

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

## The Monday Memo



Newsletter of the William Allen White School of Journalism & Mass Communications

### Faculty and Staff News

Please welcome **Gerri Berendzen**, who is the new editorial adviser of the University Daily Kansan and Kansan.com. She previously was a Knight visiting news editor at the Columbia Missourian and a visiting assistant professor on the Print and Digital News faculty at the University of Missouri School of Journalism. [Read more about Berendzen.](#)



**Associate Professor Yvonne Chen's** lead-author article was accepted for publication in Health Communication. Funded by a NIH R01 grant, the study validated a media literacy scale focusing on sugary drinks and found that the scale is predictive of adults' consumption patterns. Her collaborators included faculty from Virginia Tech (**Jamie Zoellner** and **Kathleen Porter**) and University of Nebraska Medical Center (**Paul Estabrooks**).

**Chen**, in collaboration with **Assistant Professor Ward Lyles** of Urban Planning, delivered two breakout sessions at KU's 2016 Teaching Summit on Aug. 18. Chen and Lyles discussed key issues to engage non-U.S. students and enhance their success at KU. Participants walked away with multiple strategies, techniques and specific tools to effectively support non-U.S. students.

A research paper by **Associate Professor Hyunjin Seo** and Ph.D. student **Husain Ebrahim** has been accepted for publication in the journal Media, War & Conflict. The paper, "Visual Propaganda on Facebook: A Comparative Analysis of Syrian Conflicts," examines roles of social media in international conflicts.

**Seo** offered two social media workshops in August. The first was for military officers participating in the Army Strategic Broadening Program (Mount Oread Leadership Series) covering social media and network analysis in foreign affairs. The second, focused on social media and integrated communications, was for KU Madison and Lila Self Graduate Fellows. The Self Fellowship program is aimed at identifying, recruiting and providing development opportunities for "exceptional Ph.D. students" at KU.

**Associate Professor Carol Holstead** has begun volunteering as a reader at the Audio-Reader Network, a free service for the blind and visually impaired in Kansas and western Missouri. Volunteers read daily newspapers, magazines and books, which are available for listening 24 hours a day, seven days a week. Volunteers must pass an audition to become readers. Holstead reads The Holton (Kansas) Recorder.

**Assistant Professor Jonathan Peters'** article "Shield laws and journalist's privilege: The basics every reporter should know" was published in the [Columbia Journal Review](#).

**Matt Tidwell** has a new position as education program manager for the Integrated Marketing

**Associate Professor Jerry Crawford** was interviewed by Houston Public Media's Laura Isensee, as part of her NPR report on the rising Latino enrollment at Historically Black Colleges and Universities (HBCUs). Crawford talked about the mission of HBCUs and how they were not only established to help newly freed slaves and free blacks, but also for poor whites and others in lower socioeconomic circumstances in America. Crawford was contacted, after his research had been use in an article in [The Atlantic](#). The story and a part of his interview can be heard [here](#).

**Crawford** was the faculty speaker for KU's Rock Chalk Roadshow (below), held in Manhattan, Kansas, on Aug. 21. The KU Admissions Roadshow is essential to serving Kansas students and their families in five strategic regions: Salina, Hutchinson, Garden City, Hays and Manhattan.



## Student News

### Student magazine winners

**Hannah Pierangelo, Vanessa Panagakos, Leah Sitz and John Searles** won awards in the New Magazine Ideas category in the Association for Education in Journalism and Mass Communication Student Magazine Contest. Pierangelo and Panagakos won first place for *Hewn | Home of the Handmade*, a craft magazine. Sitz and Searles won for *HomeFront | Your Guide to Surviving Deployments*, a magazine for military spouses. First-place winners received \$1,000; second-place winners received \$500. Students created their business plans and partial prototypes in **Associate Professor Carol Holstead's** Magazine Publishing course.



Her Campus has recognized J-School student **Sara Li** as one of its "22 Under 22 Most Inspiring College Women" list. Nominees were evaluated based on a mix of criteria including leadership experience, academic excellence, demonstrated passion for their cause, and ambitious goals for

their future. Li was chosen for her work in sexual assault awareness. [Read more about Li.](#)



**Dean Ann Brill** took a selfie with students yesterday at the Academic Welcome on Sunday afternoon at Stauffer-Flint Hall. About 50 students attended the event.

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## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### Jobs

[Associate account executive](#), KSHB-TV (Kansas City, Missouri)

[Account executive](#), KMCI (Kansas City, Missouri)

[Local sales manager](#), KSHB-TV (Kansas City, Missouri)

[Advertising account executive](#), TWC Media (Overland Park, Kansas)

[Staff writer](#), Patient Resource LLC (Overland Park, Kansas)

[Proofreader](#), Uhlig (Overland Park, Kansas)

### Internships

[Media and marketing strategy intern](#), Lawrence Police Department (Lawrence, Kansas)

See more job and internship opportunities [here](#).

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# Events

In mid-October, journalists **Doris Truong** and **Ron Smith** will visit the J-School to speak to classes and work with University Daily Kansan editors. Truong is homepage editor at the Washington Post, and Smith is deputy managing editor for daily news and production at the Milwaukee Journal-Sentinel. A date will be announced later.

