J-SCHOOL FALL CALENDAR OF EVENTS:

Nov. 14-15: The Richards Group visit, Alex Cohen (2006 alum) and Alma Fuentes (brand management recruiter) will visit classes and have lunch with faculty. More details below.

Nov. 15: Ad Club/ PRSSA Meeting, The Richards Group of Dallas, 2094 Dole, 7:00 p.m.

Nov. 16: C.J. Janovy class visit, Janovy, Director of Communications – KU Medical Center, will visit Peter Bobkowski’s JOUR 688 (Ethics and the Media class).

Nov. 17-20: JEA/NSPA (Journalism Education Association /National Scholastic Press Association) Fall National High School Journalism Convention, Minneapolis, MN

Nov. 17: Mike Swenson class visit, to Diana O’Byrne’s campaigns class. We will have a faculty lunch with Swenson at 12:15 p.m. in 303 S-F. Please rsvp to Penny Hodge by Nov. 15.

Nov. 18: News & Information Track Meeting, 9:30 a.m.

Nov. 18: Strategic Communication Track Meeting, 9:30 – 11:30 a.m., 206 S-F

Nov. 23-25: Thanksgiving Break, no classes 11/23-25, offices closed 11/24-25

Nov. 29: Ad Club/ PRSSA Meeting, Networking/Social event with industry professionals, S-F 100, 7:00 p.m. Meet-and-greet session following meeting at the Oread Hotel.

Dec. 1: Ed2010 KU Chapter meeting, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)

Dec. 6: Journalism Learning Community (JLC), 100 Budig Hall, 3:55 – 4:40 p.m.

Dec. 7: Strategic Campaigns (Prof. Bob Basow), Kansas Union, time TBA

Dec. 7: Strategic Campaigns (Prof. Diane O’Byrne), BCBS, 5:00 p.m. dinner at KUAA, 7:00 p.m. presentation, Kansas Union
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<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location/Time</th>
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<tr>
<td>December:</td>
<td><strong>Strategic Campaigns (Prof. David Guth)</strong>, location/time TBA</td>
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<td>Dec. 8:</td>
<td>Last day of fall classes</td>
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<td>Dec. 9:</td>
<td><strong>News &amp; Information Track Meeting</strong>, 9:30 a.m.</td>
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<td>Dec. 9:</td>
<td><strong>Faculty Meeting</strong>, 206 ST-F, 11:30 a.m. <strong>PLEASE NOTE THIS IS A NEW DATE (meeting was previously scheduled for Nov. 18)</strong></td>
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<td>Dec. 9:</td>
<td>Stop day</td>
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<td>Dec. 11:</td>
<td><strong>Journalism School Graduate Recognition and Reception</strong>, Woodruff Auditorium, 1:00 – 2:30 p.m.</td>
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<td>Dec. 12-16:</td>
<td>Finals</td>
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<td>Dec. 15:</td>
<td><strong>Chancellor's Holiday Reception</strong>, 3:30 – 5:00 p.m., Adams Alumni Center, Brookmiller, McGee &amp; All American</td>
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<td>Dec. 16:</td>
<td><strong>Staff workshop</strong>, 10:00 a.m. – 2:00 p.m., Location TBD.</td>
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<td>Dec. 23:</td>
<td>Fall grades due</td>
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<td>Dec. 26:</td>
<td>Christmas Holiday, offices closed.</td>
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<td>Jan. 2:</td>
<td>New Year’s Day Holiday, offices closed.</td>
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<td>Jan. 16:</td>
<td>Martin Luther King Day Holiday, offices closed.</td>
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<td>Jan. 17:</td>
<td>First day of spring classes</td>
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<td>Feb. 3:</td>
<td>Faculty meeting, 206 ST-F, 11:30 a.m.</td>
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<td>Feb. 10:</td>
<td><strong>William Allen White Day</strong>, Adams Alumni Center, Kansas Union &amp; Stauffer-Flint Hall</td>
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<td>Feb. 24:</td>
<td><strong>KSPA (Kansas Scholastic Press Association) Regional Competition</strong></td>
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<td>Mar. 9:</td>
<td><strong>Faculty meeting</strong>, 206 ST-F, 11:30 a.m.</td>
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<td>Mar. 19-23:</td>
<td>Spring Break</td>
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<td>Apr. 17:</td>
<td><strong>School of Journalism Awards and Scholarships Ceremony</strong>, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.</td>
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<td>May 3:</td>
<td>Last day of Classes</td>
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<td>May 4:</td>
<td><strong>Faculty meeting</strong>, 206 ST-F, 11:30 a.m.</td>
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<td>May 4:</td>
<td>Stop Day</td>
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<td>May 5:</td>
<td><strong>KSPA State Competition</strong></td>
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May 7-11: Finals

May 12: Journalism School Graduate Recognition Ceremony, Lied Center and Stauffer-Flint lawn.

