The School of Journalism completed construction of a new location for the Bremner Center this semester, honoring the legacy of John B. Bremner, one of the school’s best-known professors.

“I would like to think that he’s looking down on us and he would be honored,” Associate Professor Tim Bengtson said. Bengtson was a colleague of Bremner before Bremner retired from the School of Journalism in 1985 after 16 years.

Bremner won the HOPE Award for excellence in teaching and was named national Outstanding Journalism Educator during his time at the University of Kansas. Professor Susanne Shaw worked with Bremner and credits him with helping the School of Journalism increase its recognition and reputation for excellence.

“He was the franchise of this school,” Shaw said.

The Bremner Center opened in 2004 in 110 Stauffer-Flint Hall. Its new location is just down the hall, across from the former The Univeristy Daily Kansan newsroom, in space that formerly contained a display case, a bulletin board and vending machines. Although the center has moved, its purpose remains the same: Students who visit have the opportunity to work with professors to improve their editing and writing skills through computer programs, videos, books and one-on-one coaching.

(Continued on page 3)
“W hat’s new at the J-School?” I’ve heard that question hundreds of times. These days, the question has changed to: “How are things at the J-School?” I suspect the question changed as the public, our alumni and friends, prospective students and others wonder how we’re doing in an era of media and economic changes.

Great! That’s the short answer to how things are here. Let me elaborate.

This issue of J-Links is full of evidence of just how great we are doing. For example, our advising and recruiting staff. Students and external reviewers have long praised the School for its expert and caring advisors. Lynne Tidwell was the face of that quality for many years. With her retirement in Spring, we hired Cara Farnell as the team leader. Cara not only advises students and maintains accurate records, she is our go-to person when it comes to scholarships, coordinating with KU administration about curriculum changes, and has a knack for organization. Denise Farmer and Kevin Lee are the other academic advisors. They bring experience, advanced degrees and, most important of all, the desire to see our students successful complete their degrees and launch wonderful careers. Faculty continue to serve as mentors to students. The teamwork between the advising office and faculty serves our students well. Leading off all of this is Wayne Larson, our recruiter, who is often the first person students meet as they consider attending KU.

We are excited about the revisions we’re making in curriculum. In fall 2012, we will break apart the Research and Writing class that serves as the basis of our coursework. “Infomania” will teach how to get and use information. The role of a journalist in gathering, verifying and disseminating information is more critical than ever. In “Infomania,” we will look at the massive amounts of information that each of us receives everyday and discover ways to separate the important and verifiable information. Just as critical, students must learn to “connect the dots” of information architecture and help others see the connections between events, people, places and issues. And, the writing class takes on the title of “Storytelling,” which is what we do every day across many different channels. In creating two classes, we hope students can better focus on these critical aspects of journalism.

News Information and Strategic Communication also are revising their requirements and you can read more about that in this issue. Scott Reinardy and Tien Lee are working with faculty, staff, students, alumni, and the industry to ensure that our curriculum is relevant in the 21st century.

Our faculty, including our two newest members Peter Bobkowski and Hyunjin Seo, continue to be recognized for their great research and teaching. It’s wonderful to see the national awards and grants they are getting! Our faculty continue the legacy of the inspiring faculty members who have established the reputation of the School.

Speaking of reputations — The Bremner Center finally has a permanent home! The remodeled area is across the hall from Susanne Shaw’s office. We couldn’t think of a better location! Both Bremner and Shaw have reputations for demanding the best of students. The Bremner Center will continue the legacy of a faculty member known for his discipline, love of the language, and great teaching.

Finally, as we approach the holidays, I want to wish everyone peace and happiness this season. The J-School IS doing great and that is the result of the support of our staff, alumni, friends and other members of the J-School family. It is an honor for me to lead this School, to come to work everyday at a beautiful campus, climb the historic stairs of Stauffer-Flint Hall, and see the faces of people who make this a truly great school.
Instructors and former students say Bremner demanded excellence and would expect nothing less from today’s instructors and future journalists.

“He was a pretty tough taskmaster,” Bengtson said. “He knew the tougher he was on them, the easier it was when they got out into the world.”

Gene George, a 1984 graduate of the school, echoed Bengtson’s sentiments about Bremner.

“He cared deeply about the quality of the editing process,” George said. “He used his critiques as a teaching tool.” George was editor of The University Daily Kansan in 1983. He received his master’s in history in 1987.

Today, the face behind the Bremner Center is Sue Novak. She says it is critical that students have the resources available to improve their language and writing skills, not only to excel in classes but to stand out in the job market.

“Many students come to college not knowing just how much they don’t know,” Novak said. “One student recently told me that her grammar class was a real eye-opener for her, and she’s now seeing her writing in a different way. That’s what we hope to do in the Bremner Center: make students aware of all the mistakes they make and show them how to improve their writing. Good grammar and spelling will never go away. Employers demand it.”

Students and colleagues of Bremner say they hope the lessons they learned from him carry over to today’s students.

“I still can hear his voice,” George said.

Bengtson said, “There’s only one John Bremner.”

MORE INFORMATION ON THE BREMNER CENTER:
Visit: www.journalism.ku.edu/news/Bremner.shtml or email Sue Novak at novaks@ku.edu
**Faculty, Staff & Student Spotlight**

During the past year our faculty, staff and students have continued their hard work both in the classroom, their research and their projects.

Mugur Geana - In August, Assistant Professor Mugur Geana received the 2011 Baskett Mosse Award for Faculty Development by the Association for Education in Journalism and Mass Communication (AEJMC).

“This was a great honor for me, one made possible due to the research support provided by the School of Journalism and Mass Communications, and by the Research Division of the Department of Family Medicine. My work focuses on identifying most appropriate messages and media channels for promoting preventive cancer screening to underserved populations in urban and rural areas,” Geana said. “This award is further recognition to the prominent scholarly work in mass communications conducted at the University of Kansas, and to the value of applied multidisciplinary research in benefitting diverse communities.”

The Baskett Mosse Award recognizes Geana’s excellence in applied research addressing health communications to underserved Latinos in the state of Kansas. Geana, who specializes in health communication research, came to the School of Journalism in 2006 as an assistant professor. He founded and runs the school’s Experimental Research Media Lab in Stauffer-Flint Hall. The lab is a research facility dedicated to conducting experimental studies on exposure to media messages.

“The school is proud of Dr. Geana and the important work he is doing,” Dean Ann Brill said. “This national recognition is well earned and we join with the Department of Family Medicine at KUMC in congratulating him. It is an exciting time to be partnering with others in improving health communication.”

Geana has a joint appointment with the Department of Family Medicine in the School of Medicine. He has contributed to several grants aimed at health promotion to underserved populations in Kansas through his work with the Medical Center. A recent grant from the American Cancer Society allowed Geana to create a campaign to raise awareness of colorectal cancer screening among Latinos in Wyandotte County, Kan.

Doug Ward – Associate Professor Doug Ward received the 2011-2012 Budig Teaching Professorship of Writing for the School of Journalism. The School of Journalism and the School of Education share the award, which is named after Gene Budig, KU’s 14th chancellor.

After receiving the award, Ward discussed the importance of writing:

“When I think of writing, it’s critical to everything we do, not just in journalism, but in society,” Ward said. “Writing reflects our thinking. If we’re not thinking clearly, that has huge ramifications.”

Professor Susanne Shaw nominated Ward for the professorship. She says Ward is known for spending hours meeting with students one-on-one as well as keeping them informed on internships and job opportunities.

“Any student who has been in either of his two editing classes raves about his teaching,” Shaw said. “Students say that their writing skills are much improved after taking one of Doug’s classes.”

Ward has worked at the Parsons Sun, Hutchinson News, the Philadelphia Daily News, Philadelphia Inquirer and the New York Times. He did his undergraduate work at Kansas State, received his master’s degree at KU and his Ph.D. from the University of Maryland. Ward returned to KU in 2004 and teaches courses in editing, reporting, innovation and history.

Ward will give a lecture in Spring 2012 on the importance of writing.

Crystal Lumpkins – Assistant Professor Crystal Lumpkins received a $600,000 grant from the National Cancer Institute. The grant will allow her to conduct a five-year study on the role of the African-American church in communicating colorectal cancer prevention among African-Americans in the Kansas City area.

“The award will give me the support I need to become an established researcher and scientist,” Lumpkins said. “The reason I began this journey wasn’t about me, however, but the lives that I could reach through this type of research to help change the current state of health in our region.”

The award Lumpkins received is part of a program aimed at developing minority researchers who show promise in contributing to successful cancer research and achieving well-established research careers. The award also comes on the tail end of KU’s application for National Cancer Institute designation.

Barbara Barnett – Associate Dean Barbara Barnett received a Teaching-Related Education and Travel grant from the Center for Teaching Excellence. The $1,000 grant allowed her to attend the International Conference on the Scholarship of Teaching and Learning in Milwaukee in October. Barnett has also been named a William Allen White Teaching Professor.

Tom Volek – Tom Volek has been named a William Allen White Teaching Professor.
James Gentry – Professor Jimmy Gentry was named to the Teaching Standards Committee for the Media Management and Economics Division of AEJMC for 2011-2012.

Susanne Shaw - Professor Susanne Shaw is celebrating 40 years with the University and the School of Journalism. Shaw started at KU in 1971. She has served as news adviser and general manager of The University Daily Kansan, as the J-School’s graduate director and twice as associate dean of the School. She is also executive director of the Accrediting Council on Education in Journalism and Mass Communications.

