



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #13, OCTOBER 24, 2011

J-SCHOOL FALL CALENDAR OF EVENTS:

- Oct. 24: **Thabiti Lewis – Presented by The Project on the History of Black Writing**, Kansas Union Lobby, 7:00 p.m. (Journalism School is a sponsor) More details below.
- Oct. 24–25: **Al Tompkins, Sr. Faculty Broadcast and Online, Poynter Institute**, class visits. We will have a faculty lunch Oct. 24, 303 S-F, noon. Please RSVP to Penny Hodge by Oct. 21.
- Oct. 26: **Research Brownbag Meeting**, 104 S-F, 11:30 a.m. – 12:30 p.m. More details below.
- Nov. 1: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Nov. 4: **PRSSA Day**, 100 Budig Hall, 9:00 a.m. – 4:00 p.m., Kansas City Public Library – Central (downtown). More details below.
- Nov. 4-5: **The Institute on Political Journalism presents “Journalism, Politics, & The Presidential Campaign of 2012”, A Conference for College Journalists**, Washington, D.C. More details below.
- Nov. 7: **Eric Morgenstern class visit**, Morgenstern (of Morningstar Communications) will visit Peter Bobkowski’s JOUR 688 (Ethics and the Media) class.
- Nov. 7-8: **Starcom Mediavest Group visit**, Brielyn Dickerson (2007 alum) and Eliza Smithson (2010 alum) will visit with faculty and meet with classes.
- Nov. 10: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Nov. 11: **Veterans Day**, USS & Unclassified staff holiday with supervisor permission
- Nov. 11: **Montgomery Symposium – Adams Alumni Center**, 9:00 a.m. – 4:00 p.m.
- Nov. 14-15: **The Richards Group visit**, Alex Cohen (2006 alum) and Alma Fuentes (brand management recruiter) will visit with faculty and meet with classes.

- Nov. 16: **C.J. Janovy class visit**, Janovy, Director of Communications – KU Medical Center, will visit Peter Bobkowski's JOUR 688 (Ethics and the Media class).
- Nov. 17- 20: **JEA/NSPA (Journalism Education Association /National Scholastic Press Association) Fall National High School Journalism Convention**, Minneapolis, MN
- Nov. 17: **Mike Swenson class visit**, to Diana O'Byrne's campaigns class. We will have a faculty lunch with Swenson at 12:15 p.m. in 303 S-F. Please rsvp to Penny Hodge by Nov. 15.
- Nov. 18: **News & Information Track Meeting**, 9:30 a.m.
- Nov. 18: **Strategic Communication Track Meeting**, 9:30 – 11:30 a.m., 206 S-F
- Nov. 23-25: **Thanksgiving Break**, no classes 11/23-25, offices closed 11/24-25
- December: **Chancellor's Holiday Reception**, details TBA
- Dec. 1: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Dec. 6: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Dec. 7: **Strategic Campaigns (Prof. Bob Basow)**, Kansas Union, time TBA
- Dec. 7: **Strategic Campaigns (Prof. Diane O'Byrne)**, BCBS, 5:00 p.m. dinner at KUAA, 7:00 p.m. presentation, Kansas Union
- December: **Strategic Campaigns (Prof. David Guth)**, location/time TBA
- Dec. 8: **Last day of fall classes**
- Dec. 9: **News & Information Track Meeting**, 9:30 a.m.
- Dec. 9: **Faculty Meeting**, 206 ST-F, 11:30 a.m. ****PLEASE NOTE THIS IS A NEW DATE (meeting was previously scheduled for Nov. 18)****
- Dec. 9: **Stop day**
- Dec. 11: **Journalism School Graduate Recognition and Reception**, Woodruff Auditorium, 1:00 – 2:30 p.m.
- Dec. 12-16: **Finals**
- Dec. 23: **Fall grades due**
- Dec. 26: **Christmas Holiday**, offices closed.
- Jan. 2: **New Year's Day Holiday**, offices closed.
- Jan. 16: **Martin Luther King Day Holiday**, offices closed.

- Jan. 17: **First day of spring classes**
- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 10: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall
- Feb. 24: **KSPA (Kansas Scholastic Press Association) Regional Competition**
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Day Holiday**, offices closed.
- Jun. 5: **First day of classes**
- Jun. 24: **Kansas Journalism Institute**

FACULTY NEWS:

Tom Volek and Barbara Barnett taught a class on communications for officers at the Command and General Staff College at Fort Leavenworth. They spoke Oct. 17 about the First Amendment and media effects.

Barbara Barnett attended the International Society for the Scholarship of Teaching and Learning, held Oct. 20-23 in Milwaukee. The trip was funded by a competitive grant from the Center for Teaching Excellence.

Mugur Geana and Barbara Barnett's paper, "Double Jeopardy: Latina Women Face Increased Health Disparities Compared to Latino Men and May Drive the Observed Disparities for this Minority," has been accepted for presentation at the International Conference on Arts and Humanities. The conference will be in January in Hawaii.

Linda Lee participated in the 2011 Latino Leadership Symposium at the Kansas Union on Oct. 20. Lee presented "Dumb Stuff Companies Do in Hispanic Marketing OR: Career and Leadership Opportunities in Marketing Communications". Her presentation helped highlight opportunities students have to turn poor marketing moves into career opportunities for themselves.

