



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #14, NOVEMBER 5, 2012

J-SCHOOL CALENDAR OF EVENTS:

Fall 2012		
Nov. 6	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 6	Dave Peacock visit	Peacock is a KU J-School grad and the former president of Anheuser-Busch.
Nov. 6	Guth will give special lecture, "Election Night in America," in Jour 201.	<i>Lecture will feature television coverage of the U.S. elections back to 1948. Faculty and staff are invited to attend. Class meets in 100 SF from 2:30 - 3:45.</i>
Nov. 7	"Lunch and Learn" Graduate program informational session	Trozzolo Communications Group, 4 th Floor, noon
Nov. 8	"The Celebration of Democracy and Cookies" in JOUR 201 - Campaign 2012. (Guth)	A discussion of the election, the announcement of the winner of the "Who Wants to be a Pundit?" contest (student and faculty divisions) and, of course, cookies.
Nov. 9	"Lunch and Learn" Graduate program informational session	KU Edwards Campus - BEST Building, noon
Nov. 9	Entrepreneurship Event featuring U.S. Senator Jerry Moran (R-Kan.)	<p><i>Lied Center</i></p> <p>THE UNIVERSITY OF KANSAS</p> <p>A celebration of Global Entrepreneurship Week</p> <p>in a partnership of THE SCHOOLS OF BUSINESS, ENGINEERING AND JOURNALISM</p> <p>10 AM MODERATED PANEL DISCUSSION FEATURING AREA ENTREPRENEURS</p> <p>11:15 AM NETWORKING LUNCH</p> <p>12:15 PM AN INTERVIEW WITH SENATOR JERRY MORAN BY DEAN NEELI BENDAPUDI</p> <p>1 PM ENTREPRENEURSHIP INFO SHOWCASE (small and startup companies, resources for entrepreneurs interact with KU students)</p> <p>FRIDAY NOVEMBER 9, 2012 LIED CENTER OF KANSAS PAVILION</p> <p><small>Free and open to all KU students but space is limited and reservations are required. Email entresps@ku.edu by Wednesday, Oct. 31, to reserve your spot. Please park in lot 300, sections C and D.</small></p>

Nov. 9	Montgomery Symposium: Journalists and the Courts	<i>Will be held at the Kansas Supreme Court building.</i>
Nov. 12	Veterans Day (observed)	<i>USS & UPS staff holiday with supervisor permission</i>
Nov. 13	Jeff Taylor class visits	
Nov. 13	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 16	PTS Conference/Workshop and Alumni reception	Washington, D.C.
Nov. 15-18	JEA/NSPA Fall National High School Journalism Convention	San Antonio, TX
Nov. 20	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Nov. 21-23	Thanksgiving Break	<i>No classes 11/21-23, offices closed 11/22-23</i>
Nov. 27	Professor Robert Rowland of the department of communication studies will discuss presidential inaugural addresses in JOUR 201-Campaign 2012 (Guth)	
Nov. 27	PRSSA	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall.
Nov. 29	Sir Robert class visit (Guth's J201)	
December	Campaigns Presentations	
Dec. 4	Guth Campaigns Presentations: City of Greensburg, KS	JOUR 640 Strategic Campaigns presentation to representatives of the City of Greensburg, Kansas. 7:00 p.m. in the Clarkson Gallery in Stauffer-Flint. There will be a telecommunications links between the gallery and people in the Media Center in the Kiowa County Commons in Greensburg.
Dec. 4	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Dec. 6	Last day of fall classes	
Dec. 6	Basow Campaign Presentation - Straub International	7 p.m.
Dec. 7	Faculty - Special meeting to vote on curriculum	10 - 11:30 a.m. 206 S-F.
Dec. 7	Stop day	

Dec. 10-14	Finals	
Dec. 11	Bengtson Campaign Presentation - Minsky's Pizza	7:30 - 10:30 a.m., Alderson Auditorium (Kansas Union)
Dec. 21	Fall grades due	
Dec. 24-25	Christmas Holiday	<i>Offices closed</i>
Jan. 21	Martin Luther King Day Holiday	<i>Offices closed</i>
Spring 2013		
Jan. 22	First day of spring classes	
Feb. 8	William Allen White Day - Frank Deford is the 2013 recipient of the national citation.	<i>Adams Alumni Center, Kansas Union & Stauffer-Flint Hall, additional details tba</i>
Feb. 1	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
Feb. 24	KSPA Regional Competition	
Mar. 8	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
Mar. 18-22	Spring Break	
Apr. 16	School of Journalism Awards & Scholarships Ceremony	<i>Kansas Room & Malott Room, 4:00-5:30 pm</i>
Apr. 25-28	JEA/NSPA Spring National High School Journalism Convention	<i>San Francisco, CA</i>
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 - 3:00 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	Journalism School Graduate Recognition Ceremony,	<i>Lied Center and Stauffer-Flint lawn</i>
May 19	Commencement	<i>Memorial Stadium, 10:30 am</i>
May 27	Memorial Holiday	<i>Offices closed</i>
Jun. 4	First day of classes	
Jun. 23-27	Kansas Journalism Institute	