Simran Sethi – Associate Professor Simran Sethi received the National Education Association Foundation’s Challenge to Innovate (C2i) Award for her mobile innovations in the classroom. Sethi incorporates tweeting into her students’ writing assignments and students are required to post tweets inspired by the course curriculum. Sethi also was also nominated for the Rome Prize. Each year, the Rome Prize is awarded to 15 artists and 15 scholars working in architecture, design, historic preservation and conservation, landscape architecture, literature, musical composition, visual arts, ancient studies, medieval studies, renaissance and early modern studies, and modern Italian studies.

Carol Holstead – Associate Professor Carol Holstead was selected as the adviser to the KU chapter of Ed2010, a national organization for magazine and aspiring editors. Journalism student Maggie Young started the chapter.

Peter Bobkowski – Assistant Professor Peter Bobkowski’s grant proposal for the AEJMC Knight News Challenge was selected for funding. The project will establish a high school newsfeed on Kansan.com. High school journalism programs across Kansas will have their stories and advertising featured on the Kansan site. The goal is to provide high school journalists with a broader audience, to localize coverage on the Kansan site, and to raise advertising revenue for high school programs.

Hyunjin Seo – Assistant Professor Hyunjin Seo’s grant proposal to AEJMC’s Building a Bridge the Knight News Challenge and JMC Programs has been selected for funding. Seo worked with Malcolm Gibson, Jon Schlitt, and Tim Shedor of The University Daily Kansan on this project. The grant will be used to create LarryvilleKU.com and mobile applications of OpenBlock to the Kansan. The overall objective is to further enhance the Kansan’s social media presence.

Student News

A ssociation for Education in Journalism and Mass Communication student magazine contest. All work was produced in classes taught by Associate Professor Carol Holstead.


Gwen Cooke, 2011 – Cooke placed first in the individual start-up magazine project category for LetterPress, a specialized business for magazine printers.

Samantha Collins, 2011 – Collins received an honorable mention in the individual start-up magazine project category for Green Bride, a consumer magazine about sustainable weddings.

Brenna Long received an honorable mention in the individual start-up magazine project category for her magazine, Cartwheel, which is for young gymnasts.

Kansas Association of Broadcasting Scholarships

David Elliot, Alex Gold, Patrick Strathman and Ann Wilson all received KAB scholarships for the 2011-2012 school year. Recipients must be Kansas residents attending a post-secondary institution, enrolled full time in a broadcast-related curriculum and maintain a 2.5 or higher GPA.

Senior Kim Scherman was awarded a KU Sustainability Leadership Award.
Strategic Campaigns is THE class many strategic communication students spend their time in the School of Journalism preparing for. It gives them a chance to work with real-world clients and create comprehensive campaigns that those clients can incorporate into their businesses.

The fall semester of campaigns consisted of three sections, taught by Associate Professors Bob Basow and David Guth, and Lecturer Diane O’Byrne.

Basow’s class client is Harris Enterprises, which publishes the Ottawa Herald, Hutchinson News, Hays Daily News, Salina Journal, Garden City Telegram and Burlington (Iowa) Hawk-Eye.

To provide a cohesive plan for Harris Enterprises, students in Basow’s class spent a great deal of time researching Harris newspapers, especially the papers’ advertisers. They also visited and got to know the communities the Harris papers reach.

“They are proud of how autonomous each paper is, so we have to make sure this is a plan they all can adapt to,” senior Lorin Jetter said.

Senior Laura Sweet is familiar working with clients thanks to experience working on The University Daily Kansan. She says even with that experience, campaigns gives students a more intense opportunity to work with clients.

“You have to adapt your daily life with the pressure of campaigns, but I feel like you’re really able to find yourself with this course,” Sweet said. “It’s putting real-world into what we’ve been learning throughout the J-School experience.”

Guth’s students are working with the Kansas Department of Commerce on Rural Opportunity Zones, an initiative that went into effect on July 1. The program uses tax and tuition incentives to encourage people to move to one of the 50 Kansas counties designated as an ROZ, as part of an effort to reverse population declines in these areas.

As students create a plan to promote the initiative, they rely on their knowledge of primary and ethnographic research. They spend time taking traveling to some of the counties designated as ROZs.

“This is the first real client, real-work experience I’ve had,” Senior Emily Evans said. “That’s the exciting part, and being able to make a difference with someone’s company.”

Graduate student Matt Franzblau helped lead focus groups in Norton and Scott City. He says he appreciated a chance to put his education into action.

“To go out and actually use the theories, it just validates what you’ve been practicing in class,” Franzblau said.

Senior Brittany Shelton said: “Our campaign really isn’t a product because we’re really trying to promote the Rural Opportunity Zones. It feels like we’re taking on something really big. We’re trying to get people to actually move to western Kansas.”

Students in O’Byrne’s class are working with Blue Cross and Blue Shield of Kansas City on an advertising campaign targeting 18- to 34-year-olds. O’Byrne says it’s an interesting task because it’s an age group that Blue Cross and Blue Shield hasn’t targeted in the past. The task has proved to be an excellent match for her students.

“It was such a beautiful match that Blue Cross identified they wanted to reach this market, particularly with the healthcare law changes,” O’Byrne said. “We offered them the perfect opportunity because who better to talk to that market than that market themselves.”

Senior Abby Thill says that creating a strategic message for her general age group has not been as difficult as she thought but that laying out the campaign has been challenging.

Like many other campaign students, Thill says she’s more than happy to take on the challenge because she knows the class is going to give her much more than just a good product for her client.

“I’m learning how to be a good employee, how to work the best you can for your employers and make their jobs easier,” Thill said.
For Tien-Tsung Lee, recipient of the 2011 John Katich Award, creativity finds its way into all aspects of good journalism and shapes who he is as an educator. This makes Lee, an associate professor and the strategic communication track chair, both a worthy and truly humbled beneficiary.

“It’s a great honor being recognized by my peers,” Lee said. “Especially when my peers are outstanding teachers themselves.”

The $1,000 award is given to a tenure-track or tenured member of the faculty as determined by a committee of fellow faculty members. The award is named after John Katich, a former J-School professor, and is given each year to someone exemplifying creativity through teaching, research or service, or a combination of those areas.

From 1986 until his death in October 2001, Katich served as a dedicated teacher who loved students and inspired them to excel. His accomplishments during his time with the school included establishing a sales curriculum, enhancing the professionalism of KJHK and creating KUJH-TV. Katich’s commitment to students and achievements as a teacher inspired the school, his family and his friends to establish the award.

Lee shares Katich’s creative drive in journalism education, an attribute that began for him back in Taipei, Taiwan. After receiving his news-editorial diploma from the World College of Journalism, he went on to further his knowledge of strategic communication, earning a journalism degree with an emphasis in advertising from the University of Oregon. Lee later obtained a master’s degree in mass communications from the University of Minnesota, and later earned his Ph.D. from the University of Oregon in communication and society.

He planned to parlay his education into a career at a research firm but instead realized his love for teaching – a world where he found many uses for his creative approach. In the classroom, Lee addresses the task at hand with an empathetic perspective.

“Instead of just giving them this knowledge, I pretend to be one of them,” he said. “I consider what could be said to me so that I will find this information useful, interesting or even fascinating.”

As strategic communication track chair, Lee uses his creativity as a tool to help students adjust to a changing field. He says to be an effective communicator is different today than it was in the past because everything is much more consumer-oriented. Students and practitioners alike must more carefully parse the messages they put out. He encourages students to be self-starters, especially as they move into uncertain territory.

“You’ve got to kind of anticipate what your bosses or supervisors want you to do even before they ask,” he said. “And you have to do it in a way, do it so well that you will surprise them.”

Lee’s vast education and creative nature lend themselves to an equally impressive résumé of research. His current research is focused on public attitude toward advertising. Analyzing change since 1975, he aims to understand ideologies’ impact on media and consumer behavior. Along with this work, Lee has authored or co-authored more than 40 conference papers, two book chapters and nine journal articles. He is currently working on a book on media, politics and Asian-Americans, and he also freelances as a research consultant.

“You must have exposure to different people, different ideas and different approaches,” Lee said. “If you just limit yourself to something you already know, that will not inspire you.”

Past recipients include:

Mugur Geana, 2010; Doug Ward, 2009; Barbara Barnett, 2008; Bob Basow, 2007; Rick Musser 2006
Alumni Giving Back

Alums Tom and Judy Bowser provide generous gift to KU programs, including J-School

he University of Kansas and the School of Journalism received a generous $4 million gift commitment this fall from two KU alumni, Tom and Judy Bowser of Olathe.

The gift will be distributed among the School of Journalism, the School of Music, Kansas Athletics and the University of Kansas Cancer Center, with each entity receiving $1 million.

Tom Bowser graduated from the School of Journalism in 1968. He met his wife, Judy, during their time at KU. She graduated from KU in 1969 with a degree in music education. Tom was part of KU’s first Big 8 championship swimming team and the All-American 4x100 relay team. Tom says he and Judy were motivated to make a gift to help pay the University back for the positive experience they had not only as students, but throughout their careers and their lives.

“We know state funding is evaporating, and we felt like our gift could help the University when it needs it most,” Bowser said.

Bowser was the president and CEO of Blue Cross and Blue Shield of Kansas City and chairman of the Blue Cross and Blue Shield Association in Chicago. He retired in 2010. He and Judy have made it a point to be heavily involved in civic organizations around Kansas City, and in the University, throughout the years.

Tom served as the chairman of the Greater Kansas City Chamber of Commerce, a member of a Civic Council of Greater Kansas City and a board member of MRIGlobal. He is also on the KU Advancement Board, the Advisory Board for KU’s Edwards Campus and the Endowment’s Board of Trustees.

