



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #2, AUGUST 8, 2011

J-SCHOOL FALL CALENDAR OF EVENTS:

- Aug. 7-12: **University Daily Kansan Fall Ad Staff Training**, 9:00 a.m. – 5:00 p.m., 2092 Dole Human Development Center
- Aug. 10-13: **Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference**, St. Louis, MO
- Aug. 11: **National Media Panel**, Fort Leavenworth, 8:30-11:30 a.m. The Command and General Staff College at Fort Leavenworth will hold its National Media Panel on Thursday, August 11th. This is a chance to hear national and international level journalists discuss covering the military, as well as meet and visit with members of the military. This is also an opportunity to extend the J-School's relationship with the Fort and explore potential class assignments and internships. The J-School has been specially invited by the CGSC. Scheduled panelists include Jamie McIntyre, Kimberly Dozier, Tom Bowman, Nancy Yusef and Jennifer Griffin. Faculty and students are welcome. Contact Tom Volek if you would like to attend.
- Aug. 17: **Faculty/Staff Retreat**, Burge Union - Gridiron Room Level 1, 9:00 a.m. – 2:00 p.m. Parking will be available in the lot outside of the Burge (Yellow zone), South of Eaton Hall (red) and in the Parking Garage (\$1/hr.). Lunch will be provided.
- Aug. 18: **CTE Teaching Summit**, Budig Hall, 8:30 a.m. – 1:00 p.m.
- Aug. 19: **New Graduate Student Orientation**, 204 S-F, 1:30 – 3:00 p.m.
- Aug. 19: **GTA Meeting with Faculty**, 204 S-F, 3:00 p.m.
- Aug. 21: **Hawk Week School of Journalism Student Welcome**, S-F Lawn, Noon–2:00 p.m. Faculty are encouraged to attend the welcome event.
- Aug. 22: **First day of fall classes**
- Aug. 26: **KU Art Walk** Stauffer-Flint (photo exhibits) and Dole (virtual news desk) will participate as sites for the Art Walk from 4pm – 6pm.
- Sept. 5: **Labor Day**, no classes, offices closed.
- Sept. 6: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Sept. 10: **Band Day**, KU vs. Northern Illinois, 6:00 p.m.
- Sept. 13: **Darryl Hunt and Imam Khalid Griggs Visit**, Ecumenical Christian Ministries (ECM), 4:00 – 7:00 p.m. The event is being co-sponsored by ECM, the School of Social Welfare and the department of African and African-American Studies.
- Sept. 13 & 14: **New Student Orientation**, 100 S-F, 6:00 - 7:15 p.m.

- Sept. 20: **Wooldridge Scholarship Dinner**, Kansas Union, English Room, 5:30 p.m.
- Sept. 21: **Kansas Scholastic Press Association Fall Conference**, Kansas Union
- Sept. 23: **Journalism Senior Day**, Kansas Union, Time TBA
- Sept. 23: **Faculty Meeting**, 206 ST-F, 11:30 a.m.
- Sept. 25-30: **Bridging the Gap: A Military Experience for Journalists, an intensive week-long workshop at Ft. Leavenworth and Ft. Leonard Wood.**
- Sept. 25-Oct. 1: **Homecoming Week**
- Sept. 25-Oct. 1: **Homecoming Game**, KU vs. Texas Tech, 99th Anniversary of KU Homecoming
- Oct. 4: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Oct. 5 & 6: **Richard Louv, J-School graduate and author of “Last Child in the Woods”, visit and reception co-hosted with Natural History Museum**, location and time TBA.
- Oct. 10 & 11: **Fall Break**, no classes.
- Oct. 12 - 14: **Mark Hamrick, Business Editor, Associated Press; President, National Press Club**, class visits and lunch with faculty, TBA.
- Oct. 23–25: **Kansas Association of Broadcasters Convention**, Oread Hotel, Lawrence, KS.
- Nov. 1: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Nov. 11: **Veterans Day**, USS & Unclassified staff holiday with supervisor permission
- Nov. 11: **Montgomery Symposium**
- Nov. 17- 20: **JEA/NSPA Fall National High School Journalism Convention**, Minneapolis, MN
- Nov. 18: **Faculty Meeting**, 206 ST-F, 11:30 a.m.
- Nov. 23-25: **Thanksgiving Break**, no classes 11/23-25, offices closed 11/24-25
- December: **Chancellor’s Holiday Reception**, details TBA
- Dec. 6: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Dec. 7: **Strategic Campaigns (Prof. Bob Basow)**, client TBA, Kansas Union, time TBA
- December: **Strategic Campaigns (Prof. David Guth)**, client TBA, location/time TBA
- December: **Strategic Campaigns (Prof. Diane O’Byrne)**, client TBA, location/time TBA
- Dec. 8: **Last day of fall classes**
- Dec. 9: **Stop day**
- Dec. 11: **Journalism School Graduate Recognition and Reception**, Woodruff Auditorium, 1:00 – 2:30 p.m.
- Dec. 12-16: **Finals**
- Dec. 23: **Fall grades due**
- Dec. 26: **Christmas Holiday**, offices closed.