Scott Reinardy and Jerry Crawford's manuscript "Feeling the Love: Sportscasters score big with job satisfaction" is published in the Fall 2011 issue of the *Journal of Sports Media*. The study was runner-up in the Broadcast Education Association's Sports Division paper competition.

Doug Ward's article "Using Music to Inspire Student Thinking" was published Oct. 21 on *The Chronicle of Higher Education* website.

Simran Sethi's presentation proposal, "God, Guns, and Green: Forging Crosscultural Alliances in Sustainable Agriculture" for the Food Studies conference has been accepted. The conference will take place Dec. 9-10 in Las Vegas, Nevada.

Hyunjin Seo's manuscript, "Changing Structure of International Internet Connections with Emphasis on the Middle East and North Africa," has been accepted for publication in the *Journal of Communication*. Seo co-authored the study with **Stuart Thorson** (Syracuse University).

Patty Noland, advisor for the Public Relations Student Society of America (PRSSA), attended the national conference in Orlando Oct. 17 and 18. Five officers from the KU chapter officers also attended from Oct. 14 to 18: **Virginina Downing, Amanda Tutora, Tyler Schultz, Stephanie Caster** and **Angela Schwab**. During the conference, Patty met with representatives from Edelman, Fleishman-Hillard, General Motors, Ketchum, Porter Novelli and YPartnership.

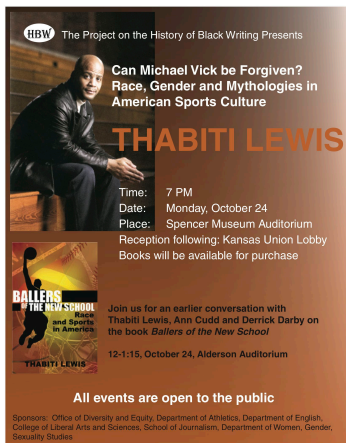
ALUMNI NEWS:

Richard Clarkson, 1956, will be honored at the 9th Annual Lucie Awards as part of its Celebration of Extraordinary Photographers on Oct. 24 in Los Angeles, CA. Each year, the Lucie Awards recognize master photographers who have made a significant contribution to photography. He'll receive recognition for Achievement in Sports.

MARK YOUR CALENDARS:

Research Brownbag Meetings – The next research brownbag meeting will be Wednesday, Oct. 26 from 11:30 a.m. – 12:30 p.m., in S-F 104. This meeting is devoted to ICA papers. If you plan to submit a paper to the ICA conference, have an idea for a paper, or are curious about what others are working on, please come to the meeting. For more information, contact Tien-Tsung Lee.

Thabiti Lewis Visit – “The Project on the History of Black Writing Presents Thabiti Lewis: Can Michael Vick be Forgiven? Race, Gender and Mythologies in American Sports Culture”. Lewis will speak Monday, Oct. 24 at 7:00 p.m. at the Spencer Museum Auditorium. A reception in the Kansas Union Lobby will follow. Lewis will also hold a conversation with Ann Cudd and Derrick Darby on his book “Ballers of the New School” in Alderson Auditorium from 12:00 - 1:15 p.m.



Reporting Contest Call for Entries – Win a trip overseas or up to a \$2,000 scholarship. Contest is open to journalism or mass communication students in the Midwest. For more information visit: <http://www.biotech-university.com/>. Deadline for submission is Friday, Oct. 28.

PRSSA Day 2011 - Friday, Nov. 4, 2011, 9 a.m. - 4 p.m. at the Kansas City Public Library – Central (downtown), 14 West 10th Street, Kansas City, Mo. PRSSA Day 2011 will include panel presentation by senior PR professionals, a keynote presentation by Spike Jones, co-author of *Brains on Fire* and SVP Word of Mouth/Digital at Fleishman-Hillard (askspike.com), a "Day in the Life" of a New PR Pro discussion, a career fair to network and learn about job opportunities, a resume review clinic (optional), and an agency tour (optional). PRSSA Day is a chance for college students from across the Midwest to learn about careers in public relations, develop real world skills and find internship and job opportunities. PRSSA Day is sponsored by the Greater Kansas City chapter of PRSA. To register: <http://kansascity-prsa.org/meetinginfo.php?id=29> \$20 for PRSSA members and \$25 for nonmembers. *Registration fee includes breakfast, lunch, all events and a copy of the annual PRSSA Internship Directory.*

Representatives from Starcom Mediavest Group in Chicago will visit the School on Nov. 7 and 8. Brielyn Dickerson, 2007 J-School graduate, and Eliza Smithson, 2010 J-School graduate, will lecture in classes, meet with faculty and speak to a joint meeting of the KU Ad Club and PRSSA on Nov. 7 at 6:00 p.m. in room 100 Stauffer-Flint.

Representatives from The Richards Group in Dallas will visit the School on Nov. 14 and 15. Alex Cohen, 2006 J-School graduate, and Alma Fuentes, brand management recruiter, will lecture in classes, meet with faculty and speak to a meeting of the KU Ad Club on Nov. 15 at 7:00 p.m. in room 2094 Dole.