The $1 million gift to the School of Journalism will be used for two purposes: Ninety percent is intended to assist students. It is designated for graduate and undergraduate scholarships. The remaining 10 percent will help establish the Bowser-Hickerson Lecture Series, named after Tom and his friend Ken Hickerson, a fellow School of Journalism alumnus.

“It is my hope that through the lecture series, my life example and that of my friend Ken Hickerson can demonstrate to journalism students what a versatile degree the journalism degree is,” Bowser said.

Bowser says he and Judy thought carefully about how they wanted their gift to be used. He says the leadership around campus, and in the School of Journalism, makes them feel it will be truly beneficial.

“I thought long and hard about our gift,” Bowser said. “Sitting down and talking about it with Dean Brill was very helpful. We’re lucky to have a smart, compassionate and experienced leader like Dean Brill at the top of the J-School.”

“We are grateful and fortunate to not only receive this incredibly generous gift from the Bowsers,” Dean Brill said. “But to also have their ongoing support for the University and the School.”

Top: Stauffer-Flint Hall; Bottom: Dole Building
1. What surprised you most about both KU and the Journalism School?
   “I just remember being very impressed with the students, how the majority are very on top of things, very polite and well spoken.”

2. What is your primary responsibility as student services coordinator?
   “I oversee advising and the coordination of what we do in advising because in other schools at KU, advising is just one department. I manage other aspects of student records, whether it be getting ready to certify degrees or preparing new students who had just been admitted, preparing the materials they need and setting them up in the system. My job also includes the coordination of scholarships, and I’m the team leader when it comes to meeting with others in student services, like recruitment and Patty Noland’s job at the Career Center.”

3. What do you enjoy most about working with the students?
   “Just seeing them excited to learn. It’s always such a refreshing thing because my job is to enforce all the requirements. It’s nice when we get to talk about something they’re excited about that they’re learning in class or something that they’re doing related to journalism.”

4. Talk about your team (Denise Farmer and Kevin Lee).
   “It’s amazing. Plus they’re both great individuals who I love to get to know, both professionally and personally. So it’s been great. They’re really awesome workers, too, and they’re always going above and beyond the things I ask them to do. They make my job easy.”

5. The School of Journalism offers a lot of opportunity and a lot of path options. How do you and your team assist students in understanding their options?
   “We tell the students what their options are and we discuss with them what their career goals are, how the different options in the J-School could lead them to that, but we leave a lot of that to the faculty mentors that the students have.”

6. What’s the most important thing students should know before coming to the advising office?
   “We like them to have some idea of what they would like to take next semester. Because the distribution requirement is such a big chunk of what they have to do in terms of credit hours, we would like them to have given some thought so we can have a conversation that’s more in-depth.”

7. How is advising changing?
   “Mandatory advising went into place in the fall. It didn’t exist before because there weren’t enough people and enough hours to be able to do it, but now we can accommodate all the students and make those appointments mandatory. We’re going to see how it goes this semester to see whether to do it every fall.”

8. How does advising differ for freshmen?
   “For freshmen, there’s a lot more to cover because they don’t know about all of these requirements. We encourage them to take a class to see if that’s the direction they want to travel down.”

9. What can students expect from faculty mentoring?
   “These are people who have been professionals out there in the journalism world and they give students a better picture of what it’s like out there, what students should be focusing on, what they should be doing now while in school to be better prepared and be more marketable job candidates.”

10. How do students make advising appointments?
   “The instructions can be found under the advising tab on the J-School website. There’s a new J-advising email that a lot of my emails are coming from, so that’s a good way to communicate with us too.”

For more information on the advising process, contact the School of Journalism Advising and Records Office at jadvising@ku.edu or 785-864-4080.
When Hyunjin Seo saw media coverage of conflict from around the world, she wanted to be the journalist covering those events.

Seo, who’s now an assistant professor in strategic communication at the School of Journalism, started her career working as a foreign affairs correspondent for a South Korean newspaper and other international media outlets. For six years, she covered major international events and conflicts, including six-party talks on North Korea’s nuclear issues, the United Nations and Asia-Pacific Economic Cooperation summit talks.

During her time covering foreign policy, Seo developed an interest in public diplomacy and national image.

Seo received her master’s from the University of Missouri-Columbia and her Ph.D. in mass communications from Syracuse University. Her area of study focuses on how national image is formed in the age of information technology and online social networking.

“As I covered international events, I interviewed not only government officials but the public as well: the ways they get information about international events, where do they get information?” Seo said. “They use social media or other digital media outlets. So for me, it is natural to study both international communication and digital media because the two reinforce each other.”

Her research and academic articles have received top paper awards from the Association for Education in Journalism and Mass Communication and the International Communication Association, and have been published in such journals as the *Asian Journal of Communication*, the *International Journal of Public Opinion Research*, *Public Relations Review* and *Journalism: Theory, Practice & Criticism*.

Knowing the J-School has a good reputation in both teaching and research, Seo looks forward to sharing her research ideas and learning from her colleagues.

“The faculty members here work hard and passionately to improve the program. I’m really happy to part of this dedicated group,” Seo said.

Seo also hopes to provide the skills necessary to her students in the ever-changing digital media environment so they are successful in their future professions.

“Critical and analytical thinking and independent learning are at the core of my teaching,” Seo said. “In an increasingly complex world, these are perhaps the most important tools students will require in whatever profession they pursue. I am excited about the idea of potentially helping students realize their dreams.”

### Peter Bobkowski, Assistant Professor

Like his father, a college professor, Assistant Professor Peter Bobkowski would eventually teach in a university setting after living in several different places throughout his life.

Bobkowski was born in Poland. He lived there until his family moved to Canada when he was 11. After graduating from the University of Alberta with a degree in religious studies, Bobkowski accepted a position as a religion teacher at St. Thomas High School in Houston where he also advised the yearbook, newspaper and literary magazine.

He spent seven years at St. Thomas before deciding to pursue his Ph.D. in mass communications in journalism at the University of North Carolina, which he received in 2010.

“I was involved in journalism in high school, but it was really through the advising of high school publications and working with high schools students in journalism that I got more involved in the field,” Bobkowski said.

Bobkowski’s research focuses on how young people use and become producers and consumers of media.

“More and more, it seems like who we are and everything we do is somehow communicated through the media. So my interest is in how our offline identity corresponds to what we do online,” Bobkowski said.

As part of the teaching faculty for Journalism 301, Bobkowski has the opportunity to learn from his colleagues during class lectures.

“I always enjoyed watching other teachers teach because I always get new ideas on what I should be doing in my classes and how I should be teaching,” Bobkowski said.

Bobkowski also teaches Journalism 608: Ethics and the Media.

“Ethics is all about what we should be doing, and for me it’s interesting to see where the students are, what their ideals are and to help them think of those bigger idealistic thoughts about what type of professionals they want to be,” Bobkowski said.

For his ethics class, Bobkowski tries to lecture as little as possible, giving students the chance to discuss the ethical questions with one another.

“The challenge is then to examine your own moral values and actions,” Bobkowski said. “I think the best way to do that is to discuss them with other people and hear other people approach ethical decision-making.”

As part of the J-School, Bobkowski looks forward to getting to know the students and his fellow faculty members.

“I really like the fact I teach students who are on the media staffs and that the student media are really part of the J-School,” Bobkowski said. “Hopefully, I can help out in that process of being student journalists.”
New Faces at the J-School

Denise Farmer, Academic Advisor

Influenced by her father’s love of military history, Denise Farmer followed her own love of history and found her way to the University of Kansas.

Now she has added journalism to her repertoire, joining the School of Journalism this fall as an academic adviser.

After completing her bachelor’s degree in history at the University of California at Santa Barbara in 2006, Farmer decided to attend KU after reading books written by KU history professors. She obtained her master’s in Russian and Eastern European Studies in 2008.

“I knew from the minute I walked into college I was going to be a history major, and that never changed,” Farmer said.

While studying for her M.A., Farmer worked part time in the administrative offices at KU’s School of Law. After finishing her graduate work, she decided to stay in Kansas. She applied to the College of Liberal Arts and Sciences as a graduation adviser.

“I had already been doing similar work at the law school, so I thought that would be an easy jump,” Farmer said. “The law school is very straightforward, whereas in the college there are 50-plus majors to learn and work with.”

As a graduation adviser from May 2008 to August 2011, Farmer found her love of working with students.

“I have always enjoyed helping people, so I think that translates well into my advising work,” Farmer said.

She enjoyed the work at the College of Liberal Arts and Sciences but eventually decided she needed a new direction for working with students.

“Working as the graduation adviser, you only work with people at the end of their time in the university,” Farmer said. “So I really wanted the chance to work with students who are new here, who are coming here and who are really excited to be here.”

Thanks to her time as a graduate student and a graduation adviser, Farmer has gained the knowledge to help students with nearly any question.

“Working with USC, the registrar offices and different offices has helped tremendously. If I don’t know the answers, at least we know where to send them to get that answer,” Farmer said.

Farmer looks forward to seeing J-School students grow in their academic careers.

“I’m excited to build relationships with students that I see on a regular basis for several years at a time instead of seeing them for one semester and then they’re moving on,” Farmer said.

A Family Legacy

The generosity of the Stauffer family rings true throughout the halls of the J-School. Our building bears its name, as does our multimedia newsroom and numerous endowed funds established by family members throughout the years. These funds provide annual support for scholarships, professorships, as well as program support for students and faculty.