The 2016 KAB Convention is Oct. 9-11 at the DoubleTree by Hilton Hotel Wichita Airport. Students and educators may attend free; they only pay \$15 per meal but must pre-register. [Get the details.](#)

## Fall JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101.



- Sept. 1: InDesign: Basics
- Sept. 15: WordPress: Get started/how to
- Sept. 29: Bonus Session: Adobe Apps (Slate and Voice for storytelling)
- Oct. 6: Photoshop: Correcting tone and color
- Oct. 13: Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery
- Oct. 20 Premiere: Getting started with your first video
- Nov. 3 Illustrator: Flat graphics
- Nov. 17 After Effects
- Dec. 1 WordPress: Troubleshooting workshop

Reminder: Individual appointments with Heather Lawrenz are available throughout the summer for students who want to brush up on their tech skills.

## Celebrating Centennials

The William Allen White School of Journalism and Mass Communications is a sponsor for "Celebrating Centennials," a program to honor the 100-year anniversary of the Pulitzer Prize and the Baldwin City Library.

The library was selected by the Kansas Humanities Council to participate in its 2016 Pulitzer Prize Centennial Campfires Initiative program. The program in Kansas, "The Pulitzer Project in Kansas: William Allen White and Freedom of Speech," explores issues related to freedom of speech, democracy today, the role of William Allen White in Kansas history, and the impact of the Pulitzer prizes in journalism.

University of Kansas faculty, staff and students are welcome to attend the events at the library, 800 Seventh St., Baldwin City. Admission is free. All events begin at 7 p.m.

The event schedule:

### Aug. 30

Panel Discussion: "Today's Media in an Election Year: Information, Insight and Finding Truth"

Led by Baker University alumnus and 1991 Pulitzer Prize winner in editorial writing **Harold Jackson**, opinion page editor at the Philadelphia Inquirer; **Stephen Koranda**, Kansas Public Radio Statehouse reporter; and **Dave Helling**, Kansas City Star reporter.

### Sept. 27

Writing workshop: "Flying through the Alphabet: A Poet's Tools"

Led by Baker University Assistant Professor of English and writer-in-residence **Marti Mihalyi**.

### Oct. 25



Harold Jackson

Informance: "William Allen White: The Kansas of His Time"  
KU professor emeritus **Jack Wright** will tell about the life and times of the KU alum and Emporia Gazette editor, Kansas' first Pulitzer prize winner.

## Alumni Update



KU Alumni Association sponsored a J-School alumni networking event on Aug. 16 at MBB agency in Leawood, Kansas. Speakers included **Dean Ann Brill** and **Brian Hanni**, (above) 2002 J-School graduate and the new "Voice of the Jayhawks."

**Chris Gregory**, 2002 J-School graduate, is now the director of marketing and public relations at the KU Edwards Campus.

**Ellen Leinwetter**, 2016 J-School graduate, has accepted a position as a reporter, anchor and producer with KQ2 in St. Joseph, Missouri. She will be covering local, regional and national news in addition to anchoring and producing the weekend newscasts.

**Morgan Cormack**, 2016 J-School graduate, has accepted a position as a producer at KCTV-KSMO in Kansas City. She started last week.

### Jayhawk Journalist

If you haven't had a chance to read the Spring 2016 Jayhawk Journalist alumni magazine yet, you can access it online. The cover story features two J-School alumni, **Hilary Berg**, 2001 J-School graduate, and **Jerry Sass**, 1984 graduate, who own wineries in Oregon. Check it out at [jayhawkjournalist.com](http://jayhawkjournalist.com).



Mark your calendars

**Aug. 22:** First day of fall classes  
**Aug. 26:** Extended faculty meeting and retreat, noon-5 p.m., Clarkson Gallery  
**Sept. 5:** Labor Day holiday  
**Sept. 7:** Career and Outreach Connection for Freshmen, 1-2 p.m., Clarkson Gallery  
**Sept. 14:** Career and Outreach Connection for Sophomores, 1-2 p.m., Clarkson Gallery  
**Sept. 21:** Career and Outreach Connection for Juniors, 1-2 p.m., Clarkson Gallery  
**Sept. 28:** Career and Outreach Connection for Seniors, 1-2 p.m., Clarkson Gallery  
**Sept. 29:** Doughnuts with the Dean, 9 a.m., Clarkson Gallery  
**Oct. 9-11:** Kansas Association of Broadcasters annual convention, Wichita  
**Oct. 13:** Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery, 4 p.m.  
**Oct. 14:** Faculty meeting, 1:30-3 p.m., 206 SF  
**Oct. 19:** Career Fair Workshop and Networking, 1-2 p.m., Clarkson Gallery  
**Oct. 20-21:** J-School Generations  
**Nov. 1:** Career Fair, 10 a.m.-3 p.m., Kansas Union  
**Nov. 16:** Doughnuts with the Dean, 9 a.m. Clarkson Gallery  
**Nov. 16:** Networking that Works, 1-2 p.m., Clarkson Gallery  
**Dec. 9:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery  
**Jan. 27:** Faculty meeting, 1:30-3 p.m., 206 SF  
**March 10:** Faculty meeting, 1:30-3 p.m., 206 SF  
**May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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