J-SCHOOL SPRING CALENDAR OF EVENTS:

Feb. 15: Brownbag Research Lunch, SF-104, noon – 1:00 p.m. More details below.

Feb. 20: Journalism New Student Orientation, SF-100, 5:45 – 7:15 p.m.

Feb. 21: Journalism New Student Orientation, SF-100, 5:00 – 6:30 p.m.

Feb. 21: PRSSA meeting, 100 ST-F, 7 p.m.

Feb. 24: KSPA (Kansas Scholastic Press Association) Regional Competition

Feb. 28: Ad Club meeting (joint meeting with PRSSA for career fair prep), 7:00 p.m., 2092 Dole.

Mar. 1: Journalism Career Fair. The Journalism Career Fair will be from 10 a.m. to 3 p.m. in the Kansas Room of the Kansas Union.

Mar. 1: Ad Club meeting, 7:00 p.m., 2092 Dole.

Mar. 6: PRSSA meeting, 100 ST-F, 7 p.m.

Mar. 9: Faculty meeting, 206 ST-F, 11:30 a.m.

Mar. 19-23: Spring Break

Mar. 27: PRSSA meeting, 100 ST-F, 7 p.m.

Apr. 3: Ad Club meeting, 7:00 p.m., 2092 Dole.

Apr. 10: PRSSA meeting, 100 ST-F, 7 p.m. (officer elections)

Apr. 17: Ad Club meeting, 7:00 p.m., 2092 Dole.

Apr. 17: School of Journalism Awards and Scholarships Ceremony, Big 12 Room, 4:00 – 5:00 p.m. **Please note this location has changed. It was previously scheduled to be in Woodruff Auditorium**

Apr. 24: PRSSA meeting, 100 ST-F, 7 p.m. (officer transition meeting)
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>May 1</td>
<td>Ad Club meeting, 7:00 p.m., 2092 Dole.</td>
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<td>May 3</td>
<td>Last day of Classes</td>
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<td>May 4</td>
<td>Faculty meeting, 206 ST-F, 11:30 a.m.</td>
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<td>May 4</td>
<td>Stop Day</td>
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<td>May 5</td>
<td>KSPA State Competition</td>
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<td>May 7-11</td>
<td>Finals</td>
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<td>May 12</td>
<td>Journalism School Graduate Recognition Ceremony, 8:30 a.m., Lied Center and Stauffer-Flint lawn.</td>
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<td>May 13</td>
<td>Commencement, Memorial Stadium,10:30 a.m.</td>
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<td>May 28</td>
<td>Memorial Day Holiday, offices closed.</td>
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<tr>
<td>Jun. 5</td>
<td>First day of classes</td>
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<td>Jun. 24</td>
<td>Kansas Journalism Institute</td>
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**Faculty/Staff News:**

Jerry Crawford presented to the Preparing Future Faculty Program at Howard University, via Blackboard Collaborate, to Fellows and invited institutional and professional guests on Tuesday, January 3, 2012. The PFF programs began in 1993 with 17 clusters and a total of 88 involved institutions. As of 2002, the programs included 76 clusters in four phases, with approximately 295 participating institutions. Crawford's abstract and paper, "Choosing Higher Education: How freshmen and first-year journalism and mass communication students used the Internet in their decision," has been accepted for oral presentation at the 2012 European International Education Conference to be held at the NH Leonardo Da Vinci, Rome, Italy, June 6-8. Crawford's research looked at JMC students at KU and five Historically Black Colleges and Universities during the fall of 2011.

Simran Sethi is featured in the Association for Advancement of Sustainability in Higher Education project on the Occupy Movement. [http://www.aashe.org/blog/aashes-higher-education-occupation-project](http://www.aashe.org/blog/aashes-higher-education-occupation-project).

PoliticalFiber.com was featured in the [American Journalism Review](http://www.aashe.org/blog/aashes-higher-education-occupation-project). Pam Fine, founder, and Brianne Pfannenstiel, editor and 2010 graduate, were featured in the article.

Carol Holstead presented a writers' workshop on Feb. 11 in Overland Park. The workshop was sponsored by 415 South Magazine, a regional magazine in Kansas City.

Doug Ward's article on what to do if your Twitter account is hacked was published in the [Chronicle of Higher Education](http://www.aashe.org/blog/aashes-higher-education-occupation-project).

Mugur Geana was interviewed by KMBZ News Radio in Kansas City about his research on doctor-patient email. The interview aired Feb. 8 on 98.1FM and 980 AM.
Trevor Graff’s outdoors-themed Wordpres site has moved to its own domain, Kansasafiel.com. The sophomore created the site as a J415 class assignment, and it is gaining attention for its coverage of the Kansas outdoors.