The patriarch of the family, Oscar Stauffer, began his media legacy in 1915 and built a corporation that included newspapers, magazines, TV and radio. Prior to that, he studied journalism at KU and made his first gift to the J-School in 1949, according to KU Endowment records. Since then, the family has contributed more than $1.6 million in philanthropic support for KU’s journalism school.

The family’s legacy has had an immeasurable impact on the school. That legacy continues to grow with a recent pledge from John and Ruth Stauffer. The gift will be added to the John and Ruth Stauffer Fund for Journalism Student Initiative. This fund helps support student projects outside of the classroom such as internships and other extracurricular activities that further their education.

“John and Ruth have made it possible for students to expand their education beyond the J-School,” said Dean Ann Brill. “With the support from this fund students have covered political conventions, attended journalism workshops, traveled to Final Four games, and many other activities that only private dollars can fund. John and Ruth continue the Stauffer family legacy of support to the J-School in a building that proudly bears the family name.”

This gift serves as leadership support for KU’s upcoming comprehensive campaign. We hope that the dedication and generosity demonstrated by John and Ruth and the Stauffer family will inspire others to give back.

“Our family has had such a good experience with the school. We appreciate everything it has done for us and other students and want to continue that help in the future,” said John Stauffer. [Image]
While searching for a major during his freshman year at Oklahoma State University two decades ago, Kevin Lee never thought of studying college life itself.

Now, though, as Lee pursues a Ph.D. in policy studies at the University of Kansas and advises students at the J-School, that’s exactly what he’s doing.

“I’ve always loved colleges and universities, the culture and the life. So when I found out I could do doctorate work in history in that, I thought it sounded pretty intriguing and sounded like something I wanted to do,” Lee said.

Lee joined the J-School staff as a part-time academic adviser in June, but quickly applied to become a full-time academic adviser after learning about the open position.

“When this became available, it seemed like a great place to work and it seemed like a great working environment with good people. I’m excited to make a change,” Lee said.

As an undergraduate at Oklahoma State, Lee followed his love of observing and understanding social reality and social phenomenon, earning a bachelor’s degree in sociology in 1995. He later completed a master of divinity in Christian thought from New Orleans Baptist Theological Seminary after his involvement in campus ministries for nine years.

Lee credits his college academic adviser with helping him realize his desire to continue working in a university setting and in academic advising.

“I did campus ministries for a while and I continued to think that teaching and academic advising would be something I’d really love doing,” Lee said.

Lee chose the program at KU to start his doctoral work because of the advantages the school and the Lawrence community provide his family and especially his son, who has autism.

“We were looking to make a move to an area that we felt would really help us as a family, and Lawrence just kept on coming to the top of a very short list,” Lee said.

After moving to Lawrence in 2007, Lee became an adviser at the University Advising Center as an adjunct advisor in 2008. He also worked part time as a graduate teaching assistant in humanities and western civilization, teaching Introduction to Peace and Conflict Studies.

As a J-School adviser, Lee meets with students and provides the basic advising they need as they plan for the coming semester. Lee is also putting together an advising guide for the J-School.

“We really want to help students take full ownership of their academic experience, so that means helping them really get involved in the advising process,” Lee said. “We’re trying to put together an advising guide that will help students get an understanding of what advising really is, why it’s important, how it helps them succeed and the things they can do to fully participate in that process.”

For the coming year, Lee looks forward to getting to know the students in the J-School and having the opportunity to guide them in their academic careers.

“Helping them think about what they want to get from their academic experience and who they want to become as people. And for me, that’s just exciting to be part of that whole process of a student’s self-exploration and self-discovery,” Lee said. ☐

**Save the Dates:**

**Lawrence, Kansas**

**William Allen White Day**
Honoring Candy Crowley
February 9, 10

**School of Journalism Awards and Scholarships Ceremony**
April 17

**Journalism School Graduate Recognition Ceremony**
May 12

**University of Kansas Commencement**
May 13

More details will be available online at: www.journalism.ku.edu
Looking back on his decision to apply to the School of Journalism, Wayne Larson, the new recruitment and retention coordinator, would not want to go to anywhere other than the University of Kansas to study journalism.

Larson began working at the J-School in June. His goal is to increase the School’s presence by encouraging high school students to study journalism at KU. He works to promote the J-School to surrounding high schools and communicates with prospective students and their families about what the school has to offer.

The summer before Larson’s junior year, his marketing internship with the non-profit group Pollution Prevention Institute allowed him to apply skills he learned in Journalism 301. When he returned to his classes that August, Larson saw how information presented in class would later apply to his career, making him realize journalism was what he wanted to do. Larson also credits the professionals who visited his classes with helping create his fire for journalism.

“So many of my classes had professionals come in and they would talk about what it’s like to go through a day in the journalism field, whether it was writing for a newspaper, being a freelance blogger or doing public relations,” Larson said. “Hearing their stories really inspired me on something I knew I wanted to do with the skills that I had.”

While Larson received his bachelor’s degree in Journalism, with an emphasis in strategic communication, he says a student who wants to work as a public relations professional can study either of the two tracks the school offers (News and Information or Strategic Communication).

“I focused on strategic communication because I knew it would give me a broad understanding of the business side of journalism, but I used multiple elective credits to take News and Information classes,” Larson said. “I tell people it always translates to writing ad copy or things of that nature, so I made sure I took a little bit of both.”

During his senior year, Larson worked as a communications intern for the KU School of Business. In August 2010, he became a communications specialist for the school. In that job, Larson served as a public relations specialist for the school as well as a community manager for its online presence.

After learning about the opening for the recruitment and retention coordinator at the J-School and talking to faculty members about the job, Larson thought returning to the J-School would allow him to grow even more as a professional.

“I loved my time at the School of Business, but I knew that this was an opportunity to expand my experience,” Larson said. “I had done public relations and Web development, so I would move into more marketing. And it was just nice to come back home. It’s hard to put a price on working with people who taught you how to be the journalist you are now.”

“I’m responsible for marketing to the best storytellers so they will come here and continue to work on their craft,” Larson said. “So in a way, to identify the best and strategically work to bring them in and watch them grow at a place I know I grew a lot at. When a high school student hears about the School of Journalism, they know that if they come here they’re going to learn how to tell great stories.”

Larson says he already sees how his experience in the business school will help him in his new job.

“I was able to hone my writing skills because when you’re working in public relations, you’re working with people with little time. So finding out key communication vehicles as well as wording to communicate with those people is imperative to success,” Larson said. “The second is I will be able to use the community management and Web management skills I had there here with our online presence surrounding recruiting prospective students.”

Larson says the best part of his job is talking about his love of the school as he leads groups of prospective students and their families through a tour.

“My favorite part of my job is being able to use my personality to benefit the School of Journalism,” Larson said. “When I walk into a high school classroom or sit down to talk with a prospective student, I’m able to use my excitement for our school and my passion about journalism to recruit them. There’s no better feeling than that.”

Wayne Larson, Recruitment & Retention Coordinator
The decision to pursue a career in journalism is one Natasha (Trelfa) Veeser made by third grade. “I started my own newspaper and would anchor nightly newscasts for my parents,” Veeser said. “I’m sure they appreciated the quality.”

By the time she was in high school, Veeser had snagged internships at radio stations in her hometown of Denver, before applying to the University of Kansas after visiting the School of Journalism. “I never really thought about Kansas but when I visited, I was truly impressed and even a little intimidated by the J-School,” Veeser said. “It didn’t hurt that I managed to fit in a trip to Allen Fieldhouse as well.”

During college, Veeser reported, anchored and produced the news at KUJH-TV, hosted Jayhawk Sports Talk, did news updates for KJHK and took internships at stations around the country. She also managed to squeeze in some classes on the strategic communication side of the school, “just because”. The hard work paid off and she landed a reporting and anchoring job at the KTKA, the ABC affiliate in Topeka before working her way to KAKE-TV in Wichita.

“Working in news requires sacrifice,” Veeser said. “But I loved it. Even as a reporter though, I realized having that little bit knowledge from the stratcom side would be beneficial.”

Those skills came in handy when Veeser decided to venture out of television. She accepted a job as a communications coordinator at an internationally recognized environmental consulting firm in Kansas City, where she worked for two years.

“Most people would be afraid to be in the news business. I was afraid to leave it,” Veeser jokes. “But in all seriousness, I realized immediately the J-School provided me with skills far beyond writing and reporting.”

When the communications coordinator position opened up at the J-School this past summer, Veeser jumped at the chance to apply. “To have the opportunity to work with many of the professors that made such a huge impact in my education and career is a blessing,” Veeser said. “I not only get to work with them now, but I’m still learning from them. I don’t think you could ever stop learning from the individuals we have at the J-School.”

Now, Veeser is in charge of coordinating the J-School publications, advertising opportunities, news releases, overseeing the website and its upcoming overhaul, managing the social media sites, assisting faculty on special projects for public events and working to keep important information flowing to faculty and students daily.

“Communication is important in every industry, but when you work in an environment where it is the heart, soul and purpose of the entity, it becomes even more crucial,” Veeser said. “Fortunately, I’m around a lot of individuals who are always happy to chat about new ideas to further our communication.”

While she says the position can be overwhelming at times, she looks forward to the several new opportunities and projects already in the works. “I’m just utilizing a characteristic drilled into us at the School: Push yourself, don’t be afraid at stumbling here and there, force yourself to develop a new set of skills,” Veeser said. “You might surprise yourself.”
The School of Journalism recently adopted a new curriculum for its two tracks of study, Strategic Communication, and News and Information. Track chairs Tien-Tsung Lee (Strategic Communication) and Scott Reinardy (News and Information) sat down to discuss the new curriculum, which is expected to be implemented in Fall 2012, and what it means for students.

