

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



The fall/winter edition of the Jayhawk Journalist is online now! Features include mini-profiles on our Voices of the Jayhawks: **Brian Hanni**, **Kevin Harlan**, **Laura Okmin** and **Brian Sieman**. Alumnus **Matt Lindberg** shares how he landed a one-on-one interview with Donald Trump. J-School Professor **Jonathan Peters** presented a media training seminar to staff members at "This American Life" and "Serial." Plus much more! Check it out at [jayhawkjournalist.com](http://jayhawkjournalist.com).

## Faculty and staff news

Congratulations to **Lisa McLendon**, Bremner Editing Center coordinator, on her new book, "The Perfect English Grammar Workbook." The book uses examples, exercises and lessons that help demystify grammar to help people use it with confidence and accuracy. The book is available for \$13.99 at Barnes & Noble or on [Amazon](http://Amazon).



**Associate Professor Tien Lee** has been appointed to the editorial board of Journalism and Mass Communication Quarterly, the oldest academic journal in journalism and the flagship journal of the Association for Education in Journalism and Mass Communication.

J-School instructor **Brendan Lynch** wrote a column for the Chicago Tribune in which he encourages journalists to stop doing newscaster cameos in films. [Read the column.](#)

**Mark Johnson**, lecturer in journalism and law, was quoted in [this KU News story](#) about allegations of Russian hackers interfering in the U.S. presidential election.

**Associate Professor John Broholm** was interviewed by KMBZ reporter **Bill Grady** about President-elect Donald Trump's attacks on the news media.

**Professor Pam Fine** has volunteered to serve as academic advisor for KU's new crop of Evans Scholars, 11 students from the Chicago area who are receiving full scholarships to KU from the Western Golf Association (WGA). [Read the story here.](#)

**Assistant Professor Hong Vu** presented the findings of a research project examining the news media's coverage of female leadership in Vietnam to Oxfam and journalists via Skype on Jan. 12. The research team included **Associate Professor Barbara Barnett** and **Associate Professor Tien Lee**. The research findings will be used to formulate media campaign strategies advocating for women's leadership in this Southeast Asian country.

**Associate Professor Hyunjin Seo** has been selected as a participant in the Center for Civic and Social Responsibility Faculty Seminar in spring 2017. The group will explore enhancing students' service learning experiences at KU.

**Seo's** research article, "Visual Propaganda on Facebook: A Comparative Analysis of Syrian Conflicts," appears in the winter issue of Media, War & Conflict. Ph.D. student **Husain Ebrahim** is a co-author.

**Associate Professor Yvonne Chen** is co-author of a paper published in Psychology & Health. The paper predicts consumption of sugary drinks using a behavior change theory (Theory of Planned Behavior) constructs.

**Chen** gave four talks on health communication, research methods and advertising to Taiwanese and international exchange students at two universities in Taipei. She is pictured below with undergraduate students in the Public Relations and Advertising Department from her alma mater, Shih Hsin University. In this talk, she showcased samples of Strategic Campaigns students' work and discussed how to enhance the effectiveness of the campaigns by building on research and creative strategies.



## Judges needed for contest

Please sign up to judge the Kansas Scholastic Press Association contest on Feb. 24.

**On-site judging:** This is the greatest area of need. Please join us at the Kansas Union on Friday, Feb. 24 for a few hours to judge student work. Entries must be judged that afternoon. [Sign up here.](#)

**Digital submission judging:** Judging starts online on Feb. 20. Entries due at noon Feb. 22. [Sign up here.](#)



---

## Student news and opportunities

# STUDY SPORTS MEDIA IN SCOTLAND

J-School Study Abroad  
Summer 2017

JOUR 500 - International Sports Communication

The School of Journalism and the University of Stirling are offering an opportunity for students to explore the coverage and marketing of sports in Europe while discovering Scotland in the summer of 2017. To learn more, [go to the website](#) or contact **Associate Professor Mike Williams** at [mikewms@ku.edu](mailto:mikewms@ku.edu).

**Scott Chasen** and **Shane Jackson** will be returning to MLB.com as interns this summer. Chasen, who covered the Kansas City Royals last summer, will now cover the Chicago Cubs. Jackson, who covered the Cleveland Indians last summer, is now assigned to the Minnesota Twins.

