



## THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #19, DECEMBER 5, 2011

### J-SCHOOL FALL CALENDAR OF EVENTS:

- Dec. 7: **Strategic Campaigns (Prof. Bob Basow)**, Kansas Union
- Dec. 7: **Strategic Campaigns (Prof. Diane O'Byrne)**, BCBS, 5:00 p.m. dinner at KUAA, 7:00 p.m. presentation, Kansas Union
- Dec. 8: **Strategic Campaigns (Prof. David Guth)**, Kansas Department of Commerce, Big 12 Room – Kansas Union, 7:00 p.m.
- Dec. 8: **Last day of fall classes**
- Dec. 9: **News & Information Track Meeting**, 9:30 a.m.
- Dec. 9: **Faculty Meeting**, 206 ST-F, 11:30 a.m. (Faculty holiday get together following meeting – see next item).
- Dec. 9: **Holiday Get Together** – 12:30 p.m. Resource Center, catered by Kansas Union catering.
- Dec. 9: **Stop day**
- Dec. 11: **Journalism School Graduate Recognition and Reception**, Woodruff Auditorium, 1:00 – 2:30 p.m.
- Dec. 12-16: **Finals**
- Dec. 15: **Chancellor's Holiday Reception**, 3:30 – 5:00 p.m., Adams Alumni Center, Bruckmiller, McGee & All American
- Dec. 16: **Staff workshop**, 10:00 a.m. – 2:00 p.m., Courtside Room, Burge Union.
- Dec. 23: **Fall grades due**
- Dec. 26: **Christmas Holiday**, offices closed.
- Jan. 2: **New Year's Day Holiday**, offices closed.
- Jan. 16: **Martin Luther King Day Holiday**, offices closed.

- Jan. 17: **First day of spring classes**
- Jan. 24 **PRSSA meeting**, time and location TBD.
- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 10: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall
- Feb. 24: **KSPA (Kansas Scholastic Press Association) Regional Competition**
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Day Holiday**, offices closed.
- Jun. 5: **First day of classes**
- Jun. 24: **Kansas Journalism Institute**

#### FACULTY/STAFF NEWS:

**Max Utsler** welcomed Bill Hancock (executive director, BCS), Dennis Dodd (reporter, CBSsports.com), Steve Wieberg (special projects reporter, USA Today), Roger Twibell (freelance sports play-by-play), Mike Swanson (Vice President of Communications, Kansas City Royals) and Paul Buskirk and Jim Marchiony (KU Athletic Department) to his J540 Sports, Media and Society class. He always welcomed Richard Ward (President, CentraMart), Mike Brown (President, Brainzooming), Jon Robinson (Senior fellow, Kauffman Foundation), Rob Hallman (Vice President, Collective Brands), John Schafer (owner, Stark Pharmacy), Jack Knight (President, Burd & Fletcher) and Peter Friedman (Director of Innovation, Hallmark) to his J826 class.

**Scott Reinardy's** article "Journalism's Layoff Survivors Tap Resources to Remain Satisfied" was published in the Nov. 29, 2011, issue of the *Atlantic Journal of Communication*. <http://www.news.ku.edu/2011/december/5/layoffsurvivors.shtml>

**Hyunjin Seo** has been selected as an East Asia analyst for the Freedom House's annual Press Freedom Index. The Index tracks trends in press freedom throughout the world. She will contribute to Freedom House's annual reports and attend regional review meetings in D.C. Seo's research proposal on country reputation in a globally networked society has also been accepted to the 19<sup>th</sup> Annual International Seminar for Faculty. Seo will receive a stipend to be used for her research and will present her research results to the 2012 seminar in the spring.

**Jeff Browne** will co-present a two-hour Kansas State Department of Education Webinar on "The Changing field of journalism and its impact on Career and Technical Education curricula approved for Kansas secondary schools" on December 8. His co-presenter will be Gayla Randel, an educational program consultant with the KSDE. The webinar will be posted online at the KSDE site: ( <http://www.ksde.org/>).

**Peter Bobkowski's** article "Baring Their Souls Online or Not? Religious Self-Disclosure in Social Media" appears in the December issue of the *Journal for the Scientific Study of Religion*. It is co-authored with Professor Lisa Pearce of the Department of Sociology at UNC.

**Simran Sethi** will present at the inaugural interdisciplinary Food Studies conference being held at the University of Nevada-Las Vegas (God, Guns and Green: Forging Crosscultural Alliances in Sustainable Agriculture). The analysis will look at the intersection of genetically modified organisms and faith: detailing how spirituality can help bridge political divides and forge a new level of engagement about food.

