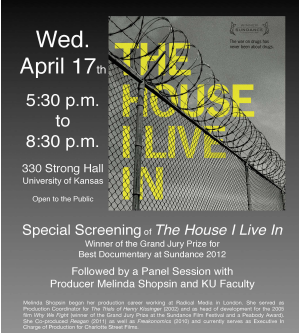




THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #31, APRIL 8, 2013

J-SCHOOL CALENDAR OF EVENTS:

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| Spring 2013 | | |
| Apr. 9 | Dr. Cameron, Maxine Wilson Gregory Chair in Journalism Research and Director of the Health Communication Research Center at the University of Missouri School of Journalism, is the first guest for CEHCUP's lecture series on health communication. Glen will be on campus meeting with researchers, students and giving a lecture on "Using Conflict to Build a Media Agenda for Health Issues." The lecture will take place in the Clarkson Gallery starting at 1:30 pm on April 9th, 2013. | Faculty luncheon will be from noon to 1:30 at the Impromptu Café in the Union. **This is a new location** |
| Apr. 16 | School of Journalism Awards & Scholarships Ceremony | Kansas Room & Malott Room, 4 – 5:30 pm |
| Apr. 17 | The J-School will co-sponsor a presentation on: <i>The House I Live In</i> http://www.thehouseilivein.org/ , which won the Grand Jury Prize at Sundance 2012 for Best Documentary. Lead producer, Melinda Shopsin, who has worked on several other prominent political documentaries, will present the film. | 330 Strong Hall 5:00 – 8:30 p.m.  |
| Apr. 25-28 | JEA/NSPA Spring Convention | San Francisco, CA |
| May 9 | Last day of classes | |
| May 10 | Faculty Meeting | 206 SF, 1:30 – 3 p.m. |
| May 10 | Stop day | |
| May 12-17 | Finals | |
| May 18 | J-School Graduate Recognition | 8:30 a.m., Lied Center and 9:30 a.m., Stauffer-Flint lawn |
| May 19 | Commencement | Memorial Stadium, 10:30 am |
| May 27 | Memorial Holiday | Offices closed |
| Jun. 4 | First day of classes | |
| Jun. 23--27 | Kansas Journalism Institute | |

FACULTY/STAFF NEWS:

Jerry Crawford's article, "Journalism and Mass Communication students at Historically Black Colleges and Universities and Predominantly White Institutions: Saying Goodbye to the Digital Divide", has been published in the World Journal of Education, Vol. 3, No. 2; 2013. The article explored how the freshmen and first-semester journalism and mass communication students at five HBCUs have been able to bridge the digital divide. The study examined the uses and gratifications of the students and if their institutions were able to help them find information on school funding, admission and financial aid. The students in the study are self-described as daily moderate to heavy Internet users.

Jerry Crawford's JOUR 636 Documentary - Advance Media class would like to invite everyone to view their projects. The class will be exhibiting their work in the Richard Clarkson Gallery on May 1st from 2:00pm-5:30pm. Students will present their research in the form of film, print and other multimedia platforms.

Students worked as part of a group with The Beach Center on Disability's "Early Years and Tiny-K Program". The students worked with families from Johnson County, Pottawatomie/Wabaunsee, Riley and Shawnee County's Infant-Toddler Services. Other groups of students worked with the Family Employment Awareness Training (FEAT) Program. FEAT works to help families transition from the K-12 environment to hopefully careers for the participants. FEAT is a 2-part training program designed to increase expectations regarding integrated and competitive employment; teach how to access federal and Kansas's employment-related resources; develop self-advocacy and build capacity through "train the trainer" model.

Students will also present their individual research and work on other topics, such as – Women athletes and ACL injuries; KU ROTC; Worshiping and Religion; Healthcare for veterans; Cultural loss by immigrant Caucasians living in America from other countries; Education comparison of Johnson and Crawford Counties in Kansas; Dealing with the death of a family member; Islamic religious celebration of Eid; Small Retail Businesses in Lawrence; and others.

Hyunjin Seo's proposal to KU Entrepreneurship Programs for including J615 Social Media in Strategic Communication as a capstone for the Certificate in Entrepreneurship has been accepted. In this course students will have the option of developing social media planning appropriate to the business he or she wants to start after graduation and will learn theoretical and hands-on approaches to strategic communication in the age of social media and online social networking.

Hyunjin Seo's campaign class had a Skype session with Dale Dougherty, founder of Maker Faire and Make magazine. Dougherty was featured on CNN's The Next List in 2012. Seo's campaign class is working with Union Station Kansas City and Ewing Marion Kauffman Foundation to develop communication strategies aimed at raising awareness of and increasing attendance at Maker Faire: Kansas City.

