J-School Spring Calendar of Events:

Feb. 20:  Journalism New Student Orientation, SF-100, 5:45 – 7:15 p.m.

Feb. 21:  Journalism New Student Orientation, SF-100, 5:00 – 6:30 p.m.

Feb. 21:  PRSSA meeting, 100 ST-F, 7 p.m., with Megan Brown-Bennet from Light Years Ahead, the firm outsourced by Bernstein-Rein to do PR work for Beauty Brands.

Feb. 24:  KSPA (Kansas Scholastic Press Association) Regional Competition

Feb. 28:  Ad Club meeting (joint meeting with PRSSA for career fair prep), 7:00 p.m., 2092 Dole.

Mar. 1:  Journalism Career Fair. The Journalism Career Fair will be from 10 a.m. to 3 p.m. in the Kansas Room of the Kansas Union.

Mar. 1:  Ad Club meeting, 7:00 p.m., 2092 Dole.

Mar. 6:  PRSSA meeting, 100 ST-F, 7 p.m.

Mar. 9:  Faculty meeting, 206 ST-F, 11:30 a.m.

Mar. 13:  Ad Club meeting, 7:00 p.m., 2092 Dole.

Mar. 19-23:  Spring Break

Mar. 27:  PRSSA meeting, 100 ST-F, 7 p.m.

Apr. 3:  Ad Club meeting, 7:00 p.m., 2092 Dole.

Apr. 10:  PRSSA meeting, 100 ST-F, 7 p.m. (officer elections)

Apr. 17:  Ad Club meeting, 7:00 p.m., 2092 Dole.

Apr. 17:  School of Journalism Awards and Scholarships Ceremony, Big 12 Room, 4:00 – 5:00 p.m. **Please note this location has changed. It was previously scheduled to be in Woodruff Auditorium**

Apr. 24:  PRSSA meeting, 100 ST-F, 7 p.m. (officer transition meeting)
May 1:       **Ad Club meeting**, 7:00 p.m., 2092 Dole.

May 3:       **Last day of Classes**

May 4:       **Faculty meeting**, 206 ST-F, 11:30 a.m.

May 4:       **Stop Day**

May 5:       **KSPA State Competition**

May 7-11:    **Finals**

May 12:      **Journalism School Graduate Recognition Ceremony**, 8:30 a.m., Lied Center and Stauffer-Flint lawn.

May 13:      **Commencement**, Memorial Stadium, 10:30 a.m.

May 28:      **Memorial Day Holiday**, offices closed.

Jun. 5:      **First day of classes**

Jun. 24:     **Kansas Journalism Institute**

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**Faculty/Staff News:**

Two KU Alumni will visit Diane O’Byrne’s classes this week. **Brielyn Dickerson**, a media supervisor for Starcom in Chicago, is guest speaking in Campaigns and Sales Strategies Feb. 21. **Vince Coultis**, sales training and development manager for McClatchy and the Kansas City Star, is speaking in Sales Strategies Feb. 23.

**Hyunjin Seo** attended a review meeting at the Freedom House’s New York office. Seo serves as an East Asia analyst for the Freedom House's annual Press Freedom Index, contributing to its reports and attending review meetings.

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**Alumni News:**

**Alex Dufek**, 2010, is now Digital Experience Content Manager/Public Relations Consultant for AT&T in Dallas.

**Kelli Helms**, December 2011, is now Digital Marketing Campaign Manager at MMGY Global in Kansas City.

**Russ Ptacek** is leaving KSHB, the NBC-affiliate in Kansas City, to join WUSA, the CBS-affiliate in Washington, DC. Ptacek has been an investigative reporter at KSHB for five years. His first day at WUSA will be February 27. [http://www.bottomlinecom.com/kshbs-ptacek-heading-to-wusa/](http://www.bottomlinecom.com/kshbs-ptacek-heading-to-wusa/)
FACULTY / STAFF OPPORTUNITIES:

The bioengineering graduate program invites other faculty, staff, and students with related interests to attend their colloquium series this spring. Information about the colloquium schedule and speakers can be found at http://bio.engr.ku.edu/Colloquium/index.html.

All presentations will take place from 4-5 p.m. in 3150 Learned Hall unless otherwise specified.

February 17
Yong Zeng, Ph.D.

March 2
Kostas Kokkinakis, Ph.D.

March 30
Delbert E. Day, Ph.D.

April 13
Jessie M. Huisinga, Ph.D.

April 27
Brian P. Kelly, Ph.D.

For more information or questions about the series, contact Destiny Poole (dtpoole@ku.edu), 864-5258.

