



# THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #28, MARCH 11, 2013

## J-SCHOOL CALENDAR OF EVENTS:

Spring 2013		
Mar. 12	Scott Horsley, NPR's White House correspondent will speak at the Dole Institute of Politics (read his <a href="#">bio</a> ).	Dole Institute presentation, 7:30 p.m.  He will speak to J-School students in the Clarkson Gallery at 2:30 p.m. This discussion is open to all J-School students. You are encouraged to attend.
Mar. 18-22	Spring Break	
Mar. 26	Empowering and Sustaining Malawi: Africa Windmill Project with John Drake	Dole Institute of Politics, 7:30 p.m.  This event will be live streamed by the J-School.
Apr. 16	School of Journalism Awards & Scholarships Ceremony	Kansas Room & Malott Room, 4 – 5:30 pm
Apr. 25-28	JEA/NSPA Spring Convention	San Francisco, CA
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 – 3 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	J-School Graduate Recognition	8:30 a.m., Lied Center and 9:30 a.m., Stauffer-Flint lawn
May 19	Commencement	Memorial Stadium, 10:30 am
May 27	Memorial Holiday	Offices closed
Jun. 4	First day of classes	
Jun. 23--27	Kansas Journalism Institute	

## FACULTY/STAFF NEWS:

The 2013 Journalism Career Fair attracted 29 registered employers, which is a record number. The Journalism Career Fair hosted 221 students who were looking for internships and full-time positions. **Patty Noland** coordinated the event, and would like to thank the staff and faculty members who attended the fair and promoted it among their students.

**Carol Holstead** spoke at Magazine Interest Night, a meeting organized by journalism students who want to learn more about or work for magazines. Twenty-four students attended. Students requested a second Magazine Interest Night; one will be scheduled for after spring break.

**Holstead** presented three mini classes for KU Junior Day, March 4, a recruiting event created by the Office of Admissions. Holstead spoke to about 150 high school juniors and their parents.

**Holstead** has signed on to be the adviser to The Hill, a print spinoff of the popular online KU student-produced magazine, Style on the Hill. Students are preparing a tablet version to solicit advertising for the print edition. Style On The Hill was founded and is edited by Sabrina Liedtke, a senior in the journalism school studying strategic communications.

**Holstead** is speaking on magazine careers to Journalism 101 Media Literacy March 13.

Thank you to the volunteers who helped judge contest entries for the **Kansas Scholastic Press Association** regional contest at the University of Kansas.

**KSPA Regional Judges 2013**

<b>Advertising</b> Tien-Tsung Lee Jon Schlitt	<b>Headline Writing</b> Kristen Grimmer Porscha Weddington	<b>Infographics</b> Allyson Maturey Katie Kutsko
<b>Yearbook Spread Layout</b> Carol Holstead Allie Welch	<b>Yearbook Theme and Design</b> Hallie Frazee Matt Gorney	<b>Academics Photography</b> Richard Gwin LJW Brandon Smith
<b>Student Life Photography</b> Ashleigh Lee Howard Ting Brandon Smith	<b>Photo Illustration</b> Nikki Wentling Natasha Veeseer	<b>News Writing</b> Pam Fine Lisa McLendon Peter Hancock
<b>Cutline Writing</b> Piotr Bobkowski Wayne Larson	<b>Newspaper Sports Writing</b> Terry Bryant Cal Butcher	<b>Yearbook Sports Writing</b> Ryan McCarthy Scott Reinardy
<b>Editorial Writing</b> Samantha Foster Aly Van Dyke Eric Smith	<b>Editorial Cartoon</b> Vikaas Shanker Mark Johnson Malcolm Gibson	<b>Feature Writing</b> Matt Erickson LJW Shaun Hittle Ian Cummings
<b>News Page Layout</b> Kylie McCullough Lainie Harber	<b>Editorial Cartoon</b> Vikaas Shanker Mark Johnson Malcolm Gibson	<b>Feature Writing</b> Matt Erickson LJW Shaun Hittle Ian Cummings
<b>Yearbook Copy Writing</b> Chuck Marsh David Guth	<b>Editing</b> Doug Ward Joanna Hlavacek	<b>Sports Photography</b> Mike Williams Tara Bryant

**STUDENT / ALUMNI NEWS:**

Two recruiters from The World Company have interviewed on campus recently. **Debbie Snyder** interviewed intern candidates for both news and advertising on Feb. 15. **Susan Cantrell** (j '83) interviewed candidates for full-time account executive positions on March 11.