FACULTY / STAFF OPPORTUNITIES:

This semester's first Research Brownbag Lunch will take place on Wed., Feb. 15, 2012, from noon to 1 p.m. in S-F 104. Faculty will discuss ideas for AEJMC conference papers. Please contact Tien Lee if you have questions.

This month, CTE will offer two mini-workshops in 135 Budig Hall. Register by contacting cte@ku.edu. Space is limited. If you have questions, please contact Judy Eddy at jeddy@ku.edu.

Wednesday, Feb. 15, 12 – 1 p.m.
Threshold Concepts and Troublesome Knowledge: Opening Doors to Disciplinary Learning

Within each discipline, there are foundational concepts that learners must know in order to progress in the field. In this workshop, you'll learn how to:
- Identify the key concepts in your discipline that usher students into a deep understanding of your field.
- Recognize where students have difficulty with those key concepts and ways to modify instruction.
- Design a learning process that results in integrated thinking and learning.

STUDENT OPPORTUNITIES

Student PIRGs Activism Internships

If you want to make a difference and learn valuable skills, join our team of interns and volunteers. We've got plans to take on the problems our country faces - and with your help, we can win.

Spring 2012 Campaigns:
Energy Service Corps
Sustainable U
Make Textbooks Affordable
New Voters Project
Hunger Clean Up
Find out more and apply for a Student PIRGs internship at http://www.studentpirgs.org/internships

New York Times Student Journalism Institute

Follow in the footsteps of the best and brightest young journalists in America by applying to The New York Times Student Journalism Institute.

There is no cost whatsoever to attend the Institute. Students are provided with room and board, and all of their costs, including transportation to and from the Institute, are paid by The New York
Times Company. A stipend is also provided.

During the program, students are working journalists supervised by reporters and editors from The New York Times and The Boston Globe. Students cover actual events in the cities in which the Institute is held. Opportunities for students include reporting, copy editing, photography, Web production, print and Web design, and video journalism. In a supportive environment of students and staff who share the same goals, aspiring journalists are given the opportunity to learn to produce material that meets the standards of the most prestigious and demanding news organizations in the nation.

To apply, a student must submit a completed application form; an essay of up to 500 words on why he or she wants to be a journalist; a letter of recommendation from a professor or an editor, which must be mailed separately; and work samples. For more information about the Institute, please contact: Don R. Hecker, Director The New York Times Student Journalism Institute The New York Times 620 Eighth Ave. New York, NY 10018-1405 (212) 556-1576 hecker@nytimes.com

Wick Communications Company Editorial Internships 2012

Wick Communications Company is dedicated to the advancement of the journalism profession in community newspapers. The company originated over 80 years ago beginning with one newspaper and has grown to include over 32 publications in 13 states employing 650 people. Wick prides itself on publishing excellent community newspapers. Visit www.wickcommunications.com.

This internship program will begin in the summer of 2012. Internships will be available for newsroom positions. These will include reporters, photographers, and/ or graphic/page designers. All internships will be paid and the intern will be expected to be a contributing member of the newsroom staff. This will be an excellent opportunity to gain hands on experience covering the local community.

Mentors will be assigned to each intern. The mentor will coach the intern through on the job training and the practical application of their academic training.

Full details are available on the Journalism Opportunities for Students page.

Hearst Awards Competition Deadlines:

**Multimedia Competitions**  News: Feb. 21 Team Multimedia Storytelling – News: April 10

**Photo Competitions**  Picture Story/Series: Feb. 14


Contact Scott Reinardy for details.

**2012 AAF-KC Foundation Scholarship.** Every year, the Foundation awards scholarships to those college student applicants who show an intense and earnest desire to empower themselves with knowledge of the advertising, communications, marketing or graphic arts industries. The AAF-KC Foundation Scholarship includes:

- Financial assistance of $1,000 per semester
• One-year support and counsel of a mentor from the membership of the AAF-KC
• One-year membership in AAF-KC
• Invitations to attend all regular program activities of AAF-KC at no cost while in school (excludes annual ADDY Awards show)
• All AAF-KC mailings/emails
• Membership in the American Advertising Federation

Apply online anytime between now and February 24, 2012.

Journalism Career Fair
Mark your calendar for Thursday, March 1, 2012. The Journalism Career Fair will be from 10 a.m. to 3 p.m. in the Kansas Room of the Kansas Union.

Each year, more than 200 students meet with employers during our career fair. Students and employers interact in "mini interviews." Students are looking for both internships and entry-level jobs.

For more information, please contact:
Patty Noland pnoland@ku.edu or visit www.journalism.ku.edu for more information.