



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #8, SEPTEMBER 24, 2012

J-SCHOOL CALENDAR OF EVENTS:

Fall 2012		
Sep. 23-28	MilJo (Media and the Military Workshop for Journalists)	Ft. Leavenworth, KS
Sep. 24 - 25	New Student Orientation	Sep. 24 - Wescoe 3139 Sep. 25 - Wescoe 3140 Both events 6:00 - 7:15 p.m.
Sep. 25	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Sep. 26	Research brownbag meeting to talk about ideas for ICA paper submissions	Noon to 1:00 p.m., Stauffer-Flint 104
Sep. 25 - 26	J-School hosting delegation from the School of Journalism and Communication at the Northwest University of Politics and Law in Xi'an, China.	
Sep. 28	KU Art Walk (J-School showcasing alumni and student photographer exhibits in Stauffer-Flint Hall)	1:30 - 5:00 p.m.
Oct. 2	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Oct. 5	Staff meeting and lunch	Location TBA, 12:00 - 3:00 p.m.
Oct. 6-9	Fall Break (Saturday - Tuesday)**	No classes
Oct. 10	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Oct. 10	<i>Kyle Craig visits</i>	<i>He visits Tim Bengtson's Strategic Campaigns (J640) class at 9:30-10:45 a.m. and Denise Linville's Marketing Fundamentals (J820) class at the Edwards Campus at 7:10 p.m. Additional info below</i>
Oct. 15	Steve Koonin, President, Turner Entertainment Networks - Lecture	Sponsored by the School of Business, Lied Center, 3:00 p.m.

Oct. 16	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Oct. 21-23	KAB Convention	<i>The Doubletree Hotel by Hilton, Wichita, KS</i>
Oct. 23	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Oct. 25-27	J-School Generations	<i>J-School Generations</i> Facebook J-School website
Oct. 27	KU Homecoming vs. Texas	<i>100th anniversary of KU Homecoming</i>
Oct. 30	Mike Swenson visit (Guth's JOUR 201 class)	<i>2:30 - 3:45p.m.</i>
Nov. 6	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Nov. 6	Dave Peacock visit	Peacock is a KU J-School grad and the former president of Anheuser-Busch. Details below.
Nov. 9	Entrepreneurship Event featuring U.S. Senator Jerry Moran (R-Kan.)	<i>Lied Center</i> <i>Details TBA</i>
Nov. 9	Montgomery Symposium: Journalists and the Courts	<i>Will be held at the Kansas Supreme Court building</i>
Nov. 9	Faculty Meeting	<i>206 SF, 1:30 - 3:00 p.m.</i>
Nov. 12	Veterans Day (observed)	<i>USS & UPS staff holiday with supervisor permission</i>
Nov. 13	Jeff Taylor class visits	See information below in Faculty opportunities
Nov. 13	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 15-16	PTSD Conference	Washington, D.C.
Nov. 15-18	JEA/NSPA Fall National High School Journalism Convention	San Antonio, TX
Nov. 20	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Nov. 21-23	Thanksgiving Break	<i>No classes 11/21-23, offices closed 11/22-23</i>
Nov. 27	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 29	Sir Robert class visit (Guth's J201)	Details TBA
December	Campaigns Presentations	(See specific dates below)
Dec. 4	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.

		All meetings are scheduled on Tuesdays.
Dec. 6	Last day of fall classes	
Dec. 7	Stop day	
Dec. 10-14	Finals	
Dec. 11	Bengtson Campaign Presentation - Minsky's Pizza	7:30 - 10:30 a.m., Alderson Auditorium (Kansas Union)
Dec. 21	Fall grades due	
Dec. 24-25	Christmas Holiday	<i>Offices closed</i>
Jan. 21	Martin Luther King Day Holiday	<i>Offices closed</i>
Spring 2013		
Jan. 22	First day of spring classes	
Feb. 8	William Allen White Day	<i>Adams Alumni Center, Kansas Union & Stauffer-Flint Hall, additional details tba</i>
Feb. 1	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
Feb. 24	KSPA Regional Competition	
Mar. 8	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
Mar. 18-22	Spring Break	
Apr. 16	School of Journalism Awards & Scholarships Ceremony	<i>Kansas Room & Malott Room, 4:00-5:30 pm</i>
Apr. 25-28	JEA/NSPA Spring National High School Journalism Convention	<i>San Francisco, CA</i>
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	Journalism School Graduate Recognition Ceremony,	<i>Lied Center and Stauffer-Flint lawn</i>
May 19	Commencement	<i>Memorial Stadium, 10:30 am</i>
May 27	Memorial Holiday	<i>Offices closed</i>
Jun. 4	First day of classes	
Jun. 23-27	Kansas Journalism Institute	

FACULTY/STAFF NEWS:

Pam Fine was a speaker at the eighth annual Poynter Kent State Media Ethics Workshop in Ohio last week. She was invited to discuss the development and early success of PoliticalFiber.com as part of a panel about journalism practices that promote civility and engagement.

Jimmy Gentry presented a workshop entitled "Building Credibility with the Suits: Speaking the Financial Language of Sprint" for the Sprint marketing staff. More than 200 staffers participated, twice the normal attendance. The workshop was arranged by Kelly Crane as a way to create visibility with Sprint for the J-School's Marketing Communications program at the Edwards Campus. Gentry focused on Sprint's second-quarter earnings report.

ALUMNI AND STUDENT NEWS:

Hannah Wise, junior, had her story published (and on the cover) in the recent issue of *913* magazine.

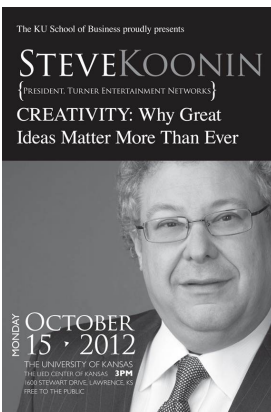
Kyle Craig visits the J-School Wednesday, Oct. 10. He visits Tim Bengtson's Strategic Campaigns (J640) class at 9:30-10:45 a.m. and Denise Linville's Marketing Fundamentals (J820) class at the Edwards Campus at 7:10 p.m. Kyle is a KU alumnus, where he was student body president and business manager on *The University Daily Kansan*. After leaving KU, he went to Harvard Business School where he earned an MBA. His first job was with Foote Cone & Belding, followed by a host of jobs with client companies, mostly restaurant chains. Kyle has been chief concept officer of Boston Chicken, chairman of Einstein Bros. Bagels, president of KFC-USA, chairman and CEO of the Pillsbury Group (Steak & Ale) and director of national advertising for Burger King. He lives in Denver and conducts leadership seminars throughout the country. He returns to KU at least once a year to visit with students and faculty.

OPPORTUNITIES:

Faculty:

Dave Peacock, KU journalism grad and former president of Anheuser-Busch, will be here Tuesday, Nov. 6th. Please let Kerry Navinsky know if you'd like Dave to speak to your class. Peacock stepped down as president of Anheuser-Busch last year. He was president for four years and with the company for 17 years, responsible for such campaigns as the "whazzup", the lizards and of course, the many Super Bowl ads. He also oversaw the development of AB's social media marketing efforts.

Steve Koonin: Sponsored by the School of Business, Lied Center, October 15, 3:00 p.m.



Students:

See Scott Reinardy to submit your work for the Hearst 2012-2013 student journalism awards.