Faculty and Staff News

Associate Professor Tien Lee gave a lecture on his research, "Psychological, Consumer and Media Research on Political Ideologies," at the City University of Hong Kong on March 23.

Brenner Editing Center coordinator Lisa McLendon attended the American Copy Editors Society national conference in Pittsburgh. She presented a session called "Deep Grammar" and co-presented a session on teaching journalism. She also won the ACES spelling bee, after a 29-round competition, on the word "plausible." The spelling bee raised $1,600 for the ACES Education Fund, which awards scholarships to students interested in editing.

A four-part series, "Amber Waves of Change," will be broadcast today through Thursday on Kansas Public Radio during "Morning Edition" and "All Things Considered." The series, which is a product of Associate Professor David Guth’s sabbatical research, looks at the future of the Southern High Plains with a focus on the role of local media in maintaining community cohesion. The reports will air about 6:45 a.m. and 8:45 a.m. Afternoon times have not been announced. Reports also will be posted on the KPR website.

Pam Fine, Knight Chair in News, Leadership and Community, was a judge for the annual American Society of News Editor awards, which were announced last week. The judging took place at the Poynter Institute in St. Petersburg, Florida.

Professor Chuck Marsh’s paper, "Game Theory and the Fully Functioning Society," has been accepted for presentation at the International Public Relations Research Conference in Barcelona in July.

Assistant Professor Yvonne Chen is one of the three KU consultants on a $1.3 million grant awarded to the Lawrence-Douglas County Health Department (LDCHD). Funded by the Centers for Disease Control, this three-year project seeks to reduce chronic diseases in Douglas County. Chen will advise LDCHD on tobacco-related issues and guide its strategic communication plan development and execution.

Assistant Professor Jerry Crawford spoke March 26 to sixth- and eighth-graders at Northwest Middle School in Kansas City, Kansas. Crawford was asked to address the journalism, speech and theater students on the importance of the media and college preparatory skills and expectations.

Crawford has been asked by KU Chancellor Bernadette Gray-Little be a part of the Chancellor Achievement Banquet in Wichita on Thursday. The KU Office of Admissions, Office of Multicultural Affairs and Gray-Little are hosts of the banquet as a unified commitment to multicultural recruitment in Wichita. The banquet honors multicultural high school juniors and admitted seniors from the Wichita area on
their achievements, celebrates the seniors’ admission to KU, and outlines keys to success for their transition to KU.

Brett Akagi participated in the National Press Photographers Association News Video Workshop over spring break. The workshop brings together some of the top storytellers in the business to teach professionals and college students in the broadcast, print, digital and radio world. Akagi taught team storytelling with KU J-School graduate Greg Vandegrift. He also helped with a group discussion on working in a tough newsroom environment, assisted in workshop assignments and critiqued stories of the participants.

Visiting Professor Dawn Fallik will speak at 4 p.m. on April 17 at The Commons in Spooner Hall on the panel of “Red Hot Research” about the increasing use of database analysis in journalism, from daily stories to infographics. Learn more here: http://bit.ly/15VgbWX

Tug McTighe, Callahan Creek’s executive creative director, and Stefan Mumaw, creative director, visited Joseph Erba’s Strategic Communication course for an open Q&A with students about agency life, the creative process and careers in strategic communication.

Cat Vaughn, manager of the Digital Marketing Group at Gragg Advertising, will lead a workshop for faculty and staff 9-11 a.m. Friday in the Clarkson Gallery. The workshop will focus on using mobile as part of a digital marketing strategy, covering such areas as web design, analytics, pay per click and social media. RSVP to Kerry Navinskey by the end of the day today. Depending on the response, the workshop may be open to a few students.

KU News featured the J-School’s online “minimester,” which provides students a flexible and creative path to structure their degree path, in this story: http://bit.ly/1EQDE5g

Student News and Opportunities

Six J-School students attended the ACES conference with Lisa McLendon (above). From left, Hannah Barling, Casey Hutchins, McLendon, Kaitlyn Klein, Paige Lytle, Emma Legault (who won an ACES scholarship) and Tara Bryant. Klein and Barling also wrote articles for the conference blog, on a diversity session, a session about changing careers, and a session on social media verification.

KUJH-TV and the University Daily Kansan won Region 7 Mark of Excellence Awards at the Society for Professional Journalists regional conference over the weekend in Omaha:

• Winner, Best All-Around Television Newscast: KUJH News (Allison Hammond, Sierra Upton, Luke Huttnner, Tomas Hoppough)
• Winner, Television Feature Reporting: Amy Follmer
• Finalist/runner-up, Sports Writing (Large Institution): Blake Schuster
• Finalist/runner-up, Breaking News Photography (Large Institution): George Mullinix
• Finalist/runner-up, Television General News Reporting: Tomas Hoppough and Sierra Upton

Enter the J-School’s Photography and Art Contest for a chance to win prizes and breakfast with NBC News Correspondent Bob Dotson, who is this year’s William Allen White Foundation National Citation recipient. Students may enter in the following categories: news photography, sports photography, feature photography, illustrations and open category. Deadline is April 1. Get the details here: http://bit.ly/1CEYolq
Master’s student Ahmed Muyiwi will attend the Popular Culture Association/American Culture Association national conference this week in New Orleans to present his paper, “A Historical Approach of Media Development in Saudi Arabia under the Cultural and Religious Influences.”

