PRESENTATIONS

**Academic Presentations to Association for Education in Journalism and Mass Communication (AEJMC) and other organizations:**


**Ann Brill:** "Using House Ads to Promote E-Newspapers: a longitudinal content analysis," co author, to AEJMC Newspaper Research Division.


**Jimmy Gentry:** Panelist on convergence for AEJMC Culture and Critical Studies and Ethics Divisions.


Tom Volek: "It WILL Work Here: The evolution of market-based journalism in Post Soviet Russia," to European Studies Conference, Omaha.


**Professional Presentations:**

Ann Brill spoke to the Missouri Association of Healthcare Public Relations and Marketing Professionals in June.


Peggy Kuhr: Was a panelist on ethics in the news industry for the Missouri-Kansas AP editors and publishers. Was a panelist at the Dole Institute of Politics on the role of media in the 2004 elections. Spoke on "Understanding Generation Y" to the Kansas Press Association Leadership Academy.

Kristen Swain: Spoke on who assesses risk to consumers and the environment at the Summit on Risk Management in a Risk Adverse Society at KU. Lester Crawford, acting head of the FDA, also spoke on the role of regulations in managing public health research. Presented a workshop on Designing Health Communication Campaigns for the American Medical Writers Association. Conducted media training workshops for KU and KSU scientists preparing for state Board of Education hearings on evolution.

Barrett Sydnor spoke on cable marketing to the National Cable Television Cooperative.

Max Utsler: Conducted workshops for the Golf Course Superintendents Association. Conducted media training workshops for KU and KSU scientists preparing for state Board of Education hearings on evolution.

Douglas Ward presented "Fact Checking for (or is it of?) Dummies" at the American Copy Editors Society convention in California.