**Mugur Geana** was one of the invited speakers at KU's Strategic Initiatives Summit Two, "Promoting Well-Being, Finding Cures" held on December 2nd. **Geana's** speech highlighted his experience on establishing multidisciplinary research collaborations with the Medical Center, as well as the efforts of the school to internationalize its research program by building collaborations with the University of Costa Rica. **Geana** also addressed some of the challenges that faculty, and especially junior faculty, have in finding multidisciplinary collaborators and funding, as well as the need for interdisciplinary and applied research to be properly recognized in the promotion and tenure process. The KU Strategic Initiative Summits are open, campus-wide meetings, that will "help form research networks, identify funding opportunities and faculty leaders, strategize about needed infrastructure, and inform priorities for future faculty hiring." A total of four summits are planned for the 2011-2012 academic year. More information can be found at <http://www.provost.ku.edu/planning/themes/>. **Ann Brill** took part in the deans' panel discussions at the "Promoting Well-Being, Finding Cures" KU Strategic Initiatives Summit on December 2nd. Dean **Brill** talked about the progress that the School of Journalism and Mass Communications has made in encouraging and establishing multidisciplinary research collaborations. Replying to some of the questions from the audience, Dean **Brill** emphasized on the benefits of engaging mass communicators as members of scientific research teams that have an outreach or intervention outcome. The panel also included the deans of the College of Liberal Arts and Sciences, School of Pharmacy, School of Engineering, School of Education and School of Social Welfare. (see a photo of Mugur speaking at the summit below)



**Jimmy Gentry** welcomed Stacy Fleming, a communications specialist at BATS Global Markets, who discussed the changing nature of markets and BATS' impact in Gentry's Financial Fundamentals for Communicators class at the Edwards Campus. BATS, whose world headquarters is in Lenexa, is the third largest U.S. stock exchange behind the NYSE and NASDAQ with 12 percent of stocks traded. BATS, which also operates a U.S. options market and BATS Europe, plans an Initial Public Offering in 2012

#### ALUMNI NEWS:

**Justin Hilley** has joined *HousingWire* as a reporter covering the entire mortgage banking and financial markets. Prior to his new position, he served as the Dow Jones News Fund Reporter at the *Denver Post*. He also worked as a contributing writer at the *Kansas City Business Journal* while he was earning his master's from the KU School of Journalism and Mass Communications.

**Mark Arehart**, 2011, has accepted a job as a news reporter for KYUK AM/FM/TV in Bethel, Alaska.

**Howie Erenberg** has accepted web development position at Power I.T. in Kansas City, Mo.

#### ADOPT-A-FAMILY:

Our J-School graduate students have organized an Adopt-A-Family project again this year through the Ballard Center in Lawrence. This year, they've adopted a family of nine. J-School students and faculty are invited to participate in the program. J-School students and faculty are invited to participate in the program. We will ensure each member of the family receives a new outfit, a gift and a gift card for a holiday dinner. To meet these goals, we will collect gift cards to Walmart, Dillons, HyVee, Toys R Us, etc. Cash donations will be accepted as well. We will use cash donations to purchase additional gift cards for the family. If you would like to participate, the deadline is Thursday, Dec. 8 at 5:00 p.m. Please bring donations to the dean's office in 200 Stauffer-Flint or contact coordinator Alice Hunt to give donations directly to her. Clothing donations are also welcome. Please contact Alice Hunt for specific clothing needs. Graduate student Alice Hunt is leading this year's project. She can be reached at [alice.hunt@ku.edu](mailto:alice.hunt@ku.edu).

More information is also available at: <http://www.journalism.ku.edu/news/adopt-a-family.shtml>

## FACULTY / STAFF/STUDENT OPPORTUNITIES:

**PRSSA** – If you are interested in getting more involved with PRSSA, there are several new opportunities coming in the spring semester. PRSSA is looking for a Fundraising Coordinator and/or Committee members to join the Fundraising committee or Jayhawk Communications (PRSSA's mini agency that works closely with on-campus clients). The applications are due Friday, December 16. The first PRSSA Meeting of the spring semester will be Tuesday, January 24<sup>th</sup>. Applications can be turned in to the PRSSA mailbox in Stauffer-Flint or through the PRSSA email. For more information on applications or general questions, email [prssa@ku.edu](mailto:prssa@ku.edu).

**McNairs Scholars Program** – The University of Kansas McNair Scholars Program is accepting applications for the 2011-2012 academic year. The program is designed to prepare undergraduate students for graduate study and eventual careers in university teaching and research. To qualify, students must be sophomores, juniors or seniors who are either low-income, first-generation college students or from groups currently underrepresented in graduate education. For more information, visit: <http://www2.ku.edu/%7Ekunews/cgi-bin/mcnairs-scholars-program-accepting-applications>.

