



#### TABLE OF CONTENTS

- August 26, 2013 - Faculty News
- Alumni News
- Journalism Opportunities
- Join us for J-School Generations!

#### Upcoming Dates and Events

See full J-School Calendar for more information (click here).

Aug. 27 - Deborah Blum - Bold Aspirations Lecture

Aug. 30 - News and Information Track Meeting

Sept. 6 - Friday Education Session

Sept. 13 - Stratcom Track Meeting

Sept. 22-27 - MilJo Workshop

Sept. 25 - KSPA Fall Conference

Oct. 3 - 5 - J-School Generations

### August 26, 2013 - Faculty News

The J-School held its annual **Hawk Week** welcome lunch on Sunday, Aug. 25. Several new students stopped by the lawn of Stauffer-Flint to meet with our professors and student club representatives. Thank you to everyone who participated!



**Dr. Deborah Blum**, School of Journalism candidate for Foundation Professor will present her **Bold Aspiration Lecture**, "The Poisoner's Guide for Life", in The Commons, Spooner Hall, on Tuesday, Aug. 27, at 4 p.m.

The **investigative story "Money, murder and prison: The rise and fall of a drug boss,"** by **Ian Cummings** and **Christopher Hong** finished second in the Society of Professional Journalists Mark of Excellence Awards Large School Features competition. The SPJ story had won the regional competition earlier this year. The story was originally published in the Kansas City Star's 913 Magazine. It was the result of a Directed Study project coordinated by associate professor **Scott Reinardy**.

**Cumming's** and **Hong's** story was featured on the Biography channel's "Gangsters: America's Most Evil." Both were featured and interviewed for the episode, titled: **"Alejandro Corredor: The Kansas City Kingpin."**

**Mike Williams** was one of two presenters discussing use of the KU common Book in our courses at the Teaching Summit Thursday, Aug. 22.

The next **Research Brownbag** discussion will take place on Thursday, Sept. 5, from 11:30 a.m. to 1 p.m. in ST-F 104. Discussions will focus on ICA paper ideas and other research projects. See **Tien Lee** for details.

Former faculty member **Dick Thien** died Friday, Aug. 23. Thien was a founding editor who helped create USA Today. He taught editing, design, and writing at several institutions, including KU, State University of New York in Binghamton, and the University of Nebraska-Lincoln.

**Tim Bengtson's** Strategic Campaigns students will be working with Carlos O'Kelly's this fall. Specifically, students will be working with **Dave Phillips**, director of restaurant marketing; **Ryan Entz**, brand creative director; **Ben Smith**, Social IRL; and **Chris Atkins**, general manager of the local Carlos O'Kelly's restaurant. The marketing team will meet with students on campus Wednesday, Sept. 4, to brief them on the project and answer questions. The team will return Tuesday, Dec. 17, in Alderson Auditorium to critique student work.



Our development officer **Corrie Moore's** baby girl, **Frankie Ann**, came into the world Sunday night, weighing 9 lbs 5 oz. Corrie and Frankie (named after Corrie's grandfather) are doing great!

## **Alumni News**

**Mike Goff**, a J-School alumnus and former executive in residence at the

School, was named **president of Premier Sports Management** in Overland Park. Before his promotion, Goff served as chief marketing officer. He also served as the J-School's executive in residence last academic year, guest lecturing, and providing guidance and advice for various projects and committees around the J-School and KU.



## Journalism Opportunities

HONORS SHORT-TERM STUDY ABROAD OPPORTUNITIES. Pura Vida: Winter Break Costa Rica Travel Writing Experience and The London Review Spring Break experience are open to all majors. Contact Mary Klayder at [mklayder@ku.edu](mailto:mklayder@ku.edu) for more information.

THE LONDON REVIEW 2014 – PREFERRED DEADLINE OCTOBER 1.

PURA VIDA: TRAVEL WRITING AND THE COSTA RICA EXPERIENCE. DEADLINE OCTOBER 1.

### MLB.com Internship

Want an exciting summer covering Major League Baseball? MLB.com offers 30 reporting internships to aspiring sportswriters. These internships are designed to give associates the full range of experiences that come with covering a professional team. Each associate will work closely with a site reporter to give visitors to a team's Web site all the information they need to follow the team from Opening Day to season's end. Each Major League team will have one associate.

Students who are currently juniors or seniors, as well as graduate students, are eligible for the 2014 Summer Internship Program. If you are graduating in December 2013, you are still eligible. Selections will be made by the end of January.

Each intern to spend a minimum of 10 weeks in the program, dates determined by a person's college schedule. Interns who have graduated generally are allowed to work until the end of the season.

The more flexible an applicant is in terms of which Major League city

he or she can work in, the better the person's chances of being selected. Interns will be paid \$500 per week.

Applicants should submit a resume, 5 to 10 published articles, a list of references and a 750-word essay on why MLB.com should select you? Your clips ideally will show a variety of work, including game stories, previews and features. Previous experience covering a beat is preferred.

Associates are responsible for arranging their own housing and transportation.

The recruiter has requested that all KU Journalism applicants please submit hard copy of all internship applications to the Journalism Career Center by noon on September 10. The recruiter will select his interviewees for an on-campus interview on September 16.

Address Cover Letters to:

Bill Hill

Assistant Managing Editor/MLB.com

Major League Baseball/Western Operations

2415 E. Camelback Rd., Ste. 850

Phoenix, AZ 85016

Dole Institute of Politics - 6th Annual Party on the Patio

Tuesday, Sep. 3rd, at 6 p.m., Dole Institute of Politics

FREE BBQ and special guest, journalist and writer for Slate.com, Dave Weigel! Dave will take audience questions during an interview segment and also be available briefly afterward. This is the perfect way to find out the amazing opportunities that the Dole Institute's Student Advisory Board offers new and returning students. Come meet current SAB members and see the Dole Institute!

Free event. Rain or shine. Vegetarian friendly.

The Dole Institute is located on West Campus, right next to the Lied Center, just across the bridge from Daisy Hill.

## Join us for J-School Generations!



Mark your calendars! The William Allen White School of Journalism and Mass Communications is hosting the third annual J-

School Generations event during Homecoming Week, Oct. 3 - Oct. 5, 2013.

This three-day event includes alumni-led lectures and class visits, a

round-robin networking session for students and alumni, and a "Challenge Project," which will provide students the chance to work directly with alumni on a problem-solving project on Oct. 4. A staff, faculty, and alumni reception will take place on Oct. 3, as well as an alumni tailgate event at the Alumni Association's building on the day of the Homecoming football game on Oct. 5.

Please encourage your students to attend the events planned. A full schedule and RSVP information for faculty and alumni can be found on our [website](#).

You are receiving the Monday Memo bulletin because you are on our J-School email listing as faculty, staff or a student, or have requested to receive the bulletin as an alumni of our school.

[Edit your subscription](#) | [Unsubscribe](#)

KU William Allen White School  
of Journalism and Mass  
Communications  
1435 Jayhawk Boulevard  
Lawrence, KS 66045