Doctoral student Goran Ghafoor’s paper (master’s thesis) was published in the International Communication Research Journal’s December 2014 edition. The journal is a peer-reviewed publication of the International Communication Division of the Association for Education in Journalism and Mass Communication.

Senior Allison Hammond has accepted a producer position at WDTN-TV in Dayton, Ohio. Hammond traveled to three job interviews over spring break at WDTN, KETV in Omaha, and WBIR in Knoxville, Tennessee. She had job offers from all three stations and will start in Dayton after May graduation.

Junior Emma Hogg has accepted a summer internship with the “Today” show in New York City.

Senior Tomas Hoppough and junior Hank Cavagnaro attended the National Press Photographers Association News Video Workshop in Norman, Oklahoma, during spring break. They participated with professionals from broadcast, print, digital and radio in the six-day workshop. Hoppough and Cavagnaro sat in on a session for college students where a Fox news director from Oklahoma City discussed what he’s looking for in a reel, social media, resume and employee. Both students also had their work critiqued by professional faculty members at workshop.

Hoppough and Cavagnaro also are working on a video profile of Bob Dotson. They interviewed and shot video of Dotson at the NPPA News Video Workshop, where he is a member of the faculty. The Dotson profile will air before he receives the William Allen White Foundation National Citation on April 23.

Senior Amelia Arvesen helped the KU School of Business marketing department produce its annual magazine. Arvesen worked with Derek Helms, J-School grad, to plan pages and content. View the magazine here: http://bit.ly/1GSNycA

Students interested in magazine jobs are invited to attend a session with Associate Professor Carol Holstead and J-School grad Travis Jennings Brown at 6 p.m. on April 13 in the Clarkson Gallery. Since graduating in 2008, Brown has worked at Esquire, Popular Mechanics, Cigar Aficionado, Cowboys & Indians, and Details magazines. The session is sponsored by the News & Information Club.

Last week, the J-School welcomed six students from the Center for Advanced Professional Studies (CAPS) program at Blue Valley High School and their instructor, Bruce McRoberts. Kerry Benson, Patty Noland, Ashley Anguiano, Chris Bacon and Max Utzler all met with the group as they toured the Dole Center and discussed college and career planning. Three of the six will be attending KU in the fall.

Submissions are now being accepted for the 2015-16 LibArt exhibition of student art in the libraries. Open to any KU student, this is a great opportunity for students to share their work with thousands of viewers over the course of the year in some of the busiest public spaces on campus. Deadline is April 13. Submit entries at lib.ku.edu/libart.

Graduate students are invited to a luncheon at 11:30 a.m. on April 8 in Room 303 for Graduate Student Appreciation Week, April 6-10. RSVP to Jammie Johnson at jamjohn@ku.edu by April 6.

J-School Alumni

J-School graduate and Lawrence Journal-World reporter Caitlin Doornbos is a featured speaker Friday at Pizza & Politics, sponsored by the Robert J. Dole Institute of Politics. Doornbos, also a former Dole Institute student coordinator, will speak on “How to Make It as a Young Professional” at noon Friday in the Kansas Room at the Kansas Union. Learn more here: http://bit.ly/1Pddv3

Jessica James, Edwards Campus integrated marketing communications program graduate, is featured in this Kansas City Star story: http://bit.ly/1Er4Teh
Derek Zarda, 2009 J-School graduate, died Jan. 30. According to his obituary, while at KU Zarda helped formed AbleHawks, a student organization to raise awareness of and to advocate for students with both physical and non-physical disabilities. Read his obituary here: http://bit.ly/1Y7vd3a

Carol Marie Buhler Francis, a 1950 and 1971 J-School graduate, died March 21. According to her obituary, she started her career as advertising manager at Weaver’s Department Store. She also was publicity chairman for Student Union Activities and was secretary of the Kansan Board, governing body of the University Daily Kansan. She wrote newsletters for the Douglas County Historical Society, was past president and treasurer for the Kansas Press Women and won numerous awards for her advertising, interviewing and writing skills, including the Clarion Award in 2008 from the Association of Women in Communications for her iPod version of “Walking Downtown Lawrence”. Read her obituary here: http://bit.ly/1FvnsF3

Mark Your Calendar

April 1: Deadline for submissions to J-School Photography and Art Contest

April 3: Workshop for faculty and staff with Cat Vaughn, manager of the Digital Marketing Group at Gragg Advertising, 9-11 a.m., Clarkson Gallery

April 6: Tenured faculty PRO updates due

April 6-10: J-School Photography and Art Contest, Clarkson Gallery

April 6-10: Graduate Student Appreciation Week

April 8: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery

April 23: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium

April 24: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, Noon, Adams Alumni Center

May 2: Kansas Scholastic Press Association Contest, Kansas Union

May 8: Faculty meeting, 10-11:30 a.m., 206 SF, followed by lunch in Clarkson Gallery

May 16: J-School Graduation Recognition, Lied Center

June 21-25: Kansas Journalism Institute

Oct. 29-31: J-School Generations