Faculty and Staff News

Associate Dean of Graduate Studies Scott Reinard was elected to a three-year term on the Association for Education in Journalism and Mass Communication Publications Committee. Reinard was elected in an AEJMC national election.

Assistant Professor Yvonne Chen’s co-authored work is now published online in Mass Communication and Society. Learn more about her work, “Processing of sexual media messages improves due to media literacy effects on perceived message desirability,” here: http://bit.ly/1GCpJJu

Chen completed an Introduction to Functional Magnetic Resonance Imaging (fMRI) workshop with selected faculty from KU Medical Center and KU-Lawrence campuses. Hosted by Hoglund Brain Imaging Center faculty and research associates, this workshop introduced the basics of fMRI, principles of an fMRI experimental paradigm, and fMRI data collection and analysis.

Associate Professor Tien Lee gave a research talk on April 29 at National Chengchi University in Taipei, Taiwan. The topic was how to study Taiwanese and American citizens’ political ideologies.

Guest speakers in the Journalism 540 Sports, Media and Society class this semester included:

Dennis Dodd, CBS.com
Steve Wieberg, College Football Playoff committee member
Blair Kerkhoff, The Kansas City Star
Nate Bukaty, WHB 810 Sports
Danny Clinkscale, WHB 810 Sports
Tom Keegan, Lawrence Journal-World
Richard Konzem, college sports business consultant
Laurie Bollig, College Sports Information Director’s Association
Jeff Bollig, Olathe Chamber of Commerce
Andrew Sherwood, KU Williams Fund

Brett Akagi, media director and content strategist, judged National Academy of Television Arts and Sciences Emmy entries for the National Capital/Chesapeake Bay, Pacific Southwest and Mid-America High School chapters, the Associated Press New York State Broadcast contest, and the Nebraska Collegiate Media Awards.

Akagi attended the Kansas Association of Broadcasters Student Seminar in Topeka with instructor Chris Bacon and students Tomas Hoppough, Allison Hammond, Madison Coker, Cailey Taylor, Harrison Drake, Emma Hogg and Amy Follmer. More than 140 Kansas high school and college students and instructors attended the event. A panel discussion with a variety of broadcast managers interacted with the students on how to prepare for the market and what jobs were most in demand. Akagi critiqued the work of high school and college students in two different roundtable discussions.

Akagi also spoke to more than 50 Kansas high school and college students at the Kansas Collegiate Media awards conference in Wichita. Akagi’s topic was about the problems with news coverage in traditional and digital media and some solutions to be a better journalist.

Student News and Opportunities
About 30 students attended a presentation and Q&A with war photographer Ashley Gilbertson on April 30. Gilbertson’s photographic chronicle of the Iraq War was published as a book, “Whiskey Tango Foxtrot,” in 2007. Since then, Gilbertson has focused on veterans’ issues, including post-traumatic stress disorder and suicide.

Senior Ashleigh Lee presented at the 2015 Undergraduate Research Symposium on Costa Rican food culture and food marketing after studying abroad in January of this year. She looked at international cultural dimensions and food marketing changes according to food traditions in each country. Her faculty mentor is Assistant Professor Yvonne Chen.

Doctoral student Hannah Kang was awarded a $5,000 Summer Research Fellowship from KU’s Office of Graduate Studies. With the award, she will research the effects of message framing in anti-binge drinking public service announcements (PSAs) that affect decisions to reduce or prevent binge drinking.

Students in Associate Professor David Guth’s J560 Message Development section will present their integrated advertising campaigns to Roger and Linda Morningstar, owners of Morningstar’s New York Pizza, at 3 p.m. today in the Clarkson Gallery.

Students in Assistant Professor Peter Bobkowski’s section of Infomania spent the semester following and examining the candidates and issues in this spring’s City Commission elections. They will present their final data visualizations between 12:30 and 1:45 p.m. today and Wednesday in the Clarkson Gallery.

Students in Associate Professor Doug Ward’s section of Infomania will make final presentations of their group projects from 1:30 to 3 p.m. May 11 at The Commons in Spooner Hall. The presentations will include prototypes or examples of these topics, all chosen by the students:
- A calendar app for journalism students
- A roommate survival guide
- A magazine and blog for students transitioning to living on their own
- An arts and culture website
- A multimedia project on sports and tattoos

The Hays Daily News in Hays, Kansas, has job openings for two sports reporters to cover local/area high school sports and Fort Hays State University. The job requires knowledge of InDesign and Photoshop and the ability to generate web content. Photography skills are a plus. Contact Nick Schwien, managing editor, at nschwien@dailynews.net.

