

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



J-School Generations

Students and alumni are encouraged to attend J-School Generations on Oct. 20-21. This year's event will have some new features, including [J-Talk, a TED-style lecture event](#) featuring alumni speakers **Erica Hawthorne**, **Andy Marso** and **Johanna Maska**, who will share stories of inspiration and innovation that has guided them on their path in their lives and careers. Also new is a trivia/game show with students and alumni teaming up to win prizes. Find out who this year's [alumni guests](#) are and see the [schedule of events](#).

Faculty and staff news



Associate Professor Yvonne Chen and her Strategic Campaigns students visited their client, Kansas City Zoo, on Sept. 10 (above). Client representative **David Martinez** presented Zoomobile, an education and outreach program, with fun, hands-on activities. Students also engaged with animals and artifacts. Promoting the Zoomobile program is a part of students' campaign challenge this semester.

Chen, chair of the Tobacco Free Living work group in LiveWell Lawrence, attended a work group retreat Sept. 7. The retreat focused on establishing policy platform to change the environment. LiveWell Lawrence is a community coalition aimed to enhance the well-being of Lawrence residents.

Associate Professor Hyunjin Seo gave a presentation on academic-community partnerships for enhancing digital inclusion at the Digital Inclusion Coalition meeting in Kansas City on Sept. 9.

Assistant Professor Jonathan Peters will speak this week at the Price Sloan Symposium for Media, Ethics and Law at the University of Missouri. The event and his remarks will focus on campus free speech. Joining him, among others, will be **Kirsten Powers** of Fox News, **Sally Kohn** of CNN, **Geoffrey Stone** of the University of Chicago, and **Frank LoMonte** of the Student Press Law Center.

Peters also published a [Columbia Journalism Review column](#) about a case before the Supreme Court that, if accepted for argument, would offer the first opportunity in decades to revisit the landmark case *New York Times v. Sullivan*. In addition, Time magazine and the Aspen Institute included one of his past columns about the potential for live-streaming technologies to change privacy law in [a recent list](#) of the "Five Best Ideas of the Day."

Professor Pam Fine is in Philadelphia presiding at the annual conference of the American Society of News Editors and the Associated Press Media Editors in her final week as president of ASNE.

Mark Johnson, adjunct professor in the J-School and the School of Law, will participate in a discussion with Kansas Secretary of State **Kris Kobach** on the Constitution and voting rights at 6:30 p.m. Sept. 13 at the Dole Institute of Politics. [Read more here.](#)

Associate Professor Mike Williams has been appointed as the KU liaison to the Transfer and Articulation Council of the Board of Regents. The council reviews and accepts courses that will

transfer between any Kansas university or community college.

Associate Professor Mike Williams will be a panelist for a conversation, "Toss Out the Playbook: How the Media is Covering the Election," at 4 p.m. Sept. 13 at the Dole Institute of Politics. Dole Fellow **Steve Kraske** will lead the discussion along with other panelists, **Peggy Lowe** of KCUR and Kansas City Public Radio and **Derek Donovan**, reader's representative from the Kansas City Star. [Learn more here.](#)

Professor Scott Reinardy was featured in this Columbia Journalism Review article about his research on newsroom morale and burnout and his book, ["Journalism's Lost Generation: The Undoing of U.S. Newspaper Newsrooms."](#)

Paul Davis (below), the 2014 Democratic nominee for Kansas governor, talked about the challenges communicating with voters during an election campaign in **Associate Professor David Guth's** class, "Campaign 2016: The Media, Politics and Persuasion," which takes a hard, honest look at the nation's political process.



Student news and opportunities

The University of Kansas Human Resource Management Department (HRM) launched its campaign "People Fuel" in partnership with The Agency, the J-School's student-run advertising and public relations agency. "It has been an incredible experience for the KU HR team working with The Agency students," said **Mike Rounds**, associate vice provost for Human Resource Management. Read the [KU News story](#).

