

2011-2012 School Year – Visiting Professionals List

June/July:

Doug Ward welcomed guest speakers during his summer multimedia reporting including:

- **Shaun Hittle** – general assignment reporter, *Lawrence Journal-World*
- **Alex Garrison** – editor-in-chief, *University Daily Kansan*
- **Gina Ford** – Hearst Writing Professional
- **Sam Ford** – reporter, ABC WJLA-TV Washington DC
- **Kaitlin Brennan** – assistant news director and **Alex Tretbar** – station manager, KJHK
- **Greg Hurd** – independent video producer and screenwriter
- **Nick Krug** – photographer, *Lawrence Journal-World*
- **Jonathan Kealing** – assistant director of media strategy, *Lawrence Journal-World*
- **Alice Hunt** – freelance writer and graduate teaching assistant
- **Jamie Shew** – Douglas County clerk
- **Kay Pesness** – Douglas County register of deeds

Terry Bryant had several guest lecturers during his summer J301 class, including:

- **Sam Ford** – reporter, ABC News 7 in Washington D.C. and KU J-School Alum
- **Andy Hyland** – reporter, *Lawrence Journal-World* and KU J-School Alum
- **Peg Sampson** – outreach coordinator, KU Audio Reader
- **Mary Chappell** – director of recreation Services, Ambler Student Recreation Center
- **Ben E. Smith** – social creator, IRL (A social and new media consulting service). **Jeff Browne**, **Sue Novak**, **Chuck Marsh** and **Kerry Benson** also served as guest lecturers.

September:

- **Jim Small Class Visit** - J-School alumnus Jim Small visited campus 9/20 – 9/21. He spoke to **Max Utsler's** 540 class and **Barbara Barnett's** 101 class on September 20th. Small is the managing director and vice president in Asia for Major League Baseball.
- **Faculty Visit with Thad Allender** The J-School alumnus spoke to **Carol Holstead's** Visual Communications class Thursday, September 22nd. Allender graduate from the J-School in 2002 and has worked as photographer, director of photography at the *Lawrence Journal-World* as a multimedia producer for USA Today. In 2007, he started Graph Paper Press, a web design company that develops WordPress templates

and tools. Within two years, the company had 45,000 users worldwide and Allender left USA Today to devote his time to running his company.

International Business Journalist Visits – The School hosted six international business journalists on Friday, September 16th as part of the U.S. Department of State Economic and Business Reporting Project. Arranged by the International Visitors Council of Kansas City, the journalists were escorted to several classes and a visit to the *Kansan* / KUJH multimedia newsroom by Professor **Mike Williams**. Participants include:

- **Mr. Asjadul Kibria**, deputy business editor, *Daily Prothom Alo* (Bangladesh)
- **Daniela Mihajlovska-Vasilevska**, economic reporter, *The Forum* (Macedonia) **Liam Francis Dann**, business editor, *NZ Herald* (New Zealand)
- **Gertrude Majyambere**, senior reporter/ business desk, *The New York Times* (Rwanda)
- **Ammar Ibrahim Mohammad Abdulgadir**, reporter, *Eylaf Weekly* (Sudan)
- **Jihad Yazigi**, editor-in-chief, *The Syria Report* (Syria).

October:

- **Richard Louv**, J-School graduate and author of “Last Child in the Woods”, visited KU Oct. 5 & 6.
- **Mark Hamrick**, Business Editor, Associated Press; President, National Press Club, visited classes Oct. 12 & 14.
- **Al Tompkins**, Sr. Faculty Broadcast and Online, Poynter Institute, visited
- classes Oct. 24–25.

November:

- **Mike Swenson** visited with **Diane O’Byrnes’s** class Nov. 17.
- **Eric Morgenstern** of Morningstar Communications visited Peter
- Bobkowski’s JOUR 688 (Ethics and the Media) class Nov. 7.
- **Representatives from Starcom Mediavest Group in Chicago** visited the School on Nov. 7 and 8. **Brielyn Dickerson**, 2007 J-School graduate, and **Eliza Smithson**, 2010 J-School graduate, lectured in classes, met with faculty and spoke to a joint meeting of the KU Ad Club and PRSSA on Nov. 7.
- **Linda Lee** hosted Lis Clement from Argentina last week. Clement spoke to in IBUS 701, Lee’s message development class, **Bob Basow’s** International Marketing Communications Class and **Barbara Barnett’s** Media and Society

Class. Clement is the Marketing and Communications manager of wines of Argentina.

- **Representatives from The Richards Group in Dallas** visited the School Nov. 14 and 15. **Alex Cohen**, 2006 J-School graduate, and **Alma Fuentes**, brand management recruiter, lectured in classes, met with faculty and spoke to the KU Ad Club on Nov. 15.
- **C.J. Janovy**, Director of Communications – KU Medical Center, visited Peter Bobkowski's JOUR 688 (Ethics and the Media class) Nov.16.
- **Barbara Barnett** and **Denise Linville** welcomed KU alum **Kris Kennedy** on Nov. 1 and Nov. 2. Kennedy spoke to Linville's Strategic Communications class and Barnett's Media and Society class. Kennedy, who works for the Heat advertising agency in San Francisco also worked with **Patty Noland** to arrange one-on-one meetings with current students.
- **Carol Holstead** welcomed KU alum **Suzanne Bopp**, MA 1995, to her magazine writing class on Nov. 7. Bopp is a freelance writing and editor who has written for magazines including Salon, Self and National Geographic Traveler.