Students from the JOUR 585: Multimedia Sports Journalism class plus students from JOUR 210 and JOUR 488 will present live TV broadcasts on KUJH-TV from the Tonganoxie Invitational tournament this week. Students will produce the final three boys games on Monday and the final two girls games on Tuesday. The games will also be live-streamed on the [KUJH website](#) and archived for later viewing.

Undergraduate and graduate journalism students who are of Greek American heritage may apply for annual \$5,000 scholarships in memory of Peter Agris, the late founder and publisher of The Hellenic Chronicle. Deadline is March 1. [Get the details.](#)

Sports journalists with a special interest in golf are encouraged to apply for the Walter J. Travis Memorial Scholarship. Deadline is June 1. [Get the details.](#)

Students interested in pursuing a career in sports are encouraged to apply for the Larry Whiteside Scholarship. Winners will receive a free trip to the 2017 NABJ Convention & Career Fair in New Orleans, including registration, lodging, a round-trip flight and a meal stipend. [Get the details.](#)

The Sports Quotient, a fast-growing digital-sports media startup, is looking for recent graduates or students to fill sports journalism positions. [Get the details.](#)

Minority undergraduates who want to learn about science writing are encouraged to apply for the AAAS Pitts Family Foundation Minority Science Writers Internship. Interns will spend 10 weeks at Science magazine under the guidance of award-winning reporters and editors practicing what science writers do for a living. Deadline is Feb. 1. [Get the details.](#)

FASPE (Fellowships at Auschwitz for the Study of Professional Ethics) is now accepting applications for its 2017 journalism program, a fully-funded, two-week summer program. Fellows visit Auschwitz and other sites in Germany and Poland where they consider how to apply the lessons of history to journalism's ethical challenges. [Learn more here.](#)

DCinternships.org is now accepting applications for its program in community leadership and engagement, the Summer 2017 Institute on Philanthropy and Voluntary Service in Washington, D.C. The program is designed for undergraduate students from all fields of study who are interested in leadership and community engagement. [Learn more here.](#)

Applications are now being accepted for the the Future of News Video Contest, which seeks video entries from college students enrolled in journalism programs. The videos should focus on why the future of media is bright and what inspired students to pursue journalism. Deadline is March 31. [Get the details.](#)

The deadline is Feb. 28 for J-School upperclassmen to apply for the American Advertising Federation of Kansas City Foundation scholarship. The AAF-KC annually awards scholarships to students who show a desire to empower themselves with knowledge of the advertising, communications, marketing or graphic arts industries. [Get the details.](#)

KU's University Awards committee is now accepting nominations for the 2017 University Awards, which are among the most prestigious awards presented at KU. These awards recognize students who embody service excellence, dedication, or whose academic achievements remain stellar. [Get the details.](#)

The Asian American Journalists Association (AAJA) is accepting applications for the 2017 VOICES program, open to currently enrolled college students, graduate students and recent grads. The program will take place July 24-29 during the week of the 2017 AAJA National Convention in Philadelphia. VOICES is a multimedia journalism training fellowship for college and graduate students, as well as a leadership program for mid-career journalists. Students will be mentored by professional journalists and will be expected to produce and complete news assignments at the 2017 convention. Transportation, convention registration and hotel expenses will be covered for the students selected. Visit [AAJA VOICES](#) for more information. Students of all races and ethnicities are encouraged to apply. Deadline is March 31.

Students can now submit entries to the annual Great Plains Journalism Awards, a competition that honors the best work done by journalists and photographers from an eight-state region published in newspapers, magazines, blogs and media websites. Five student scholarships will be given in the following categories: Student Editor of the Year, Student Writer of the Year, Student Photographer of the Year, Student Designer of the Year, and the Dan Harrison Memorial Student Broadcaster of the Year. Student submissions are \$15 per entry. Submissions will be accepted now through Jan. 31, 2017. [Get the details.](#)



---

## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### Jobs

[Account executive](#), KAKE TV (Salina, Kansas)

[Marketing consultant](#), KOLN/KGIN-TV (Lincoln, Nebraska)

[Production assistant](#), KOLN/KGIN-TV (Lincoln, Nebraska)

### Internships

[Public relations interns](#), KU Alternative Breaks, (Lawrence, Kansas)

[Communications intern](#), Kansas Electric Cooperatives (Topeka, Kansas)

[CBS News Intern Fellowship](#), CBS News diversity internship program (New York)

[Summer 2017 internships](#), Bailey Lauerman (Omaha, Nebraska)

See more job and internship opportunities [here](#).

