



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #24, JANUARY 16, 2012

J-SCHOOL FALL CALENDAR OF EVENTS:

- Jan. 16: **Martin Luther King Day holiday.** Offices Closed.
- Jan. 17: **First day of spring classes**
- Jan. 24: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Jan. 24-25: **Amy Perko visit**, Perko is the Knight Commission Executive Director. She is the former KU associate athletics director. She will present "Entertainment or Education: What values are Driving Collegiate Sports?" from 1:30 – 3:00 p.m. Jan. 24th in Woodruff Auditorium of the Kansas Union. From 7:30 – 9:00 p.m. that night, she'll present "Restoring the Balance: Dollars, Values and the Future of College sports" at the Dole Institute. On Jan. 25, the University Community Forum will host a panel titled "Intercollegiate Athletics and Higher Education at KU – Are they Compatible?" at Ecumenical Campus Ministries (1204 Oread Ave.) from noon – 1:00 p.m. All events are free and open to the public.
- Jan. 31: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 7: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Feb. 10: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall – CNN's Candy Crowley will receive this year's William Allen White Foundation National Citation. More details on the event at www.journalism.ku.edu.
- Feb. 21: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Feb. 24: **KSPA (Kansas Scholastic Press Association) Regional Competition**
- Feb. 28: **Ad Club meeting (joint meeting with PRSSA for career fair prep)**, 7:00 p.m., 2092 Dole.
- Mar. 1: **Journalism Career Fair.** The Journalism Career Fair will be from 10 a.m. to 3 p.m. in the Kansas Room of the Kansas Union.
- Mar. 1: **Ad Club meeting**, 7:00 p.m., 2092 Dole.

- Mar. 6: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Mar. 27: **PRSSA meeting**, 100 ST-F, 7 p.m.
- Apr. 3: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- Apr. 10: **PRSSA meeting**, 100 ST-F, 7 p.m. (officer elections)
- Apr. 17: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- Apr. 24: **PRSSA meeting**, 100 ST-F, 7 p.m. (officer transition meeting)
- May 1: **Ad Club meeting**, 7:00 p.m., 2092 Dole.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, 8:30 a.m., Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Day Holiday**, offices closed.
- Jun. 5: **First day of classes**
- Jun. 24: **Kansas Journalism Institute**

FACULTY/STAFF NEWS:

Jimmy Gentry was a featured speaker at the fifth annual business journalism week at Donald W. Reynolds National Center for Business Journalism at Arizona State University. Gentry discussed markets and understanding financial statements over two days for business journalists attending the Strictly Financials program and for one day discussed how to teach financial literacy topics for journalism educators attending the Business Journalism Professors program.

Teresa Trumbly Lamsam, visiting associate professor, was the featured guest on the New Year's Day edition of the syndicated radio program "The Native American Speaks." Teresa spoke about health in Indian Country in connection with American Indian tribal media. She was also a judge over the holiday break for Best Feature Writer in the Southeast Journalism Conference "Best of the South" competition.

Michelle Keller, graduate program lecturer, was featured in an [article](#) in The Kansas City Star Magazine on Sunday. Her segment was titled "You're Never Too Old to Play."

Doug Ward's article "What I've Learned from Teaching with iPads" was published last week in the ProfHacker section of the Chronicle of Higher Education website. The article is available at <https://chronicle.com/blogs/profhacker/what-ive-learned-from-teaching-with-ipads/37877>.

STUDENT NEWS:

Journalism students who will be interning in London, Dublin, Sydney or Madrid this summer through the Office of Study Abroad will need to have their Internship Plan and Approval signed. **Patty Noland** will be available to sign the form, and review the internship course requirements from **3:30 to 4:15** on Wednesday, Jan. 18, in Room **204 Stauffer-Flint**. **Kate Gerken** from the Office of Study Abroad will also be there to answer questions.

Dylan Kingsley, 2011, is an AmeriCorps member with the Rosedale Healthy Kids Initiative in Kansas City, Kan.

ALUMNI NEWS:

Steve Wade, 1990, is the new GateHouse group publisher of the Independence (Mo.) Examiner and the Leavenworth Times and Lansing Times in Kansas. He also will lead newspapers in Maryville, Mo., Nebraska City and Syracuse, Neb., and Hamburg, Iowa. For the past 9 1/2 years, he has been publisher of the Morning Sun in Pittsburg. Prior to that he worked in various capacities at the Topeka Capital-Journal.

FACULTY / STAFF/STUDENT OPPORTUNITIES:

Hearst Awards Competition Deadlines:

Writing Competitions Sports Writing: Feb. 5 Personality Profile: March 6 Breaking News: March 27

Broadcast Competitions TV News: Jan. 31

Multimedia Competitions Narrative Multimedia Storytelling –The Human Condition: Jan. 24 News: Feb. 21 Team Multimedia Storytelling – News: April 10

Photo Competitions Picture Story/Series: Feb. 14

Chronological Deadline Order Multimedia: The Human Condition: Jan. 24 Broadcast: TV News: Jan. 31 Writing: Sports Writing: Feb. 5 Photo: Picture Story/Series: Feb. 14 Multimedia: News: Feb. 21 Writing: Personality Profile: March 6 Writing: Breaking News:

Contact [Scott Reinardy](#) for details.

“FOR PRESS FREEDOM” CONTEST: Reporters Without Borders and CNN video contest.

Students should create high-quality, effective video PSA up to 50 seconds that seeks to answer the question “Why should we care about freedom of information?” One winning video will air on CNN on World Press Freedom Day (May 3, 2012), selected by an international jury of human rights leaders and media professionals. Students also have the option of representing their schools by adding their school’s name and logo to the PSA with permission of an authorized University.

2012 AAF-KC Foundation Scholarship. Every year, the Foundation awards scholarships to those college student applicants who show an intense and earnest desire to empower themselves with knowledge of the advertising, communications, marketing or graphic arts industries. The AAF-KC Foundation Scholarship includes:

- Financial assistance of \$1,000 per semester
- One-year support and counsel of a mentor from the membership of the AAF-KC
- One-year membership in AAF-KC
- Invitations to attend all regular program activities of AAF-KC at no cost while in school (excludes annual ADDY Awards show)
- All AAF-KC mailings/emails
- Membership in the American Advertising Federation

[Apply online anytime between now and February 24, 2012.](#)

www.aafkcfoundation.com.

International Internships. Living and working abroad offers many benefits that can help you achieve your personal and professional goals.

- Gain valuable first-hand experience in your field.
- Begin to build a network of industry professionals.
- Earn academic credit.
- Get an inside look at what your chosen career could be like.
- Broaden your perspective of the world.
- Gain appreciation for cultural diversity.
- Travel and make new friends

KU offers the following international internship programs for all majors:

[Dublin Internship Program](#)

[London Internship Program](#)

[Madrid Internship Program](#)

[Sydney Internship Program](#)

The application deadline for all Summer 2012 internship programs is February 8, 2012. To learn more, stop by the Office of Study Abroad Peer Library in 105 Lippincott or call 864-3742 to schedule an appointment with a study abroad advisor.

Journalism Career Fair

Mark your calendar for Thursday, March 1, 2012. The Journalism Career Fair will be from 10 a.m. to 3 p.m. in the Kansas Room of the Kansas Union.

Each year, more than 200 students meet with employers during our career fair. Students and employers interact in "mini interviews." Students are looking for both internships and entry-level jobs.

For more information, please contact:

Patty Noland pnoland@ku.edu or visit www.journalism.ku.edu for more information.