1. What changes have been made to the Strategic Communication curriculum?

The industry is changing. We thought it was important students learn both public relations and advertising, not just one or the other. And they should learn both at the same time.

There will be a series of three Strategic Communication classes. Stratcom 1 will be similar to the current 433, which is an introduction to strategic communication. It will be open to non-majors. Stratcom 2 will cover both principles of advertising and public relations. Stratcom 3 will incorporate case studies in advertising and PR, social media and branding, and financial fundamentals. Marketing and Media Research will be renamed Marketing and Media Research Methods. Message Development will be updated to better reflect today’s media environment.

We will also have several elective classes, including International Marketing Communications, Current Developments in Advertising and Public Relations, and Social Media in Strategic Communication. Finally, Strategic Campaigns will continue to be the sequence capstone.

2. How will the changes affect students?

Students will be better prepared. They will master both sets of skills in advertising and public relations. In addition, they will receive training in financial fundamentals, running a business, on telling stories visually and through writing. We are teaching students the best way we know, which will allow them to be ready for the job market when they graduate. Basically, the new curriculum will make them more marketable.

3. What was the reasoning behind the changes?

The landscape in strategic communication is changing. Advertising and public relations are blending together.

We can’t assume our students will get a job in a traditional agency doing only one thing. Also, many of them will be entrepreneurs. They will need to create a job that does not exist today. So, basically, we need to think ahead. What will our students need five to 10 years down the road? We’re figuring out the best tools they’ll need.

4. How does the school help balance maintaining relevant curriculum without having to conduct an overhaul on a regular basis?

We have a very good structure and we keep improving what we teach to reflect what’s going on in the industry. Next semester, we’re offering a course on how to use social media in strategic communication. We’re adding flexibility by offering additional special topics classes. We will also constantly update the content of existing courses.

5. What part of your track’s curriculum are you the most excited about?

I’m most excited that we’re trying to offer the newest knowledge to our students and still maintaining the most fundamental skills of storytelling in the context of public relations and advertising.
1. What changes have been made to the News and Information curriculum?

The most important change is expanding our students’ opportunities in curriculum. For example, generally, advanced courses are reserved for seniors, but now that will get pushed to junior year to open up senior year for more professional work. Also, we’re developing a capstone course that is more entrepreneurial. J301 will become two courses (one focused on information gathering and one on writing). We will have a 300-level visual communication course.

2. How will the changes affect students?

Our students as juniors and seniors will receive opportunities they haven’t before, and that will be better preparation for a career. The freshmen and sophomores will receive the opportunity to immediately become involved in practicing journalism. Overall, there will be a richer educational experience and a richer practical experience as students move through our school.

3. What was the reasoning behind the changes?

The world has changed dramatically and the KU journalism school is known for being on the cutting edge of the convergence in media, while still giving students the best education and sticking to our core of good writing, visual communication and editing. We’re working to expand. We need to have them thinking multi-dimensionally: creating the visuals, finding the right tools and applying those to the story.

4. How does the school help balance maintaining relevant curriculum without having to conduct an overhaul on a regular basis?

We cannot keep a static curriculum. We need to have continuous assessment, be constantly tweaking as we go. We need to create a formal process to make sure we’re always moving forward, and semester assessment is the key.

5. What part of your track’s curriculum are you the most excited about?

I’m most excited about better utilizing the skills of our faculty. We need to take on new skills and build on our current skills, too. It’s time to tap into those and work with the expertise of our staff. Journalism isn’t dying. It’s changing, and we have the curriculum that is more coherent to those changes. We want to have employers say, “Those Kansas students are the ones we want to hire.”

Kansan staff meet with new and prospective students during Hawk Week 2011.

Students prepare a news update in the KUJH-TV control room.
Students tackle tough subjects in Trauma and Media class

Car wrecks, homicides, devastating storm damage, war, even suicide. These are just a few of the tough topics the J-School’s new Trauma and Media class is facing head-on. It’s also one of the few stand-alone university-level trauma and media classes in the country.

Teresa Trumbly Lamsam, a visiting associate professor from the University of Nebraska at Omaha, taught Journalism 201, Current Issues in Journalism: Trauma and Media during the fall. After assisting in incorporating trauma modules into the school’s Media and the Military and Multimedia Reporting classes over the past year, Lamsam says she was eager to see how this stand-alone course would be received. She says the response was overwhelming.

“The enthusiasm from students was surprising, but the response from academics and journalists created a good problem,” Lamsam said. “So many people were contacting me to come and speak.”

The steady stream of guest speakers, ranging from reporters who spent time as embedded journalists to PR professionals dealing with crisis management, seems to have caught the attention, and appreciation, of students.

“It surprised me how many reporters were dealing with post-traumatic stress after covering tragic events,” sophomore Michael Phelan said.

Sophomore Emily Wade added, “I never thought about how journalists often see the same things first responders see.”

Lamsam began developing a syllabus for media and trauma education after receiving a fellowship through the Dart Center for Journalism and Trauma last year. The center offers journalists training and resources worldwide in an effort to help them deal with traumatic events. She hopes extending the training to future journalists and communication professionals will help prepare them for what they might encounter. Guest speakers to the class share Lamsam’s goal.

“I went into the process of getting a story having no idea what type of situations I would end up in, with the emotional interviews of even the lack of emotional interviews,” Kelly Stroda said. Stroda is the Editor-in-Chief of the Kansan. “I think taking a class like this would have been beneficial in lots of ways.”

Lamsam said she wasn’t sure initially how students would react to the stories, and realities, being put in front of them during class, but she said she’d been impressed by their maturity.

“They’re very thoughtful and compassionate in their responses during our conversations,” Lamsam said.

Students say they aren’t frightened or turned off by the issues the class tackles. Instead, they’re looking at trauma as a reality of what they may face in their careers and say they would rather be aware of how to respond than left scrambling for a plan.

“Maybe you don’t expect to encounter it, but whatever track you’re on, whether it’s news or strategic communication, you’re going to encounter it,” student Austin Roberson said.

Phelan said, “I want to be able to know that I can respond in a way to that is appropriate.”

Lamsam says that while this semester’s class had great turnout, the next step is working to figure out how to fit it into the curriculum in a more permanent capacity.

Visit the “Trauma and Media blog” at: http://mediaandtrauma.journalism.ku.edu/
Ted “Ted Fred” Fredrickson

After 31 years at the University of Kansas, Professor Ted Fredrickson may have retired, but his lessons still resonate with students.

Ted Frederickson, or Ted Fred to those at the School of Journalism, says he always approached his students as more of a coach than a teacher. After 31 years of coaching countless students to be better journalists, Frederickson retired in the spring.

“My ‘aha’ moment was realizing that to do well teaching and help them become good at this thing called journalism involves coaching more than teaching,” Frederickson said. “In coaching I tried to help all of them individually do something better, and it requires a lot of one-on-one time.”

Patty Noland, the career development coordinator for the School of Journalism, was not only Fredrickson’s colleague for several years, she first had him as a professor while she was studying for her master’s at KU.

“I always saw him talking to students, coaching them on every aspect of reporting and he spent hours reading drafts of stories, particularly in depth stories,” Noland said. “He was always available to help make the stories better.”

Frederickson came to KU in 1980 and while he taught several areas of journalism during his career, including even filling in for John Bremner’s editing class at one point (“I was very flattered he asked me,” Frederickson said), his main focus throughout the years was reporting. He also taught First Amendment (previously media law) and ethics, including the first stand-alone ethics course at the school.

When he initially started teaching media law, Frederickson says, he was working with material students couldn’t always relate to. As the course changed into First Amendment, he started bringing in topics and issues he knew students would be invested in.

“I wanted them to take ownership,” Frederickson said. “I wanted them to realize freedom of expression has to do with everyone’s right to expression. To this day, I get emails from former students who tell me about First Amendment issues they’re involved in.”

Frederickson says he enjoys retirement, but he’s not ruling out teaching in the future. He would like to teach in Italy again. He also says that for him, teaching at KU was not something he took for granted.

“You’re working in a place that’s gorgeous,” he said. “The University of Kansas campus is the most beautiful yard to work in, in the state of Kansas.”

He says the faculty and their approach to students made him value his career at KU.

“You’re duty is to the students, not the company,” Frederickson says. “The bottom line is the students. You want them to leave here and be able to work anywhere, and do well.”

While he enjoyed his career, Frederickson says he’s adjusting to retirement well. He lives on 40 acres near Tonganoxie, Kan., spends time traveling with family, taking river rafting trips through the Grand Canyon and visiting his cabin in Minnesota (which includes catching up with friend and former colleague Rick Musser, who lives in Minnesota now). He is also preparing for an entirely new role, one he says he’s excited to take on.

“I’m going to have granddaddy duty!” Frederickson said.

Former students who would like to communicate with Ted Fred can reach him at:

tedfred@ku.edu
or
21702 219th St., Tonganoxie, KS 66086.

To see Fredrickson’s remarks he gave during May 2011 graduation, please visit our website: www.journalism.ku.edu.
When talking to John Hudnall, one gets the feeling that his retirement was bittersweet. Sure, he looked forward to volunteering more, traveling and reading those good books he’d been eyeing, but he also left behind the world of teaching he loved.

Hudnall was a lecturer and executive director of the Kansas Scholastic Press Association, the statewide organization for secondary journalism, for 19 years. Hudnall earned his master’s degree from Central Missouri State and taught journalism at Marshall and Blue Springs High Schools in Missouri and Westside High School in Omaha before coming to KU in 1990. He says the greatest takeaway from his time as a teacher was a sense of humanity, because each student saw things in a different way.

