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### Faculty News



**Dean Ann Brill** attended the Green Bay Packers v. Kansas City Chiefs preseason game held at Lambeau Field on August 28. She was the guest of **Kevin Harlan**, 1982 BSJ, and Rich Gannon.

**Associate Dean Barbara Barnett's** article, "Sex Trafficking in Mass Media: Gender, Power, and Personal Economies," was published in the UNESCO report, Media and Gender: A Scholarly Agenda for the Global Alliance on Media and Gender. The publication includes work by 17 international gender scholars.

**Barnett** was interviewed by WIBW radio and television in Topeka on media coverage of the protests in Ferguson, Mo.

**Barnett** was also interviewed for an article in American Journalism Review on women in journalism management. The link to the article is <http://ajr.org/2014/08/06/women-managers-in-journalism/>

**Lecturer Kerry Benson** facilitated a workshop on persuasion for the Kansas Health Foundation in July. The Kansas Health Foundation, based in Wichita, KS, has developed a \$2.5 million initiative to partner with five not-for-profit organizations in Kansas. The mission of the three-year partnership is to develop policies that improve the food and beverage environment across the state, making healthy choices easier for all Kansans.

**Benson** was also the keynote speaker at the July gathering of the Overland Park Chamber of Commerce Young Professionals in Johnson County. Her presentation was about persuasion.

Also in July, **Benson** led a workshop for the KU Alumni Association on effective presentations.

**Assistant Professor Yvonne Chen** welcomed two representatives Kansas Action for Children, her Strategic Campaigns client, to her class on Sept. 4. Kansas Action for Children is a non-profit organization shaping policy that puts children first. Communications Director Lauren Beatty and Health Policy Director Hilary Gee shared their pivotal state-wide initiatives aimed to address childhood obesity in Kansas. With Chen's expertise in health promotion and students' strategic communication skills, they look forward to embarking on a journey that will provide meaningful solutions to improve the well-being of Kansas children.

**Chen's** co-authored abstract, titled "Examining how health literacy moderates changes in adults' sugar-sweetened beverage specific media literacy skills during a RC,T" has been accepted for presentation at the sixth annual Health Literacy Conference in Bethesda, MD. This conference attracts internationally known public health researchers who utilize novel, interdisciplinary approaches to engage in health literacy research.

**Assistant Professor Jerry Crawford's** paper, "Leaders in Journalism Education: Administrators at ACEJMC accredited program and non-accredited HBCU programs critique the Standards," has been accepted for presentation at the BEA District 5 Conference, in Edmond, OK, Sept. 26-27.

**Crawford's** paper has also been accepted for publication in the Journal of Research Initiatives.

**Associate Professor Joseph Erba's** Strategic Communication client, University Theatre, and Research Methods client, University Career Center, visited his classes last week to meet the students and formally introduce their projects.

**Associate Professor Mugur Geana** is the Principal Investigator for a \$50,000 research contract awarded by the Center for Practical Bioethics. The project aims to develop communication strategies to address attitudes and beliefs of primary care physicians and the public towards people living with chronic pain. According to a report from the Institute of Medicine, "Chronic pain affects about 100 million

American adults - more than the total affected by heart disease, cancer and diabetes combined. Pain also costs the nation up to \$635 billion each year in medical treatment and lost productivity." The pilot study pioneered by Geana for the Kansas City area will serve as the blueprint for a nationwide communication initiative by the Pain Action Alliance to Implement a National Strategy (PAINS).

**Geana** has also been named the director of the Health Communication Research Shared Resource for the University of Kansas Cancer Center (KUCC). The resource, modelled after the Health Communication Core at the Dana Farber Harvard Cancer Center will provide outreach research and strategy development support for grant-funded projects at the KUCC. Dr. Geana's aim is to strengthen the ties between the School of Journalism and Mass Communications and the Medical Center and to promote the involvement of our faculty in research projects and studies conducted by KUCC researchers.

Four Kansas City entrepreneurs have spoken in **Jimmy Gentry's** J500 "Entrepreneurship for Communicators" class this semester. Matthew Marcus, entrepreneur and co-leader of the Kansas City Startup Village, Lacey Ellis and Stephanie Lashley of LittleHoots and Bruce Steinberg, Fine Vines Artisanal Ketchup.

**Assistant Professor Jonathan Peters** has been elected Teaching Chair for the Media Law & Policy Division of AEJMC. The election took place in August at the annual conference in Montreal.

**Peters**, Columbia Journalism Review's press freedom correspondent, also published three Columbia Journalism Review articles recently. The Aug. 14 article explored whether the Ferguson, Mo, police could lawfully withhold the name of the officer who shot Michael Brown. The Aug. 21 article examined the rights of reporters covering protests. A number of news outlets, including The New Republic and Harvard's Nieman Journalism Lab, quoted one or the other in their Ferguson coverage. Finally, The Sept. 4 article argues that California's smartphone "kill switch" legislation should concern journalists, because it creates the risk that the government could interfere with newsgathering.

