



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #12, OCTOBER 17, 2011

J-SCHOOL FALL CALENDAR OF EVENTS:

- Oct. 18: **Jane Pauley, Topeka Visit**, 1:00 p.m., Capital Plaza Hotel, 1717 SW Topeka Blvd., Topeka, Kan. For more information or to register, visit: <http://powerup2011.eventbrite.com/>
- Oct. 18: **Rich Claussen class visit and faculty lunch**, lunch will be held from 11:30 a.m. – 12:30 p.m. More details below.
- Oct. 21: **News & Information Track Meeting**, 9:30 a.m.
- Oct. 21: **Strategic Communication Track Meeting**, 10:00 a.m. – noon, 206 S-F
- Oct. 23–25: **Kansas Association of Broadcasters Convention**, Oread Hotel, Lawrence, Kan.
- Oct. 24: **Thabiti Lewis – Presented by The Project on the History of Black Writing**, Kansas Union Lobby, 7:00 p.m. (Journalism School is a sponsor) More details below.
- Oct. 24–25: **Al Tompkins, Sr. Faculty Broadcast and Online, Poynter Institute**, class visits. We will have a faculty lunch Oct. 24, 303 S-F, noon. Please RSVP to Penny Hodge by Oct. 21.
- Oct. 26: **Research Brownbag Meeting**, 104 S-F, 11:30 a.m. – 12:30 p.m. More details below.
- Nov. 1: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Nov. 4-5: **The Institute on Political Journalism presents “Journalism, Politics, & The Presidential Campaign of 2012”, A Conference for College Journalists**, Washington, D.C. More details below.
- Nov. 7: **Eric Morgenstern class visit**, Morgenstern (of Morningstar Communications) will visit Peter Bobkowski’s JOUR 688 (Ethics and the Media) class.
- Nov. 10: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)

- Nov. 11: **Veterans Day**, USS & Unclassified staff holiday with supervisor permission
- Nov. 11: **Montgomery Symposium** – Adams Alumni Center, 9:00 a.m. – 4:00 p.m.
- Nov. 16: **C.J. Janovy class visit**, Janovy, Director of Communications – KU Medical Center, will visit Peter Bobkowski's JOUR 688 (Ethics and the Media class).
- Nov. 17- 20: **JEA/NSPA (Journalism Education Association /National Scholastic Press Association) Fall National High School Journalism Convention**, Minneapolis, MN
- Nov. 17: **Mike Swenson class visit**, to Diana O'Byrne's campaigns class. We will have a faculty lunch with Swenson at 12:15 p.m. in 303 S-F. Please rsvp to Penny Hodge by Nov. 15.
- Nov. 18: **News & Information Track Meeting**, 9:30 a.m.
- Nov. 18: **Strategic Communication Track Meeting**, 9:30 – 11:30 a.m., 206 S-F
- Nov. 18: **Faculty Meeting**, 206 ST-F, 11:30 a.m.
- Nov. 23-25: **Thanksgiving Break**, no classes 11/23-25, offices closed 11/24-25
- December: **Chancellor's Holiday Reception**, details TBA
- Dec. 1: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Dec. 6: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Dec. 7: **Strategic Campaigns (Prof. Bob Basow)**, Kansas Union, time TBA
- Dec. 7: **Strategic Campaigns (Prof. Diane O'Byrne)**, BCBS, 5:00 p.m. dinner at KUAA, 7:00 p.m. presentation, Kansas Union
- December: **Strategic Campaigns (Prof. David Guth)**, location/time TBA
- Dec. 8: **Last day of fall classes**
- Dec. 9: **News & Information Track Meeting**, 9:30 a.m.
- Dec. 9: **Stop day**
- Dec. 11: **Journalism School Graduate Recognition and Reception**, Woodruff Auditorium, 1:00 – 2:30 p.m.
- Dec. 12-16: **Finals**
- Dec. 23: **Fall grades due**
- Dec. 26: **Christmas Holiday**, offices closed.

- Jan. 2: **New Year's Day Holiday**, offices closed.
- Jan. 16: **Martin Luther King Day Holiday**, offices closed.
- Jan. 17: **First day of spring classes**
- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 10: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall
- Feb. 24: **KSPA (Kansas Scholastic Press Association) Regional Competition**
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Day Holiday**, offices closed.
- Jun. 5: **First day of classes**
- Jun. 24: **Kansas Journalism Institute**

FACULTY NEWS:

Jerry Crawford presented his study, *The Challenges and Successes of Department Governance: A Look at HBCU Journalism and Mass Communications Unit Administrators*, Oct. 10 at the Clute Institute Law Vegas Conference. The study looks at how administrators of the 55 journalism and mass communication (JMC) units at Historically Black Colleges and Universities (HBCUs) have lead with an eye on tradition while dealing with current financial issues. The administrators are faced with the challenge of tenuous term limits, served at the discretion of higher administrators, and teaching 2-3 classes. They work under larger units

and have minimal authority over budgets, hiring or strategic planning for their units. Their faculty work full course loads and few have tenure. The study looks at how they keep the institution's mission, while moving to the future of possible accreditation.

Doug Ward led a paper session and coordinated a fundraiser at the national convention of the American Journalism Historians Association in Kansas City, Mo., Oct. 5-8. Ward, a board member of the organization, also participated in business meetings. The fundraiser, which consisted of a silent auction, a live auction and a raffle, raised more than \$1,700. That money goes toward travel expenses for graduate students who attend AJHA.