“I always told myself I wanted to go out while the kids were still laughing with me,” Hudnall said.

As an educator, he possesses a sense of humor and an appreciation for doing what you love – qualities easily observed by his students and fellow faculty members. Hudnall, like many teachers, gains a sense of pride from his former students’ success. Through Facebook he sees just how many journalists he has inspired during his career.

“John Hudnall could tell a story like a smart and witty uncle, helping students learn to be better writers, and human beings, while they laughed,” Kerry Benson, a lecturer at the School of Journalism, said. “He also had a way of making any grade a student worked hard for, including a C, feel like an accomplishment worth savoring.”

Hudnall says that when he came to the J-School he was nervous, but he knew it would be a perfect fit. He says he was thankful to even walk the same halls as the other members of the faculty he was in such awe of. It wasn’t too long before people had reason to be in awe of him. Former Associate Dean Dana Leibengood encouraged Hudnall to apply for the KSPA position, and once the job was his it became his focus for 19 years.

His service to J-School students and high school journalists throughout Kansas earned him the James Frederick Paschal Award and Gold Key from the Columbia Scholastic Press Advisers Association and the Pioneer Award from the National Scholastic Press Association. While Hudnall looks at those honors as achievements that came in time, one award took him by surprise and still means a great deal.

In 2009 Hudnall received the Carl Towley Award, a national honor given annually by the Journalism Education Association. It is the highest award in scholastic journalism and is given annually to a JEA member who stands as an exemplar in service to the organization and scholastic journalism.

“It was nice because I never thought that I would get that or even be considered,” Hudnall said. “It was an honor because it came from other teachers at other universities doing what I did.”

For more than two decades at KU, John Hudnall provided leadership for not only his students, but the Kansas Scholastic Press Association.

By Will Becker, student communications assistant

Follow Dean Brill’s New Blog!
Keep up on J-School news as the Dean gives us a look at important events and travels, interesting J-School news and much more!

Visit:
http://deansblog.journalism.ku.edu/
early two dozen photographs line the walls on the first floor of the School of Journalism, including a B-24 bomber from World War II, an apartment fire, the Junior Olympics and the National Baseball Congress (NBC) World Series taken by senior photographer Chris Neal. The student gallery documents Neal’s work from his summer internship at *The Wichita Eagle*. Neal says the chance to work for his hometown newspaper gave him an opportunity to work on his skills.

“It exceeded all of my expectations that I could have possibly imagined. There was never a dull moment working there,” Neal said.

After taking a photo class his freshman year at Wichita High School East, Neal’s yearbook advisor assigned him to be the photographer for their publication his sophomore year. Before graduating and unsure if he wanted to continue photography in college, Neal accepted a scholarship to work on the magazine and newspaper staff at Butler Community College.

“Working on the newspaper and the magazine in college, it’s a lot more professional than what a yearbook would be. You basically have to be watching all the other professionals to know where they’re going and where they’re shooting,” Neal said.

Neal was soon named the Kansas Associated Collegiate Press Journalist of Year, an honor not typically given to a freshman. Malcolm Gibson, *Kansan* General Manager and News Adviser, presented Neal with the award.

“It just gave me a lot of confidence in what I’m doing and showed me that I’m really on the right path on what I want to do in my future,” Neal said. “This is what I’m going to be doing when I graduate college and this is the workforce I’m going to go into.”

Neal decided to attend the University of Kansas on the News and Information track after hearing about the program at the School of Journalism. Neal works as part of the staff of the *University Daily Kansan* and *Jayplay*, as a photographer and writer.
From top: Butterflies (due to high temperatures during the summer, numbers in the Wichita area decreased), Golden Giants’ base runner Blake Stroth slides into third base during the seventh inning of an NBC Tournament at Lawrence-Dumont Stadium, Garry Tate and his brother teach campers martial arts and self-defense moves at the Leader, Achievers and Winners Law Camp at Lake Afton, Lightning strikes near Jabara Airport in Wichita, Kan.

“When I came up here, they were telling me how highly ranked the journalism school is and all the different opportunities,” Neal said. “It kind of just became the best choice. I probably wouldn’t be as anywhere near as experienced as I am now if I didn’t come here.”

Neal took an internship with The Wichita Eagle after talking to his Journalism 610 teacher, Julie Denesha.

Neal says when he would finish an assignment he took the initiative and asked people in the newsroom if he could help photograph other stories.

“In my opinion if you want to get your name out there and do really well in this kind of job, you need to take it upon yourself to go out and get your assignments. If you got up to an editor everyday consistently and say ‘Hey, do you have anything for me to work on?’ they’re going to see that and then they’re going to give you the better assignments than they would someone who just sits at home and waits for you to call them.”

Neal’s advice to other student photographers in the J-School is to take chances when shooting an assignment.

“You can’t be afraid to try things. Get the photos you need it for the paper and then after that don’t be afraid to try something crazy,” Neal said. “It could be the best photo you have ever shot but you’re not going to know until you try. So if you have an idea, try it because it could be worth it in the long run.”
Richard C. Clarkson was recently awarded the prestigious Ellsworth Medallion by the University of Kansas Alumni Association, for his dedication and service to the University. His storied career, however, began long before he was ever a student KU. He started his own biweekly mimeograph newspaper and snagged big stories, with prominent fixtures in history, by sixth grade. Clarkson even conducted one interview that surprised his father, prompting him to ask his son if he managed to get an autograph.

“I said, ‘Journalists don’t ask for autographs,’ which is why I don’t have Orville Wright’s autograph,” Clarkson said.

Clarkson soon moved on to taking pictures for his yearbook and school newspaper. The first photograph he sold was of the new driver’s education car at Liberty Memorial High School in Lawrence.

“The first picture I ever sold I lost money on,” Clarkson said.

By his senior year in high school, Clarkson had a grueling schedule.

“I was photographing KU basketball games, rushing from Hoch Auditorium to the family house and the darkroom to develop the pictures to make the 9 p.m. bus to the Topeka Capital-Journal, the 9:10 bus to the KC Star and The Associated Press,” Clarkson said. “I was doing all of those things before I ever got to KU.”

When it came time to go to college, where to go wasn’t much of a debate.

“My parents couldn’t afford for me to go anywhere else, but I was so involved growing up, I couldn’t possibly think of going anywhere else,” Clarkson said.

Clarkson enrolled at KU, using his photography skills to help pay his tuition by working part time at the Lawrence Journal-World. He also continued photographing the KU basketball team, selling his pictures to Sports Illustrated.

Clarkson graduated in 1955 and launched a career that led to positions as director of photography at the Topeka Capital-Journal, assistant managing editor/graphics of The Denver Post and assistant editor of The National Geographic Society. Time, Life and Sports Illustrated magazines regularly enlisted Clarkson to cover major events, including the Olympics in Munich in 1972, in Montreal in 1976 and in Moscow in 1980. He was a consultant for the Los Angeles Olympic Organizing Committee in 1984 and the manager of all photography for the main Olympic stadium during the Atlanta Games in 1996. In between his photography assignments for the Olympics, Clarkson started his own company, Rich Clarkson and Associates, in Denver in 1987. He continued to build a client and project list that included documenting full seasons of behind-the-scenes activities, which Clarkson finds the most interesting, of the Notre Dame and Oklahoma football teams, and the Kentucky and Indiana basketball teams.

He also traveled to the NCAA basketball tournament on a regular basis. His client list currently includes the Denver Broncos, the Colorado Rockies and the National Collegiate Athletic Association. While his skills brought in the paychecks, it was his approach to his work that allowed Clarkson to get in the door time and time again.

“People can trust that you’re going to be responsible behind the scenes and not influence what’s going on,” Clarkson said.
>> Alumni Profile: Richard Clarkson

Clarkson says he stays in the background as much as possible, to capture the story in the purest way possible.

“You’re a fly on the wall,” Clarkson said. “You’re watching, listening, observing and constantly thinking, ‘What does that mean? What are the significant pictures? What do I really want to say in those pictures?’ Not just being a documentary photographer that’s just taking pictures of whatever is happening in front of you. I want to be able to write or say something and make a point with those pictures.”

“He always managed to tell a story, and that’s what endures,” Dean Ann Brill said.

Clarkson has built a reputation for excellence, both through his own work, and the work of those he hires.

“I’m more interested in the person than the portfolio. That’s what tells you just how bad that person wants to be good and just how talented they’re going to be,” Clarkson said.

Brill said, “He’s become a brand. There’s a certain quality associated with the name. He is independent enough, he has formed his own company and has people working for him. He is an entrepreneur doing something he loves and making a living with it. That’s a great quality.”

Clarkson, who received the William Allen White Citation in 2007, says he is just keeping a tradition going that gave him so much opportunity.

“KU, it’s been everything,” Clarkson said. “Even though I’ve lived in Denver for the last 25 years, and Washington before that, I still have such strong roots at KU.”

>> Alumni Profile: Gary Smith

World renowned street photographer shares what life looks like through his eyes.

Gary Mark Smith has traveled to more than 60 countries during his three-decade photography career, capturing life in some of the most hazardous environments imaginable. Even after all his travels, he’s nowhere near ready to slow down.

“I work 100 hours a week because I work in something that has passion in it,” said Smith, a 1984 J-School graduate.

Smith’s voyage into photography began at an early age on the farm he grew up on a farm outside Kutztown, Pa., but by high school, he began traveling to New York City, where he focused not on the bright lights and tall buildings, but rather everyday life. Street life. In the late 1970’s, he left the crowded cities and headed west, eventually landing at the University of Kansas and in the School of Journalism.

