



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #15, NOVEMBER 7, 2011

J-SCHOOL FALL CALENDAR OF EVENTS:

- Nov. 7: **Ad Club/ PRSSA Meeting**, Starcom Media Vest group of Chicago, S-F 100, 6:00 p.m.
- Nov. 7: **Eric Morgenstern class visit**, Morgenstern (of Morningstar Communications) will visit Peter Bobkowski's JOUR 688 (Ethics and the Media) class.
- Nov. 7-8: **Starcom Mediavest Group visit**, Brielyn Dickerson (2007 alum) and Eliza Smithson (2010 alum) will visit classes and have lunch. More details below.
- Nov. 10: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Nov. 11: **Ad Club/ PRSSA Agency Crawl, KC**, Department Zero, Barkley, Bernstein-Rein, VML, KCMO, 9:00 a.m. – 3:30 p.m. (You must be a paid member of Ad Club or PRSSA to attend the crawl. You must RSVP to KU Ad Club at kuadclub@gmail.com.)
- Nov. 11: **Veterans Day**, USS & Unclassified staff holiday with supervisor permission
- Nov. 11: **Montgomery Symposium** – Adams Alumni Center, 9:00 a.m. – 4:00 p.m.
- Nov. 14-15: **The Richards Group visit**, Alex Cohen (2006 alum) and Alma Fuentes (brand management recruiter) will visit classes and have lunch with faculty. More details below.
- Nov. 15: **Ad Club/ PRSSA Meeting**, The Richards Group of Dallas, 2094 Dole, 7:00 p.m.
- Nov. 16: **C.J. Janovy class visit**, Janovy, Director of Communications – KU Medical Center, will visit Peter Bobkowski's JOUR 688 (Ethics and the Media class).
- Nov. 17- 20: **JEA/NSPA (Journalism Education Association /National Scholastic Press Association) Fall National High School Journalism Convention**, Minneapolis, MN

- Nov. 17: **Mike Swenson class visit**, to Diana O'Byrne's campaigns class. We will have a faculty lunch with Swenson at 12:15 p.m. in 303 S-F. Please rsvp to Penny Hodge by Nov. 15.
- Nov. 18: **News & Information Track Meeting**, 9:30 a.m.
- Nov. 18: **Strategic Communication Track Meeting**, 9:30 – 11:30 a.m., 206 S-F
- Nov. 23-25: **Thanksgiving Break**, no classes 11/23-25, offices closed 11/24-25
- Nov. 29: **Ad Club/ PRSSA Meeting**, Networking/Social event with industry professionals, S-F 100, 7:00 p.m. Meet-and-greet session following meeting at the Oread Hotel.
- December: **Chancellor's Holiday Reception**, details TBA
- Dec. 1: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Dec. 6: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Dec. 7: **Strategic Campaigns (Prof. Bob Basow)**, Kansas Union, time TBA
- Dec. 7: **Strategic Campaigns (Prof. Diane O'Byrne)**, BCBS, 5:00 p.m. dinner at KUAA, 7:00 p.m. presentation, Kansas Union
- December: **Strategic Campaigns (Prof. David Guth)**, location/time TBA
- Dec. 8: **Last day of fall classes**
- Dec. 9: **News & Information Track Meeting**, 9:30 a.m.
- Dec. 9: **Faculty Meeting**, 206 ST-F, 11:30 a.m. ****PLEASE NOTE THIS IS A NEW DATE (meeting was previously scheduled for Nov. 18)****
- Dec. 9: **Stop day**
- Dec. 11: **Journalism School Graduate Recognition and Reception**, Woodruff Auditorium, 1:00 – 2:30 p.m.
- Dec. 12-16: **Finals**
- Dec. 23: **Fall grades due**
- Dec. 26: **Christmas Holiday**, offices closed.
- Jan. 2: **New Year's Day Holiday**, offices closed.
- Jan. 16: **Martin Luther King Day Holiday**, offices closed.
- Jan. 17: **First day of spring classes**

- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 10: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall
- Feb. 24: **KSPA (Kansas Scholastic Press Association) Regional Competition**
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Day Holiday**, offices closed.
- Jun. 5: **First day of classes**
- Jun. 24: **Kansas Journalism Institute**

FACULTY NEWS:

Mugur Geana has accepted an invitation to deliver one of the keynote speeches at the Strategic Initiative #2 (Promoting Health and Well Being) summit on December 2. The speech will focus on the role of communication as a key tool in the arsenal of health communicators addressing health disparities, as well as his experience in establishing multidisciplinary research collaboration.