The Career and Outreach Office is hosting a workshop for J-School sophomores 1-2 p.m. Sept. 14 in the Clarkson Gallery. Topics to be discussed include resume and cover letter development, navigating the career center website, social media presence, finding jobs on campus and in the area, making the most of internship experiences and interview etiquette. Other workshops through the Career and Outreach Office are planned throughout the academic year. For more information, contact **Steve Rottinghaus** at steve_rottinghaus@ku.edu

The Kansas Soybean Commission is offering scholarships to four Kansas journalism students to attend Biotech University on Oct. 27-28 at the Cronkite School of Journalism at Arizona State University in Phoenix. The scholarships will cover all travel expenses, hotel accommodations and meals for the students selected for this unique opportunity. [Get the details.](#)

Audrey Evans, senior recruiting manager at advertising agency Division-D, will be interviewing students, preferably December 2016 and May 2017 graduates, for four full-time positions on Sept. 15. Six interview times remain for the following positions: account executive, assistant account

executive, media buyer and account manager. Interested students are encouraged to sign up at the Career and Outreach Office, Stauffer-Flint 120. For more information, contact **Steve Rottinghaus** at steve_rottinghaus@ku.edu.

Associate Professor Carol Holstead, **KSPA Director Eric Thomas** and doctoral student **Ren Harn** have arranged a free showing of "[Design Disruptors](#)," a movie about technology innovation and design, at 5 p.m. Oct. 4 in Woodruff Auditorium. There should be plenty of seating, but [you can reserve a seat here](#).

The Photo Media Student Advisory Board is looking for new members and will hold its first meeting at 6 p.m. Sept. 14 in Chalmers Hall, room 211. The PMSAB club was created by the Photo Media Department for anyone interested in photography and allows students a chance to build connections, get their photography published, or sell their work. Questions? Email pmsab.ku@gmail.com.

On Aug. 23, J-school student **Candace Miller** (below) and **Associate Professor Genelle Belmas** went on the Rock Chalk Roadshow Hutchinson with KU Admissions, where they served on a Q&A panel for prospective students.



Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Communication and marketing assistant](#), University of Colorado (Denver, Colorado)
[Associate editor](#), West Newsmagazine/Mid Rivers Newsmagazine (Chesterfield, Missouri)
[Breaking news reporter](#), St. Cloud Times (St. Cloud, Minnesota)
[Community organizers](#), Direct Action & Research Training Center (various locations)

Internships

[Summer 2017 internships](#), The Seattle Times (Seattle, Washington)
[Summer internships](#), Boston Globe (Boston, Massachusetts)
[Newsroom internships](#), Washington Post (Washington, D.C.)
[Communications internship](#), Kansas Land Trust (Lawrence, Kansas)
[News internships](#), The New York Times (New York and Washington, D.C.)
[Legislator internships](#), Kansas Legislature (Topeka, Kansas)

See more job and internship opportunities [here](#).

Alumni update

Carol Hudler, 1977 J-School graduate, has been named chief operating officer of Cumberland Region Tomorrow, a private, nonprofit, citizen-based regional organization created to improve growth planning in the greater Nashville, Tennessee, area.

Timothy Savage, 1988 J-School graduate, has published his first novel, "Davey's Savior," which explores questions of faith and virtue through the story of a fugitive hiding in a California beach town with his 4-year-old son. The book is available on [Amazon](#).

Shannon McGraw, 2016 J-School graduate, is now a communications specialist for Travois in Kansas City, Missouri.

Events

KSPA Fall Conference presentations

More than 900 of the most talented journalism students in the country will meet in Lawrence on Sept. 19 for the Kansas Scholastic Press Association Fall Conference. The theme for the event is "Too Close to Call" to coincide with the coming elections and political journalism. Find [more information here](#).

Google-SPJ presentation: At the KSPA Fall Conference, we also will sponsor a session by Google and the Society for Professional Journalists focused on using Google's online tools for research. This session is open to faculty and students. Space will be limited, so [sign up soon here](#). More information can be found [here](#).

