

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

The Monday Memo



Newsletter of the William Allen White School of Journalism & Mass Communications

Faculty and Staff News



Professor Scott Reinardy will discuss his decade of research interviewing journalists affected by layoffs, the disproportionate effect on women, newspapers' changing roles, journalism quality and his book, "Journalism's Lost Generation," in a live chat at 7 p.m. Aug. 16. Use #KUchat on Twitter.

Reinardy also was interviewed about the Lawrence Journal-World journalists losing their jobs for an article published in the [Columbia Journalism Review](#).

Associate Dean Tom Volek, Professor Chuck Marsh, instructor Eileen Hawley and Ph.D. student Matt Tidwell served as the faculty for the KU School of Business, Mount Oread Leadership Series, on July 27-29. They led sessions on strategic communications for participants, mostly comprised of senior personnel from the U.S. Army. Also assisting were **Media Crossroads Director Cal Butcher** and students, including **Dalton Boehm, Tim Cornell, Laura Furney, Courtney Gehrke, Samantha Harms, Brianna Johnson, Derek Johnson** and **Candice Tarver**.

Associate Professor Max Utsler was interviewed about the Rio Olympics for this blog post on [WalletHub.com](#).

New to the J-School

Please welcome our new recruitment coordinator, **Vicky Reyes**, who started in June. Reyes, who recently earned a bachelor's degree in Applied Behavioral Science from KU, has had extensive leadership positions across the university. She served as a resident assistant in McCollum Hall, a mentor for the Harvest of Hope Leadership Academy, president of Hermandad de Sigma Iota Alpha Inc., and a Hawk Link guide in the Office of Multicultural Affairs.



Student News



Associate Professor Yvonne Chen's Spring 2016 Campaigns students have won an award from the International Association of Business Communicators-Kansas City Chapter's Quills competition. The entry also is a finalist for Best in Show. Students revamped Swope Health Services' brand identity and designed interactive print and social media materials to promote preventive health care to low-income and millennial populations. Group members include (top row, from left) **Teanna Totten**, **Ryan Nelson**, **Shannon McGraw**, (bottom row, from left) **Ali Peterson**, **Rylie Bicknell** and **Krysti Cole**.

Congratulations to **Scott Chasen**, one of five winners of the prestigious 2016 Jim Murray Memorial Foundation scholarship, a national award for excellence in sports writing at the college level. Chasen is the fourth KU journalism student to be named a Jim Murray Memorial Scholar. **Amie Just** won the award in 2015, **Mike Vernon** won in 2013, and **Alyssa Rainbolt** won in 2009.

The J-School has launched the Internship Experience Blog to showcase the wide range of opportunities journalism students are getting all around the world this summer. [Check it out.](#)

The Student Services Office will welcome new students to the J-School during the Hawk Week Academic Welcome from 3-5 p.m. on Aug. 21 in Stauffer-Flint Hall. Faculty and staff are encouraged to attend.

Dylan Sherwood has accepted a position as sports editor at the Emporia Gazette. [Read his first column.](#)

AEJMC Conference

Faculty members and students presented at the Association for Education in Journalism and Mass

Communication (AEJMC) conference in Minneapolis earlier this month.

Joseph Erba, Yvonne Chen and Hannah Kang

Minority and Communication Division

"Using media literacy to counter stereotypical images of Blacks and Latinos" (Top Faculty Paper)

Roseann Pluretti

Commission on the Status of Women

"What's Wrong With Being #Confident: Female Celebrity Identity on Twitter" (Top Student Paper)

Peter Bobkowski and Genelle Belmas

Commission on the Status of Women

"Gendered Shushing: Girls' Voices and Civic Engagement in Student Journalism" (Top Faculty Paper)

Hyunjin Seo, Roseann Pluretti and Fengjun Li

Communication Technology Division

"Perceptions of Online Reviews: Motivation, Sidedness, and Reviewer Information"

Nathan Rodriguez

Participatory Journalism Interest Group

"Digital Pitchforks: Latent Publics and Justice-gone-wrong Narratives"

Jonathan Peters and Peter Bobkowski

Scholastic Journalism Division

"Shielding Students: Do State Shield Laws Extend to Student Reporters?"

Carol Holstead

Magazine Division

"Panel: Magazine Design: Under-appreciated and Under-researched"

Yvonne Chen, Chris Tilden and Dee Vernberg

Communicating Science, Health, Environment, and Risk Division

"Adolescents' Perceptions of E-cigarettes and Marketing Messages: A Focus Group Study"

Barbara Barnett and Tien Lee

Communicating Science, Health, Environment, and Risk Division

"Chronic Pain: Sources' Framing of Post-traumatic Stress Disorder in The New York Times"

Goran Ghafour, Ren-Whei Harn and Scott Reinardy (presented by **Roseann Pluretti**)

Scholastic Journalism Division

"Learning by Doing: Three-phase Study Finds Disconnect Between Journalism Education and Professional Work"

Hannah Kang

Advertising Division

"Corporate social responsibility (CSR): the effects of cause-related marketing (CRM) message, cause proximity and cause involvement"

Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Sports reporter/anchor](#), KOLN/KGIN-TV (Lincoln, Nebraska)

[Creative content specialist](#), Cornerstones of Care (Kansas City, Missouri)

[Journalist](#), Leavenworth Times (Leavenworth, Kansas)

[Multimedia journalist](#), KAKE-TV (Wichita, Kansas)

[Account executive](#), KAKE-TV (Salina, Kansas)

[Account executive](#), KAKE-TV (Garden City, Kansas)

[Reporter](#), KAKE-TV, (Wichita, Kansas)

[Media planning supervisor](#), Bernstein-Rein (Kansas City, Missouri)

[Reporter](#), Eagle Communications (Hays, Kansas)

Internships

[Communications intern](#), Douglas County Trail Riders (Lawrence, Kansas)

[Producer](#), Fox 5 San Diego (San Diego, California)

[Sports journalist](#), ArmchairAllAmericans (remotely)

[Content producer](#), Pro Sports Kings (virtual)

See more job and internship opportunities [here](#).

