



# THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #18, DECEMBER 3, 2012

## J-SCHOOL CALENDAR OF EVENTS:

Fall 2012		
Dec. 4	Guth Campaigns Presentations: City of Greensburg, Kan.  Link to live stream of event - <a href="http://www.journalism.ku.edu/campaigns">http://www.journalism.ku.edu/campaigns</a>	JOUR 640 Strategic Campaigns presentation to representatives of the City of Greensburg, Kan. 7p.m. in the Clarkson Gallery in Stauffer-Flint. There will be a telecommunications links between the gallery and people in the Media Center in the Kiowa County Commons in Greensburg.
Dec. 4	Ad Club	All meetings will be held at 7:00 p.m. in 100 Stauffer-Flint Hall. All meetings are scheduled on Tuesdays.
Dec. 6	Last day of fall classes	
Dec. 6	Mugur Geana's campaign	6 p.m. in the Clarkson Gallery, 111 Stauffer-Flint Hall. The client is the Kansas Department of Transportation.
Dec. 6	Basow Campaign Presentation – Straub International	6:30 p.m., Alderson Auditorium
Dec. 7	Faculty - Special meeting to vote on curriculum	10 – 11:30 a.m. 206 S-F.
Dec. 7	Stop day	
Dec. 7	An Evening with Rich Clarkson	Join us to dedicate the Clarkson Gallery. 5:30 p.m. – 7 p.m., Clarkson Gallery.
Dec. 10-14	Finals	
Dec. 11	CEHCUP official inauguration	CEHCUP (Clarkson Gallery) 5 p.m. Refreshments and hors d'oeuvres will be served. Please RSVP to <a href="mailto:CEHCUP@ku.edu">CEHCUP@ku.edu</a> by November 30, 2012.
Dec. 11	Bengtson Campaign Presentation – Minsky's Pizza	7:30 – 10:30 a.m., Alderson Auditorium (Kansas Union)
Dec. 21	Fall grades due	
Dec. 24-25	Christmas Holiday	Offices closed
Jan. 1	New Year's Holiday	Offices closed
Jan. 21	Martin Luther King Day Holiday	Offices closed

Spring 2013		
Jan. 22	First day of spring classes	
Feb.8	William Allen White Day – Frank Deford is the 2013 recipient of the national citation.	Adams Alumni Center, Kansas Union & Stauffer-Flint Hall, additional details tba
Feb. 1	Faculty Meeting	206 SF, 1:30 – 3 p.m.
Feb. 24	KSPA Regional Competition	
Mar. 8	Faculty Meeting	206 SF, 1:30 – 3 p.m.
Mar. 18-22	Spring Break	
Apr. 16	School of Journalism Awards & Scholarships Ceremony	Kansas Room & Malott Room, 4 – 5:30 pm
Apr. 25-28	JEA/NSPA Spring Convention	San Francisco, CA
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 – 3 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	J-School Graduate Recognition	Lied Center and Stauffer-Flint lawn
May 19	Commencement	Memorial Stadium, 10:30 am
May 27	Memorial Holiday	Offices closed
Jun. 4	First day of classes	
Jun. 23-27	Kansas Journalism Institute	

#### FACULTY/STAFF NEWS:

**Barbara Barnett's** article, "How Newspapers Frame Rape Allegations: The Duke University Case" has been accepted for publication in the Fall 2012 issue of *Women and Language*.

Guest speakers in **Max Utsler's** Journalism 540 Sports, Media and Society class have included: Blair Kerkhoff, Kansas City Star; Dennis Dodd, CBSsports.com; Ryan Lefebvre and Mike Swanson, Kansas City Royals; Danny Clinkscale, WHB Radio; Frank Boal, WHB radio and KSHB-TV; Jimmy Chavez, phog.net and socut.com; Mike Goff, Premier Sports Management.

Guests speakers in Utler's Journalism 620 TV News included: John Emmert, retired news director WINK-TV, Ft. Myers; Melissa Yeager, investigative reporter, KSHB-TV, Kansas City; Meredith Miller, morning producer, KMBC-TV, Kansas City; Ron Kirsch, photographer, WDAF-TV, Kansas City; Krista Klaus, business reporter, KMBZ radio, Kansas City; Roger Twibell, retired TV sports announcer, Kansas City.

Instructor Bruce McRoberts and students from the Blue Valley School District BVTV program visited the journalism school on Friday, Nov. 30. They toured the Dole broadcast facilities and met with **Wayne Larson, Terry Bryant** and **Max Utsler** to discuss choosing a college, choosing a major and choosing a career.

#### ALUMNI AND STUDENT NEWS:

**Hannah Wise**, junior, won a Hearst Journalism Award. To read the story, [click here](#). For more on the Hearst Awards or how to enter, see information below in the "Opportunities" section.

**Monica Delaorra** is the new Director of Recruitment at the University of Kansas Edwards Campus in Overland Park. She graduated from the KU J-School with an emphasis in Strategic Communications in 2004 and completed her M.S.J. in Marketing Communications at the Edwards Campus in 2010. Prior to working for KU, Monica spent nine years as an Editor and then as an Editorial Director at Hallmark Cards, Inc.

## OPPORTUNITIES:

Help a family in need have a brighter holiday season. **KU's Chapter of PRSSA** is participating in the Adopt a Family program run by Ballard Community Services (<http://www.ballardcenter.org/>), and invites all faculty and staff in the School of Journalism to participate.

The Douglas-County family consists of nine people. Monetary and/or gift donations will be collected in the Dean's Office of the J-School until 5 p.m. **Wednesday, Dec. 12**. If you choose to donate a gift, please label it with the family member's age and sex.

Thank you so much for your consideration and participation. Contact **PRSSA President, Amanda Tutora**, ([amanda.tutora@yahoo.com](mailto:amanda.tutora@yahoo.com)) to learn more about the family (age/gender) or if you have any questions. Your generosity will make a family in need have a wonderful Christmas that otherwise might not be possible.

### **Hearst Competition Deadlines:**

Students, contact **Scott Reinardy** for more information or to submit an entry. Students can win up to \$2,600 for first place and the top five place winners also receive cash prizes. These awards are considered the Pulitzer Prize of college journalism.

Dec. 4: Multimedia: Features

Jan. 29: Multimedia: Human Condition

Feb. 12: Television: News

Feb. 26: Photo: Picture Story/Series

April 2: Writing: Breaking News

Dec. 11: Writing: Enterprise Reporting

Feb. 5: Writing: Sports

Feb. 19: Multimedia: Enterprise

March 6: Writing: Personality/Profile

April 9: Multimedia: Team Reporting – News