



# THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #15, NOVEMBER 12, 2012

## J-SCHOOL CALENDAR OF EVENTS:

Fall 2012		
Nov. 13	Jeff Taylor class visits	
Nov. 13	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 16	PTS Conference/Workshop and Alumni reception	Washington, D.C.
Nov. 15-18	JEA/NSPA Fall National High School Journalism Convention	San Antonio, TX
Nov. 20	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Nov. 21-23	Thanksgiving Break	<i>No classes 11/21-23, offices closed 11/22-23</i>
Nov. 27	Professor Robert Rowland of the department of communication studies will discuss presidential inaugural addresses in JOUR 201-Campaign 2012 (Guth)	
Nov. 27	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 29	Sir Robert class visit (Guth's J201)	
December	Campaigns Presentations	
Dec. 4	CEHCUP official inauguration	CEHCUP (Clarkson Gallery) 5 p.m.
Dec. 4	Guth Campaigns Presentations: City of Greensburg, KS	JOUR 640 Strategic Campaigns presentation to representatives of the City of Greensburg, Kansas. 7:00 p.m. in the Clarkson Gallery in Stauffer-Flint. There will be a telecommunications links between the gallery and people in the Media Center in the Kiowa County Commons in Greensburg.
Dec. 4	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.

		All meetings are scheduled on Tuesdays.
Dec. 6	Last day of fall classes	
Dec. 6	Basow Campaign Presentation – Straub International	7 p.m.
Dec. 7	Faculty – Special meeting to vote on curriculum	10 – 11:30 a.m. 206 S-F.
Dec. 7	Stop day	
Dec. 7	An Evening with Rich Clarkson	Join us to dedicate the Clarkson Gallery. 5:30 p.m. to 7 p.m., Clarkson Gallery. RSVP to Natasha Veese (tashj@ku.edu).
Dec. 10-14	Finals	
Dec. 11	Bengtson Campaign Presentation – Minsky’s Pizza	7:30 – 10:30 a.m., Alderson Auditorium (Kansas Union)
Dec. 21	Fall grades due	
Dec. 24-25	Christmas Holiday	<i>Offices closed</i>
Jan. 21	Martin Luther King Day Holiday	<i>Offices closed</i>
<b>Spring 2013</b>		
Jan. 22	First day of spring classes	
Feb.8	William Allen White Day – Frank Deford is the 2013 recipient of the national citation.	<i>Adams Alumni Center, Kansas Union &amp; Stauffer-Flint Hall, additional details tba</i>
Feb. 1	Faculty Meeting	206 SF, 1:30 – 3:00 p.m.
Feb. 24	KSPA Regional Competition	
Mar. 8	Faculty Meeting	206 SF, 1:30 – 3:00 p.m.
Mar. 18-22	Spring Break	
Apr. 16	School of Journalism Awards & Scholarships Ceremony	<i>Kansas Room &amp; Malott Room, 4:00-5:30 pm</i>
Apr. 25-28	JEA/NSPA Spring National High School Journalism Convention	<i>San Francisco, CA</i>
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 – 3:00 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	Journalism School Graduate Recognition Ceremony,	<i>Lied Center and Stauffer-Flint lawn</i>
May 19	Commencement	<i>Memorial Stadium, 10:30 am</i>
May 27	Memorial Holiday	<i>Offices closed</i>

Jun. 4	First day of classes	
Jun. 23-27	Kansas Journalism Institute	

## FACULTY/STAFF NEWS:

**Mugur Geana's** paper "Improving Health Promotion to American Indians in the Midwest United States: Preferred Sources of Health Information and Its Use for the Medical Encounter" has been published in the Journal of Community Health: Volume 37, Issue 6 (2012), Pages 1253-1263.

**Scott Reinardy** attended Friday's 2012 Montgomery Family Symposium "Journalists and the Courts" at the Kansas State Supreme Court.

**Reinardy** submitted two papers to the International Communication Association conference: "Assessing the assessors: JMC administrators critique the nine ACEJMC standards" and "Boom or bust? U.S. television news industry is booming but burnout looms for some." The conference is in London in May.

**Reinardy** also moderated Monday's panel discussion "A Plan to Save Big Time Collegiate Sports" at Media Crossroads. Panelists included University of Kansas Professor of Health, Sport and Exercise Sciences Angela Lumpkins; David Catt, former member of the KU Golf Team, and a student representative on the University Senate Athletic Committee; Paul Buskirk, Associate Athletics Director for Student Support; and Don Green, Emeritus Distinguished Professor.

**Doug Ward** gave the keynote address at the Colleague 2 Colleague Fall Symposium in Emporia. Ward's speech, "How Would Socrates Teach Online?," included a multimedia segment in which David Guth provided the voice of Socrates.

**Ward** was profiled in an article on the education technology site EdCetera. The article, "Why and How Educators Should Build an Online Presence," can be found [here](#).

## ALUMNI AND STUDENT NEWS:

Nearly 50 students from Ad Club and PRSSA participated in the 2012 agency tour/agency crawl in Kansas City on Friday, Nov. 9. Students visited Sullivan, Higdon and Sink (SHS), Barkley, Bernstein-Rein and VML.

## OPPORTUNITIES:

### Hearst Competition Deadlines:

Students, contact **Scott Reinardy** for more information or to submit an entry. Students can win up to \$2,600 for first place and the top five place winners also receive cash prizes. These awards are considered the Pulitzer Prize of college journalism.

Nov. 6: Photo: News and Feature

Nov. 13: Television: Features

Dec. 11: Writing: Enterprise Reporting

Feb. 5: Writing: Sports

Feb. 19: Multimedia: Enterprise

March 6: Writing: Personality/Profile

April 9: Multimedia: Team Reporting – News

Nov. 13: Radio: News and Features

Dec. 4: Multimedia: Features

Jan. 29: Multimedia: Human Condition

Feb. 12: Television: News

Feb. 26: Photo: Picture Story/Series

April 2: Writing: Breaking News

*Check out the entries that have already been submitted:*

Feature Writing: Laura Nightengale, Hannah Wise

Photos -- News and Features: Chris Neal, Tara Bryant

Join us for the official dedication of the Richard C. Clarkson Gallery on Dec. 7 at 5:30 p.m.

*An Evening*  
WITH **RICH  
CLARKSON**



PLEASE JOIN US TO DEDICATE THE  
RICHARD C. CLARKSON MULTIMEDIA GALLERY

Friday, December 7, 2012 ♦ 5:30 p.m. - 7 p.m.

The Richard C. Clarkson Gallery at Stauffer-Flint Hall  
1435 Jayhawk Boulevard, Lawrence, KS 66045

**KU** WILLIAM ALLEN WHITE  
SCHOOL OF JOURNALISM  
& MASS COMMUNICATIONS  
The University of Kansas

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