



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #35, MAY 6, 2013

J-School Calendar of Events:

Spring 2013		
May 7	Campaigns Presentation – Tien Lee’s class presents campaign (Live stream available)	Clarkson Gallery, 4 – 6 p.m. http://journalism.ku.edu/live/events
May 8	Campaigns Presentation – Hyunjin Seo’s class presents campaign (Live stream available)	Alderson Auditorium, 5:30 – 8 p.m. http://journalism.ku.edu/crossroads
May 9	Last day of classes	
May 10	Stratcom track meeting	206 SF, 9:30 – 10:30 a.m.
May 10	Faculty Meeting	206 SF, 10:30 a.m. – noon ** NEW TIME ** Faculty and staff lunch in Clarkson Gallery following meeting.
May 10	Stop day	
May 12-17	Finals	
May 15	Campaigns Presentation - Tim Bengtson’s class presents to campaign to its client, Mimi’s Café. (Live stream available)	1:30 p.m., Alderson Auditorium, Kansas Union. http://journalism.ku.edu/crossroads
May 18	J-School Graduate Recognition	8:30 a.m., Lied Center and 9:30 a.m., Stauffer-Flint lawn ** Faculty, please email Natasha Veeseer at tashj@ku.edu and Kerry Navinsky at knavinsk@ku.edu to confirm your attendance at our ceremony. **
May 19	Commencement	Memorial Stadium, 10:30 am
May 27	Memorial Holiday	Offices closed
Jun. 4	First day of classes	
Jun. 23-27	Kansas Journalism Institute	
Oct. 21 – 27	Free Speech Week	http://www.freespeechweek.org/

FACULTY/STAFF NEWS:

Jimmy Gentry's students in Journalism 850, Capstone in Marketing Communication, at the Edwards Campus have presented their strategic marketing communication plans for their clients this semester. The clients were: **Children's Therapeutic Learning Center (Children's TLC)**, **SKC Inc. (telecommunications solutions)**, **The Catholic Seven (Catholic universities forming their own basketball conference)** and **Lathrop & Gage's** agribusiness practice. **Kelly Crane** supervised an 850 team working with White Wind Farms, a new winery.

This semester, Message Development is working with four clients: **Lisa Loewen's** students have **Carlos O'Kelly's** restaurants. Students in **Patty Noland's** section have **Kansas City's diaper bank**; it provides diapers to families in need. This nonprofit is called HappyBottoms. **Tim Bengtson's** students are working with **Plato's Closet** in Lawrence.

Jimmy Gentry's students have **Student Money Management Services**, which is committed to improving students' financial situations by empowering them to analyze their finances and make sound decisions.

Doug Ward served as the judge for the 2013 Mark Twain Contest, the annual writing competition of the Midwest Travel Writers Association.

Mugur Geana's article "Orienting Response to Visual Cues as an Indicator of Students' Attention to Online Instruction" has been accepted for presentation at the 2013 AECT (Association for Educational Communications and Technology) International Convention in Anaheim, California. The study was prepared in collaboration with researchers from the Missouri University of Science and Technology; experimental data collection was conducted in our school's Experimental Research Media Lab.

Mugur Geana is a Co-Investigator in a recently awarded NIH grant: Web-based Smoking Cessation for Tribal College Students (Pi: Choi). The 5-year, 2.8 million dollars grant focuses on multi-level online interventions aimed at reducing cigarette smoking among American Indians enrolled in colleges.

Mugur Geana's grant proposal "*A pilot study on the development and implementation of a community-driven, comprehensive online diabetes information and management resource for American Indians from the Great Plains*" received a second year of funding from the **Center for Diabetes Translation Research from the Washington University in St. Louis**.

CEHCUP News:

The *PBPN Diabetes Management Online Information and Support Center*, developed by **Mugur Geana** and supported by **CEHCUP** is currently online. A digital kiosk to facilitate access to the online resource was delivered and installed in the Senior Center of the PBPN Reservation. Recruitment for the research component of the project is currently ongoing. For those interested of exploring this resource:

<http://prairieband.treepple.com>

For the next academic year, **Dawn Fallik** will be joining us. Dawn will be on sabbatical from the University of Delaware where she is chair of the Journalism program. Read more about Dawn:

<http://www.udel.edu/udaily/2013/apr/salzburg-fellows-042613.html>

Two recruiters from Octagon, in Norwalk, Connecticut, have selected candidates to interview for the Tom Murphy Fellowship. The recruiters will interview in Stauffer-Flint on May 7.

STUDENT / ALUMNI NEWS:

Pat Strathman accepted a position as the news sports director for 93.7 FM/1470 AM KAIR in Atchison. He will do play-by-play for Benedictine College sports and for other high school teams, as well as help with a weekly sports talk show.

Several J-School students were honored with **SPJ Awards**. All first-place finishers advanced to the national competition. National winners will be announced in August in Anaheim, Calif.:

Feature Writing (Large)

· First Place: "Money, murder and prison: The rise and fall of a drug boss" by **Christopher Hong & Ian Cummings**, The Kansas City Star's 913 edition, University of Kansas

Sports Column Writing (Large)

· First Place: **Mike Vernon**, University Daily Kansan, University of Kansas

Radio Feature

· First Place: "The PBR book club" by **Claire McInerny**, KJHK 90.7, University of Kansas

Online Sports Reporting (Large)

· First Place: "The Rules of the Game: Bill Self, Kansas, and basketball history" by **Jayson Jenks**, grantland.com, University of Kansas

- To see the full award listings, visit: <http://www.spj.org/news.asp?ref=1174>

JOB, SCHOLARSHIP, FELLOWSHIP AND INTERNSHIP OPPORTUNITIES

Media - Head of News and Journalism (SF or NY)

Full-Time — New York City, NY

Twitter is playing an integral role in the evolution of the news industry — both as a tool for reporters and newsrooms and as a way for consumers to find news in real-time. Twitter has already changed the way news breaks and provided journalists new ways to connect with their readers. We are looking for a seasoned leader to shape and drive the next growth phase of Twitter's partnership with the news industry. We believe Twitter is a valuable complement to the great work already being done and want to find ways for Twitter to help ensure the industry's success. <https://twitter.com/jobs/positions?jvi=o5RpXfw2.Job>

KU Marketing Communication – Hiring two student positions

Social media assistant: Help manage and maintain all of KU's primary social media accounts, generate reports, message calendars and other duties. <http://employment.ku.edu/jobs/2627>

Web design/development position that requires very basic HTML/CSS knowledge to help with updates and basic development to various ku.edu sites. <http://employment.ku.edu/jobs/2616>