



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #41, MAY 29, 2012

J-SCHOOL SPRING / SUMMER CALENDAR OF EVENTS:

Jun. 5: **First day of summer classes**

Jun. 24: **Kansas Journalism Institute**

FACULTY/STAFF NEWS:

Crystal Lumpkins' manuscript titled "Spreading the Gospel of Good Health: Assessing Mass Women's Magazines as Communication Vehicles to Combat Health Disparities Among African Americans," was recently accepted for publication in the *Journal of Media and Religion*.

Hyunjin Seo's "Why Kids Become Mobs? An Empirical Analysis of Youth Flash Mobs and Social Media", is accepted for presentation to the Mass Communication & Society Division at the AEJMC in Chicago in August. Master's student **Aly Inghish** is a co-author on this paper.

Doug Ward spoke at the School of Education about strategies and resources for teaching online, and about using the iPad as a teaching tool. His session was part of the school's two-day Technology Camp, which was organized by the Center for Online and Distance Learning.

Ward and Hyunjin Seo joined 15 other faculty members KU in the Best Practices Institute at the Center for Teaching Excellence. The program involves two days of workshops intended to help faculty members rethink individual courses and focus on problems in student learning.

Teresa Lamsam and Rhonda LeValdo (Haskell Indian Nations University professor) were featured in the *Kansas City Star* (<http://www.kansascity.com/2012/05/28/3631204/native-americans-work-to-escape.html>), by Eric Adler, for the launch of www.WellboundStorytellers.com. The website is part of Lamsam and LeValdo's ongoing efforts and projects to promote awareness about diabetes among Native Americans.

ALUMNI/STUDENT NEWS:

Richard "Dick" Cray, Jr., died Wednesday, May 9. After growing up in Atchison, KS, Weston, MO, and Faribault, MN, where he excelled in sports, Cray attended the University of Kansas where he was a member of the Phi Gamma Delta fraternity and graduated with a degree in journalism in 1976. Cray began his career with the McCormick Distillery in Weston, MO and Eastern Distributing in Overland Park, KS. He purchased Eastern and changed the name to Premier Beverage Distributing, making it an industry leader. He led the sale of Premier to a

national distributor in 2001. Cray is survived by his wife, Mary, two daughters, a son, his brother and several nieces and nephews. A memorial service was held on May 12 in Leawood, KS at the United Methodist Church of the Resurrection, where he was an active member.

22 students were honored at the Kappa Tau Alpha journalism honor society ceremony on May 12. They include: **Staci Allen, Samantha Anderson, Lindsey Carlton, Andrea Carroll, Christine Davis, Hilary Ferguson, Reagan Fromm, Hilary Golubski, Rebecca Haddican, Sloane Hardman, Kristen Head, Dana Meredith, Danielle Moccia, Ben Pirotte, Marissa Rittof, Amanda Roberts, Laura Sather, Shawn Schaller, Elizabeth Sparkman, Andrews Storer, Lindsay Ulliot and Kelsey Witaker.**

MarComm program adjunct professor, **Steve Kuegler**, appeared in an episode of “The Pitch” on AMC on Memorial Day. “The Pitch” is a series about two ad agencies going head-to-head to pitch a client. Steve Kuegler, the lecturer who teaches J822 Database Management and Marketing in the Marketing Communications program, is a managing director at Bozell, a database marketing firm.

Danyelle Buschbom, a student in the Marketing Communications program at the KU Edwards Campus, finished her spring class in Technologies in Marketing Communications with Doug Ward just in time! Danyelle and her husband, Beau, welcomed a baby girl, Hadley Kay Buschbom, on May 15 at 7:53 p.m. in Topeka. She weighed 8 lbs. 1 oz., and was 20.25 inches long. (photo below)



FACULTY/STAFF OPPORTUNITIES:

There's still time to sign up for the Rural Health Journalism Workshop

AHCJ's Rural Health Journalism Workshop 2012 in Omaha, Neb., will offer journalists resources and story ideas about special health concerns of rural populations and how reporters can better cover these stories. It's designed for any journalist who covers news – not just reporters on the health beat – to leave with solid knowledge, better resources and ideas you can use in your own community.

This is a special one-day, no-fee workshop to help you find and cover health stories in rural America. The workshop will focus on:

- Hunger in the Heartland: Reporting on food insecurity**
- Training and keeping rural health care professionals**
- Growing up rural: The status of children**
- The future of non-traditional medical providers**
- Health care survival as a local business story**
- Rural health emergencies in the 21st century**

For more information, contact Christy Stretz at 573-884-5606 or Christy@healthjournalism.org.

STUDENT OPPORTUNITIES:

Last chance to apply: Sports Journalism Scholarships

The Associated Press Sports Editors are sponsoring four \$1,500 scholarship for collegiate sports journalists.

APSE, a national organization of sports editors, is awarding four scholarships to help motivate talented students to pursue a career in sports journalism. Collegiate sports journalists entering their sophomore, junior or senior years are eligible for the scholarship which will awarded based on the students' journalistic work, their academic record, financial need, and geography. The scholarships will be awarded to students from four different regions of the United States. The winners will be chosen by the APSE scholarship committee, which is chaired by Joe Sullivan, sports editor of the Boston Globe and includes editors from all sections of the United States.

Deadline is June 1.