Faculty and Staff News

Cal Butcher, director of Media Crossroads, was the announcer at the 88th Kansas Relays. Watch the video here: http://bit.ly/1yHIl8A

Butcher was nominated for the Del Shankel Teaching Excellence Award, which is given to a current faculty member who goes above their duties as a teacher and is an exemplary educator. The nominees were selected by KU student athletes. The winner will be announced at the annual Jayhawk Senior Celebration at 7 tonight in Woodruff Auditorium.

Associate Professor Max Utsler attended the Broadcast Education Association Convention in Las Vegas April 12-15. He moderated a panel on “We’ve Added Sports Curricula: Can Our Students Get a Job?” He also was a participant in the Past Presidents Panel, which reflected on the history of BEA as a way to mark its 60th anniversary. Utsler also was elected chair of the Sports Division for 2015-2016.

Associate Professor Tien Lee gave a talk on media relations April 15 at Minghsin University of Science and Technology in Hsinchu, Taiwan.

Associate Professor Tim Bengston’s Strategic Campaigns students will make their final presentations at 10:30 a.m. May 11 in Alderson Auditorium. Their client is Weaver’s department store in Lawrence. The judges will be Joe Flannery, president, and his son Brady Flannery.

Associate Professor Genelle Belmas was awarded the 2015 Distinguished Service Award from the Journalism Association of Community Colleges. This award is given to individuals who have served the organization regularly and faithfully, above the standard. She appeared at the state conference to accept the award via Skype.

Belmas also attended the 34th annual “Representing Your Local Broadcaster” conference in Las Vegas. This conference, attended by media attorneys and litigators, focuses on updates to the law affecting broadcasters during the past year. Topics included the law covering news drones, newsgathering issues (focused on Ferguson), broadcast licensing and electronic records filing, and privacy concerns.

Congratulations to Professor Pam Fine, Knight Chair in News, Leadership and Community, who has been elected to a three-year term on the University Faculty Senate, and Professor Mike Williams, who is the Faculty Senate president for fiscal year 2016.

Assistant Professor Jonathan Peters will be a featured speaker at the Robert J. Dole Institute of Politics at 7:30 p.m. April 29 for the 2015 Innovations Series. Peters, along with Chris Isaacson and Bill Staples, will discuss “Privacy vs. Cyber Security for Nation, Corporation and Citizen.”
Please help judge the Kansas Scholastic Press Association’s state contest Saturday, May 2. We have two options for judges: online or in-person critiques, however, we would prefer in-person judging. Sign up here: http://bit.ly/1DX4cr8

**Student News and Opportunities**

In conjunction with the Kansas Relays, 2012 Olympic bronze medalist Reese Hoffa was a guest on Good Morning KU on April 17. Senior Jackson Long interviewed Hoffa, who currently holds the world’s best mark in the shot put. Watch the interview here: http://bit.ly/1Gb4SH9

Students in Professor Bob Basow’s J420 Advanced Strategic Communications class presented on April 15 to the board of Historic Mount Oread Friends. HMOF asked the students to conduct research and provide recommendations to help strengthen communications to students, faculty, staff and the Lawrence community about historic preservation on the KU campus.

Doctoral candidate Goran Ghafour’s paper, “A Thematic Analysis of Online News Stories Framing Democracy in Both Iraqs,” has been accepted for publication in the Global Media Journal, which is a peer-reviewed, worldwide-known journal.

Ghafour has been invited to be part of the KU delegation to attend the Harry S. Truman 2015 Good Neighbor Award Foundation Luncheon on May 11.

Media Crossroads facilitated a live interview on April 15 with KU Associate Professor Xu Liang, Department of Molecular Biosciences, and RT America, a global multilingual television news network based in Moscow and funded by the Russian government.

Media Crossroads will interview William Allen White National Citation Winner Bob Dotson on Wednesday as a special Good Evening KU interview.

