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Send Your News

Submit items to the Monday Memo no later than 5 p.m. on Friday for the following week's newsletter. Send to julieadam@ku.edu.

Faculty and Staff News

Assistant Professor Yvonne Chen's skin cancer prevention research was featured in [KU Today](#) on April 1. **Amina Smith** of 6News interviewed **Chen** on April 3. Her interview can be seen on 6News website at <http://bit.ly/1DyXYgZ>.

Assistant Professor Jonathan Peters wrote a column for the Columbia Journalism Review about the FCC's intention to fine a Roanoke, Virginia, television station \$325,000 — for a news report that included, inadvertently, a screen shot of a sex act from a porn site. He analyzed the legal regime that guarantees broadcasters fewer First Amendment protections than newspapers, magazines, etc.

Peters is speaking on Tuesday at Alta Vista Charter High School in Kansas City at a career fair for 10th-graders interested in journalism and communications. On Thursday, he is a judge at KU's annual Graduate Research Competition at the Kansas Union, where graduate students will present papers and posters.

Assistant Professor Hyunjin Seo's research paper, "Facebook Brand Communities: Implications for Dialogic Communication and Civic Engagement," has been accepted for presentation at the 2015 International Conference on Communication and Mass Media from May 11 to 14 in Athens, Greece. J-School Ph.D. student **Ren-Whei Harn** and undergraduate honors student **Salman Husain** are co-authors of the paper.

Associate Professor Max Utsler is attending the Pop Culture Association conference in New Orleans, where he will present his paper, "The Trouble with Moneyball: The Development of the Sports Business Film in Contemporary Hollywood Cinema." The paper's co-author is **David Sutera**, a Ph.D. student in film studies.

Assistant Professor Joseph Erba is this year's General Research Fund (GRF) award recipient.

AEJMC members are invited to apply for 2015-16 Scripps Howard Foundation Visiting Professors in Social Media Grants. The grants fund two weeks of summer study for six AEJMC members at various media outlets for them to learn how news and information delivery is being transformed by digital media. Learn more here: <http://bit.ly/1C3U4GT>

Student News and Opportunities



In conjunction with the opening of the new Swarthout Recital Hall, the School of Music unveiled this video created by The Agency about the history of hall's namesake and the importance of the recital hall to KU

and the School of Music. Watch the video here: <http://bit.ly/19WsyDc>

Doctoral candidate **Nathan Rodriguez** will defend his dissertation, "Toward a Better Understanding of Vaccine-Hesitant Discourse," at 9 a.m. on April 17 in Room 303.

The Kansas Journalism Institute is looking for student resident assistants for the 52nd KJI camp, scheduled for June 21-25, 2015, at the University of Kansas. Student resident assistants will perform a variety of duties including help running registration, leading campus tours, supervising campers, helping KJI teachers with instruction, and helping students with homework. Student resident assistants will also participate in fun activities such as a picnic dinner and games. Resident assistants will be on duty overnight and stay in the residence hall (Oliver) with the KJI campers, working with the professional lead counselor and the director of KJI to ensure that all camp, KU and residence hall rules are followed and that students make their way safely to and from classes. Apply here: <http://bit.ly/1P903TM>

Joe and Brady Flannery, president and vice president of Weaver's department store, visited with **Tim Bengtson's** Strategic Campaigns students last week to provide feedback on their research and strategic and tactical recommendations as a prelude to the final presentations in Alderson Auditorium on May 11.

Lisa Koay, owner and operator of the Jade Garden, will brief **Bengtson's** Message Development students on the brand's product, target audience and current marketing plan to equip them to develop their own strategic message planner and the creation of a mini-campaign consisting of print, radio and TV ads. Koay will brief students today and Wednesday and return in early May to evaluate student research and recommendations.

Graduate student **Monique Robinson** led a discussion focusing on media representation of gay men in sports for the student group SpectrumKU.

Graduate student **Devinee Fitzgerald** accepted a content marketing internship working for Autodesk's publication Line//Shape//Space, which was a Webby award honoree in 2014. Fortune ranked Autodesk as one of the best places to work in 2014, and CNN Money ranked it 22nd on the list of highest paid internships.

On March 31, **Marilyn Hull**, Program and Communications Officer in the Douglas County Community Foundation, shared her experience of reviewing grant proposals with **Assistant Professor Yvonne Chen's** JOUR 840: Grant Writing students. **Assistant Professor Peter Bobkowski** also visited Chen's class on the same day. He discussed his private foundation grant experience and encouraged students to think broadly about how to expand their research ideas.

The Media Sales Institute is offering a 10-day media sales boot camp in May and June at four universities across the country. Meet with recruiters from major media companies and learn the basics of media sales, sales strategies, networking, effective pitching and closing sales. Learn more here: <http://dpo.st/1I8pP8L>

Submissions are now being accepted for the 2015-16 LibArt exhibition of student art in the libraries. This is a great opportunity for students to share their work with thousands of viewers in some of the busiest public spaces on campus. Deadline is April 13. Submit entries at lib.ku.edu/libart.

Students interested in magazine jobs are invited to attend a session with **Associate Professor Carol Holstead** and J-School graduate **Travis Jennings Brown** at 6 p.m. on April 13 in the Clarkson Gallery. Since graduating in 2008, Brown has worked at Esquire, Popular Mechanics, Cigar Aficionado, Cowboys & Indians, and Details magazines. The session is sponsored by the News & Information Club.

Many students freelance after they graduate, and more publications are turning to an all-freelance platform. Do you know how to pitch an idea? Get freelance jobs? What a freelance contract looks like? Check out this panel, "Living in a Freelance World," at 3 p.m. April 9 in Clarkson Gallery. Panel speakers include:

Julie Cortés, president of The Freelance Exchange in Kansas City
Nick McCabe, a freelance sports announcer in Kansas City
Cindy Gregorian, a features editor at The Kansas City Star
Julie Wright, managing editor, Lawrence Journal-World
Professor James Gentry, who freelances for The New York Times

Alumni Updates

Gene King, who has a bachelor's and master's degree from the KU J-School, was featured in a story on the [PRSA website](#).

Rebecca Burger, a J-School graduate, shared her San Antonio Spurs Marketing internship experience with **Assistant Professor Yvonne Chen**'s JOUR 460: Research Methods in Strategic Communications class. She also led an activity engaging students to come up with tactics to promote the Spurs' upcoming playoff celebration.

Renowned sports photographer and J-School graduate **Rich Clarkson**, 82, is covering his 60th NCAA tournament and was honored by the United States Basketball Writers Association during a luncheon today in Indianapolis before the men's college basketball national championship game. Read the story from the Denver Post here: <http://dpo.st/1I8pP8L>

Mark Your Calendar

April 6: Tenured faculty PRO updates due

April 6-10: Graduate Student Appreciation Week

April 7-10: J-School Photography and Art Contest, Clarkson Gallery

April 8: Share your vision for the future of the J-School at Doughnuts with the Dean, 9 a.m., Clarkson Gallery

April 9: "Living in a Freelance World," 3 p.m., Clarkson Gallery

April 23: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium

April 24: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, Noon, Adams Alumni Center

May 2: Kansas Scholastic Press Association Contest, Kansas Union

May 8: Faculty meeting, 10-11:30 a.m., 206 SF, followed by lunch in Clarkson Gallery

May 16: J-School Graduation Recognition, Lied Center

June 21-25: Kansas Journalism Institute

Oct. 29-31: J-School Generations

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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