- Jan. 2: **New Year's Day Holiday**, offices closed.
- Jan. 16: **Martin Luther King Day Holiday**, offices closed.
- Jan. 17: **First day of spring classes**
- February: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall
- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 24: **KSPA Regional Competition**
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Holiday**, offices closed.
- Jun. 5: **First day of classes**
- Jun. 24: **Kansas Journalism Institute**

FACULTY NEWS:

Mugur Geana presented his research “I’ve Heard It on the Radio: Developing a CBPR-Driven Campaign to Promote Cancer Clinical Trial to Latino Communities in Rural Kansas” on July 13 at the Cancer Health Disparities Program Meetings 2001 in Washington, D.C.

The qualitative study “A Computerized Intervention to Promote Colorectal Cancer Screening for Underserved Populations: Theoretical Background and Algorithm Development”, co-authored by Mugur Geana and researchers from KUMC, Washington University and the University of North Carolina Chapel Hill, has been accepted for publication in the *Technology and Healthcare Journal*.

Ann Brill, Barbara Barnett and Linda Lee traveled to Costa Rica on May 30 to for a week as part of a visit the University of Costa Rica. The trip was an effort to continue to build partnerships with the school, discuss research collaboration opportunities as well as faculty and student exchange possibilities. While in Costa Rica, Brill, Barnett and Lee were able to visit campus as well as local media and strategic communications operations.

Barbara Barnett, Wayne Larson and Gina Ford participated in Dean’s Day, giving tours of the journalism school to more than 20 admissions counselors on July 26th. They also hosted open house and tour of the journalism school, as well as a reception for more than 40 high school counselors from Illinois on July 27th. The journalism school was one of only two programs at the University to have the opportunity to showcase its facilities (The School of Engineering also participated).

NEW FACES:

Denise Farmer, 2006, UC Santa Barbara, joins the School of Journalism as an academic advisor. She has worked KU since 2006, most recently as a graduation advisor in the College of Liberal Arts and Science (CLAS). She received her B.A. in History from UC Santa Barbara and her M.A. in Russian and East European Studies.

Kevin Lee, 1995, Oklahoma State University, joins the School of Journalism as an academic advisor. Lee moved to Lawrence in 2007 and was most recently a GTA in HWC teaching the PCS 120 Introduction to peace and Conflict Studies class. He also worked as a POOL advisor in the University Advising Center. Lee has a B.S. in Sociology from Oklahoma State University, a M.Div in Christian Thought from New Orleans Baptist Theological Seminary and is currently pursuing his Ph.D. in Policy Studies (History of American Higher Education) at KU.

JOURNALISM LEARNING COMMUNITY:

The Journalism Learning Community (JLC), which provides new School of Journalism students with ways to connect to other students, faculty and staff, has secured meeting dates for the Fall 2011 semester. The first meeting will be held September 6th at 3:55 p.m. in Budig Hall.

ALUMNI NEWS:

George Oyler died March 19, 2011, after a brief illness. He was 95 years old. Oyler was born in Collinsville, Oklahoma and was raised in Kansas. He received his bachelor's degree in journalism, with a minor in German, from the University of Kansas. Oyler worked for the Lawrence Daily Journal-World during his time at KU as well as 6 months after graduation sports editor and in the classified ads and circulation departments, before joining the advertising staff of the Daily Telegraph in North Platte, NE for four years, the Tribune in Hasting, NE for a year and later the Mercury-Chronicle in Manhattan, KS as the advertising manager. Oyler was a trained flight instructor with the U.S. Army Air Forces during World War II. After leaving the Army, he worked for the Lead Daily Call and Deadwood Pioneer Times in South Dakota before moving to Salida in 1951 to manage his own community newspaper, the Mountain Mail, where he remained for 20 years. Oyler was elected president of the Colorado Press Association in 1963.

Joseph Erba, 2009, received a travel award from ICA's ERIC division for his research "Am I In? Influence of Race and Gender on Short-exposure Higher Education Advertising Image Appeal". The paper was based on Erba's master thesis. The study was conducted in the Experimental Research Media Lab under the guidance of **Dr. Mugur Geana**.

Christy Appelhanz is vice president of public affairs at Kansas Action for Children in Topeka. She oversees communications and government affairs for the largest child advocacy organization in the state.

Sarah Kelly, 2010, is the sports copyeditor at The Bryan-College Station Eagle in Texas. She replaces fellow KU Journalism School graduate, **Matt Wilson**, who was promoted to features editor.

Malorie (Bartelson) Maddox, 1999, was promoted to main anchor at WOWT Channel 6 in Omaha, NE. Maddox anchored the morning show at WOWT for 6 years and has been honored as one of the Ten Outstanding Young Omahans for her work in the community.

Dianne Ransom, 1999, is editorial programs manager for the Tax & Accounting ranch of Thomson Reuters.