**Suzanne Miller**, a j-school alumna, interviewed candidates for internships at her company, SPM Communications in Dallas, on March 8.

**21 KU Ad Club members** attended the New York City Agency Tour Thursday, March 7 - Sunday, March 10. Agencies that participated included: McCann Worldgroup & Facebook, Publicis Group and Ogilvy & Mather. **Students:** Mike Montano, Rob Pyatt, Jack Esberg, Allie Raymond, Steph Stoss, Sixuan (Vera) Wu, Christina Carreira, Katlyn Klingler, Victoria Infinger, Whitney Antwine, Trell West, Sean Powers, Enton Lok, Sam Salvini,

Amelia Wilson, Michaela Warren, Lydia Claire, Ashley Rodgers, Caleigh Williams, Jordan Frederick, Kristen Hays.

**Erik Ashel** was part of the team that put together "The Miracles," which premieres Monday, March 11th at 7pm central on CBS Sports Network. The story chronicles the 1988 Kansas Jayhawks. Ashel worked with Metro Sports Producer Tamiko Bullock and ESPN's Jeff Chadha.

## STUDENT AND FACULTY AWARD OPPORTUNITIES:

### Hearst Award Entry Deadlines

April 2: Writing: Breaking News

April 9: Multimedia: Team Reporting – News

### 2013 Jim Nantz Award and STAA All-America program

Applications are being accepted through April 12th for the 2013 Jim Nantz Award and STAA All-America program, recognizing the nation's most outstanding collegiate sports broadcasters. The Jim Nantz Award will be presented June 10th at the National Sportscasters and Sportswriters Association awards banquet in North Carolina. The winner will receive hotel accommodations and access to all of the events associated with NSSA's four-day weekend awards celebration. For application details, a history of the award, and video of last year's presentation, visit: <http://www.staatalent.com/all-america>

### Robert Novak Collegiate Journalism Award

**Win \$2,500** and fly to DC for an award ceremony at the National Press Club this summer. Submit your outstanding article or series of articles to the [Robert Novak Collegiate Journalism Award](#) contest.

The entry deadline is **April 15, 2013**. Please visit [www.DCinternships.org/IPJ/Awards](http://www.DCinternships.org/IPJ/Awards) for details and submission guidelines.

### KU's new Center for Civic & Social Responsibility video contest

The Center is launching a PSA Video Contest called Inspire Change in 30 Seconds. The contest is open to any KU student with the goal to increase awareness about a social issue and inspire people to make a change.

The grand prize winner will receive \$300 cash prize and two runner-up winners will receive \$100 each. Submissions are due by **April 25, 2013** at 5:00 pm.

All information including submission forms and rules are located on our website at [www.servicelearning.ku.edu/psa.shtml](http://www.servicelearning.ku.edu/psa.shtml). If you have additional questions, contact Linda Dixon at 785-864-0963 or [ccsr@ku.edu](mailto:ccsr@ku.edu).

## SCHOLARSHIP, FELLOWSHIP AND INTERNSHIP OPPORTUNITIES

### 2013 Smith/Patterson Fellowship

The Health Communication Research Center at the University of Missouri School of Journalism is pleased to announce that it is accepting applications for the 2013 Smith/Patterson Fellowship. The application deadline is **March 15, 2013**. The Smith/Patterson Fellowship is a summer fellowship designed for a current Master's student studying science journalism, health communication or a related discipline. The Fellowship is competitive and the selected Fellow will receive a stipend up to \$3,000. A full description of the program and the application process are available online at <http://hcrc.missouri.edu>.

### SPJ Kansas Pro Chapter Journalism Scholarships

\$10,000 in scholarship money available this year to Kansas Journalism students.

(The application will soon be available at [www.wichitagridiron.com](http://www.wichitagridiron.com).)

Students who win these scholarships, which range in amount from \$500 to \$2,000, are invited to come to the Wichita Eagle's Gridiron show, April 11-13 at the historic Orpheum Theatre in Wichita. Students will be honored during intermission and receive free tickets to the show.