STUDENT OPPORTUNITIES:

The Connecticut Society of Professional Journalists (SPJ):

Scholarship Opportunity

The Connecticut Professional Chapter of the Society for Professional Journalists, through its Bob Eddy Scholarship Program, is offering grants of $2,500, $1,500, $1,000, and two awards of $500 to undergraduate students pursuing careers in journalism. Winner’s checks will be made out to the student’s account care of their school or bursar’s office. Other scholarships may also be available.

The scholarships are available to any students planning journalism careers, who are entering their junior or senior year next fall at a four-year Connecticut college, or who are Connecticut residents enrolled at a four-year college out of state.

You can also find more information at http://www.ctspj.org
Send your application package to the contact listed below by mail, or as a .pdf attachment via email.

Contact Information:
Elizabeth Glagowski
Bob Eddy Scholarship Committee Chairwoman
Iglagowski@ctspj.org
203-414-5827
SPJ Connecticut
15 S. Kerema Ave.
Milford, CT 06460
Student PIRGs Activism Internships

If you want to make a difference and learn valuable skills, join our team of interns and volunteers. We've got plans to take on the problems our country faces - and with your help, we can win.

Spring 2012 Campaigns:
Energy Service Corps
Sustainable U
Make Textbooks Affordable
New Voters Project
Hunger Clean Up
Find out more and apply for a Student PIRGs internship at
http://www.studentpirgs.org/internships

New York Times Student Journalism Institute

Follow in the footsteps of the best and brightest young journalists in America by applying to The New York Times Student Journalism Institute.

There is no cost whatsoever to attend the Institute. Students are provided with room and board, and all of their costs, including transportation to and from the Institute, are paid by The New York Times Company. A stipend is also provided.

During the program, students are working journalists supervised by reporters and editors from The New York Times and The Boston Globe. Students cover actual events in the cities in which the Institute is held. Opportunities for students include reporting, copy editing, photography, Web production, print and Web design, and video journalism. In a supportive environment of students and staff who share the same goals, aspiring journalists are given the opportunity to learn to produce material that meets the standards of the most prestigious and demanding news organizations in the nation.

To apply, a student must submit a completed application form; an essay of up to 500 words on why he or she wants to be a journalist; a letter of recommendation from a professor or an editor, which must be mailed separately; and work samples. For more information about the Institute, please contact: Don R. Hecker, Director The New York Times Student Journalism Institute The New York Times 620 Eighth Ave. New York, NY 10018-1405 (212) 556-1576 hecker@nytimes.com. http://tucson12.nytimes-institute.com/about/

Wick Communications Company Editorial Internships 2012

Wick Communications Company is dedicated to the advancement of the journalism profession in community newspapers. The company originated over 80 years ago beginning with one newspaper and has grown to include over 32 publications in 13 states employing 650 people. Wick prides itself on publishing excellent community newspapers. Visit www.wickcommunications.com.

This internship program will begin in the summer of 2012. Internships will be available for newsroom positions. These will include reporters, photographers, and/ or graphic/page designers. All internships will be paid and the intern will be expected to be a contributing member
of the newsroom staff. This will be an excellent opportunity to gain hands on experience covering the local community.

Mentors will be assigned to each intern. The mentor will coach the intern through on the job training and the practical application of their academic training.

Full details are available on the Journalism Opportunities for Students page. Deadline March. 15.

**Hearst Awards Competition Deadlines:**

*Multimedia Competitions*  

**Chronological Deadline Order:**  

Contact Scott Reinardy for details.

**2012 AAF-KC Foundation Scholarship.** Every year, the Foundation awards scholarships to those college student applicants who show an intense and earnest desire to empower themselves with knowledge of the advertising, communications, marketing or graphic arts industries. The AAF-KC Foundation Scholarship includes:

- Financial assistance of $1,000 per semester
- One-year support and counsel of a mentor from the membership of the AAF-KC
- One-year membership in AAF-KC
- Invitations to attend all regular program activities of AAF-KC at no cost while in school (excludes annual ADDY Awards show)
- All AAF-KC mailings/emails
- Membership in the American Advertising Federation

Apply online anytime between now and February 24, 2012.  
[www.aafkcfoundation.com](http://www.aafkcfoundation.com).

**Journalism Career Fair**

Mark your calendar for Thursday, March 1, 2012. The Journalism Career Fair will be from 10 a.m. to 3 p.m. in the Kansas Room of the Kansas Union.

Each year, more than 200 students meet with employers during our career fair. Students and employers interact in "mini interviews." Students are looking for both internships and entry-level jobs.

For more information, please contact: Patty Noland [pnoland@ku.edu](mailto:pnoland@ku.edu) or visit [www.journalism.ku.edu](http://www.journalism.ku.edu) for more information.