“I think the journalism school gave me a lot,” Smith said. “There were some great professors here.”

One of those professors was Rick Musser, one of Smith’s mentors who remains in contact with him today.

“There was very little that was traditional about Gary from any standpoint,” said Musser, who retired from the J-School in 2008 after 32 years of teaching.

As a student, Smith was already covering wars in El Salvador, Guatemala and Nicaragua. He worked as a freelance photographer, selling his photos to organizations like United Press International and The Associated Press. In his “spare time” he joined the University Daily Kansan, where his skills earned him a William Randolph Hearst Award nomination for his work covering the wars.

“He was always a risk taker,” Musser said.
Even as Smith worked toward graduation, he knew he didn’t want to follow a traditional path into news. “Journalism couldn’t live up to my standards,” Smith said. Musser saw that, too. “At that point, I knew he would probably be a war-type photographer,” Musser said.

Smith threw himself into traveling the globe after graduation. He captured residents fleeing for their lives during the 1997 eruption of the Soufrière Hills volcano in the Caribbean, the aftermath of 9/11 and Hurricane Katrina. He’s photographed conflicts and wars in South Africa, Afghanistan, Russia and Germany. Smith has received several honors, including awards from American Photo magazine for his work covering conflicts in Central America and Montserrat.

Even with his world travel and success, Smith says Lawrence is home. He lives just blocks from campus and was featured as the Alumni Photographer this semester in Stauffer-Flint Hall. Smith says one other reason he enjoys living in Lawrence is the opportunity to work with students. “If they’ve gotten to that point where they’re that talented and have that much passion for the art, I have to teach them,” Smith said. “I have to mentor them. I can’t say no.”

It was that passion to give back that landed Smith with another talented photojournalist who is now working with him on a collaborative photo documentary about the slums of Brazil. The documentary is due out in 2012.

Sarah Stern, a junior in the School of Journalism whom Smith has mentored since meeting her during a high school career fair, spent May 2011 with Smith photographing life in the slums of Rio de Janeiro. Stern said Smith had influenced her photographic style and her approach to each opportunity. “More than anything, Gary serves as an example that you can go and travel and go to all these countries and do all of these different things,” Stern said.

Smith says he just hopes future journalism students approach their careers with the same passion he still has. “People often aren’t even calling it a profession, but a craft,” he said. “I would sit these students down and pound the table and say, ‘This is a profession. This is something you have to live up to.’”

That’s advice his students are already taking to heart. “He taught me to get close, don’t be afraid, don’t be intimidated,” Stern said.
A wide field stretches back to the tree-line. It's filled with barbed wire, trucks, fences, and ladders. Fires light the way in the dark expanse of sand and metal.

Music plays over the loud speakers. The soldiers, who are almost finished with their basic training, take their positions at one end of the field.

They know their objective: to complete this night infiltration course.

With a loud battle cry, the soldiers begin advancing across the field. They crawl under the wires, and carefully protect their weapons from the sand.

Over the soldiers' heads, gunners fire live rounds to intimidate them and simulate a real battle scene. Mortars fire and light up the field for an instant. Flares shoot up into the sky, giving the grounds an orange glow.

After the soldiers make it past the guns, they wait behind a line of old railroad ties. They yell encouraging words to the rest of their comrades, who are still crawling under the barbed wires.

Once everyone assembles, drill sergeants count heads to make sure no one is missing. The soldiers wait patiently along the line.

They are ready for the next mission.

In September, I had the opportunity to participate in the fourth “Bridging the Gap: Media & the Military Workshop,” which is hosted by the KU School of Journalism. I was one of 17 journalists who took part in this workshop, which gave us a glimpse at military life at Ft. Leavenworth, Kan. and Ft. Leonard Wood, Mo.

The workshop’s purpose is to help the media and the military form a better understanding and relationship with one another. With many US soldiers fighting overseas in Iraq and Afghanistan, the US media (and other media, too) need to have a good relationship with the military to cover the wars effectively.

“MilJo,” which is an affectionate abbreviation for our “Military-Journalist Experience,” was an unforgettable event.

We went on a night-tour of Ft. Leavenworth, met students at the Command and General Staff College, and talked to Generals William Caldwell and Gary Patton via conference call.

While we were at Ft. Leonard Wood, we had the chance to drive simulators, hold an anti-tank weapon (don’t worry, it wasn’t loaded), and do physical training with newly-recruited soldiers.
But, the highlight of the trip, for me, was the night infiltration course or NIC while we were at Ft. Leonard Wood.

We went out to the course around sunset and got a briefing from the overseeing sergeants. They told us that soldiers from Foxtrot Company were in their final week of basic training. The NIC was the culmination of all their training, or their “final exam,” so to speak.

Once it was completely dark, the sergeants turned the lights on so we could see the obstacle course. Then, they walked us through it. We climbed up a six-foot ladder to see a field traced with barbed wire and controlled fire pits. Some of us took the initiative to crawl under the barbed wire, as we knew the soldiers would be doing a few minutes later.

Once the platoons were through the obstacle course and were assembled along the line of railroad ties, the drill sergeants gave us permission to move closer and shoot pictures of the troops.

After their final assault, they lined up and prepared to go back to the barracks. We had a few minutes to interview some of them. All of them were overflowing with adrenaline, relief, and pride in each other for having completed one of the final tasks of their basic training.

Overall, it was an action-packed, eye-opening week. I learned so much about the military, its operations, its personnel and their experiences. I spent the week with 16 amazing journalists, and I learned as much from them as I did from the military personnel.

So, even though “MilJo” is over, the lessons I learned there will help me grow as a journalist and a story-teller. I’m looking forward to working with military personnel again; because, now that I’ve gained a better understanding of the military through “MilJo,” I won’t hesitate to tell their stories in the future.
Learning the Family Business
by Will Becker, student communications assistant

To Gina Ford, the Hearst Visiting Professional for the Spring 2011 semester, journalism is a family business. Ford, who is now a graduate student at the University of Kansas, grew up with a clear view of what a successful career in broadcast journalism looked like. Her father, Sam, is the bureau chief for WJLA-TV in Washington D.C., and her mother, Gloria, worked at KSNW in Wichita, WJAR in Providence, CNN as a correspondent, BET News and was the news director of TCI New Media Network in the Turks and Caicos Islands.

When Ford graduated from the J-School in 2008, her father, a 1974 J-School graduate delivered the commencement speech. While the circumstances that day were unique, his words were astute. She said she still remembered the contents of that speech, sentiments echoed by her professors during her time as an undergraduate. The speech addressed journalism’s rapid change, and the reality of this shift is something Ford quickly realized in the professional world.

After graduation, Ford worked as a reporter and anchor for WEEK-TV, the NBC affiliate, in Peoria, Ill. While at the station she gained valuable experience covering stories like the impeachment of Gov. Rod Blagojevich and the trial of Jeff Pelo, the Bloomington, Ill., police sergeant turned sexual predator. Starting as a reporter, Ford was able to quickly leverage her experience with KUJH-TV into the opportunity to anchor.

Now back at the School of Journalism, Ford serves as executive producer for KUJH-TV. In this role, she passes on the lessons of media convergence that she learned firsthand in Illinois and that her father spoke of in 2008.

“As I walk through the newsroom now and see her interaction I can see that she has a real connection with her students,” Associate Professor Max Utsler said. “There is certainly an advantage to having someone younger with that more recent experience involved in our day-to-day news operation.”

During the 2011 summer term, she taught a section of Journalism 699, Reporting and Editing for Print and Online. Ford counts this class as one of her proudest moments as an instructor, saying the course demanded a lot from students, pushing them to work outside their academic focus.

“Every single one of those kids stepped up to the plate,” Ford said. “Every one of them turned in TV packages and I didn’t even ask. They were all posting stuff to the Web, writing print stories and anchoring sometimes even multiple times.”

These opportunities made possible by the J-School are ones she took advantage of when she was in school herself and then put to work in the field. Pointing to her father and his unwavering loyalty to the school, she acknowledges another important asset of the School of Journalism.

“Our alumni network here is ridiculous,” Ford said. “People don’t just graduate from the school and say, ‘Oh, well, that chapter of my life is over.’”

While the careers of her parents made for an easy college decision, she said, for a short time in high school she considered a degree in marine biology. Then in a sign of true journalistic destiny, she realized how much math that would entail and returned to the familiar path, she said.

Scary numbers aside, she holds on to a particular memory as one of her first reasons for wanting to be a reporter.

“Watching my mother get dolled up for big events like the Congressional Black Caucus or a White House Correspondents Dinner,” she said. “I would see my mom and she has on this extravagant ball gown. I would sit there in the bathroom while my uncle did her hair and think, ‘One day I’m going to go, too.’”

Top: Ford explains how to use a camera in the J-School equipment lab. Bottom: Ford works with high schoolers during the KSPA conference.
**Fun with Alums**

**A campaign of love**

Strategic campaigns leads to lifelong partnership for two alums.

Shea Haase and Ashley Gass walked away from the School of Journalism in 2007 with a great education, real-world experience, a diploma, and thanks in part to their intense Campaigns course, they also walked away with a little extra prize: each other.

After meeting in Prof. Tim Bengtson’s campaigns class more than four years ago, ironically with Helzberg Diamonds as their client, the two are set to tie the knot. We caught up with them as they returned back to the J-School for their engagement photos.

“I got to know Ashley through our time working on that campaign. Had I not stayed in school to complete a Journalism degree after my English degree,” Haase said, “I never would have met Ashley.”

