J-SCHOOL SPRING CALENDAR OF EVENTS:

Mar. 27: PRSSA meeting, 100 ST-F, 7 p.m.

Apr. 3: Ad Club meeting, 7:00 p.m., 2092 Dole.

Apr. 5: Faculty Lunch with both Charlotte Kirk Howard and Ramsey Moshen in S-F 303 at 12:15 p.m.

Apr. 10: PRSSA meeting, 100 ST-F, 7 p.m. (officer elections)

Apr. 17: Ad Club meeting, 7:00 p.m., 2092 Dole.

Apr. 17: School of Journalism Awards and Scholarships Ceremony, Big 12 Room, 4:00 – 5:00 p.m. **Please note this location has changed. It was previously scheduled to be in Woodruff Auditorium**

Apr. 24: PRSSA meeting, 100 ST-F, 7 p.m. (officer transition meeting)

May 1: Ad Club meeting, 7:00 p.m., 2092 Dole.

May 3: Last day of Classes

May 4: Faculty meeting, 206 ST-F, 11:30 a.m.

May 4: Stop Day

May 5: KSPA State Competition

May 7-11: Finals

May 12: Journalism School Graduate Recognition Ceremony, 8:30 a.m., Lied Center and Stauffer-Flint lawn.

May 13: Commencement, Memorial Stadium,10:30 a.m.

May 28: Memorial Day Holiday, offices closed.

Jun. 5: First day of classes
Jun. 24: Kansas Journalism Institute

FACULTY/STAFF NEWS:

David Guth will be a panelist at the “Global and Local Iterations of Demonstrations” on Wednesday, March 28, at 5:30 p.m. in the Spencer Museum of Art. His presentation will be on the “Public Relations of Protest.”

Chuck Marsh’s paper “A Rhetorical Framework for Strategic Participation in Social Media: The Concepts of Presence and Intertextual Enthymemes” has been accepted for presentation in the public relations division of the International Conference on Social Ex-periences.

Hyunjin Seo’s teaching application to the 2012 Best Practice Institute, organized by the KU Center for Teaching Excellence, has been funded. Seo will use the grant to explore new ways of combining theory and practice in her Social Media in Strategic Communication course.

Simran Sethi will be a presenter at the virtual GreenShifters seminar on Thursday, March 29. The title of her talk is "Why Sustainability Isn't Getting More Traction - and What We Can Do To Change It." To learn more about the full week of free teleseminar dialogues on the sustainability revolution, visit http://greenshifters.info/feature/Simran-Sethi. Sethi also presented at First Congregational Church Berkeley’s “Our Daily Bread: Food, Faith & Conversation” event Monday, March 19, and spent that week teaching sustainability and environmental communications in the Berkeley, Calif., area.

Andrew Warner of McCormick Advertising in Kansas City will be a guest speaker to several classes Tuesday, March 27. Skip Quimby, J-School alumnus, will discuss the creative process with Diane O’Byrne’s campaigns class Thursday.

FACULTY / STAFF OPPORTUNITIES:

CTE Innovations in Learning Grant 2012
CALL FOR APPLICATIONS—DEADLINE APRIL 23
The Center for Teaching Excellence (CTE) is offering one $10,000 grant (with potential renewal) to help groups of faculty members develop a culture that supports innovative teaching and fosters deep student learning. Programs, departments, and informal interdisciplinary clusters are invited to submit applications for projects that propose ways to build this culture by integrating sustained attention to teaching innovation and the improvement of learning into the regular and recurring activities of the group. For complete information, contact: Dan Bernstein, Center for Teaching Excellence, at 864-4199 or djb@ku.edu.

CTE has one more March session in 135 Budig Hall. Register by contacting cte@ku.edu; space is limited. If you have questions, feel free to contact Judy Eddy at jeddy@ku.edu.
Thursday, Mar. 29, 12:30 – 1:30 p.m.
Questions Before Answers: Generating Interactive Searching for Scholarly Knowledge
With Dan Bernstein, CTE/Psychology, and Joey Sprague, Sociology
Workshop facilitators will describe how they engage students in problems that lead to interest in academic methods and content. In this session, participants will develop a comparable example within their own teaching. (Lunch will be served.)
Alumni/Student News:

KU PRSSA officer elections will be held April 10. Candidates will have 30 to 60 seconds to say why they wish to be an officer and what new ideas they could bring to the group. PRSSA Officer Applications are available, due April 2 in the PRSSA mailbox. Officer turnover is April 24. Contact club president Virginia Downing at ginid08@ku.edu for more information.