---

## IMC at KU Edwards Campus



The Integrated Marketing Communications graduate program at KU Edwards Campus co-hosted a panel session Jan. 10 with the Kansas City PRSA chapter. The theme was "Advancing your career in the new year" and approximately 20 members of PRSA's New Pros group as well as some current IMC students attended. Panelists included KU IMC alumni **Liz Hawks**, FleishmanHillard, **Gene King**, H&R Block, and **Lainie Decker**, New Directions Behavioral Health. **Eric Morgenstern** of Morningstar Communications was the moderator.

## Get ready for the semester with JSchool Tech

JSchool Tech can help you in three ways:

1. Check out our handy tutorials at [jschooltech.org](http://jschooltech.org).
2. Make an appointment with [halawrenz@ku.edu](mailto:halawrenz@ku.edu) or stop by Room 103 during walk-in times (posted on the door).
3. Attend these JTech events this semester:

- Jan. 26: Workshop
- Feb. 2: InDesign, intermediate -- design guru session
- Feb. 9: Special dual session on portfolios, LinkedIn, and resumes with Career Services (will be held in Clarkson Gallery)
- Feb. 16: Photoshop artistic effects and photo illustrations
- March 2: Adobe Apps
- March 9: Workshop
- March 30: Workshop
- April 6: InDesign, advanced -- creating interactive documents
- April 13: Workshop
- April 20: Google Analytics
- April 27: Workshop
- May 4: Exporting your portfolios.journalism site and WordPress workshop



### JTech Tip of the Week: Reporting issues

To report an issue with journalism school desktops, laptops or printers, email [halawrenz@ku.edu](mailto:halawrenz@ku.edu), call 864-4601 or stop by Room 103 to report the issue. Provide a description of location, what happened and when. The more details, the quicker we can fix the problem. If we don't know, we can't fix it.

# Alumni Update

**Haley Harrison**, 2006 J-School graduate, will anchor the KMBC 9 News weekdays at 5 p.m. and at 9 p.m. on KCWE along with co-anchor Steven Albritton. [Get the details.](#)

**Victoria Baldwin**, 2014 J-School graduate, has been promoted to senior strategist with Octagon Sports Marketing in the greater New York City area. She mainly focuses on new business development. She will visit KU in the spring to help recruit for the Octagon Fellowship program.

**Norm Bilow**, 1997 J-School graduate and 2016 J-School Generations guest, shared his agency's expedition to Antarctica to create a marketing campaign for a client. See The Escape Pod's [commercial](#) and [behind-the-scenes footage](#).

**Hank Cavagnaro**, 2016 J-School graduate, reported a story a few days before Christmas on 96-year-old World War II veteran Cyrus Porter, who is a big fan of singer Taylor Swift. Cavagnaro's story was shared on social media and made its way to Swift, who surprised Porter at his home the day after Christmas. [See the story here.](#)

**Vicky Diaz-Camacho**, 2016 J-School graduate, shared two of her favorite Puerto Rican dishes with NPR's Scott Simon [in this holiday segment](#).

## Mark your calendars

**Jan. 27:** Faculty meeting, 1:30-3 p.m., 206 SF

**Feb. 10:** William Allen White's birthday party, 11 a.m., Clarkson Gallery

**Feb. 24:** Kansas Scholastic Press Association Regional Contest at the Kansas Union

**March 8:** J-School Career Fair, 10 a.m.-3 p.m., Kansas Union

**March 10:** Faculty meeting, 1:30-3 p.m., 206 SF

**March 16:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**April 20:** William Allen White Day

**May 1:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**May 6:** KSPA State Contest at the Kansas Union

**June 11-15:** Jayhawk Media Workshop

---

To see all J-School events, go to <http://journalism.ku.edu/calendar>

University of Kansas | William Allen White School of Journalism & Mass Communications  
785-864-7644 | [jschool@ku.edu](mailto:jschool@ku.edu) | [journalism.ku.edu](http://journalism.ku.edu)

Follow KU Journalism:

