



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #22, JANUARY 3, 2012

J-SCHOOL FALL CALENDAR OF EVENTS:

- Jan. 16: **Martin Luther King Day Holiday**, offices closed.
- Jan. 17: **First day of spring classes**
- Jan. 24: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Jan. 31: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 7: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Feb. 10: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall – CNN’s Candy Crowley will receive this year’s William Allen White Foundation National Citation. More details on the event at www.journalism.ku.edu.
- Feb. 21: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Feb. 24: **KSPA (Kansas Scholastic Press Association) Regional Competition**
- Feb. 28: **Ad Club meeting (joint meeting with PRSSA for career fair prep)**, 7:00 p.m., 2092 Dole.
- Mar. 1: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- Mar. 6: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Mar. 27: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Apr. 3: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- Apr. 10: **PRSSA meeting**, 100 ST-F, 7 p.m. (officer elections)

- Apr. 17: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- Apr. 24: **PRSSA meeting**, 100 ST-F, 7 p.m. (officer transition meeting)
- May 1: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Day Holiday**, offices closed.
- Jun. 5: **First day of classes**
- Jun. 24: **Kansas Journalism Institute**

FACULTY/STAFF NEWS:

Jimmy Gentry's article on the pay structure of football coaches appeared in the January 1st (Sunday) *New York Times* as the lead for the Sports section. Gentry wrote the package with Raquel Alexander, an assistant professor in the KU School of Business.

https://www.nytimes.com/2012/01/01/sports/ncaafootball/contracts-for-top-college-football-coaches-grow-complicated.html?_r=1&ref=sports

Hyunjin Seo is co-Principal Investigator on a grant from the Kauffman Foundation in the amount of \$150,000. The project is aimed at examining the "flash mob" phenomenon and social media use of teenagers.

Simran Sethi's article on Japanese responses to the Fukushima disaster was published by the Asia Society on Dec. 20. The article, "2011: Post Nuclear Tragedy, Three Inspiring Environmental Shifts in Japan," is available at <http://asiasociety.org/blog/asia/2011-post-nuclear-tragedy-three-inspiring-environmental-shifts-japan>.

FACULTY / STAFF/STUDENT OPPORTUNITIES:

Hearst Awards Competition Deadlines:

Writing Competitions Enterprise Reporting: Jan. 17 Sports Writing: Feb. 5 Personality Profile: March 6 Breaking News: March 27

Broadcast Competitions TV News: Jan. 31

Multimedia Competitions Narrative Multimedia Storytelling –The Human Condition: Jan. 24 News: Feb. 21 Team Multimedia Storytelling – News: April 10

Photo Competitions Picture Story/Series: Feb. 14

Chronological Deadline Order Multimedia: Narrative Multimedia Storytelling – Multimedia: The Human Condition: Jan. 24 Broadcast: TV News: Jan. 31 Writing: Sports Writing: Feb. 5 Photo: Picture Story/Series: Feb. 14 Multimedia: News: Feb. 21 Writing: Personality Profile: March 6 Writing: Breaking News: March 27 Multimedia: Team Multimedia Storytelling – News: April 10

Contact [Scott Reinardy](#) for details.

“FOR PRESS FREEDOM” CONTEST: Reporters Without Borders and CNN video contest. Students should create high-quality, effective video PSA up to 50 seconds that seeks to answer the question “Why should we care about freedom of information?” One winning video will air on CNN on World Press Freedom Day (May 3, 2012), selected by an international jury of human rights leaders and media professionals. Students also have the option of representing their schools by adding their school’s name and logo to the PSA with permission of an authorized University.