoenix Suns, was a professional-in-residence Feb. 16 and 17. He has been a national network sports broadcaster since 1975. In addition to meeting with current and retired faculty, he spoke to Research and Writing, Multimedia Reporting, TV News I and II, Newspaper Reporting, Ethics and the Media, and Community Journalism classes.
- **Amy Gahrn**, an info-provocateur and media consultant based in Oakland, Calif., was a professional-in-residence at the J-School Feb. 22-24.
- Simran Sethi's J500 class, Green Jobs, Green Reporting, Green Justice, welcomed virtual guest **Daniel Wallach** on Feb. 2. Wallach is the founder of Greensburg GreenTown, a non-profit that has played an instrumental role in supporting Greensburg efforts to "go green." The class also welcomed **Steve Clark**, Principle at Gould-Evans Architecture, who discussed the landscape of green building and increased efforts toward energy efficiency.
- **Stauffer Professor faculty candidate visit: Dr. Alan B. Albarran**, professor, Department of Radio, Television and Film, and director of the Center for Spanish Language Media, visited from The University of North Texas, Denton, Texas, Feb. 24-26.
- **Stauffer Professor faculty candidate visit: Dr. Thomas J. Johnson**, Marshall and Sharleen Formby Regents Professor, visited from Texas Tech University, Lubbock, Texas, March 1-3.
- **Luis Santos**, 1970 graduate, and brother of the President of Colombia, visited the J-School and spoke to classes March 2-3. Santos is the CEO of Casa Editorial El Tiempo (CEET), a leading media company in Colombia, publisher of the national newspaper El Tiempo and owner of five other newspapers, five magazines, a local television station, book publishing Circulo de Lectores and 18 Web sites. Santos has led the transformation of CEET from a one-newspaper company into a multimedia organization. Santos has been at CEET for 39 years, where he began working in the newsroom after graduating from the J-School.
- **Rich Clarkson**, 1955 graduate and president of Rich Clarkson & Associates LLC in Denver, visited the J-School April 12-14. He met with faculty and students and speak in Multimedia Reporting, Visual Communications, Photojournalism I and Media Ethics.

- **Anne Barnard** of The New York Times visited the J-School April 22-23.
- **Sharon Woodson-Bryant**, J-School alumna (B.S. 1969 and M.S. 1975), was the keynote speaker at the Twentieth Annual Student Awards Banquet, sponsored by the Black Faculty and Staff Council on April 16. J-School students met with her during her visit.