The University Daily Kansan is looking for writers, photographers, designers, developers and anyone who wants to spread news and information to the the University of Kansas community. Attend an information session at 5 p.m. today or 8 p.m. tomorrow in the Clarkson Gallery before applying. More info at http://bit.ly/1bPr80Q.

Email any questions to the fall editor-in-chief, Katie Kutsko, at kkutsko@kansan.com.

The University Daily Kansan is now on Snapchat. Learn more here: http://bit.ly/1AuxW87

Marketing Communications is looking for students for video production positions for the summer, fall, and spring semesters. Pay is $9 an hour. Apply by May 20 at jobs.ku.edu [job ID #30058R].
Jobs and internships

Amelia Arvesen has accepted a job as a reporter at The Ottawa Herald.

Jack Esberg has accepted a marketing and distribution position with Automobili Lamborghini S.p.A., which is owned by the Volkswagen Group and is in the greater Washington, D.C., area.

Allison Hammond has accepted a job as a news producer at WDTN in Dayton, Ohio. She also received job offers from KETV in Omaha, Nebraska, and WBIR in Knoxville, Tennessee. She starts May 27.

Tomas Hoppough has accepted a job as multimedia journalist at KFOX14 in El Paso, Texas, and he will start June 15. He also had job offers from KSNT in Topeka and WCYB in Bristol, Virginia.

Josh Kurelac has accepted a job as a sports reporter at KRCG 13 (CBS) in Jefferson City, Missouri.

Alleynah Cofas has accepted a summer internship at the Greeley (Colorado) Tribune.

Maddie Farber has accepted a summer reporting internship at the American Lawyer in New York City.

Tara Bryant has accepted a summer internship at The Dallas Morning News.

Garrett Farlow is the recipient of the Benjamin A. Gilman International Scholarship from the U.S. Department of State to study Russian at the Kazakhstan Institute of Management, Economics and Strategic Research in Almaty, Kazakhstan, this summer.

Devinee Fitzgerald, graduate student, accepted a content marketing internship working for Autodesk’s publication Line/Shape/Space, which was a Webby award honoree in 2014.

Lyndsey Havens will spend the summer as an intern for Greg Kot (Chicago Tribune Music Critic) and Consequence of Sound.

Emma Hogg has accepted a summer internship with the "Today" show in New York City.

Allison Kite is spending the spring semester as an intern with the Scripps Howard Foundation in Washington, D.C.

Katie Kutsko has accepted a summer internship at the Chicago Tribune.

Alex Lamb has been awarded a Dow Jones News Fund editing internship and will work at The Kansas City Star this summer.

Emma Legault has been awarded a Dow Jones News Fund editing internship and will work at The New York Times this summer.

Eric Pahls will spend the summer as an intern on Carly Fiorina’s presidential campaign in her national headquarters in Alexandria, Virginia.

Kayla Schartz will spend this summer on a producing internship at KSN-W in Wichita.

Alyssa Scott has accepted a summer internship at the Wichita Eagle.

Campaigns Presentations

Associate Professor Bob Basow’s class will present at 7 p.m. May 5 in Alderson Auditorium (Kansas Union). Client: The Jayhawk Commission (KU Student Affairs).

Assistant Professor Hyunjin Seo’s class will present at 6 p.m. May 6 in Alderson Auditorium (Kansas Union). Client: The Nelson-Atkins Museum of Art.

Associate Professor Tim Bengtson’s class will present at 10:30 a.m. May 11 in Alderson Auditorium (Kansas Union). Client: Weaver’s department store.

In Memoriam
Mary Wallace, who during her 31 years in the J-School taught reporting and was assistant dean, has died at age 78. Read her obituary here: http://bit.ly/16bQi4y

Alumni Update

Eric Morgenstern, chief executive officer of Morningstar Communications and J-School graduate, received the 2015 Headline Award from the Journalism and Media Communications program at Johnson County Community College on April 23.

Mark Your Calendar

May 8: Faculty meeting, 10-11:30 a.m., 206 SF, followed by lunch in Clarkson Gallery

May 9: Celebrate the 10th anniversary of the Red Rocks Historic Site, 927 Exchange, Emporia, Kansas. Free tours, 1-4 p.m., and ice cream social, 2-3 p.m.

May 16: J-School Graduation Recognition Ceremony, 8:30 a.m., Lied Center

May 17: KU Commencement

June 21-25: Kansas Journalism Institute

Oct. 18-20: The Kansas Association of Broadcasters Convention at the Oread Hotel

Oct. 29-31: J-School Generations

April 21-23, 2016: Kansas Press Association convention, Overland Park

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

KU School of Journalism and Mass Communications
1435 Jayhawk Boulevard
Lawrence, KS 66045

jschool@ku.edu