J-School students can learn about Kansas City advertising at AAF-KC's Spark KC conference on Nov. 7. [Learn more and register](#).

JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101. September workshops are:



- Sept. 15: WordPress: Get started/how to (Great for J304 and other students who want to get a head start on their portfolios for the semester)
- Sept. 29: Bonus session: Adobe Apps (Spark post, page, video – Mobile storytelling and marketing tools that would appeal to both tracks)

Montgomery Symposium

One of the nation's premier digital marketing experts will headline the 2016 Montgomery Family Symposium on Oct. 7 at the Adams Alumni Center. **Mike Blinder's** presentation will be designed to focus on ways to increase revenue from digital operations at Kansas Press Association member newspapers. Blinder, founder of the Blinder Group, is internationally recognized as an expert on media advertising. The schedule is:

Breaking Down Digital, 9:30-11:30 a.m.

Look beyond selling legacy print offerings (and our local website) to remain competitive. Blinder will break down a list of digital services being sold by media groups around the world.

Lunch and program, 11:30 a.m.-1 p.m.

Taking Digital To Market, 1-3 p.m.

This session will cover real-world case studies on how newspapers are bundling digital products with legacy offerings. The J-School has several paid spots available to faculty or students. Please contact **Pam Fine** at pamfine@ku.edu to learn more. [Get more details here](#).

Celebrating Centennials

The William Allen White School of Journalism and Mass Communications is a sponsor for "Celebrating Centennials," a program to honor the 100-year anniversary of the Pulitzer Prize and the Baldwin City Library.

The library was selected by the Kansas Humanities Council to participate in its 2016 Pulitzer Prize Centennial Campfires Initiative program. The program in Kansas, "The Pulitzer Project in Kansas: William Allen White and Freedom of Speech," explores issues related to freedom of speech, democracy today, the role of William Allen White in Kansas history, and the impact of the Pulitzer prizes in journalism.

University of Kansas faculty, staff and students are welcome to attend the events at the library, 800 Seventh St., Baldwin City. Admission is free. All events begin at 7 p.m. The event schedule:

Sept. 27

Writing workshop: "Flying through the Alphabet: A Poet's Tools"

Led by Baker University Assistant Professor of English and writer-in-residence **Marti Mihalyi**.

Oct. 25

Informance: "William Allen White: The Kansas of His Time"

KU professor emeritus **Jack Wright** will tell about the life and times of the KU alum and Emporia Gazette editor, Kansas' first Pulitzer prize winner.

Mark your calendars

Sept. 14: Career and Outreach Connection for Sophomores, 1-2 p.m., Clarkson Gallery

Sept. 19: KSPA Fall Conference at the Kansas Union

Sept. 21: Career and Outreach Connection for Juniors, 1-2 p.m., Clarkson Gallery

Sept. 28: Career and Outreach Connection for Seniors, 1-2 p.m., Clarkson Gallery

Sept. 29: Doughnuts with the Dean, 9 a.m., Clarkson Gallery

Oct. 9-11: Kansas Association of Broadcasters annual convention, Wichita

Oct. 13: Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery, 4 p.m.

Oct. 14: Faculty meeting, 1:30-3 p.m., 206 SF

Oct. 19: Career Fair Workshop and Networking, 1-2 p.m., Clarkson Gallery

Oct. 20-21: J-School Generations

Nov. 1: Career Fair, 10 a.m.-3 p.m., Kansas Union

Nov. 16: Doughnuts with the Dean, 9 a.m. Clarkson Gallery

Nov. 16: Networking that Works, 1-2 p.m., Clarkson Gallery

Dec. 9: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

Jan. 27: Faculty meeting, 1:30-3 p.m., 206 SF

Feb. 24: KSPA Regional Contest at the Kansas Union

March 10: Faculty meeting, 1:30-3 p.m., 206 SF

May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

May 6: KSPA State Contest at the Kansas Union

June 11-15: Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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