<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apr. 24</td>
<td>Research brownbag lunch – AEJMC paper submissions and summer research plans discussion.</td>
<td>104 SF, noon – 1 p.m.</td>
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<tr>
<td>Apr. 25</td>
<td>Ed2010 will skype with Self magazine fitness editor, Marissa Stephenson. Marissa moved to New York after graduation, where she worked her way from an internship at InStyle to editorial positions at Shape to SELF in 2011. She will share what it's like to work for a major consumer magazine and what it takes to get there.</td>
<td>204 SF, 5:30 p.m.</td>
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<tr>
<td>Apr. 25-28</td>
<td>JEA/NSPA Spring Convention</td>
<td>San Francisco, CA</td>
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<tr>
<td>Apr. 26</td>
<td>Representatives from Information Technology will show the new look and demonstrate new features for Blackboard.</td>
<td>303 SF, 2 p.m. 303 Stauffer-Flint</td>
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<tr>
<td>May 7</td>
<td>Campaigns Presentation – Tien Lee’s class presents campaign to its client, Just Food.</td>
<td>Clarkson Gallery, 4 – 6 p.m.</td>
</tr>
<tr>
<td>May 9</td>
<td>Last day of classes</td>
<td></td>
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<tr>
<td>May 10</td>
<td>Stratcom track meeting</td>
<td>206 SF, 9:30 – 10:30 a.m.</td>
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<tr>
<td>May 10</td>
<td>Faculty Meeting</td>
<td>206 SF, 10:30 a.m. – noon <strong>NEW TIME</strong> ** Faculty and staff lunch in Clarkson Gallery following meeting.**</td>
</tr>
<tr>
<td>May 10</td>
<td>Stop day</td>
<td></td>
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<tr>
<td>May 12-17</td>
<td>Finals</td>
<td></td>
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<tr>
<td>May 15</td>
<td>Campaigns Presentation - Tim Bengtson’s class presents to campaign to its client, Mimi’s Café.</td>
<td>1:30 p.m., Alderson Auditorium, Kansas Union.</td>
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<tr>
<td>May 18</td>
<td>J-School Graduate Recognition</td>
<td>8:30 a.m., Lied Center and 9:30 a.m., Stauffer-Flint lawn <strong>Faculty, please email Natasha Veeser at <a href="mailto:tashj@ku.edu">tashj@ku.edu</a> and Kerry Navinskey at <a href="mailto:knavinsk@ku.edu">knavinsk@ku.edu</a> to confirm your attendance at our ceremony.</strong></td>
</tr>
<tr>
<td>May 19</td>
<td>Commencement</td>
<td>Memorial Stadium, 10:30 am</td>
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<tr>
<td>May 27</td>
<td>Memorial Holiday</td>
<td>Offices closed</td>
</tr>
<tr>
<td>Jun. 4</td>
<td>First day of classes</td>
<td></td>
</tr>
<tr>
<td>Jun. 23–27</td>
<td>Kansas Journalism Institute</td>
<td></td>
</tr>
</tbody>
</table>
**Faculty/Staff News:**

**Doug Ward** led three sessions at the Kansas Collegiate Media conference in Wichita: "The Power of Revision," "10 Editing Skills for the Future" and "30+ Free Tools for Enhancing Stories Visually."

**Mugur Geana** attended the 2013 Lifesavers conference in Denver, CO. Paul Atchley (KU Department of Psychology) and Geana presented the results of a campaign addressing texting and driving by college students, developed by Geana's strategic campaign students and funded by the Kansas Department of Transportation.

**Mugur Geana** was one of the invited speakers at the 21st Annual Research Forum at the KU School of Medicine in Wichita, KS, where Geana conducted and hour-long workshop on understanding social media for public health scientists and medical practitioners. The trip to Wichita also allowed Geana to meet with researchers interested in collaborating with CEHCUP in research and community interventions projects.

**Tim Bengtson's** Strategic Campaigns students will make their final presentations on Wednesday, May 15, 1:30 p.m., in Alderson Auditorium, the Kansas Union. The class has been divided into four teams; each team will have 20 minutes to make its pitch, followed by a short question-and-answer period. The client is Mimi's Cafe, headquartered in Irvine, Calif. **Mark Mears**, a J-School alumnus, will serve as judge. The presentations are open to the public.

**Katasha Kumar**, 2012 J-School Graduate, spoke via Skype to **Jerry Crawford's** JOUR 608 Ethics class on Thursday, April 18th. Ms. Kumar's presentation was "Women and the Glass Ceiling". She discussed the importance of having diversity in management and decision-making roles. Ms. Kumar works as a Marketing and Events Intern for the National Association of Collegiate Women Athletics Administrators (NACWAA) [www.nacwwaa.org](http://www.nacwwaa.org), based in Kansas City.

The MarComm program was featured in the latest Provost newsletter in the steps we are taking for recruitment. This section was included under the 'Funding our Highest Degrees' section: "Graduate Studies has put or will very soon put several new initiatives into place to support our priorities: Strengthening the pipeline of prospective students being transitioned into program applicants through the use of a Constituent Relations Management (CRM) software package. The CRM is currently being piloted with five units: the School of Engineering, the Self Graduate Fellowship Program, the Edwards campus, the MBA program, and the School of Journalism Marketing Communications program at Edwards Campus.