# **INSTITUTE ON POLITICAL JOURNALISM June 5-August 3, 2013 \* Washington, DC Sponsored by The Fund for American Studies**

**Extended Application Deadline – March 26 \*\*\*Scholarship Funding Available\*\*\* [www.DCinternships.org/IPJ](http://www.DCinternships.org/IPJ)**

**INTERNSHIP EXPERIENCE** Spend your summer gaining real-world experience that will help set you apart when it comes time to find your first job after graduation. Students in IPJ are placed with newspapers, magazines, radio and TV stations, news services, as well as communication and PR firms. Here are some examples of intern projects that you could work on this summer:

- Cover a press conference at the National Press Club.
- Attend a strategy meeting with coalition groups advocating for clean energy policies.
- Make media pitch calls on behalf of a client whose is promoting her latest book.
- Serve as call screener for a radio talk show.
- Brain storm ideas for a Congressional candidate's latest television commercial.
- Interview participants at a campaign rally.
- Edit video and audio sound bites for an online news site.
- Collect "man on the street" interviews for a 24-hour news radio station.
- Write script copy and create graphics for political TV program.
  - In addition to an internship and classes, our program provides housing in furnished apartments in downtown DC, planned social activities, professional development seminars, and numerous opportunities for networking.

**APPLICATION INSTRUCTIONS** This summer's **deadline has been extended to March 26, 2013** with generous scholarship funding still available. To take advantage of the extended application and scholarship deadline, please contact admissions staff at [admissions@tfas.org](mailto:admissions@tfas.org) or 202-986-0384. For more information or to start an application, please visit our website at [www.DCinternships.org/IPJ](http://www.DCinternships.org/IPJ).

## **KU Up 'Til Dawn for St. Jude Children's Research Hospital**

Currently in the process of recruiting officers for the 2013-2014 school year. The organization is seeking a Public Relations position. The application due by 5 p.m., March 27th to the group's cubicle in the SILC office. For more information about Up 'til Dawn for St. Jude check out our website: <http://groups.ku.edu/~utildawn/>.

## **Simply Charly – Internship**

Currently looking for interns with excellent writing skills that can help us shape the existing content and to produce more as necessary. <http://simplycharly.squarespace.com>

## **GOVERNOR'S INTERN PROGRAM**

### **What is the Governor's Intern Program?**

A select internship experience designed to give high-quality college students (undergraduates, graduate and law students) the opportunity to understand the inner workings of state government and contribute to growing and improving the State of Kansas.

### **Are the internships paid?**

The majority of the internships are paid; but does vary pending on agency placement. If selected for an interview, we encourage you to ask if the internship is paid or not.

### **Are the internships only for political science majors?**

No! We are looking for a very diversified group of students to intern in various state agencies. We've hired interns in marketing, communications, information technology, economics, engineering, food science, finance, law, mathematics, political science, etc. Often times projects are created around the skill sets of applicants.

### **How do I submit my application?**

All applications must be mailed to:  
Governor's Internship Program  
300 SW 10<sup>th</sup> Ave., Rm 246-W  
Topeka, KS 66612

**When can I expect to hear back about the status of my application?**

You can expect to hear back when we receive your application and when we notify the agencies about your application.

**How does the placement process work?**

The Governor's Intern Program manager will collect all applications and make them available on an online portal for state agencies to review. If an agency is interested in interviewing or hiring you for an internship, they will contact you directly.

**What happens if I am never contacted by an agency?**

If you are not contacted by an agency, you will be contacted by the program's manager about the status of your application.

**Who should I contact with questions?**

Please contact [intern.coordinator@ks.gov](mailto:intern.coordinator@ks.gov) or call (785) 296-7063.

**When is my application due?**

Summer applications must be submitted by **March 15, 2013**.

**Agencies that are seeking interns:**

Adjutant General  
Administration  
Aging & Disability  
Agriculture  
Commerce  
Corrections  
Education  
Health & Environment  
Highway Patrol  
Juvenile Justice Authority  
Labor  
Revenue  
Securities Commission  
Children & Families  
Transportation  
Wildlife, Parks and Tourism

**Governor's Office Internships:**

African American Affairs Commission  
Commission on Disability Concerns  
Hispanic and Latino Affairs Commission  
Native American Affairs Office  
Communications  
Constituent Services  
Council of Economic Advisors  
Grants Office  
Legal  
Legislative Policy  
Office of the First Lady  
Office of the Lt. Governor  
Office of Appointments