Jimmy Gentry hosted assistant professor Raquel Alexander (KU School of Business) in his Financial Basics for Communicators class on Nov. 3. Alexander's expertise is tax and she discussed personal and corporate taxes and took students through the Obamas' 2010 federal tax return as one of her examples.

Simran Sethi will kick off the 5th annual Opportunity Green conference on Nov. 10 through an introductory keynote session with Vermont Governor Peter Shumlin. Opportunity Green brings together today's leading companies and visionaries; showcasing the sought-after opportunities, profound innovations and trends accelerating the new green economy.

STUDENT NEWS:

Jonathan Cooper, a J415 student in Jerry Crawford's class, currently has one of his stories running on KCPT's "The Local Show". The story is about the KU Quidditch team. To see his story, click the link: <http://kcpt.org/blog/2011/11/01/not-just-for-wizards-anymore-ku-quidditch/>.

ALUMNI NEWS:

Adrienne Banks Lund, 2009, a marketing communications graduate, has been selected to write the Faith Walk column in the *Kansas City Star*. The Faith Walk column appears in the Faith section in Saturday's *Kansas City Star*. Each candidate selected writes four columns over the course of the year. Candidates are "regular people" selected after submitting a bio and writing sample.

MARK YOUR CALENDARS:

Representatives from Starcom Mediavest Group in Chicago will visit the School on Nov. 7 and 8. Brielyn Dickerson, 2007 J-School graduate, and Eliza Smithson, 2010 J-School graduate, will lecture in classes, meet with faculty and speak to a joint meeting of the KU Ad Club and PRSSA on Nov. 7 at 6:00 p.m. in room 100 Stauffer-Flint. There will be a faculty lunch in Room 303 S-F Nov. 8 from 11:30 – 12:30. Please RSVP to Penny Hodge.

Representatives from The Richards Group in Dallas will visit the School on Nov. 14 and 15. Alex Cohen, 2006 J-School graduate, and Alma Fuentes, brand management recruiter, will lecture in classes, meet with faculty and speak to a meeting of the KU Ad Club on Nov. 15 at 7:00 p.m. in room 2094 Dole. There will be a faculty lunch in Room 303 Nov. 15 from 11:30 – 12:30. Please RSVP to Penny Hodge.

Communicator Awards honoring excellence in marketing and communications is now open for entries. The early entry deadline is November 18. For more information on the award and categories, visit www.communicatorawards.com or see the poster in the resource center.

Center for International Media Ethics (CIME) – Ethicontest 2011: "What are the ethical pitfalls of news photography from conflict or disaster zones and how should a journalist choose what to publish?" The contest is open to aspiring and established media writers of all varieties, from journalists to freelancers to students. Deadline is November 30, 2011. The details about how and to whom to submit an essay are available here: http://cimethics.org/index.php?option=com_content&view=article&id=60

The Marine Corps Heritage Foundation is now accepting submissions for its annual awards program. Each year, the Marine Corps Heritage Foundation presents a series of awards honoring the outstanding, creative work of individuals in preserving and propagating the history, traditions and culture of the Marine Corps. Marines and civilians alike may submit their own entries or the distinguished work of others for consideration. Awards will be presented at the Foundation's annual ceremony on April 21, 2012. Submissions deadline is December 31,

2011. For a detailed list of the awards as well as the submission requirements, please visit: <http://www.marineheritage.org/Awards.asp>.

“FOR PRESS FREEDOM” CONTEST: Reporters Without Borders and CNN video contest. Students should create high-quality, effective video PSA up to 50 seconds that seeks to answer the question “Why should we care about freedom of information?” One winning video will air on CNN on World Press Freedom Day (May 3, 2012), selected by an international jury of human rights leaders and media professionals. Students also have the option of representing their schools by adding their school’s name and logo to the PSA with permission of an authorized University official. For contest information visit: <http://en.rsf.org/rules-17-10-2003,41205.html>