May 13: Commencement, Memorial Stadium, 10:30 a.m.

May 28: Memorial Day Holiday, offices closed.

Jun. 5: First day of classes

Jun. 24: Kansas Journalism Institute

FACULTY NEWS:

**Dean Brill** has accepted an invitation to serve a four-year term on the KU Center for Research, Inc. Board of Trustees. KUCR is a 501c3 corporation that serves to manage the research and technology transfer enterprise for the KU Lawrence campus.

**Doug Ward** is one of five finalists for the 2011 Scripps Howard Foundation Journalism and Mass Communication Teacher of the Year Award. The award recognizes excellence in such areas as innovative teaching practices, mentoring of students and faculty, influences on curriculum, scholarship, and industry engagement inside and outside the classroom. The winner will be announced in February.

**Linda Lee** hosted Lis Clement from Argentina last week. Clement spoke to in IBUS 701, Lee’s message development class, Bob Basow’s International Marketing Communications Class and Barbara Barnett’s Media and Society Class. Clement is the Marketing and Communications manager of wines of Argentina.

**Jimmy Gentry** has completed the 11-month financial planning certificate program in the Executive Education program at the University of Missouri-Kansas City Bloch School of Management.

**Peter Bobkowski** is a co-author of the Scholastic Journalism Census, which measured the presence of journalism programs in American high schools. The study was sponsored by the Center for Scholastic Journalism at Kent State University. A link to the study’s initial report can be seen at the following link:
Simran Sethi provided the introductory keynote session at the 5th annual Opportunity Green conference on Nov. 10 with Vermont Governor Peter Shumlin.

Professor Pam Fine helped host the Montgomery Symposium at the Adams Alumni Center on Nov. 11. Fine developed and organized the program, which was held at the Adams Alumni Center. The Montgomery Symposium is sponsored by the J-School and the Kansas Press Association, and drew nearly 50 professional journalists and KU journalism students. Mark Horvit, executive director of Investigative Reporters and Editors (IRE), was the primary presenter at the daylong event, which focused on finding and using public documents in local coverage. Luncheon keynote Evan Smith, CEO and editor of the Texas Tribune, discussed his site’s use of data and other types over coverage.

**Student News:**
Andres Carrizosa, a duel major in stratcom and political science, has landed a media relations internship with C-Span next semester.

**Alumni News:**
Traci Clatterbuck, 2010, is a marketing coordinator for the M.E. Group in Overland Park, Kan.

Andy Greenhaw, 2009, is a social media content associate for a software company called PaySimple in Denver. The company builds software to let small businesses process payments from clients online.
Melanie Clark, 2011, has accepted a position as a marketing coordinator in the operations department at Gragg Advertising.

ADOPT-A-FAMILY:

Our J-School graduate students have organized an Adopt-A-Family project again this year through the Ballard Center in Lawrence. This year, they have adopted a family of nine. J-School students and faculty are invited to participate in the program. J-School students and faculty are invited to participate in the program. We will ensure each member of the family receives a new outfit, a gift and a gift card for a holiday dinner. To meet these goals, we will collect gift cards to Walmart, Dillons, HyVee, Toys R Us, etc. Cash donations will be accepted as well. We will use cash donations to purchase additional gift cards for the family. If you would like to participate, the deadline is Thursday, Dec. 8 at 5:00 p.m. Please bring donations to the dean’s office in 200 Stauffer-Flint or contact coordinator Alice Hunt to give donations directly to her. Clothing donations are also welcome. Please contact Alice Hunt for specific clothing needs.

Graduate student Alice Hunt is leading this year’s project. She can be reached at alice.hunt@ku.edu.

More information is also available at: http://www.journalism.ku.edu/news/adopt-a-family.shtml

PROFESSIONAL CLOTHING DRIVE:

The officials in KU Career services (Journalism, Business, Engineering and Liberal Arts) are collecting donations for this year’s professional clothing closet. The drive takes place through November. Donations will be part of the clothing closet housed at the University Career Center in the Burger Union. Students are able to pick out clothes to wear to interviews and career fairs.

The drive is accepting full suits, professional jackets or blazers, professional shirts and blouses, dress slacks, skirts in dark colors, ties, briefcases and portfolios. If you would like to donate, you may bring items to Patty Noland (120 S-F) until Dec. 1. If Patty is not in her office, the donation bin is inside the door next to her office (121 S-F).

