



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #12, OCTOBER 22, 2012

J-SCHOOL CALENDAR OF EVENTS:

Fall 2012		
Oct. 23	Jennifer Schmidt, KU Law Public Policy Clinic, guest lectures - David Guth's 201 class	Topic: Social Media in Politics
Oct. 23	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Oct. 25-27	J-School Generations Alumni, students, faculty, staff and retired faculty are all encouraged to attend. If you didn't have a chance to register, you are still welcome to join us!	<p>Thursday: Hot dog lunch <i>Noon - 1 p.m., S-F</i> Student/alum networking session <i>4:30 - 6 p.m., S-F Resource Center</i> Reception for alumni <i>6 p.m., Clarkson Gallery</i></p> <p>Friday Challenge Project <i>9 a.m. - noon, S-F</i> Alumni and student lunch <i>Noon, Kansas Room, Union</i> Challenge Project Presentations <i>1 - 2 p.m., Alderson Auditorium</i></p> <p>Saturday Tent on the Hill tailgate <i>9 a.m., the Hill (look for the Journalism / J-School Generations signs)</i></p>
Oct. 27	KU Homecoming vs. Texas	<i>100th anniversary of KU Homecoming</i>
Oct. 30	Mike Swenson visit (Guth's JOUR 201 class)	<i>2:30 - 3:45p.m.</i>
Nov. 1	Mark Potts visit	Please let Penny know if you are available on Thursday, November 1 st . He will come to the School to meet with you and have lunch. He'll also tour our facilities. He will visit

		between 10 a.m. to 1 p.m. and you can join when you are available.
Nov. 2	Faculty Meeting	206 SF, 1:30 – 3:00 p.m.
Nov. 2	Stratcom Track meeting	12:30 – 1:30 p.m., S-F 206
Nov. 6	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Nov. 6	Dave Peacock visit	Peacock is a KU J-School grad and the former president of Anheuser-Busch.
Nov. 6	Guth will give special lecture, "Election Night in America," in Jour 201.	Lecture will feature television coverage of the U.S. elections back to 1948. Faculty and staff are invited to attend. Class meets in 100 SF from 2:30 – 3:45.
Nov. 8	"The Celebration of Democracy and Cookies" in JOUR 201 – Campaign 2012. (Guth)	A discussion of the election, the announcement of the winner of the "Who Wants to be a Pundit?" contest (student and faculty divisions) and, of course, cookies.
Nov. 9	Entrepreneurship Event featuring U.S. Senator Jerry Moran (R-Kan.)	Lied Center
Nov. 9	Montgomery Symposium: Journalists and the Courts	Will be held at the Kansas Supreme Court building (REGISTRATION)
Nov. 12	Veterans Day (observed)	USS & UPS staff holiday with supervisor permission
Nov. 13	Jeff Taylor class visits	
Nov. 13	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 15-16	PTSD Conference and Alumni reception	Washington, D.C.
Nov. 15-18	JEA/NSPA Fall National High School Journalism Convention	San Antonio, TX
Nov. 20	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Nov. 21-23	Thanksgiving Break	No classes 11/21-23, offices closed 11/22-23
Nov. 27	Professor Robert Rowland of the department of communication studies will discuss presidential inaugural addresses in JOUR 201-Campaign 2012 (Guth)	
Nov. 27	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 29	Sir Robert class visit (Guth's J201)	

December	Campaigns Presentations	
Dec. 4	Guth Campaigns Presentations: City of Greensburg, KS	JOUR 640 Strategic Campaigns presentation to representatives of the City of Greensburg, Kansas. 7:00 p.m. in the Clarkson Gallery in Stauffer-Flint. There will be a telecommunications links between the gallery and people in the Media Center in the Kiowa County Commons in Greensburg.
Dec. 4	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Dec. 6	Last day of fall classes	
Dec. 7	Faculty - Special meeting to vote on curriculum	10 - 11:30 a.m. 206 S-F.
Dec. 7	Stop day	
Dec. 10-14	Finals	
Dec. 11	Bengtson Campaign Presentation - Minsky's Pizza	7:30 - 10:30 a.m., Alderson Auditorium (Kansas Union)
Dec. 21	Fall grades due	
Dec. 24-25	Christmas Holiday	<i>Offices closed</i>
Jan. 21	Martin Luther King Day Holiday	<i>Offices closed</i>
Spring 2013		
Jan. 22	First day of spring classes	
Feb.8	William Allen White Day - Frank Deford is the 2013 recipient of the national citation.	<i>Adams Alumni Center, Kansas Union & Stauffer-Flint Hall, additional details tba</i>
Feb. 1	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
Feb. 24	KSPA Regional Competition	
Mar. 8	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
Mar. 18-22	Spring Break	
Apr. 16	School of Journalism Awards & Scholarships Ceremony	<i>Kansas Room & Malott Room, 4:00-5:30 pm</i>
Apr. 25-28	JEA/NSPA Spring National High School Journalism Convention	<i>San Francisco, CA</i>
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
May 10	Stop day	
May 12-17	Finals	

May 18	Journalism School Graduate Recognition Ceremony,	<i>Lied Center and Stauffer-Flint lawn</i>
May 19	Commencement	<i>Memorial Stadium, 10:30 am</i>
May 27	Memorial Holiday	<i>Offices closed</i>
Jun. 4	First day of classes	
Jun. 23-27	Kansas Journalism Institute	

FACULTY/STAFF NEWS:

Mike Goff spoke to **Peter Bobkowski's** ethics class on Monday, Oct. 15.