**David Guth's** paper "After Virginia Tech: An analysis of Internet and social media use in campus emergency preparedness," has been accepted for publication in the *Journal of Emergency Management*. The date of publication has not been determined.

**Harold Hutt Herrera** spoke to Message Development students on Apr. 17.

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**Student / Alumni News:**

The Kansan staff won several awards at the Kansas Collegiate Media Conference:

- 1st place Column Writing — Clay Cosby
- 2nd place Feature Writing — Rachel Salyer
- 1st place Feature Writing — Hannah Wise
• 3rd place Front Page Design — Sarah Jacobs
• 3rd place Sports News Writing — Ryan McCarthy
• Honorable Mention News Writing — Rachel Salyer
• 1st place Headline Writing — Brian Sisk
• 1st place Infographic — Katie Kutsko
• Two Honorable Mention awards for Single Ad Design – Lauren Bowles
• 2nd place Sports Column Writing – Patrick Strathman
• 1st place Sports Column Writing — Mike Vernon
• 2nd place Sports Feature Writing — Geoffrey Calvert
• 1st place Sports Feature Writing — Ethan Padway
• 1st place Special Section — Hannah Wise
• 1st place Online — The University Daily Kansan, Kansan.com
• Gold medal and All-Kansas Newspaper — The University Daily Kansan

Christina Gibson accepted a summer internship from Burson-Marsteller.

Eric Pahls and several other students set up a fundraiser to help those impacted by the tragedy in Boston: http://www.crowdrise.com/hawksforboston

Ken Erickson, 2009, is a marketing coordinator at Mortenson Construction in Denver.

Senior Katie Mahr accepted a producer position at KAKE-TV in Wichita. She starts in June.

Amanda Tutora, the current PRSSA chapter president at KU, accepted a position in Venice, Calif., with Zambezi as an account intern.

**Scholarship, Fellowship and Internship Opportunities**

**Octagon: Tom Murphy Fellowship**

Deadline: 04/26/2013 by 4 p.m. (for summer and fall 2013)

Dates of Fellowship: June 15 – December 15, 2013

About the Program
The Tom Murphy Fellowship is designed to develop and enrich a recent KU graduate interested in pursuing a career in sports and entertainment marketing. This competitive position provides the opportunity to work at a leading global marketing agency and learn from top experts in the field. The candidate will work closely in a mentor relationship with an Octagon account lead to learn about the intricacies of sports and entertainment marketing—from ideation to execution.

The Fellow will primarily work with id8, Octagon’s in-house insights, ideation, and strategy team, to develop original, innovative concepts for current and potential clients. Other responsibilities will include research, on-site event execution and service delivery, as well as day-to-day administration and organization of various programs.

Monthly stipend provided.

Required Qualifications
— Related bachelor’s degree
— GPA of 3.0 or higher
— Strong leadership qualities and character
— Excellent communication, both written and oral
— Ability to work as part of a team, demonstrate initiative, and solve problems independently
— Strong knowledge of Microsoft Word, PowerPoint, Excel, and Access
— Strong organizational skills and ability to handle multiple tasks simultaneously
— Passion for community service

About Octagon
Octagon is the world’s largest sponsorship consulting practice and a pioneer in athlete and personality
representation and management. With more than 800 global employees, Octagon manages / influences billions in worldwide sponsorship fees. We work with hundreds of blue-chip corporate clients, more than 800 athletes and personalities and manage more than 13,000 events every year. Leading stakeholders in the sports and entertainment world continue to look to Octagon to provide leadership in understanding fan passion and how these insights can build more effective, efficient and measureable marketing programs. For more information, visit octagon.com.
Octagon is an Equal Opportunity Employer. EEO/AA/M/F/D/V.

INSTRUCTIONS:
If interested, submit hard copy of a resume and cover letter by 4 p.m. on Friday, April 26. Address cover letter to Kelly Duffy, Account Manager, Octagon.

Drop off hard copy to Patty Noland, Career Development
University of Kansas School of Journalism and Mass Communications
120 Stauffer-Flint Hall
Compensation: Paid

Summer Research Fellowship

The Office of Graduate Studies is pleased to offer Summer Research Fellowships for the 2013 Summer Session. The stipend is $5,000.

The factors that will be considered in awarding these Summer Research Fellowships include (but may not be limited to):
• Academic performance
• A clearly stated proposal with specific details of his/her research plan
• Nominee is from an under-represented student group (explain in the nomination statement)
• Recommendation from the department

Preference will be given to doctoral students who have completed their comprehensive exams by the last day of class for the 2013 Spring semester.

Enrollment in the Summer Session 2013 is required.

Submit the following with each nomination:
• Completed nomination coversheet
• A nomination statement by the department that includes an evaluation of student’s scholarly performance (one page)
• Student’s proposal (one page)
• Student's curriculum vitae
• Signed form indicating student's access to nomination or recommendation materials

Each department is limited to two (2) nominations. The Department must rank multiple nominations first or second. Unranked nominees will be returned back to the department.

Please submit nomination materials to graduate@ku.edu, subject line: 2013 Summer Research Fellowship Nomination.

Deadline for nominations: 5:00 pm, Friday, April 26, 2013.

The University Career Center seeking interns for fall semester

Marketing Interns (2): http://employment.ku.edu/jobs/2408
Graphic Design Intern: http://employment.ku.edu/jobs/2398
Video/Photo Intern: http://employment.ku.edu/jobs/2403