STUDENT OPPORTUNITIES:

Mensa Education and Research Foundation 2011-2012 Scholarship Essay Contest:

Awards are made on the basis of an essay of no more than 550 words that describes the applicant’s career, vocational, or academic goals. It is NOT necessary that the applicant be a member of Mensa. The eligibility requirements are that the applicant be enrolled, for the academic year following the award, in a degree program in an accredited U.S. institution of post-secondary education, and that an applicant be residing in the participating local group of American Mensa of application. The general awards are unrestricted to age, race, gender, level of post-secondary education, grade point average and financial need. There are a few special restricted awards, some of which are listed on page two of the application. Winners MUST provide proof of school enrollment for Fall/Spring 2012-2013 prior to payment of award. For all requirements and to apply, fill out an application form, available at www.mensafoundation.org/scholarships. Submissions must be postmarked on or before Jan. 15, 2012.

Hearst Awards Competition Deadlines:

Writing Competitions Feature Writing: Nov. 1 Enterprise Reporting: Jan. 17 Sports Writing:
Broadcast Competitions  Radio News/Features: Nov. 15 TV Features: Nov. 15 TV News: Jan. 31


Photo Competitions  News and Features: Nov. 8 Picture Story/Series: Feb. 14


Contact Scott Reinardy for details.

Funded Journalism Internship Program in Berlin - Freie Universität Berlin and the German Academic Exchange Service (DAAD) are pleased to announce the fifth year of an intensive scholarship-supported summer seminar/internship program in Berlin for American journalism and communications students. The program is targeted primarily at currently enrolled undergraduate students, but graduating Seniors, recent graduates and Master's students will be accepted as well.

For the first six weeks of the program, participants will take part in a seminar series to expand their academic understanding of the politics, society and culture of Germany, and the country's current social conditions and media scene. During the second week, students will go on excursions within Germany together with journalism students from the Independent States of the former Soviet Union. The final five weeks consist of an intensive internship with a German newspaper, magazine, radio station or PR firm in or near Berlin.

Applicants must have at least "advanced intermediate" German skills to take part in the program, as the seminars and internships take place in the German language. The 15 applicants who are finally selected for the program will be awarded a monthly stipend of 650 Euros for the duration of their stay in Germany. DAAD will also provide health and accident insurance. Intercontinental travel is at the participants’ expense.

The application deadline is January 31, 2012.

To find out about eligibility and the application requirements, please visit: http://www.daad.org/page/internxchange/

Communicator Awards  honoring excellence in marketing and communications is now open for entries.  The early entry deadline is November 18.  For more information on the award and categories, visit www.communicatorawards.com or see the poster in the resource center.
Center for International Media Ethics (CIME) – Ethicontest 2011: “What are the ethical pitfalls of news photography from conflict or disaster zones and how should a journalist choose what to publish?” The contest is open to aspiring and established media writers of all varieties, from journalists to freelancers to students. Deadline is November 30, 2011. The details about how and to whom to submit an essay are available here: http://cimethics.org/index.php?option=com_content&view=article&id=60

The Marine Corps Heritage Foundation is now accepting submissions for its annual awards program. Each year, the Marine Corps Heritage Foundation presents a series of awards honoring the outstanding, creative work of individuals in preserving and propagating the history, traditions and culture of the Marine Corps. Marines and civilians alike may submit their own entries or the distinguished work of others for consideration. Awards will be presented at the Foundation’s annual ceremony on April 21, 2012. Submissions deadline is December 31, 2011. For a detailed list of the awards as well as the submission requirements, please visit: http://www.marineheritage.org/Awards.asp.

“FOR PRESS FREEDOM” CONTEST: Reporters Without Borders and CNN video contest. Students should create high-quality, effective video PSA up to 50 seconds that seeks to answer the question “Why should we care about freedom of information?” One winning video will air on CNN on World Press Freedom Day (May 3, 2012), selected by an international jury of human rights leaders and media professionals. Students also have the option of representing their schools by adding their school’s name and logo to the PSA with permission of an authorized University official. For contest information visit: http://en.rsf.org/rules-17-10-2003,41205.html

UPCOMING VISITORS:

Representatives from The Richards Group in Dallas will visit the School on Nov. 14 and 15. Alex Cohen, 2006 J-School graduate, and Alma Fuentes, brand management recruiter, will lecture in classes, meet with faculty and speak to a meeting of the KU Ad Club on Nov. 15 at 7:00 p.m. in room 2094 Dole. There will be a faculty lunch in Room 303 Nov. 15 from 11:30 – 12:30. Please RSVP to Penny Hodge or Kerry Navinskey.

Mike Swenson class visit, to Diana O’Byrne’s campaigns class Nov. 17. We will have a faculty lunch with Swenson at 12:15 p.m. in 303 S-F. Please rsvp to Penny Hodge by Nov. 15.