FACULTY/STAFF NEWS:

Pam Fine, Knight Chair for News, was elected as ASNE treasurer, which was vacated by Margaret Sullivan. Fine will assume the presidency of ASNE during the 2015 annual meeting.

Fine was a judge for the annual EPPY Awards, presented last week by Editor & Publisher, which honored the best media-affiliated websites in 31 diverse categories. Fine judged the college and university journalism awards given in three different categories including Best College Newspaper Website. [View](#) the 2012 winners.

Prof. Barbara Barnett has posted a first-person story about her family's experiences with post-traumatic stress on the website: commongroundtrauma.org. The website, created by j-school

student **Hannah Wise**, was launched to complement the workshop, "Common Ground: The Media, The Military, and Post-Traumatic Stress." The goal of the website is to allow journalists, military, veterans, and families an opportunity to discuss post-traumatic stress and to share ideas and resources.

Prof. Barbara Barnett participated in a reading of KU students' names on the Vietnam War Memorial. The reading, which included KU staff, administrators, faculty, and students, is taking place at Media Crossroads and was coordinated by **Profs. Scott Reinardy** and **Cal Butcher. Mike Denning**, director of KU's Office of Professional Military Graduate Education, organized the readers. J-school alum **Allyson Shaw**, who is social media coordinator for the Vietnam Veterans Memorial Fund.

ALUMNI AND STUDENT NEWS:

Four representatives of The Richards Group in Dallas visited the School on Oct. 29 and 30. **Alma Fuentes, Alex Cohen, 2008 graduate, Mark Shonka, 2009 graduate, and Erica Keefer, 2012 graduate**, conducted one-on-one informational sessions with 31 students to discuss internships and full-time job openings. The representatives spoke to three classes, **Prof. Bob Basow's** section of Campaigns; **Prof. Jimmy Gentry's** Financial Fundamentals for Communicators, and Message Development, taught by **Profs. Linda Lee, Tim Bengtson, Jimmy Gentry and GTA Kylee McCullough**. The representatives also spoke to Ad Club on Tuesday evening. The Richards Group will return in March 2013 to conduct formal interviews.

Craig Nienaber, deputy metro editor at *The Kansas City Star*, has selected six candidates to interview for the Star's 2013 summer reporting internship. He will be on campus Nov. 8 to conduct the interviews.

OPPORTUNITIES:

Hearst Competition Deadlines:

Students, contact **Scott Reinardy** for more information or to submit an entry. Students can win up to \$2,600 for first place and the top five place winners also receive cash prizes. These awards are considered the Pulitzer Prize of college journalism.

Nov. 6: Photo: News and Feature
Nov. 13: Television: Features
Dec. 11: Writing: Enterprise Reporting
Feb. 5: Writing: Sports
Feb. 19: Multimedia: Enterprise
March 6: Writing: Personality/Profile
April 9: Multimedia: Team Reporting – News

Nov. 13: Radio: News and Features
Dec. 4: Multimedia: Features
Jan. 29: Multimedia: Human Condition
Feb. 12: Television: News
Feb. 26: Photo: Picture Story/Series
April 2: Writing: Breaking News

Dave Peacock, KU journalism grad and former president of Anheuser-Busch, will be here Tuesday, Nov. 6th. Please let Kerry Navinsky know if you'd like Dave to speak to your class. Peacock will speak to the KU Ad Club Tuesday evening. Peacock stepped down as president of Anheuser-Busch last year. He was president for four years and with the company for 17 years, responsible for such campaigns as the "whazzup", the lizards and of course, the many Super Bowl ads. He also oversaw the development of AB's social media marketing efforts.

Applications are due this **Friday, November 9th** for **Alternative Spring Breaks**, a student-run organization that sends KU students on week-long service learning experiences at locations across the country. Alternative Breaks are a rewarding and inexpensive way to travel the country, finish requirements necessary to complete the Honors Program and be on your way to a certification in Service Learning. Apply at www.kualternativebreaks.com.

For questions, contact albreaks@ku.edu.