If you are interested in joining The University Daily Kansan staff this summer or fall, information sessions are at 6 p.m. April 21 and April 22 in the Clarkson Gallery. Editor applications are due by the end of the day April 23, and interviews will be April 24-25. Applications for all other positions, including reporters, photographers, designers and developers, will be available by April 27. Learn more here: http://bit.ly/1QasA1jw

Students interested in strategic communication, entrepreneurship or business are invited to contact J-School students Ian Arch or Chandler Passow get involved with an opportunity that will offer real-world experience, a resume booster and a chance to improve communication skills. Ian Arch: Text or call 913-963-8861 or email ian.arch01@gmail.com. Chandler Passow: Text or call 785-224-1013 or email chandler.passow@gmail.com.

Students in the KU School of Journalism and Mass Communications’ Integrated Marketing Communications graduate program at the KU Edwards Campus presented their final capstone marketing plans to their clients recently. Student-run teams were:

- **Trellie**: The team included Christine Falk, marketing manager at the University of Kansas Edwards Campus; Sara Scroggins, account executive at Trabon; Abby Davenport, manager, marketing and public relations at Saint Luke’s Health System; and Louie Novak, e-communications specialist at Intouch Solutions. Trellie creates and markets technology-based wearable
The team included **Meg Boden**, news producer, KCTV; **Irene Merritt**, an English instructor at Allen Village School; and **Kellen Ashford**, an account coordinator and media analyst at Synoptos. CaddyX provides a convenient way to transport golf bags from doorway to fairway around the world and back.

- **SquareOffs**: The team included **Alison Kidd**, event and marketing coordinator at EPIC Innovative Events; **Emily Sharp**, communications and marketing coordinator at the University of Kansas School of Law; and **Wendy Adams**, designer at Two West. SquareOffs offers a platform for user-generated debate on any topic and any website.

- **The Helzberg Entrepreneurial Mentoring Program (HEMP)**: The team included **Jennifer Barnett**, director of content management at Sweet Spot Marketing, an Anthem Media Venture; and **Reid Mueller**, marketing product specialist at Garmin International. HEMP matches seasoned, successful mentors with less-experienced entrepreneurial mentees for more advanced development.

- **CommunityAmerica Credit Union**: The team included **Suzanne Cole**, managing editor and senior copywriter at PlattForm Advertising; **Lainie Decker**, director of corporate communications at New Directions Behavioral Health; and **Kelli Wurfel Bunting**, account manager at PlattForm Advertising. The client was represented by **Rob Persaud**, senior vice president of marketing; and 2010 IMC program alumnus **Matt Johnson**, marketing director, Brand Communications.

### Alumni Updates

**Steve Frazier**, vice president at Amazon.com and 1979 J-School graduate, will visit **Associate Professor Doug Ward’s J302-Infornania class and Professor Jimmy Gentry’s J617: Multimedia Management and Leadership class** on April 23.


**Katie Priebe**, a 2011 J-School graduate, is now an account executive at PadillaCRT, a public relations agency in downtown Minneapolis, Minnesota.

### Mark Your Calendar

- **April 23**: Lunch with **Bob Dotson**, William Allen White Foundation National Citation Award recipient at 11:30 a.m. in Clarkson Gallery. All students, faculty and staff are invited.

- **April 23**: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium

- **April 24**: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, noon, Adams Alumni Center

- **April 30**: Photographer **Ashley Gilbertson** will discuss his experience covering the Iraq War and his more recent work that addresses the emotional and psychological impact of war on veterans and their families at 11:15 a.m. in Clarkson Gallery.

- **May 2**: Kansas Scholastic Press Association Contest, Kansas Union

- **May 8**: Faculty meeting, 10-11:30 a.m., 206 SF, followed by lunch in Clarkson Gallery

- **May 16**: J-School Graduation Recognition, Lied Center

- **June 21-25**: Kansas Journalism Institute

- **Oct. 29-31**: J-School Generations