**Mensa Education and Research Foundation 2011-2012 Scholarship Essay Contest:** Awards are made on the basis of an essay of no more than 550 words that describes the applicant's career, vocational, or academic goals. It is NOT necessary that the applicant be a member of Mensa. The eligibility requirements are that the applicant be enrolled, for the academic year following the award, in a degree program in an accredited U.S. institution of post-secondary education, and that an applicant be residing in the participating local group of American Mensa of application. The general awards are unrestricted to age, race, gender, level of post-secondary education, grade point average and financial need. There are a few special restricted awards, some of which are listed on page two of the application. Winners MUST provide proof of school enrollment for Fall/Spring 2012-2013 prior to payment of award. For all requirements and to apply, fill out an application form, available at [www.mensafoundation.org/scholarships](http://www.mensafoundation.org/scholarships). **Submissions must be postmarked on or before Jan. 15, 2012.**

### **Hearst Awards Competition Deadlines:**

**Writing Competitions** Enterprise Reporting: Jan. 17 Sports Writing: Feb. 5 Personality Profile: March 6 Breaking News: March 27

**Broadcast Competitions** TV News: Jan. 31

**Multimedia Competitions** Narrative Multimedia Storytelling – Features: Dec. 6 The Human Condition: Jan. 24 News: Feb. 21 Team Multimedia Storytelling – News: April 10

**Photo Competitions** Picture Story/Series: Feb. 14

**Chronological Deadline Order** Multimedia: Narrative Multimedia Storytelling – Features: Dec. 6 Writing: Enterprise Reporting: Jan. 17 Multimedia: The Human Condition: Jan. 24 Broadcast: TV News: Jan. 31 Writing: Sports Writing: Feb. 5 Photo: Picture Story/Series: Feb. 14 Multimedia: News: Feb. 21 Writing: Personality Profile: March 6 Writing: Breaking News: March 27 Multimedia: Team Multimedia Storytelling – News: April 10

Contact [Scott Reinardy](#) for details.

**Funded Journalism Internship Program in Berlin** - Freie Universität Berlin and the German Academic Exchange Service (DAAD) are pleased to announce the fifth year of an intensive scholarship-supported summer seminar/internship program in Berlin for American journalism and communications students. The program is targeted primarily at currently enrolled undergraduate students, but graduating Seniors, recent graduates and Master's students will be accepted as well.

For the first six weeks of the program, participants will take part in a seminar series to expand their academic understanding of the politics, society and culture of Germany, and the country's current social conditions and media scene. During the second week, students will go on excursions within Germany together with journalism students from the Independent States of the former Soviet Union. The final five weeks consist of an intensive internship with a German newspaper, magazine, radio station or PR firm in or near Berlin.

Applicants must have at least "advanced intermediate" German skills to take part in the program, as the seminars and internships take place in the German language. The 15 applicants who are finally selected for the program will be awarded a monthly stipend of 650 Euros for the duration of their stay in Germany. DAAD will also provide health and accident insurance. Intercontinental travel is at the participants' expense.

The application deadline is January 31, 2012.

To find out about eligibility and the application requirements, please visit:  
<http://www.daad.org/page/internxchange/>

**Center for International Media Ethics (CIME) – Ethicontest 2011: “What are the ethical pitfalls of news photography from conflict or disaster zones and how should a journalist choose what to publish?”** The contest is open to aspiring and established media writers of all varieties, from journalists to freelancers to students. Deadline is November 30, 2011. The details about how and to whom to submit an essay are available here:

[http://cimethics.org/index.php?option=com\\_content&view=article&id=60](http://cimethics.org/index.php?option=com_content&view=article&id=60)

**The Marine Corps Heritage Foundation** is now accepting submissions for its annual awards program. Each year, the Marine Corps Heritage Foundation presents a series of awards honoring the outstanding, creative work of individuals in preserving and propagating the history, traditions and culture of the Marine Corps. Marines and civilians alike may submit their own entries or the distinguished work of others for consideration. Awards will be presented at the Foundation's annual ceremony on April 21, 2012. Submissions deadline is December 31, 2011. For a detailed list of the awards as well as the submission requirements, please visit:  
<http://www.marineheritage.org/Awards.asp>.

**“FOR PRESS FREEDOM” CONTEST: Reporters Without Borders and CNN video contest.** Students should create high-quality, effective video PSA up to 50 seconds that seeks to answer the question “Why should we care about freedom of information?” One winning video will air on CNN on World Press Freedom Day (May 3, 2012), selected by an international jury of human rights leaders and media professionals. Students also have the option of representing their schools by adding their school's name and logo to the PSA with permission of an authorized University.