Congratulations to Associate Professor Bob Basow, who received the Tim Bengtson Faculty Mentor Award on Friday, and Assistant Professor Hyunjin Seo, who received the John Katich Award for Creativity.

Seo’s manuscript, “Empathy in Public Diplomacy: Strategic Academic Engagement with North Korea,” has been accepted for publication in the University of Southern California’s Center on Public Diplomacy Perspective series.

Associate Professor Tien Lee spoke about advertising education on May 4 at Chaoyang University of Technology in Taichung, Taiwan.

Frances Lyons joins the J-School next week as assistant dean. She is the director of recruitment and retention in the KU School of Engineering. She also was the assistant director of recruitment and an academic advisor in the School of Business and worked in the University Advising Center. She has a bachelor’s degree from Kansas State University and a master’s degree from KU.

Heather Lawrenz joins the J-School on June 1 as digital media specialist. She is currently teaching journalism at Blue Valley Southwest High School and taught at Lawrence High School. She is a 1995 J-School graduate and has a bachelor’s and master’s degree (Instructional Design and Technology) from Emporia State University. Her office will be in room 103, and she will assist students, faculty and staff in creative uses of technology.

Join us on May 21 as we bid farewell to Assistant Dean Kelli Nichols. Please stop by the Clarkson Gallery from 4 to 5:30 p.m. for cake, cookies and punch.

Professor Jimmy Gentry will teach “Finance and Budgeting for Communicators” online for the School of Journalism and Mass Communication at the University of Iowa this summer. This will be his third summer to teach for Iowa’s master’s in strategic communication program.

Assistant Professor Yvonne Chen discussed her ongoing tobacco retailer assessment project with the Lawrence Journal-World reporter Elliott Hughes on May 9 in an article “Health department studying how tobacco is marketed to Douglas County youth.” Read more about her consulting work and how the health department monitors retail tobacco marketing in Douglas County here: http://bit.ly/1Rvpy2M

A CEHCUP co-sponsored effort to engage communities to fight the mosquito-borne infectious disease dengue fever in poor Costa Rican villages has proven so effective that residents are continuing the programs on their own after the project has ended. Read more at: http://bit.ly/1bKImef
New members were elected last week to the William Allen White School of Journalism and Mass Communications faculty committees. New members are:

- Curriculum committee: Barbara Barnett, associate professor
- Graduate committee: Joseph Erba, assistant professor
- Technology committee: Jonathan Peters, assistant professor

Also, Associate Professor John Broholm was elected to the University Core Curriculum committee.

Student News and Opportunities

On April, 19 J-School students traveled to New York City for a networking trip. The group visited ESPN, Ogilvy, R/GA, Grey Group, KBS+ and Razorfish and learned what life is like working in one of the world’s biggest advertising hubs.

Josh Kurelac earned an honorable mention in the Sports Talent Agency of America 2015 Jim Nantz Award contest. STAA recognizes the "most outstanding collegiate radio and TV sportscasters in the country." Kurelac recently accepted a job at KRGI 13 in Jefferson City, Missouri, as a sports reporter and will start May 20. Here’s a link to his work at KUJH-TV: [http://bit.ly/1ARsLPL](http://bit.ly/1ARsLPL)

The Hearst Journalism Awards Program announced that University Daily Kansan reporters Dalton Kingery, Allie Kite and Miranda Davis earned a finalist spot in its breaking news writing competition. The Kansan team covered a masked man roaming around the KU campus last fall from the initial classroom speech to the arrest. Here’s a link to the article and multimedia coverage: [http://bit.ly/1GYRu6D](http://bit.ly/1GYRu6D)

Victoria Baldwin and Natalie Clifford of Octagon in Norwalk, Connecticut, interviewed 10 students on May 7 at KU for the Tom Murphy Fellowship, which is a six-month paid internship in sports marketing.

Integrated communications agency LaunchSquad has an entry-level job opportunities in its San Francisco office for public relations account associates. Candidates should have strong writing, critical thinking, information synthesis, creativity, communication and business storytelling skills. Learn more here: [http://www.launchsquaud.com/careers/](http://www.launchsquaud.com/careers/)

The Zebra insurance agency is awarding a $500 Safe Driver Scholarship for the best essay on distracted driving. Deadline is Aug. 31. Learn more here: [http://bit.ly/1F8UZuq](http://bit.ly/1F8UZuq)

The Diesel Health Project is seeking interns who want to contribute to an environmental cause in a variety of areas including environmental sciences, design, communications, project management, nonprofit management, marketing and more. Students may work remotely from Lawrence or in the Kansas City, Kansas, community. The internships are unpaid, and you can work as many hours per week as you choose. Contact Eric Kirkendall at kirkendal1@gmail.com if you are interested.

The German-American Fulbright Commission in Berlin announces the Berlin Capital Program 2015 for young American journalists and journalism students. The program is designed to foster transatlantic relations and to promote professional and academic networks between Germany and the United States. It offers young U.S. journalists the opportunity to gain a deeper understanding of the political, economic and cultural environment in Germany/Europe with a special focus on the German media landscape and the role of media in politics and society. This intensive program Nov. 15-22, 2015, consists of a series of seminars, presentations and visits to important German media and political and cultural institutions. The program will
be conducted in English. The grant provided by the Fulbright Commission covers program costs including hotel accommodation, round-trip transportation from the United States to Germany, local transportation, health insurance coverage during the seminar, and a small incidental allowance. Learn more here: http://bit.ly/1H9P1Hn

Mark Your Calendar

May 16: J-School Graduation Recognition Ceremony, 8:30 a.m., Lied Center

May 17: KU Commencement. Procession begins at 10:30 a.m.

June 21-25: Kansas Journalism Institute

Oct. 18-20: The Kansas Association of Broadcasters Convention at the Oread Hotel

Oct. 29-31: J-School Generations

April 21-23, 2016: Kansas Press Association convention, Overland Park