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CONTACT US

Submit your news

Send items to julleadam@ku.edu by 5 p.m. Friday for the following week's Monday Memo.

Faculty and Staff News

Associate Professor Carol Holstead's exercise on having students take notes by hand, not on a laptop, has gone viral. Her post on LinkedIn has more than 30,000 views, and she was featured in this story on nymag.com.

Assistant Professor Jonathan Peters was quoted extensively in the March 2015 issue of Editor & Publisher about social media and copyright law. He also was quoted by Otterbein 360 about rights of access to the records of private-college police forces, by The Open Notebook about digital publishing and copyright law, and by KUJH on the First Amendment implications of the University of Oklahoma's expulsion of students for offensive speech.

Peters also published two Columbia Journalism Review columns, one about a lawsuit between The (Toledo) Blade and the U.S. Army, the other about legislative measures in several states that restrict press freedom.

Associate Professor Max Utsler, Associate Professor Scott Reinardy and Media Crossroads Director **Cal Butcher** participated in the Athletes in Journalism and Communications community meeting March 9. The event allowed athletes to talk with academics and professionals about career options. About 40 athletes participated. Utsler helped coordinate the event, which was also attended by retired professor **Sharon Bass**, and J-School alums **David Johnston, Roger Twibell** and **Marty Raskin**.

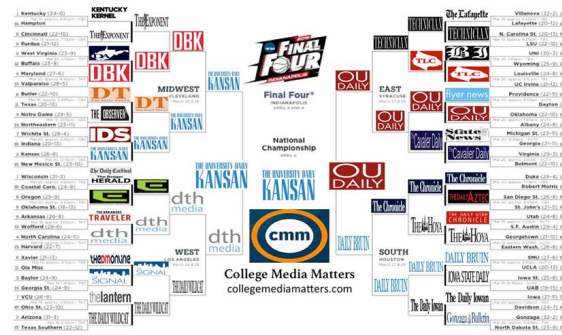
Utsler and doctoral student **Chris Bacon** visited with Kansas Audio-Reader volunteers about the ins and outs of reading sports, including where to find name pronunciations and how to interpret statistics.

Today, **Michael Vrabac's** Sales Strategy class welcomes guest lecturer **Alyssa Murfey** from emfluence, a full-service digital marketing company in Kansas City. Murfey, director of strategy at emfluence, will discuss the use and value of digital media in marketing today and the role it plays in business development.

Professor Dawn Fallik published "Stemming Anticoagulant-caused Intracranial Hemorrhages" in Neurology Today. Fallik published the latest edition of her Kansas City column "DIY With Dawn" involving paper flowers, with a guest-starring appearance by **Lisa McLendon**. Fallik also continues to blog about television for the Wall Street Journal biweekly.

Cat Vaughn, manager of the Digital Marketing Group at Gragg Advertising, will lead a workshop for faculty and staff 9-11 a.m. April 3 in the Clarkson Gallery. The workshop will focus on using mobile as part of a digital marketing strategy, covering such areas as web design, analytics, pay per click and social media. RSVP to **Kerry Navinsky** by March 30. Depending on the response, the workshop may be open to a few students.

Student News and Opportunities



The University Daily Kansan is the national champion in the 2015 Student Newspaper National Championship: A College Media March Madness Bracket. Read more here: <http://bit.ly/1H9jHcg>

The Kansan took home 17 total awards and finished second overall in the College Media Business & Advertising Managers (CMBAM) contest:

First place

- Manager of the year: Scott Weidner
- Best sales strategy for a special section
- Best training
- Best social media strategy
- Best special event
- Best ancillary operation
- Best special section (A Day in the Life)
- Best multimedia campaign

Second place

- Best sales representative: Tom Wittler
- Best video ad (11 seconds or longer)
- Best sales promo materials
- Best self-marketing plan
- Best self-branded promo item

Third place

- Best orientation issue
- Best sales incentive program

Fourth place

- Best self-promo multimedia campaign
- Best sales pitch

Congratulations to the following students, who have earned Kansas Association of Broadcasters student television awards.

- **Amy Follmer**, first place news feature: "[Hope for the holidays](#)"
- **Tomas Hoppough** and **Sierra Upton**, second place hard news package: "[Same sex marriage](#)"
- **Allison Hammond**, **Sierra Upton**, **Tomas Hoppough**, **Cailey Taylor**, **Nick Price**, **Hank Cavagnaro**, honorable mention, complete live newscast: "[KUJH-TV Newscast](#)"

Enter the J-School's Photography and Art Contest for a chance to win prizes and breakfast with NBC News Correspondent **Bob Dotson**, who is this year's William Allen White Foundation National Citation recipient. Students may enter in the following categories: News photography, sports photography, feature photography, illustrations and open category. Enter by April 1. Get the details here: <http://bit.ly/1CEYolq>

Media Crossroads created this informative video about how J-School students get internships. Watch the video here: <http://bit.ly/1DGjW0R>

Research by doctoral students **Roseann Pluretti** and **Kristen Grimmer** and master's student **Jessica Casebier** was selected for the KU Graduate Research Competition. The students will present "Constructing Gender: Adolescent Gender Representations in Pretty Little Liars and Glee" in a poster presentation competition April 9.

