J-SCHOOL FALL CALENDAR OF EVENTS:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Details</th>
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<tbody>
<tr>
<td>Jan. 16</td>
<td><strong>Martin Luther King Day Holiday</strong>, offices closed.</td>
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<tr>
<td>Jan. 17</td>
<td><strong>First day of spring classes</strong></td>
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<td>Jan. 24</td>
<td><strong>PRSSA meeting</strong>, 100 ST-F, 7 p.m.</td>
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<td>Jan. 31</td>
<td><strong>Ad Club meeting</strong>, 7:00 p.m., 2092 Dole.</td>
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<td>Feb. 2</td>
<td><strong>Nancy Groves visit.</strong> Groves, the U.N. social media focal point, will visit KU to speak to Hyunjin Seo’s social media (11:00 a.m. – 12:15 p.m.) and campaigns classes (1:00 – 2:15 p.m.) on Feb. 2. The U.N. will serve as the client for Seo’s social media class this semester and Groves is expected to work with the students throughout the semester.</td>
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<td>Feb. 3</td>
<td><strong>Faculty meeting</strong>, 206 ST-F, 11:30 a.m.</td>
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<td>Feb. 7</td>
<td><strong>PRSSA meeting</strong>, 100 ST-F, 7 p.m.</td>
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<td>Feb. 10</td>
<td><strong>William Allen White Day</strong>, Adams Alumni Center, Kansas Union &amp; Stauffer-Flint Hall – CNN’s Candy Crowley will receive this year’s William Allen White Foundation National Citation (presentation will be Feb. 10 at 1:30 p.m in Woodruff Auditorium). More details on the event at <a href="http://www.journalism.ku.edu">www.journalism.ku.edu</a>.</td>
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<td>Feb. 21</td>
<td><strong>PRSSA meeting</strong>, 100 ST-F, 7 p.m.</td>
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<td>Feb. 24</td>
<td><strong>KSPA (Kansas Scholastic Press Association) Regional Competition</strong></td>
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<td>Feb. 28</td>
<td><strong>Ad Club meeting (joint meeting with PRSSA for career fair prep)</strong>, 7:00 p.m., 2092 Dole.</td>
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<td>Mar. 1</td>
<td><strong>Ad Club meeting</strong>, 7:00 p.m., 2092 Dole.</td>
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<td>Mar. 6</td>
<td><strong>PRSSA meeting</strong>, 100 ST-F, 7 p.m.</td>
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<td>Mar. 9</td>
<td><strong>Faculty meeting</strong>, 206 ST-F, 11:30 a.m.</td>
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<td>Mar. 19-23</td>
<td><strong>Spring Break</strong></td>
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Mar. 27: **PRSSA meeting**, 100 ST-F, 7 p.m.

Apr. 3: **Ad Club meeting**, 7:00 p.m., 2092 Dole.

Apr. 10: **PRSSA meeting**, 100 ST-F, 7 p.m. (officer elections)

Apr. 17: **Ad Club meeting**, 7:00 p.m., 2092 Dole.

Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.

Apr. 24: **PRSSA meeting**, 100 ST-F, 7 p.m. (officer transition meeting)

May 1: **Ad Club meeting**, 7:00 p.m., 2092 Dole.

May 3: **Last day of Classes**

May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.

May 4: **Stop Day**

May 5: **KSPA State Competition**

May 7-11: **Finals**

May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.

May 13: **Commencement**, Memorial Stadium, 10:30 a.m.

May 28: **Memorial Day Holiday**, offices closed.

Jun. 5: **First day of classes**

Jun. 24: **Kansas Journalism Institute**

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**FACULTY/STAFF NEWS:**

**Jerry Crawford** presented his study, *A Link to the Future: A pilot study look at how Historically Black Colleges and Universities with journalism and mass communications units use the Internet in recruiting*, January 2nd, at the Clute Institute International Conference, held in Orlando. The study looked at how HBCUs have had to compete for African-American students with Predominately White Universities since the implementation of integration in the United States in the 1960s and how HBCUs use the Internet in the recruiting process. The research specifically looked at journalism and mass communications units at these institutions.

**Mugur Geana**’s paper "*You’ve got mail: Exploring patient-provider email communication in a primary care setting*" was accepted for presentation at the CMN2012 International Conference: "Communicating in a World of Norms: Information and Communication in Contemporary
Globalization." Co-organized by the GERIICO research centre [Group of studies and research on information and communication], the International Communication Association (ICA) and the SFSIC [French Society for Information and Communication Sciences], this event will constitute the 2012 ICA Regional conference in Europe. This first French edition, taking place in Roubaix on March 7, 8 and 9, 2012, aims to develop strong scientific relationships between communication scholars represented by ICA all around the world (information from the conference website).

Lauren Baxter Please welcome Lauren Baxter to the School of Journalism. Lauren is the new part-time Program Assistant for the Marketing Communications graduate program at the KU Edwards Campus. She will be working with Kelly Crane to process applications, advise students and plan orientation and prospective student events. In her first 20 hours of work, Lauren has already launched the Spring 2012 mentor program for incoming MarComm students and given a presentation at New Student Orientation. Lauren comes to KU from the University of Missouri-Kansas City where she was a conference coordinator under the Student Auxiliary Services department. She has a B.A. in Communications from UMKC and has done on-air work in both radio and television. Lauren can be reached at 913-897-8467 or lauren.baxter@ku.edu.

STUDENT NEWS:

Corinne Westeman and Artem Bagiev are the Spring 2012 Semester’s featured student photographers. Their exhibit will be on display on the first floor of Stauffer-Flint Hall through June. For more on the Westeman and Bagiev, visit: http://www.journalism.ku.edu/news/westeman_bagiev.shtml.

ALUMNI NEWS:

Barbara Kinney is the Spring 2012 Semester’s featured alumni photographer. Her exhibit will be on display on the second floor of Stauffer-Flint Hall through June. For more on Kinney, the exhibit and to view her other work, visit: http://www.journalism.ku.edu/news/kinney.shtml.

Julie Moser Thorson, 1995, has been named the next president and chief executive officer of Friendship Haven, a retirement community in Fort Dodge, Iowa. http://www.messengernews.net/page/content.detail/id/544999/Thorson-named-car

FACULTY / STAFF/STUDENT OPPORTUNITIES:

AAF-KC Foundation Scholarship

Scholarships awarded by AAF-KC – benefits of the scholarship include:
- Financial assistance of $1,000 per semester
- One-year support and counsel of a mentor from the membership of the AAF-KC
- One-year membership in AAF-KC
- Invitations to attend all regular program activities of AAF-KC at no cost while in school (excludes annual ADDY Awards show)
- All AAF-KC mailings/emails
- Membership in the American Advertising Federation
Applications will be accepted from December 12 to February 24. Visit www.aafkcfoundation.com or www.journalism.ku.edu for more information.

Hearst Awards Competition Deadlines:

**Writing Competitions**  Enterprise Reporting: Jan. 17  Sports Writing: Feb. 5  Personality Profile: March 6  Breaking News: March 27

**Broadcast Competitions**  TV News: Jan. 31


**Photo Competitions**  Picture Story/Series: Feb. 14


Contact Scott Reinardy for details.