Peter Bobkowski's manuscript, "Social media divide: Characteristics of emerging adults who do not use social network websites," was accepted for publication in the journal *Media Culture and Society*. It is co-authored with Jessica Smith of Texas Tech University.

Tien Lee will host two job candidates to campus during the next two weeks. One will visit Sunday, Oct. 21 – Tuesday, Oct. 24. The second candidate will visit Sunday, Oct. 28 – Tuesday, Oct. 30. If you would like to meet the candidates, please contact Tien.

Pam Fine was elected treasurer of the American Society of News Editors (ASNE).

Doug Ward led a session of the Kansas Supreme Court Research Clinic at the KU School of Law on Friday. Ward's session, "The Power of Revision," was aimed at helping students in the clinic edit and focus research they are doing for the Kansas Supreme Court.

Six members of KU's PRSSA chapter volunteered at the GKC PRSA Prism Awards on Friday, Oct. 19. The team of students served as event greeters; and worked the check-in table and coat check. The students involved were **Ashley Benson, Jessica Bjorgaard, Chelsea Didde, Erin Griffiths, Katlyn Klinger,** and **Jenny Weissbeck**. The evening was a great opportunity for the students represent the KU School of Journalism and to network with Kansas City PR professionals.

ALUMNI AND STUDENT NEWS:

Corinne Westeman, 2012, works for the *American Oil & Gas Reporter*, a trade magazine or the oil and natural gas industry. She works as a reporter/assistant editor. Westeman is also a freelance sports reporter/photographer for CatchItKansas.com, which is a high school sports website run by Wichita's KWCH-12.

OPPORTUNITIES:

Faculty and students

Dave Peacock, KU journalism grad and former president of Anheuser-Busch, will be here Tuesday, Nov. 6th. Please let Kerry Navinsky know if you'd like Dave to speak to your class. Peacock stepped down as president of Anheuser-Busch last year. He was president for four years and with the company for 17 years, responsible for such campaigns as the "whazzup", the lizards and of course, the many Super Bowl ads. He also oversaw the development of AB's social media marketing efforts.

Juniors and seniors studying print, online, broadcast and photojournalism are invited to apply for a semester-long reporting internship in Washington. Semester in Washington pays a stipend and

provides free housing in furnished apartments. The deadline for spring and summer applications is Nov. 1. Interns report for the web-based [Scripps Howard Foundation Wire](#) and may also report for campus, hometown or other news organizations. Interns work with an experienced Washington editor to choose, report and edit stories. Tours of Washington journalism and government institutions and guest speakers are part of the program. Interns produce multimedia coverage using social media, blogs, online stories, videos and slideshows. Spring interns will cover the inauguration.

2013 program and application deadline dates:

Spring 2013 (Jan. 7 to April 12). Stipend \$2,520, plus free housing. Application deadline postmark: **Nov. 1, 2012**

Summer 2013 (June 10 to Aug. 16) Stipend \$1,800, plus free housing. Application deadline postmark: **Nov. 1, 2012**

Fall 2013 (Sept. 9 to Dec. 13) Stipend \$2,520, plus free housing. Application deadline postmark: **March 15, 2013**

Be sure to attend the J-School Generations events at the J-School this week, Oct. 25 – 27. See the full event schedule below:



JOIN US!

J-School Generations.

Thursday, Oct. 25 through Saturday, Oct. 27, 2012.

What's the schedule?

Thursday, Oct. 25

- Hot dog lunch for students, alumni, faculty and staff
Staufier-Flint, noon - 1 p.m.
- Round-robin networking event for students and alumni
Journalism Resource Center 4:30 p.m. - 6 p.m.
- Reception for alumni, faculty and staff
Clarkson Gallery, 6 p.m.

Friday, Oct. 26

- Alumni / Student Challenge Project
See Patty Noland if you would like to participate
Challenge event, 9 a.m. - noon, Resource Center
Lunch for Challenge participants, noon, Kansas Room, Union
Challenge presentations, 1 p.m. - 2 p.m., Alderson Auditorium

Saturday, Oct. 27

- "Tent on the Hill" tailgate for alumni, students, faculty and staff
On the Hill, 9 a.m. - 11 a.m. (kickoff)



Follow the event on Twitter @KUJournalism #jschoolgenerations