Faculty and Staff News

Congratulations to our newly tenured and promoted colleagues:

- **Jerry Crawford** to associate professor with tenure
- **Yvonn Chen** to associate professor with tenure
- **Scott Reinardy** to full professor

Reinardy also is the inaugural Malcolm Applegate Professor in News Management and Editing.

**Corrie Moore**, senior development director for the School of Journalism, has accepted a position as vice president of development for Planned Parenthood of Kansas & Mid-Missouri. Moore’s last day will be March 20. **Barbara Head** will serve the J-School until a permanent replacement is hired. Barb can be reached at 785-832-7380 or Bhead@kuendowment.org.

**Associate Dean Scott Reinardy** is a candidate for AEJMC Publications Committee. If you are an AEJMC member, please vote for him here: [http://svy.mk/1aWkJyF](http://svy.mk/1aWkJyF)

**Associate Professor Jerry Crawford** has been asked to be a part of the 19th annual Kansas State University Leadership Seminar on March 11 at the K-State Student Union. Keynote speaker **Orlando Taylor**, vice president for strategic initiatives and research for social innovation at Fielding Graduate University, invited Crawford.

Crawford’s proposed chapter, “HBCUs: Accreditation, governance and survival challenges in an ever-increasing competition for funding and students,” for the book, “Setting a New Agenda for Student Engagement and Retention in Historically Black Colleges and Universities” has been accepted. The book will explore how HBCUs must continue to innovate to ensure sustainability and competitiveness in the multicultural marketplace. The book is anticipated to be published in the first quarter of 2016.

**Associate Professor Genelle Belmas** wrote an article on the Supreme Court case dealing with license plate images for the American Bar Association Section on Litigation’s newsletter. The article, “Your License Plate, Your Speech?” reviews prior cases with speech on license plates and previews the issues in the coming case before the court. In the Sons of Confederate Veterans v. Vandergriff, the Texas DMV declined an application for a custom plate containing an image of the Confederate flag. The court will face the question of
whether speech and images on license plates is governmental and thus has no need to be content- or viewpoint-neutral, or whether it is private speech with a neutrality requirement.

Associate Professor Carol Holstead’s article about how students learn better by taking notes longhand was published March 4 in The Chronicle of Higher Education. Holstead based the article on research and her own experience banning laptop note-taking in her Visual Communication class. Read the article here: http://bit.ly/1M8VPqN

Associate Professor Yvonne Chen gave a presentation about her latest research on e-cigarettes to the Tobacco Research Group researchers at KU Medical Center on March 2. She discussed how e-cigarette marketers used social media to respond to FDA’s proposed tobacco products regulation and explored potential research opportunities with key members.

Associate Professor Peter Bobkowski’s forthcoming Journalism & Mass Communication Quarterly article, “Sharing the News: Effects of Informational Utility and Opinion Leadership on Online News Sharing” is available online ahead of print for free until March 18 at tinyurl.com/mzzkbja.

The next Research in the Raw is at 4 p.m. Thursday in the Clarkson Gallery. Matt Tidwell will present “Preparing for the Coming Storm: The Correlation between Well-Established Corporate Values System and the Ability to Handle Crisis. Goran Ghafour will present “Journalists in Peril: In-Depth Interviews with Iraqi Journalists Covering Everyday Violence,” which is co-written by Professor Barbara Barnett.

Professor Chuck Marsh’s proposal for a book titled “Public Relations, Cooperation and Justice: From Evolutionary Biology to Ethics” has been accepted by Routledge. Publication is scheduled for 2017.

Her Campus KU writer Megan Ingersoll did a Campus Celebrity profile on Marsh. Read the article here: http://bit.ly/1twiaWwh

Student News and Opportunities

Congratulations to J-School students Frederick Gipp and Alek Joyce for being selected as 2015 Men of Merit. Read more here: http://bit.ly/1AVBUFm

Congratulations to Blake Schuster for placing eighth in the William Randolph Hearst Foundation’s Journalism Awards Program, Sports Writing category, for his profile on KU basketball player Perry Ellis. A record 122 entries were submitted in the sports competition from 66 schools. Read the story here: http://bit.ly/1EMfc0d

Congratulations to these J-School students who placed in the Society of Professional Journalists Region 7 Mark of Excellence competition:

- Amy Follmer, KUJH News: Murrow Television Feature Reporting
- Blake Schuster, University Daily Kansan: Perry Ellis: Quiet by design
- George Mullinix, University Daily Kansan: Faux Fawkes
• Tomas Hoppough and Sierra Upton, KUJH News: Same-sex marriage

Students in Tim Bengston’s Strategic Campaigns class toured Weaver’s department store Feb. 26. Joe and Brady Flannery, president and vice president of Weaver’s, were hosts of the tour. Students are constructing a strategic plan for the store this spring with final presentations May 11.

Students from The Agency organized a two-day social media workshop for McGrew Real Estate Inc. After separate presentations on various social media channels, the students offered hands-on workshops and question and answer sessions.

The University Daily Kansan is presenting its annual Housing Fair on March 10. The event will be 9 a.m. to 3 p.m. on the fourth floor of the Kansas Union. Come for free beverages and giveaways, and enter to win hundreds of dollars in prizes.

Alumni news

Dylan Schoonover, a 2007 J-School grad and a pioneer in iPhone video and video editing, will give a demonstration of his work 11:45 a.m. to 1 p.m. Wednesday in the Clarkson Gallery. The event is open to students, faculty and staff.

Kent Cornish will be a guest speaker in Mike Vrabac’s Sales Strategies class today. Cornish was named president/executive director of the Kansas Association of Broadcasters in 2008. Cornish is a veteran Kansas broadcaster for nearly 25 years. Cornish is a native of Topeka, graduated from the University of Kansas with a bachelor’s degree in journalism, and attended Washburn University Law School for one year before embarking on his full-time broadcasting career.

2015 Katich Creativity Award

Nominate a faculty member for the 2015 Katich Creativity Award, which honors John Katich, a dedicated teacher who loved students and inspired them to exceed even their own lofty expectations. Among his achievements were the establishment of the sales curriculum, the enhancement of the professionalism of KUHK, and the creation of KUJH-TV. The winner will receive $1,000, her or his name on a permanent plaque and a momento. The previous two awardees, Jerry Crawford and Chuck Marsh, will accept nomination materials, review the statements and make recommendations to Dean Ann Brill. Deliver nomination materials to Crawford and Marsh by 5 p.m. April 17. The award will be announced at the May 8 faculty meeting. Contact Brill, Crawford or Marsh if you have questions. Read more about the award and eligibility here: http://bit.ly/1KKR0Oz

Mark your calendar

March 10: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery

March 13: Deadline for General Research Fund submissions

April 6: Tenured faculty PRO updates due

April 8: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery

April 23: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium

April 24: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, Noon, Adams Alumni Center

May 2: Kansas Scholastic Press Association Contest, Kansas Union

May 8: Faculty meeting, 10-11:30 a.m., 206 SF, followed by lunch in Clarkson Gallery

May 16: J-School Graduation Recognition, Lied Center

June 21-25: Kansas Journalism Institute
Thanks to everyone who helped with the Kansas Scholastic Press Association contest last month. Please mark your calendars to help for the state contest May 2.