December:

Terry Bryant welcomed three broadcast professionals to the school to critique J-692 and J-693 students' final presentations. The guests included J-School alums:

- **Nate Hill** (News Director, KSNT-TV, Topeka, Kan.)
- **Julie Kellogg** (Executive Producer at KCTV in Kansas City),

As well as:

- **Gerry Roberts** (Former Assistant News Director at KMBC in Kansas City). (12/11)

Patty Noland welcomed three journalism graduates to her Professional Development Class on December 8.

- **Alyssa Steffen**, 2010, is a marketing coordinator at Burns & McDonnell in Kansas City.
- **Joe Preiner**, 2009, who previously worked as an online journalist and reporter at the *Lawrence Journal-World*, has joined Digital Evolution Group as a SharePoint coordinator.
- **Steven Levy**, 2008, is an account executive as Bernstein-Rein in Kansas City.

Max Utsler's J540 Sports, Media and Society class welcomed:

- **Bill Hancock** (executive director, BCS)
- **Dennis Dodd** (reporter, CBSsports.com)

- **Steve Wieberg** (special projects reporter, USA Today)
- **Roger Twibell** (free-lance sports play-by-play)
- **Mike Swanson** (Vice President of Communications, Kansas City Royals)
- **Paul Buskirk**
- **Jim Marchiony** (KU Athletic Department) to his J540 Sports, Media and Society class.
- His J826 class also welcomed:
- **Richard Ward** (President, CentraMart)
- **Mike Brown** (President, Brainzooming)
- **Jon Robinson** (Senior fellow, Kauffman Foundation)
- **Rob Hallman** (Vice President, Collective Brands)
- **John Schafer** (owner, Stark Pharmacy)
- **Jack Knight** (President, Burd & Fletcher)
- **Peter Friedman** (Director of Innovation.

- **Jimmy Gentry** welcomed **Stacy Fleming**, a communications specialist at BATS Global Markets, who discussed the changing nature of markets and BATS' impact in Gentry's Financial Fundamentals for Communicators class at the Edwards Campus. BATS, whose world headquarters is in Lenexa, is the third largest U.S. stock exchange behind the NYSE and NASDAQ with 12 percent of stocks traded. BATS, which also operates a U.S. options market and BATS Europe, plans an Initial Public Offering in 2012. (12/11)

January

- **Merrill Squires visit:** Squires, SVP, Head of Sports Marketing and Partnerships, USA Today Sports Media Group, visited with Diane O'Byrne's campaign students to discuss their semester project Jan. 31.

February

- Journalism alumnus **John Karpinski** guest lectured in **Diane O'Byrne's** Sales Strategy class on Feb. 2.
- **Cheryl Kober** of Q&A Research visited Diane O'Byrne's Campaigns class Feb. 7.
- **Nancy Groves visit.** Groves, the U.N. social media focal point, visited KU to speak to Hyunjin Seo's social media and campaigns classes on Feb. 2. The U.N. served as the client for Seo's social media class during the spring semester.
- Six majors from the U.S. Command and General Staff College visited Prof. **Barbara Barnett's** Media and the Military class Feb. 23. The officers participated in a panel discussion about their military service, and students

in the class were able to ask questions. She also attended the Association of Schools of Journalism and Mass Communications workshop, held Feb. 17-18 in Las Vegas.

March

- **Andrew Warner** of McCormick Advertising in Kansas City was a guest speaker to several classes Tuesday, March 27. **Skip Quimby**, J-School alumnus, discussed the creative process with **Diane O'Byrne's** campaigns class.
- **Linda Lee's** message development class hosted guest speaker **Kris Millsap** on Wednesday, March 14. Millsap is the Creative Director for New Media Samurai. New Media Samurai is a creative group in Lawrence with a primary focus in web design and development, online strategy and HD video production and postproduction.

April

- Maj. Gen. **Gary Patton**, j-school alum, spoke April 10 to Prof. **Barbara Barnett's** Media and the Military class. Patton, who talked to students by phone from the Pentagon, serves as principal director, Office of the Deputy Assistant Secretary of Defense for Military Personnel Policy. He has been responsible for coordinating the dismantling of the military's Don't Ask, Don't Tell policy.
- **Frank Jurden**, director of strategy for VML, was a guest speaker in **Patty Noland's** Message Development class Monday, April 9.
- **Linda Lee** welcomed **Stefan Mumaw**, Creative Director & Purveyor of All That Rocks for Callahan Creek, and **Frank Jurden**, Group Director of Strategic Planning for VML New York to her April 9 Message Development class. Jurden also is a lecturer for the School of Business' MBA program.
- **Peter Bobkowski** hosted **Mike Goff**, an alumnus and accomplished communicator, in his ethics class on April 18.
- **Patty Noland** had two guests in her Professional Development class on Thursday, April 19: **Ralph Gage**, director of special projects for The World Company, and **Rich Claussen**, executive vice president of talent development at Bailey Lauerma in Lincoln, Neb.
- Guest speakers in **Max Utsler's** Journalism 201 class included alumnus **Aaron Clopton**, now a sport management professor, **Kelly Hale** and **Doc Shobe** of the Kansas Speedway, **Laurie Bollig** of Premier Sports Management, **Jell Bollig** of the Golf Course Superintendent's Association, **Manon Eilts** of the U.S. Tennis Association, and **Judy Gipp** and **Chad Kills Crow** of Haskell University.

May

- **Denise Linville's** J433 Strategic Communication class welcomed alums **Megan Davey** and **Erica Warren** from VML in Kansas City and Danny Boresow of Waitt Outdoor.
- **Steve Boylan** and **Jim Thomas**, instructors at the Command and General Staff College at Fort Leavenworth, spoke about leadership to **Barbara Barnett's** media and the military class.