KU PRSSA will host Rachel Spear and Megan Schulte from Morningstar Communications at their meeting Tuesday, March 27, from 7-8 p.m. in S-F 100. They will speak on crisis communications, and free pizza is provided. More information is available on Facebook through KU Public Relations Student Society of America’s page.

Bill Nolan, alumnus, is working at Ervin & Smith Advertising and Public Relations in Omaha as an Associate Account Planner.

Kameron Mack has been selected by the International Radio and Television Society for a summer internship in New York. The IRTS Summer Fellowship Program provides college juniors, seniors, and graduate students full-time, real world experience at New York-based media corporations. Mack will be assigned an eight-week internship after completing a one-week orientation. Mack also recently won the Big XII Conference on Black Student Government’s Most Outstanding Senior of the Year Award. He received the award at the University of Oklahoma in February. The award is given to a Big XII senior excelling in academics, leadership and community involvement at their individual institution.

Taylor Lewis was awarded an American Society of Magazine Editors internship. She will work on a prominent consumer magazine this summer in New York. The ASME internship is one of the most competitive journalism internship programs in the country. Only 10 percent of applicants are awarded the internship each year. Applicants are paid a generous stipend and live in the New York University dorms. Lewis is a junior who is in the KU Honors Program and is a Multicultural Scholar.

STUDENT OPPORTUNITIES:

The Lawrence Journal-World is looking for freelance features writers for Go!, Pulse and Lawrence.com. Writers would be called upon as needed and are paid per article. Story topics include parenting, families, profiles, arts, entertainment and health. We are also looking for writers who can generate their own story ideas. If interested, contact Katie Bean at go@ljworld.com, and be prepared to furnish writing samples.

Kansan Web Workshops are being held on 3/27, 4/3, 4/10, 4/17 and 4/24. The sessions are free and will teach HTML and CSS. Contact tshedor@kansan.com or visit http://media.kansan.com/static/workshop/index.html for more information.

PHILIP WHITCOMB ESSAY CONTEST

Please encourage all undergraduates at the University of Kansas to enter the annual Philip Whitcomb Essay Contest. The contest honors Philip W. Whitcomb, a native Kansan, who was a Rhodes Scholar, a distinguished journalist, and a KU Ph.D.

Essays should be no longer than 3,000 words. Guidelines say they should address “the relationship of knowledge, thought, and action in public affairs and public policy.” The contest committee interprets this broadly. An essay may deal with any topic that is or should be of broad
public interest. The topic might be political, literary, artistic, intellectual, scientific, or technological. The important thing is that the essay make plain the importance of the topic, that it be written for a broad public, and that it deal, in one fashion or another, with the relations between knowledge, thought, and action. Appropriate essays based on honors essays, term papers, and the like, would be welcome.

Cash Prize of $500
Prize Book
Recognition on Whitcomb Plaque

Essays are due to
Nunemaker Center by 4:00pm on Friday, April 13, 2012
Further information is available at 864-4225 or
http://honors.ku.edu/current_students/scholarships/whitcomb.shtml.

Nantz Award and STAA All-America program
Applications are being accepted through April 16 for the 2012 Jim Nantz Award and STAA All-America program, recognizing the nation’s most outstanding collegiate sports broadcasters.

The Jim Nantz Award will be presented June 11 at the National Sportscasters and Sportswriters Association award banquet in North Carolina. The winner will receive hotel accommodations and access to all of the events associated with NSSA’s four-day-weekend awards celebration.

For application details, a history of the award, and video of last year’s presentation, visit:
http://www.staatalent.com/all-america
Contact:
Jon Chelesnik
CEO, STAA
(949) 215-6713
http://www.staatalent.com

New York Times Student Journalism Institute

Follow in the footsteps of the best and brightest young journalists in America by applying to The New York Times Student Journalism Institute.

There is no cost whatsoever to attend the Institute. Students are provided with room and board, and all of their costs, including transportation to and from the Institute, are paid by The New York Times Company. A stipend is also provided.

During the program, students are working journalists supervised by reporters and editors from The New York Times and The Boston Globe. Students cover actual events in the cities in which the Institute is held. Opportunities for students include reporting, copy editing, photography, Web production, print and Web design, and video journalism. In a supportive environment of students and staff who share the same goals, aspiring journalists are given the opportunity to learn to produce material that meets the standards of the most prestigious and demanding news organizations in the nation.

To apply, a student must submit a completed application form; an essay of up to 500 words on why he or she wants to be a journalist; a letter of recommendation from a professor or an editor, which must be mailed separately; and work samples. For more information about the Institute, please contact: Don R. Hecker, Director The New York Times Student Journalism Institute The
Hearst Awards Competition Deadlines:
Multimedia Competitions  Team Multimedia Storytelling – News: April 10


Contact Scott Reinardy for details.