Doctoral student **Monique L. Robinson** has been selected to present her research, "A Community-Based Participatory Approach to Addressing the Gonorrhea Epidemic in Wyandotte County, Kansas," at the Graduate Research Competition.

Master's student **Timothy P. Luisi** has been selected to present his research "Boy Story: An Analysis of Female Characters in the 'Toy Story' Trilogy" at the Graduate Research Competition.

Doctoral student Goran Ghafour has been invited to be the featured presenter for the Kansas International Educators annual conference today at Pittsburg State University. Goran will be talking about his success experience as an international student at KU and his area of research as a journalism Ph.D. student.

Goran was interviewed by **Jacob Russel**, an expert on Iraq's cultural affairs, for a project on documenting changes in Iraq. Goran talked about latest cultural, social, and media related developments in the country.

Doctoral student **Husain Ebrahim** presented his paper co-authored by Assistant Professor **Hyunjin Seo** titled "Visual Framing of Democracy by Middle Eastern Universities: A Content Analysis of Twitter Images Used in Higher Education Public Relations" at the AEJMC Midwinter conference held in Norman, Oklahoma, on March 6-7. The paper was awarded the Top Paper Abstract Award in the visual communication division.

Student Services is looking for admitted J-School students for the Journalism Student Ambassador Program. If you are interested in meeting with prospective families, providing tours of the school and sharing your experiences, email jsapexec@gmail.com or aanguiano@ku.edu.

UMB is looking for a marketing intern to work in its sales, marketing and communication department this summer. Students must have a minimum 3.0 GPA and entering junior or senior year. Recent graduates or graduate students also will be considered. Find more information at www.umb.com. Go to Careers and search for "marketing intern."

The Center on Online Learning and Students with Disabilities is looking to hire a part-time student hourly worker with a writing background to help with research publications. Contact **Abbey Byers** at abbeybyers@ku.edu for more information.

KU's Center for Community Outreach is looking for a students to fill its communications director position, which includes writing copy for advertisements, distributing advertisements, managing social media and creatively expanding the Center for Community Outreach brand through display cases and other unique marketing strategies. This position is paid \$8/hour for 10 hours a week. Learn more and apply at: <http://bit.ly/1BEZW7X>

Applications are being accepted through March 27 for the seventh annual **Jim Nantz** Award and STAA All-America program. The program recognizes the nation's most outstanding collegiate sports broadcasters. For application details and a history of the award, visit www.staatalent.com/all-america.

Undergraduate students are invited to apply for one of seven Radio Television Digital News Association's scholarships for the Fall 2015-Spring 2016 academic year. The deadline to apply is April 30. Learn more here: <http://bit.ly/1FLYEOR>

Students are invited to submit fiction, nonfiction and poetry to Ploughshares 2015 Emerging Writer's Contest. Winners receive \$1,000. Learn more here: <http://bit.ly/1FeS84h>

The Kansas Pro Chapter of the Society of Professional Journalists is sponsoring a scholarship contest open to Kansas college students who will be juniors or seniors during the 2015-2016 school year and who plan careers in any medium of journalism. The deadline is March 27. Learn more here: <http://bit.ly/1ywDPzp>

2015 Katich Creativity Award

Nominate a faculty member for the 2015 Katich Creativity Award, which honors **John Katich**, a dedicated teacher who loved students and inspired them to exceed even their own lofty expectations. Among his achievements were the establishment of the sales curriculum, the enhancement of the professionalism of KJHK, and the creation of KUJH-TV. The winner will receive \$1,000, her or his name on a permanent plaque and a memento. The previous two awardees, **Assistant Professor Jerry Crawford** and **Professor Chuck Marsh**, will accept nomination materials, review the statements and make

recommendations to **Dean Ann Brill**. Deliver nomination materials to Crawford and Marsh by 5 p.m. April 17. The award will be announced at the May 8 faculty meeting. Contact Brill, Crawford or Marsh with questions. Read more about the award and eligibility here:

<http://bit.ly/1KKR00z>

Mark Your Calendar

April 1: Deadline for submissions to J-School Photography and Art Contest

April 3: Workshop for faculty and staff with **Cat Vaughn**, manager of the Digital Marketing Group at Gragg Advertising, at 9-11 a.m. in the Clarkson Gallery

April 6: Tenured faculty PRO updates due

April 8: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery

April 23: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium

April 24: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, Noon, Adams Alumni Center

May 2: Kansas Scholastic Press Association Contest, Kansas Union

May 8: Faculty meeting, 10-11:30 a.m., 206 SF, followed by lunch in Clarkson Gallery

May 16: J-School Graduation Recognition, Lied Center

June 21-25: Kansas Journalism Institute

Oct. 29-31: J-School Generations

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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