“Shea and I, on a night we were supposed to be editing all night, skipped out of our academic commitments and went to see the movie Disturbia. This became our unofficial first date,” Gass said. “And no worries, the editing work got done eventually.”

This February, Haase brought Gass back to where it started, to ask if she’d be his teammate for life.

“The building was locked tight, so he proposed outside the building. So when we began scouting places to take engagement photos, it was a no-brainer that we should re-visit the building in which we met and where he proposed,” Gass said.

Haase and Gass, who now live in Lenexa, are now planning a June 23 wedding in Lawrence.

“We thought it would be appropriate to have a Lawrence-based event. The town means so much to us,” Gass said.

“We’re getting married at the Danforth Chapel on campus,” Haase adds.

Gass, who received her Masters in education from Rockhurst University, is an assistant fifth grade language arts teacher for a private school in Kansas City, MO. Haase works in analytics for a pharmaceutical marketing agency.

If you have a fun J-School story you’d like to share, emails us at jschool@ku.edu
2011

Kathryn Kishtadt is an account executive in the sales department for KQRC & KRBJ at Entercom in Kansas City.

Austin Falley is a communications coordinator at KU’s School of Business.

Patrick Stacy is a customer relations representative with the Kansas City Chiefs.

Jake Poterbin is a website coordinator with Colorado Parks and Wildlife. He is one of two individuals managing the website. Poterbin is producing and leading a new social media initiative and works on website redesign.

Allison Jones is a college recruiter and staffing assistant at Collective Brands in Topeka, Kan.

Rachel M. Anderson is communications coordinator for the Winter Park Resort in Winter Park, Colo.

Joe Garvey is a multi-media marketing consultant for the E.W. Scripps Company, focusing on businesses in Seattle and Tacoma.

2008

Riley Parker is an account manager for Boston Beer Company (Samuel Adams) in Dallas, Texas.

Nathan Gill is the associate editor of special projects for Hart Energy in Houston. The company provides news and information services to the global energy industry and its investors. Previously, he was a freelance marketing and editorial specialist in Kansas City. Gill completed the “News and Information” track at the J-School in 2008 and the “Strategic Communication” track in 2009.

Scott Oswalt is a graphic designer at the Lawrence Journal-World in Lawrence, Kan.

Rachel Smith is Career Services Coordinator for the KU School of Engineering.

2007

Susan O’Neil joined Cerner Corporation in Kansas City, Mo., in the spring of 2010. O’Neil drives the public relations strategy for the corporation’s ambulatory division and overall marketing and communications initiatives.

Heather Brummitt (Masters, 07) is a producer at KPHO CBS 5 in Phoenix, Ariz. Previously, she was a producer at KVOA in Tucson, Ariz.

Kyle Hoedl is the manager of social media at MTV Networks International. He is in charge of global social marketing strategy and campaigns for MTV and Nickelodeon.

C.J. Moore works an editor at Red Nova Labs in Westwood, Kan. as well as for CBSSports.com Rapid reports covering KU basketball.

2006

Daniel Peters is an account manager, new business for Nickelodeon.

C.J. Moore works an editor at Red Nova Labs in Westwood, Kan. as well as for CBSSports.com Rapid reports covering KU basketball.

2005

Anja Winikka is the Site Editor of The Knot.com in New York City. She was recently the Senior Editor of print and online content.

Erica (Stein) Ashlock works in ad sales at Martha Stewart.

2004

Mike Baadte is an insurance agent for Farmers Insurance in Overland Park, Kan. He is also an advocate for Managing Information on Lost Kids (M.I.L.K.), a community service project Farmers Insurance is associated with.

Maggie Koerth-Baker is a freelance journalist and the science editor at BoingBoing.net, an award-winning blog with several million monthly readers. Her book, “Before the Lights Go Out: Conquering the Energy Crisis Before it Conquers Us”, is due to be published March 2012 by Wiley and Sons Publishers.

2003

Michael Ferguson is the Talent Acquisition Partner (Recruitment) for Thomson Reuters in New York, N.Y.

2001

Sarah Hansen is the manager of the comics pagination department at Universal Uclick.

1999

Malorie (Bartelson) Maddox was recently promoted to main anchor at WOWT Channel 6 in Omaha, Neb. She anchored the morning show at the station for six years. Maddox was also honored as one of the Ten Outstanding Young Omahans for her work in the community.

Dianne Ransom is the Editorial Programs Manager for the Tax & Accounting branch of Thomson Reuters. She also has a side business doing voice-overs and on-camera work for local businesses in Kansas City.

Danny Baresow is a regional sales manager for Waitt Outdoor. The company has billboards in Kansas, Missouri and Nebraska.
1998

Christie Applehanz is the vice president of public affairs at the Kansas Action for Children in Topeka, Kan. She oversees communications and government affairs for the largest child advocacy organization in the state. She previously worked for KU’s College of Liberal Arts and Sciences.

1997

David Teska is a contingency planner with the Federal Emergency Management Agency (FEMA) in Kansas City. He is also a Captain in the U.S. Coast Guard Reserve assigned as the Senior Reserve Officer at Coast Guard Sector San Diego overseeing the mobilization and training readiness of more than 140 Reservists.

1995

Liz Hunt was recently named 2011 Women in Business Champion by the Tulsa Metro Chamber. She owns Hunt PR in Tulsa, Okla.

Manny Lopez is the Opinion Page Editor/Columnist for The Detroit News. He was previously the auto editor. Lopez also recently graduated from the University of Detroit Mercy with his master’s in economics.

Jason McDaniel is the owner and creative director for Missing Q Press, a design and letterpress studio in Dallas, Texas.

1988

Susan Harper is the Senior Technical Writer at Ping Identity in Denver, Colo.

1987

Bill Ackerly was recently selected as the Strategic Communications Officer for the Mission Command Center of excellence (MC CoE) at Fort Leavenworth, Kan. He previously served as a defense contractor in a similar role for the Battle Command Knowledge System at Fort Leavenworth. Since his retirement from the Army in 1991, he has served in a variety of hands-on and supervisory roles in corporate communications and public relations companies including Kansas City Power & Light and the Security Benefit Group of Companies. As the Army’s newest Center of Excellence, the MC CoE was established by the Army in 2010 to lead the execution of the Mission Command Warfighting Function.

Kim Hurley Benson is the Senior Pastor at Admire/Allen/Miller United Methodist Churches.

1985

John Reimringer’s debut novel, “Vestments” was named one of the best books of 2010 by Publishers Weekly. It was also featured on Minnesota Public Radio’s Midmorning and won the 2011 Minnesota Book Award for fiction.

1982

JoLynne Walz Martinez is the editor and publisher of the KC Education Enterprise. She covers Kansas City metropolitan area news.

1980

Robin Smith Kollman was presented with a Distinguished Communicator Award of Excellence by the Illinois chapter of the National School Public Relations Association (INSPRA). Kollman works for Libertyville Elementary District 70.

1979

Kevin Newell is the Executive Vice President & Global Chief Brand Officer for the McDonald’s corporation in Oak Brook, Ill.

Cyndi Uebelhart Roth works in Customer Services for Bombardier (Learjet) in the Communications/Marketing Department in Wichita, Kan.

1972

Bion Beebe is a principal attorney editor at Thomson Reuters in Eagan, MN and recently passed the 30-year mark with the company. He began working for West Publishing Company in 1981.

1958

Burton Brewer Celebrated the 15th anniversary of The Beacon in July. The consumer interest magazine serves the northern segment of Palm Beach County, Fla. Brewer founded the magazine in 1996. He spend 11 years in radio broadcasting after graduation. Brewer also worked for the Ottawa Times for 11 years before moving to Florida in 1987 where he worked in advertising for The Fisherman Magazine and served as editor of Country Weekly Magazine.

Roscoe Born is a former reporter and editor for The Wall Street Journal and Barron’s as well as a founding editor of the National Observer. He recently published his e-book “In The Prime of Death”. □
Bob Basow’s J433 Introduction to Strategic Campaigns class visits the Kansas City Area Development Council.

Simran Sethi’s J534 Diversity in Media class visits the Haskell Baker Wetlands as they learn about local Native history.

Dean Ann Brill and Associate Professor Linda Lee visit with University of Costa Rica Professor Carlos Araya as well as UCR students.

Students and instructors gather for the Woolridge Scholarship Dinner.

J-School alumnus Jim Small, VP of Major League Baseball in Asia speaks to J101 Intro to Journalism students.

Lecturer Sue Novak takes high school students through an editing exercise during the fall KSPA Conference.

Rhys Dean Patterson, son of alumni Cathy (Oldham) and Dean Patterson shows off his Jayhawk gear.

High school recruiters from Illinois tour the Journalism School.

Terry Bryant gives tours of KUJH-TV to prospective students during Hawk Week.

Professor Jimmy Gentry works through an exercise during his financial basics class.

J-School alumnus Mark Hamrick, business editor at the Associated Press speaks to Patty Noland’s students.

International journalists with the U.S. Department of State and Economic Business Reporting Project visit.

Dean Ann Brill with alumnus and author Richard Louv.

Kansan Editor-in-Chief Kelly Stroda speaks to the J201 “Current Issues in Journalism: Trauma and Media” class.

Alumnus Gary Smith and Journalism student Sarah Stern share photos of their upcoming documentary.
Send us Your News

Please e-mail your update to the School of Journalism at jschool@ku.edu or send via mail to:
J-Links Newsletter, 200 Stauffer-Flint Hall, 1435 Jayhawk Boulevard, Lawrence, KS 66045-7575

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