**Peters** also published an article for Esquire about the recent nude photo hack that affected dozens of celebrities. The article addressed the question, "Can news organizations be sued for linking to the hacked photos?"

**Assistant Professor Hyunjin Seo** has been named an associate editor of Visual Communication Quarterly, the official journal of the Visual Communication Division of AEJMC.

**Seo** was also recognized as an Emerging Scholar at the 2014 AEJMC annual convention in August in Montreal for her research on social media and social change.

## Alumni News

**Shannon Mortimer**, 2007 BSJ, started her own video production company, Mortimer Media Chicago.

**Sheridan Horn**, 2014 BSJ, is a digital marketing coordinator at Nerium International, Dallas, TX.

## Student News

**Doctoral student Goran S. Ghafour's** new book "The Statues" will come out on Sept. 15 and is now available on Amazon for pre-order. It has already received media attention and Iraq's top media agency's culture section ran a piece about it. Here is the link:

<http://basnews.com/en/News/Details/Kurdish-Writer-Talks-About-Middle-East-Dictatorship-/31137>

**Ghafour's** paper "Value Disclosure of Young Adults Through Social Media in the Iraqi Kurdistan Region as an Emerging Democracy" was published in June in the Journal of Journalism and Mass Communication.

**Ghafour's paper** "Portrayal of the Iraqi Kurdistan Region in US newspapers: 2010-2012" has been accepted for publication by the International Communication Research Journal (ICRJ).

**Doctoral student Hannah Kang** recently published a co-authored journal article titled "Advertising or games? Advergaming on the Internet gaming sites target children" in the International Journal of Advertising, Special Issues on Children and Advertising. The purpose of this study is to assess the degree of commercial activity on gaming sites in terms of nutritional content of the food products, brand exposure context and ad breaks. This study analyzed advergaming on top online gaming websites for children.

## Student Opportunities

The 2015 Pulliam Journalism Fellowship is accepting applications for next year's program. Twenty winners nationwide will be chosen for a 10-week internship, which will run from June 8 through Aug. 14, 2015 in Indianapolis and Phoenix.

Fellows will be assigned to either The Indianapolis Star or the Arizona Republic as reporters, photographers, and social media specialists. They also meet with guest and staff lecturers for informal discussions on their careers and issues in journalism.

To apply, students must complete an application form found at <http://www.indystar/pjf.com> and send it with the following: recent photo; five to ten writing samples; three letters of recommendation; and college grade transcripts.

The deadline is Nov. 1, 2014. The internship pays \$650 a week; transportation and housing are the intern's responsibility.

For questions call or email Russell B. Pulliam at (317)444-6001 or russell.pulliam@indystar.com or Stuart Warner at (602)444-8640 or stuart.warner@arizonarepublic.com.

## J-School Generations



The William Allen White School of Journalism and Mass Communications will host **J-School Generations 2014**, Homecoming Weekend, **Thursday, September 25, through Saturday, September 27, 2014**. The event is a chance for alumni to inspire others with their professional experience and visit with former classmates. If you would like a guest speaker for your class, please contact Patty Noland at pnoland@ku.edu.

### September 25

- Hot dog lunch, Clarkson Gallery, noon - 1 p.m.  
*Provost Vitter will give opening remarks with Q&A to follow*
- Round-robin networking, 210 Stauffer-Flint, 3:30-5:30 p.m.
- Alumni reception, Clarkson Gallery, 6 p.m.

### September 26

- "Challenge" project, 210 Stauffer-Flint, 9 a.m.-noon
- Networking and luncheon, Clarkson Gallery, 12 p.m.
- Dedication of the Dow Jones Media Newsroom, Media Crossroads, Kansas Union, 1:30 p.m.
- "Challenge" presentations, Alderson Auditorium, Kansas Union, 2:00 p.m.

### September 27

- Tailgate on "The Hill", two hours prior to kickoff

Visit <http://www.journalism.ku.edu/j-school-generations> to learn how to RSVP for events and purchase your Texas vs. KU football game tickets.

## Mark Your Calendar

**September 12** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**September 16** - Grant writing workshop taught by Anca Geana, grant coordinator with the KU Cancer Center, 104 SF, noon. This workshop is part of the J-School's on-going research brown bag series.

**September 22** - Kansas Scholastic Press Association Fall Conference, Kansas Union - If you are interested in assisting please contact Eric Thomas, KSPA executive director, at ericthomas@ku.edu.

**September 30** - Wooldridge Scholarship Dinner, Kansas Union

**October 9** - Montgomery Symposium, Adams Alumni Center

**October 17** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**December 12** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**January 30** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**February 27** - Kansas Scholastic Press Association Contest, Kansas Union

**March 6** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**April 23** - Scholarships and Awards Ceremony, Adams Alumni Center

**April 24** - William Allen White Day, Kansas Union

**May 2** - Kansas Scholastic Press Association Contest, Kansas Union

**May 8** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**May 16** - J-School Graduation Recognition, Lied Center

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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KU School of Journalism and  
Mass Communications  
1435 Jayhawk Boulevard  
Lawrence, KS 66045

[jschool@ku.edu](mailto:jschool@ku.edu)