



# THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #29, MARCH 25, 2013

## J-SCHOOL CALENDAR OF EVENTS:

Spring 2013		
Mar. 26	Empowering and Sustaining Malawi: Africa Windmill Project with John Drake	Dole Institute of Politics, 7:30 p.m.  This event will be live streamed by the J-School.
Mar. 27-29	Dr. Kasisomayajula Viswanath visit. A faculty lunch for Dr. Viswanath will be held Mar. 28 at 11:30 a.m., room 303 S-F.	Dr. Viswanth will give a lecture in the Clarkson Gallery on Mar. 28 at 1:30 p.m., and at the Medical Center in the Beller Conference Room on Mar. 29 at 2:30 p.m.
Apr. 16	School of Journalism Awards & Scholarships Ceremony	Kansas Room & Malott Room, 4 – 5:30 pm
Apr. 25-28	JEA/NSPA Spring Convention	San Francisco, CA
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 – 3 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	J-School Graduate Recognition	8:30 a.m., Lied Center and 9:30 a.m., Stauffer-Flint lawn
May 19	Commencement	Memorial Stadium, 10:30 am
May 27	Memorial Holiday	Offices closed
Jun. 4	First day of classes	
Jun. 23--27	Kansas Journalism Institute	

## FACULTY/STAFF NEWS:

An article by **Carol Holstead** and **Doug Ward**, "Using Facebook and Tumblr to Engage Students," was published in the ProfHacker section of the Chronicle of Higher Education website.

<http://chronicle.com/blogs/profhacker/using-facebook-and-tumblr-to-engage-students/47221>

At the invitation of the KU School of Journalism and Mass Communications, **Dr. Kasisomayajula Viswanath**, the Director of the Health Communication Core, Dana-Farber/Harvard Cancer Center and an Associate Professor at the Department of Medical Oncology, Dana-Farber Cancer Center will be visiting KU between March 27 and 29, 2013. Dr. Viswanath will be on both the Lawrence and KUMC campuses meeting with researchers and students and giving lectures on "The Communication Revolution and Health Inequalities in the 21st Century: Promises and Pitfalls." You can attend his presentation at the Clarkson Gallery (Stauffer-Flint Hall) starting at 1:30pm on Thursday, March 28th or at the Medical Center at the Beller Conference Room on Friday, March 29th, starting at 2:30pm.

**Traci Moore**, 1993 graduate, returned to campus on March 15 to provide assistance as an art director for the upcoming issue of J-Links, the alumni magazine for the J-School. Moore owns her own company, Traci Moore Graphics, in St. Louis.

**Julie Louvau**, December 2012 graduate, received the Fleishman-Hillard internship in New York.

**B.J. Rains** accepted a job as the Boise State beat writer for the Idaho Press-Tribune.

Freshman **Eric Pahls** has accepted an internship with John McCain's staff this summer.

**Carolyn Weyforth Glanville** made a guest appearance by Skype in **John Broholm's** JOUR 201 Current Events on March 7.

**Ian Cummings** and **Chris Hong** won first place for best news story in the Over 15,000 circulation category of the **KPA awards** for their story, "Money, murder and prison: The rise and fall of a drug boss," featured in 913, a publication distributed by The Kansas City Star. The story began as an independent student project directed by journalism associate professor **Scott Reinardy's** class in fall 2011, and was published in June 2012. Cummings now works at the Lawrence Journal-World. Hong works at the Wilkes-Barre Citizen's Voice. View their story: <http://joco913.com/news/money-murder-and-prison-the-rise-and-fall-of-a-drug-boss/>.

KU students also received nine **Society of Professional Journalists** - Mark of Excellence Awards. The following entries have been selected to receive Region 7 Mark of Excellence Awards. **The actual place awarded will be announced at the awards ceremony** on April 26-28 at the Drury Plaza Hotel in St. Louis.

**Christopher Hong/Ian Cummings** (Category Feature Writing, Large) The Kansas City Star's 913 Edition, "Money, murder and prison: The rise and fall of a drug boss."

**Hannah Wise** (Feature Writing, Large) The Kansas City Star's 913 Edition, "Different, but really the same."

**Rachel Salyer** (General News reporting, Large) The University Daily Kansan, "Burglaries on the rise in Lawrence."

**Isaac Gwin** (Online In-Depth Reporting, Large) Politicalfiber.com, "Almost American: A Young Immigrant's Struggle to Succeed."

**Jayson Jenks** (Online Sports Reporting, Large) grantland.com, "The Rules of the Game: Bill Self, Kansas, and basketball history."

**Mike Vernon** (Sports Column Writing, Large) University Daily Kansan, Sports Columns.

**Mike Vernon** (Sports Writing, Large) The Topeka Capital-Journal, "KU's Diamond Dixon ready for Olympic debut: Jayhawk competes Friday on US women's 4x400 relay."

**Claire McInerney** (Radio Feature) KJHK 90.7, "The PBR book club."

**Mollie Pointer** (Radio News Reporting) KJHK 90.7, "Elections on the Syllabus."

The **Kansas Association of Broadcasters** announced student awards. KU received awards in the following categories:

Undergraduate Television:

60 second commercial/PSA - First Place  
Complete Live Newscast - First Place, Second Place  
Hard News Package - First Place  
Enterprise News Package - First Place  
Complete Sports Feature - Honorable Mention  
Sportscast - Honorable Mention

Documentary - First Place  
Promotion Event/Activity - First Place  
Station Website - First Place

Graduate TV:

Hard News Package - First Place  
Enterprise News Package - First Place  
Complete News Feature - First Place

## STUDENT AND FACULTY AWARD OPPORTUNITIES:

### Hearst Award Entry Deadlines

April 2: Writing: Breaking News

April 9: Multimedia: Team Reporting – News

### 2013 Jim Nantz Award and STAA All-America program

Applications are being accepted through April 12th for the 2013 Jim Nantz Award and STAA All-America program, recognizing the nation's most outstanding collegiate sports broadcasters. The Jim Nantz Award will be presented June 10th at the National Sportscasters and Sportswriters Association awards banquet in North Carolina. The winner will receive hotel accommodations and access to all of the events associated with NSSA's four-day weekend awards celebration. For application details, a history of the award, and video of last year's presentation, visit: <http://www.staatalent.com/all-america>.

## SCHOLARSHIP, FELLOWSHIP AND INTERNSHIP OPPORTUNITIES

### SPJ Kansas Pro Chapter Journalism Scholarships

\$10,000 in scholarship money available this year to Kansas Journalism students.

(The application will soon be available at [www.wichitagridiron.com](http://www.wichitagridiron.com).)

Students who win these scholarships, which range in amount from \$500 to \$2,000, are invited to come to the Wichita Eagle's Gridiron show, April 11-13 at the historic Orpheum Theatre in Wichita. Students will be honored during intermission and receive free tickets to the show.