Lisa McLendon presented a session on "Real Rules vs. Grammar Myths" at the American Copy Editors Society national conference last week in St. Louis. As the organization's conference vice president, McLendon planned and managed the entire conference, which drew more than 350 copy editors from across the U.S. and Canada. Several KU J-School students also attended the conference: **Hayley Jozwiak, Kaitlyn Klein, Sylas May, Tara Bryant and Ashleigh Tidwell.**

J-Schools grads **Jacob Muselmann** and **Dana Meredith** received top awards in the headline competition of the American Copy Editors Society. Muselmann, an editor at the Milwaukee Journal, won first place in the division for newspapers with circulations of 160,001 to 240,000. Meredith won the top student award for work she did as an intern at the Dallas Morning News. The awards were announced last week at the ACES national conference in St. Louis.

<http://stl.copydesk.org/word-play-and-more-awarded-in-headline-contest/>

Doug Ward led a workshop at the national conference of the American Copy Editors Society last week in St. Louis. Ward's workshop, Plagiarism and Fabrication on College Campuses: What Professors Can Do, was part of the National Summit on Plagiarism and Fabrication.

Pam Fine participated on a panel as part of a "Plagiarism Summit" to discuss the challenges that lead to plagiarism and fabrication by news workers and how to improve honesty, transparency and quality. Fine also contributed to the E-book "Telling the Truth and Nothing But," which is now available at <http://www.rjionline.org/newsbooks>. Click on American Copy Editors Society, then on the cover of the book to download it.

STUDENT / ALUMNI NEWS:

The Kansan ad staff won the following awards at the College Newspaper Business & Advertising Managers, Inc. (CNBAM) Convention in San Diego.

- First Place - Best Training Program, Best Classified Page, Best Digital Rate Card, Best Sales Promo Materials
- Second Place - Best Multi-Media Ad Campaign, Best Sales Increase of a Special Section, Best Sales Pitch, Best Social Media/ App Strategy
- Third Place - Best Promo Print Campaign

And in the Personell Awards:

- First Place - **Lorin Jetter**; Sales Rep of the Year
- First Place - **Tim Shedor**; Designer of the Year
- Third Place - **Ross Newton**; Manager of the Year

The Kansan staff also won its third straight College Newspaper of the year/ Best Ad staff in the nation. In addition **Ross Newton** won the Saturday Morning Sell-Off (our third straight year winning) besting other sales reps from Brigham Young, Cal Poly San Luis Obispo, Central Michigan and South Carolina.

Maggie Hull, a senior on the KU softball team, was selected 11th over all by the Chicago Bandits in the National Pro Fastpitch College Draft. Hull, who is an outfielder, is a Lawrence native, graduated from Free State High School. <http://www2.ljworld.com/news/2013/apr/01/ku-softballs-maggie-hull-selected-pro-draft/?sports>

STUDENT AND FACULTY AWARD OPPORTUNITIES:

Hearst Award Entry Deadlines

April 9: Multimedia: Team Reporting – News

2013 Jim Nantz Award and STAA All-America program

Applications are being accepted through April 12th for the 2013 Jim Nantz Award and STAA All-America program, recognizing the nation's most outstanding collegiate sports broadcasters. The Jim Nantz Award will be presented June 10th at the National Sportscasters and Sportswriters Association awards banquet in North Carolina. The winner will receive hotel accommodations and access to all of the events associated with NSSA's four-day weekend awards celebration. For application details, a history of the award, and video of last year's presentation, visit: <http://www.staatalent.com/all-america>.

SCHOLARSHIP, FELLOWSHIP AND INTERNSHIP OPPORTUNITIES

NPPF SCHOLARSHIP APPLICATION DEADLINE IS APRIL 15

The National Press Photographers Foundation has opened its scholarship application period for this year, and you do not have to be an NPPA student member to apply. The deadline to apply for one of the NPPF \$2,000 scholarships is **April 15, 2013**. NPPF extended the deadline this year so that students might be able to include new work created during this spring semester in their scholarship application portfolio. A panel of professional photojournalists will judge the applications. To qualify, students must be enrolled in school during the next fall term to receive a scholarship. Both graduate and undergraduate students may apply.

NPPF scholarships are awarded to encourage those with talent and dedication to photojournalism who need financial help to continue their studies. The awards are directed to students who are studying full-time or who are returning to college.

<http://nppf.org/nppf-scholarships-grants-and-awards/scholarship-application-instructions/>