Events

In mid-October, journalists **Doris Truong** and **Ron Smith** will visit the J-School to speak to classes and work with University Daily Kansan editors. Truong is homepage editor at the Washington Post, and Smith is deputy managing editor for daily news and production at the Milwaukee Journal-Sentinel. A date will be announced later.

Join a discussion with fellow KU J-School graduates about current marketing trends, what it takes to produce innovative work, and how to elevate your career. Voiceover artist and KU football stadium announcer **Marty Wall** (1986 J-School graduate) will moderate a panel discussion with **Brian Hanni**, the new Voice of the Jayhawks (2002 J-School graduate); **Dean Ann M. Brill**; and **Janet Rose**, director of The Agency, along with its partners. The event is at 5:30 p.m. Aug. 17 at MBB, 11610 Ash St., Suite 200, Leawood, Kansas. [Register here.](#)

The 2016 KAB Convention is Oct. 9-11 at the DoubleTree by Hilton Hotel Wichita Airport. If you register and pay by Sept. 15, you can save 25 percent. Booking your room before Sept. 30 guarantees you a rate of \$112 per night. [Get the details.](#)

Fall JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101.



- Sept. 1: InDesign: Basics
- Sept. 15: WordPress: Get started/how to
- Sept. 29: Bonus Session: Adobe Apps (Slate and Voice for storytelling)
- Oct. 6: Photoshop: Correcting tone and color
- Oct. 13: Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery
- Oct. 20 Premiere: Getting started with your first video
- Nov. 3 Illustrator: Flat graphics
- Nov. 17 After Effects
- Dec. 1 WordPress: Troubleshooting workshop

Reminder: Individual appointments with Heather Lawrenz are available throughout the summer for students who want to brush up on their tech skills.

Celebrating Centennials

The William Allen White School of Journalism and Mass Communications is a sponsor for "Celebrating Centennials," a program to honor the 100-year anniversary of the Pulitzer Prize and the Baldwin City Library.

The library was selected by the Kansas Humanities Council to participate in its 2016 Pulitzer Prize Centennial Campfires Initiative program. The program in Kansas, "The Pulitzer Project in Kansas: William Allen White and Freedom of Speech," explores issues related to freedom of speech, democracy today, the role of William Allen White in Kansas history, and the impact of the Pulitzer prizes in journalism.

University of Kansas faculty, staff and students are welcome to attend the events at the library, 800 Seventh St., Baldwin City. Admission is free. All events begin at 7 p.m.

The event schedule:

Aug. 30

Panel Discussion: "Today's Media in an Election Year: Information, Insight and Finding Truth"

Led by Baker University alumnus and 1991 Pulitzer Prize winner in

editorial writing **Harold Jackson**, opinion page editor at the Philadelphia Inquirer; **Stephen Koranda**, Kansas Public Radio Statehouse reporter; and **Dave Helling**, Kansas City Star reporter.

Sept. 27

Writing workshop: "Flying through the Alphabet: A Poet's Tools"
Led by Baker University Assistant Professor of English and writer-in-residence **Marti Mihalyi**.

Oct. 25

Informance: "William Allen White: The Kansas of His Time"
KU professor emeritus **Jack Wright** will tell about the life and times of the KU alum and Emporia Gazette editor, Kansas' first Pulitzer prize winner.



Harold Jackson

In Memoriam

Charles M. Berg, 1967 J-School graduate and a longtime University of Kansas professor of film and media studies, died July 26 at the age of 75. [Read his obituary.](#)

Matthew Amsden, 1971 J-School graduate, died July 16 at the age of 67. [Read his obituary.](#)

Alumni Update

Jerry Seib, 1978 J-School graduate, will serve as executive Washington editor and chief commentator of the Wall Street Journal beginning January 2017. In his new role at the company, Seib, who has been serving as Washington bureau chief for the last six years, will write commentary on U.S. foreign policy and international relations and will contribute to the Journal's daily Capital Journal Daybreak newsletter.

Gary Bedore, 1979 J-School graduate and longtime KU basketball beat reporter for the Lawrence Journal-World who was let go last month, has been hired by The Kansas City Star. [Read the story.](#)

Jayhawk Journalist

If you haven't had a chance to read the Spring 2016 Jayhawk Journalist alumni magazine yet, you can access it online. The cover story features two J-School alumni, **Hilary Berg**, 2001 J-School graduate, and **Jerry Sass**, 1984 graduate, who own wineries in Oregon. Check it out at jayhawkjournalist.com.



Mark your calendars

- Aug. 21:** J-School Academic Welcome, 3-5 p.m., Clarkson Gallery
- Aug. 22:** First day of fall classes
- Aug. 26:** Extended faculty meeting and retreat, noon-5 p.m., Clarkson Gallery
- Sept. 5:** Labor Day holiday
- Sept. 29:** Doughnuts with the Dean, 10 a.m., Clarkson Gallery
- Oct. 9-11:** Kansas Association of Broadcasters annual convention, Wichita
- Oct. 14:** Faculty meeting, 1:30-3 p.m., 206 SF
- Oct. 20-21:** J-School Generations
- Nov. 16:** Doughnuts with the Dean, 10 a.m. Clarkson Gallery
- Dec. 9:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery
- Jan. 27:** Faculty meeting, 1:30-3 p.m., 206 SF
- March 10:** Faculty meeting, 1:30-3 p.m., 206 SF
- May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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