Teresa Lamsam's pilot study conducted with **Rhonda LeValdo** on "Framing of Diabetes Stories in News Coverage of American Indians and How We Can Improve" is now detailed in their new blog. <http://skycity1.wordpress.com/>. Lamsam's blog related to her "Trauma and Media" class is also now available. <http://mediaandtrauma.journalism.ku.edu/>

Simran Sethi will be discussing the psychological barriers to environmental engagement on Oct. 25 at "Wiser Tuesday", a monthly gathering of change makers to exchange and learn about best practices, especially related to using social technologies for social change, held in Paris, France. During the same visit, Sethi will meet with Corrine Lepage, who is running for president of France and is a former Environmental Minister for France, and Dr. Gilles-Eric Seralini, President of CRIIGEN and co-director of Risk Pole, Quality and Sustainable Environment- at the University of Caen, France.

Chuck Marsh's article "Social Harmony Paradigms and Natural Selection: Darwin, Kropotkin, and the Metatheory of Mutual Aid" has been accepted for publication in the *Journal of Public Relations Research*.

Carol Holstead has been selected as the adviser to the KU chapter of Ed2010, a national organization for magazine and aspiring editors. The chapter was started by journalism student **Maggie Young**. The group had its first meeting Oct. 13 with a panel of three magazine editors: John Rockhold (managing editor of *Mother Earth News*), Jessica Kellner (editor of *Natural Home and Garden*) and Susan McCabe (associate editor at *Leawood Lifestyle*). All three are KU graduates. *Mother Earth News* and *Natural Home and Garden* are both produced by Ogden Publications in Topeka. The first meeting attracted 20 students.

Scott Reinardy's manuscript, "Editor Toast: A study of burnout and job satisfaction among college newspaper editors" appears in the Autumn issue of *Journalism & Mass Communication Educator*. Reinardy co-authored the study with **Vince Filak**, University of Wisconsin-Oshkosh.

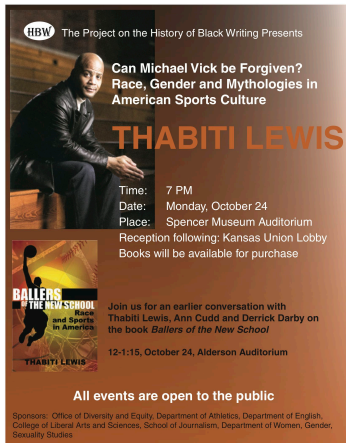
MARK YOUR CALENDARS:

Research Brownbag Meetings – The next research brownbag meeting will be Wednesday, Oct. 26 from 11:30 a.m. – 12:30 p.m., in S-F 104. This meeting is devoted to ICA papers. If you plan to submit a paper to the ICA conference, have an idea for a paper, or are curious about what others are working on, please come to the meeting. For more information, contact Tien-Tsung Lee.

Rich Claussen Visit and Lunch – Rich Claussen from Bailey Lauerman will visit Oct. 18. Bailey Lauerman is a growing firm headquartered in Lincoln, Nebraska. Clients include Honeywell, ConAgra, Disney and Union Pacific. Claussen has been working to strengthen the agency's ties with KU. To find out more about Bailey Lauerman, please visit,

www.baileylauerman.com. If you would like him to speak to one of your classes, please contact Patty Noland. A luncheon will also be held Oct. 18 from 11:30 to 12:30.

Thabiti Lewis Visit – “The Project on the History of Black Writing Presents Thabiti Lewis: Can Michael Vick be Forgiven? Race, Gender and Mythologies in American Sports Culture”. Lewis will speak Monday, Oct. 24 at 7:00 p.m. at the Spencer Museum Auditorium. A reception in the Kansas Union Lobby will follow. Lewis will also hold a conversation with Ann Cudd and Derrick Darby on his book “Ballers of the New School” in Alderson Auditorium from 12:00 - 1:15 p.m.



Reporting Contest Call for Entries – Win a trip overseas or up to a \$2,000 scholarship. Contest is open to journalism or mass communication students in the Midwest. For more information visit: <http://www.biotech-university.com/>. Deadline for submission is Friday, Oct. 28.

Class Opportunities, Spring 2011 - Looking for an advanced reporting class? If you're interested in producing easy-to-access, high quality content that keeps KU students up-to-date on the issues they care most about during the upcoming political season, two classes may be of particular interest to you.

For the Spring 2012 semester, J646 (Depth Reporting) and J636 (Opinion and Commentary) will focus on political issues such as jobs, health care, abortion and immigration, providing students with instruction and experience in three areas of vital importance to today's cutting edge news organizations:

- Content creation - Curation - Community

Prof. Pam Fine's students in these classes will develop multimedia reporting, opinion pieces, graphics and other useful and engaging information for a new website, Facebook page and mobile media app, all designed to serve KU students who want to stay informed about political issues related to the state and national 2012 elections, but don't particularly care about politics. The material will also be shared with campus and professional news outlets.

If you would like to learn more, contact Prof. Pam Fine - pamfine@ku.edu. You may also contact her project manager, Brianne Pfannenstiel - Brianne.Pfannenstiel@gmail.com

University Relations is seeking a part time student communications assistant. To apply click: https://jobs.ku.edu/applicants/jsp/shared/position/JobDetails_css.jsp?postingId=432758